



INTERNATIONAL UNION
OF RAILWAYS

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The international freight calculator tool EcoTransIT World presented by SNCF, Edifret and UIC wins the SITL Innovation Award

(Paris, 1 April 2011) SNCF, Edifret, the International Union of Railways (UIC) and the EcoTransIT Consortium are pleased to announce that the freight calculator tool EcoTransIT World received the 11th Logistics Innovations Awards during the International Trade Show Logistics Solutions. EcoTransIT has been selected among the 12 projects entered for the competition under the category "Most innovative transport and logistics organisation from the point of view of sustainability".

The jury, composed of eight specialists from the supply chain management and sustainable development sectors, appreciated the business model proposed by EcoTransIT World, especially the partnership organisation and its free online Internet version. The innovative characteristics of the tool were key factors in the final selection / contributed to helping it win the award: worldwide and multimodal perimeter, SIG routing, high volume treatment capacity.

EcoTransIT World is an online calculator tool that evaluates how much energy and greenhouse gas is consumed by the carriage of goods. The new World version, launched in May 2010, for the first time calculates worldwide shipments by truck, train, airplane, ship or combined transport.

EcoTransIT's methodology for calculating the environmental impacts has been developed by the German Institute for Energy and Environmental Research (IFEU) and the independent Institute for Applied Ecology Öko-Institut as well as IVE as the IT partner. In coordination with the International Union of Railways (UIC), a European network of seven railway companies and a logistics company guarantees the periodical updating of the controller's influence factors and enriches the partner frame of the project.

Read more on the jury's evaluation:

http://www.sitl.eu/site/FR/Evenements/Les_Prix_de_l_innovation/Les_Laureats_2011,C3250,I2496.htm?KM_Session=880d8f15397998cf312fff402f12aa53

About SNCF Geodis

SNCF Geodis is a multimodal operator with global solutions. SNCF Geodis, the Transport and Logistics Branch of SNCF Group, provides multimodal and end-to-end flow management solutions for its customers in Europe and worldwide. The fourth largest transport and logistics operator in Europe, with a network covering 120 countries and a 47,500-strong workforce, SNCF Geodis has revenues 8.9 billion euros.

About the International Union of Railways (UIC)

With 200 members worldwide, the mission of the International Union of Railways (UIC) is to promote rail in order to meet the global challenges of mobility and sustainable development. As the worldwide association for cooperation between and promotion of railways, UIC has a strong tradition of working

on sustainability issues, both in supporting members in improving their sustainability performance as well as communicating on sector level towards external key stakeholders in order to support development of sustainable transport systems.

CONTACT:

UIC

Delphine Margot

Communications advisor

margot@uic.org