



**PRESS RELEASE N° 42/2014**

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## **Management / Education**

### **First ever Railway Global Executive MBA, newly launched by EMLYON Business School and UIC, presented at InnoTrans**

(Paris, 18 September 2014) Mr Jean-Pierre Loubinoux, Director General of UIC and Mr Bernard Belletante, Dean of EMLYON Business School, officially signed an agreement on 11 September 2014 in Paris on the creation of the world's first Global Executive MBA dedicated to rail and intermodal transport. The intake is planned for February 2015.

Participants will take part in three week-long regional residency periods, three week-long face-to-face global community sessions and three industry specific action learning projects – all tied together by a high quality blended learning programme.

#### **Presentation at Innotrans**

The MBA will be presented during the InnoTrans International Trade Exhibition to be held in Berlin next week.

Pablo Martin de Holan, Vice President International Executive Education, EMLYON Business School, will give a presentation on "Developing managerial talent for the 21st century: the role of UIC's new Global Executive MBA".

Developing managerial talent has become a priority for many industries, including railways. UIC, along with EMLYON Business School, have developed a technologically advanced, state-of-the-art Global Executive MBA which provides an additional mechanism to prepare managers for the challenges of the years ahead. This presentation will discuss the trends in executive education, and present the technological and practical components of the Global Executive MBA.

**This presentation will take place in the Career Forum, Career & Education Hall 7.1c on**

- Tuesday, 23 September 4:45 pm – 5:30 pm and
- Wednesday, 24 September 4:45 pm – 5:30 pm.

You can find practical information here:

[http://uic.org/com/IMG/pdf/careerpointflyer\\_innotrans2014\\_70x150\\_en\\_web.pdf](http://uic.org/com/IMG/pdf/careerpointflyer_innotrans2014_70x150_en_web.pdf)

People interested in this MBA can also find information and have an opportunity to hold discussions with EMLYON on the booth of Russian Railways (RZD).

For more information on the MBA please visit: <http://bit.ly/MBAProgrammesEMLYON>

**CONTACTS:**

**UIC:**

**Programme Manager:**

Laetitia Granger, [granger@uic.org](mailto:granger@uic.org)

**Media Contact:**

[com@uic.org](mailto:com@uic.org)

**EMLYON Business School:**

**Client Project Manager**

Angela Feigl, [feigl@eml-executive.com](mailto:feigl@eml-executive.com)

**Media Contact:**

Valérie Jobard

[jobard@em-lyon.com](mailto:jobard@em-lyon.com)