

Research and
Innovation from
Today Towards
2050



Sponsorship and Exhibition Prospectus

www.wcrr2016.org

WELCOME

Research and Innovation from Today Towards 2050

Welcome to World Congress on Railway Research 2016!

It is my great pleasure to invite sponsors for the 11th edition of the World Congress on Railway Research 2016. A wide range of sponsorship opportunities will offer you the chance, as a sponsor and/or exhibitor, to benefit from this opportunity to show cutting edge activities, products and research to the international stage and Congress participants.

The World Congress on Railway Research is the world's foremost international forum for promoting, developing and exchanging the latest innovations from the global rail industry.

The international community of railway companies, researchers and other stakeholders will meet to share their experience. Railway research and innovation involving operators, infrastructure managers and industry planners not only relate to technical matters, but also affect all the industrial and financial processes required to build and offer customers services through higher-capacity, better-performing and more cost-effective rail systems.

This is the aim of the WCRR 2016 and its theme: Research and Innovation from Today Towards 2050. Encouraging all railway stakeholders to show and share what they do and thereby innovate their activities, aiming to deliver a better-performing, and more sustainable railway system that appeals more to new and existing customers, looking towards two horizons: long term vision and the near future.

The WCRR 2016, hosted by Ferrovie dello Stato Italiane Group and Trenitalia, will take place at the Stella Polare Convention Centre in Milan, Italy - in the heart of Europe and a destination for tourists and business from all over the world - from 29 May to 2 June 2016, thereby becoming the biggest ever rail conference/exhibition hosted in that region, with 1000+ participants from 30+ nations around the world, 200+ speakers, papers and proofs of concept.

Thank you for your interest in sponsoring WCRR 2016.

I look forward to seeing you in Milan.

Michele Mario Elia

CEO

Ferrovie dello Stato Italiane Group

Please contact the Organising Secretariat for further information.

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If you have any questions, please contact

ORGANISING SECRETARIAT

ega **WORLDWIDE**
congresses&events

Viale Tiziano 19 - 00196 Rome
exhibition@wccr2016.org
Tel. +39 06 328121
www.ega.it

CONGRESS THEME

Research and Innovation from Today Towards 2050

The Congress presents two main sessions with themes and topics where papers will be allocated.

Vision & Future The sessions will present papers dealing with long term and far future applications, covering proposals and studies concerning what railway transportation and mobility will be towards 2050. Innovative ideas on transport solutions dealing with future railway challenges covering eight main themes will be hosted in this session. These papers in this session should stem from creative and visionary thinking.

Today's Research The sessions will present papers dealing with near future applications, covering ongoing research and innovative solutions developed to improve today's railway transport and mobility. Both applied and theoretical research performed by all mobility stakeholders is welcome in this session and should mainly concern all specific topics enlisted and outlined hereby.

THEMES
Rolling stock
Infrastructure
Railway system
Passenger mobility from door to door
Freight logistics
Sustainability
Economics and policy
Operations and safety

PRELIMINARY AGENDA

	SUNDAY MAY 29 th	MONDAY, MAY 30 th	TUESDAY, MAY 31 th	WEDNESDAY, JUNE 1 th	THURSDAY JUNE 2 th		
8:30		Opening Ceremony	POC (Proof of Concept) and E-Posters on display		Technical visit		
9:00		Plenary 1		Plenary 2		POC (Proof of Concept) and E-Posters on display	
9:30				Coffee Break			Plenary 3
10:00		Coffee Break					Coffee Break
10:30		Vision & Future		Vision & Future			Today's Research
11:00							
12:40	Lunch		Lunch	Lunch			
14:00	Registration Opening	Today's Research	Today's Research	Today's Research			
15:40		Coffee Break	Coffee Break	Coffee Break			
16:10		Today's Research	Today's Research	Closing & Handover Ceremony			
17:00							
17:50	Welcome reception		Gala Dinner				
19:00							
20:00							
23:00							

CONGRESS COMMITTEES

THE ITALIAN ORGANISING COMMITTEE - IOC

established by Trenitalia and Ferrovie dello Stato Italiane, has been appointed by WCRR to organise the WCRR 2016 edition. The members are:



Orazio Carabini
SVP External Communication and Media

Alberto Mazzola
International Affairs Manager

Grazia Maria Rita Pofi
PR & Event Manager

Francesca Bàrbera
PR & Events

Maika Salvi
PR & Events

Gaetano Imperato
International Affairs



Marco Caposciutti
Technical Director

Stefano Guidi
Safety Manager

Alessio Gaggelli
Locomotives Procurement Manager

Francesca Troiano
Project Management

The WCRR 2016 Organising Committee – ORG

Marco Caposciutti	Trenitalia
Orazio Carabini	FS
Alberto Mazzola	FS
Eric Conti	SNCF
Fuminao Okumura	RTRI
Joseph Stoll	DB
Semih Kalay	TTCI
Anson Jack	RSSB
Jean-Pierre Loubinoux	UIC
Paul Veron	UIC
Philippe Citroen	UNIFE

The WCRR 2016 Executive Committee – EXE

Stefano Guidi	Trenitalia
Alessio Gaggelli	Trenitalia
Francesca Troiano	Trenitalia
Grazia Maria Rita Pofi	FS
Francesca Bàrbera	FS
Maika Salvi	FS
Gaetano Imperato	FS
Valery Versailles	SNCF
Ryuji Tsuchiya	RTRI
Igor Jünger	DB
Harry Tournay	TTCI
Sharon Odetunde	RSSB
Luisa Moisio	RSSB
Dennis Schut	UIC
Andrea Demadonna	UNIFE
Lea Paties	UNIFE

