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OF RAILWAYS



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“International Transport Forum 2010” from 26-28 May in Leipzig

The International Union of Railways and Deutsche Bahn launch “EcoTransIT World”, the new innovative web assessment tool for green logistics

(Paris, 26.5.2010). Jean-Pierre Loubinoux, Director General of UIC and Dr. Volker Kefer, Board Member responsible for infrastructure and technology of Deutsche Bahn today launched the innovative web application “EcoTransIT World” at the International Transport Forum 2010 in Leipzig.

The transport sector is responsible for around 25% of global CO₂ emissions and this share is continuously growing. More and more companies are becoming aware of the need to minimise their environmental impact and take both economical and ecological aspects into account when planning the transport of their goods. In addition, they attach growing importance to calculating their emissions for financial reasons, given the demands of emissions trading and environmental taxes and charges on the transport sector.

“Low transport emissions are an increasingly significant sales argument. ‘EcoTransIT World’ aims to help customers to choose their means of transport and the most environmentally-friendly transport chain. This also supports our efforts to achieve DB’s ambitious climate protection objectives”, Dr. Volker Kefer explained.

Jean-Pierre Loubinoux continued, *“With ‘EcoTransIT World’, we can provide reliable carbon footprints for logistic chains using all transport modes on a global level. ‘EcoTransIT World’ is an important contribution to ongoing discussions on how to measure the impact of greenhouse gases on the transport sector. It provides a scientifically proved, fair and balanced methodology that has been approved by neutral environmental institutions.”*

“We are proud to be here today presenting an innovation for the transport sector which will definitely help us to tackle transport’s CO₂ challenge”, says Henning Schwarz, Head of UIC’s Sustainable Development Unit. “Our next step is to invite interested partners to cooperate and join the ‘EcoTransIT World’ consortium. Together we want to build the joint sector standard for carbon footprinting, reducing transport emissions and making logistical chains greener”. The “EcoTransIT World” Stakeholder will take place on 5 October at the UIC HQ in Paris. The workshop will specifically target shippers, carriers and logistics service providers in the freight sector.

The innovative “EcoTransIT World” tool provides the carbon footprint of logistical chains which may include all transport modes – rail, road, ship and airplane – on a world level in order to create smart systems where the sustainability advantages of different transport modes are exploited and combined in a single system. It offers open access to forwarders, carriers and logistic service providers and gives reliable, free-of-charge information on their carbon footprint in accordance with upcoming standards of green accounting. The user can enter any number of starting points, destinations and

interim stops to visualise various transport combinations and compare their emission values. This makes it easier not only to decide which transport chain is the most economical but also which is the most ecological. At a further stage, users can draw up their environment balance quickly and easily for routes all over the world. "EcoTransIT World" can also show the chosen transport solution in Google Maps and Google Earth.

In addition to logistics customers, "EcoTransIT World" addresses political decision makers and non-governmental organisations as it provides concrete support when analysing environmental impact, planning a good strategy of modal shifting and co-modality, and increasing awareness of the consequences of the transport choices we all make every day.

We invite you to try out "EcoTransIT World" at www.ecotransit.org.

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