FOUNDING MEMBERS



Transportation Technology Center, Inc., a subsidiary of the Association of American Railroads, is a world-class transportation research and testing organisation, providing emerging technology solutions for the railway industry throughout North America and the World.

www.aar.com



Deutsche Bahn AG (DB) offers mobility and logistics services worldwide, with full operational responsibility in its three complementary divisions passenger transport, infrastructure networks and logistics. More than 300,000 employees, about 80,000 of which are employed in Europe outside Germany, are committed to ensuring that customers are provided with reliable transport services and that the related rail, road, sea and air traffic networks are operated efficiently. DB was incorporated as a public company in 1994 and is fully state-owned. DB's vision is to become the leading mobility and logistics company, by combining sustainable business success and social acceptance. To ensure long-term business success in a sector characterised by very long product lifecycles and long-term investments in infrastructure, DB has adopted a harmonised approach to tackling economic, social and environmental issues. DB aims to be a profitable market leader in Europe with a strong focus on both quality and on achieving a high level of satisfaction with its customers and its international community of employees. In the light of current demographic developments, DB has to ensure that its employees identify with a diverse customer-focused and innovative organisation. DB strives to be an ecopioneer and offer products that set standards for the efficient use of resources.

www.deutschebahn.com



The railway is a complex system with multiple interfaces delivered by many different organisations. At RSSB, we bring these different organisations together to make collective decisions.

Through research, the understanding of risk, and analysis, we help the rail industry in the areas of safety, standards, knowledge and innovation. We support the railway too across a wide range of cross-industry topics requiring our knowledge and independence. And we provide a constant point of reference in a changing environment. Our work involves close collaboration, but as technical experts, we're also able to step back and provide an informed view. And because we can see both the big picture and the detail, we're able to furnish the industry with the information and tools it needs to continuously improve. We're an expert body with a wide compass of knowledge, skills and experience. We're owned by the industry but are non profit-making and independent of any commercial interests. We span the whole system, including in our membership infrastructure companies, train and freight operators, rolling stock owners and suppliers to the industry. Together we provide collective wisdom for a better railway.

www.rssb.co.uk



Railway Technical Research Institute, one of the JR group organization, has been contributing to the technical development of Japan's railway systems over a century. The developments of Shinkansen and Maglev are among its notable achievements. Currently about 400 researchers promote a wide array of research and development projects covering infrastructure, vehicles, power-supply systems, ICT-controlled train operation, materials engineering, and human science. RTRI's research policy particularly focuses on safety measures,

speed increase, environmental protection, disaster prevention, energy saving, and cost reduction, and its research initiatives pursue both practical-use and cutting-edge technologies. It is responsible for railway accident investigations and preparing technical standards as well.

<http://www.rtri.or.jp/eng/>



SNCF is one of the leading mobility and logistics enterprises in the world today, with approximately 250 000 employees in 120 countries. SNCF's revenue is 33.8 billion euros, of which 25% is generated internationally. SNCF's objective is to encourage a more mobile, respectful and supportive society, making ecomobility an engine of growth and customer preference, both for travellers (1.138 billion in 2013) and shippers (51 millions of ton in 2013). The group is organised into five business sectors: management, operations, maintenance and infrastructure engineering, mainly railway (SNCF Infra), urban, sub-urban and regional daily passenger transportation, (SNCF Proximités), long distance and high speed rail passenger transportation (SNCF Voyages), transport and freight logistics (SNCF Geodis), management and development of railway stations (Gares & Connexions). The group supports Innovation & Research activities across all the sectors.

www.sncf.com/en/passengers



Wholly owned by Ferrovie dello Stato Spa, Trenitalia is the company which handles passenger transport and logistics. Founded to meet the needs of the railway industry, Trenitalia focuses on seizing the challenges of the market by placing customers at the centre of its activities. It works to make its industrial organisation increasingly modern and efficient, where productivity, earnings and high quality services are combined with high levels of social and territorial responsibility and environmental sustainability. These principles are supported by the commitment for a more flexible company, able to update strategies and objectives in short timeframes.

One of the leading railway operators in Europe, everyday Trenitalia manages more than 9,000 trains and each year transports more than half a billion travellers and about 80 million tons of freight. It also has a strong international vocation: a host of commercial agreements with other European railway operators and significant acquisitions of stakes in foreign operators.

www.trenitalia.com



UIC, the International Union of Railways, founded in 1922 and based in Paris, currently brings together 240 member railways – integrated companies, operators, Infrastructure managers – from over 90 countries and all 5 continents. Its main mission consists in promoting the development of rail transport across the world and organising international cooperation among its members. The main projects focus on technical harmonisation and international railway standards, research, development of freight (international corridors) and passenger business (including high speed), sustainable transport, safety and security, expertise development and education. UIC develops close cooperation links with over 50 international organisations and professional associations and has consultative status to the United Nations. See www.uic.org

VENUE

The 11th World Congress on Railway Research will be held at the Stella Polare Convention Centre, located nearby the Milan Malpensa and Linate Airports and well-served by underground lines, trains and the Malpensa Express.

The Stella Polare Congress Centre, designed by Massimiliano Fuksas, is a gem in design with flexible interior features and technologically advanced spaces.

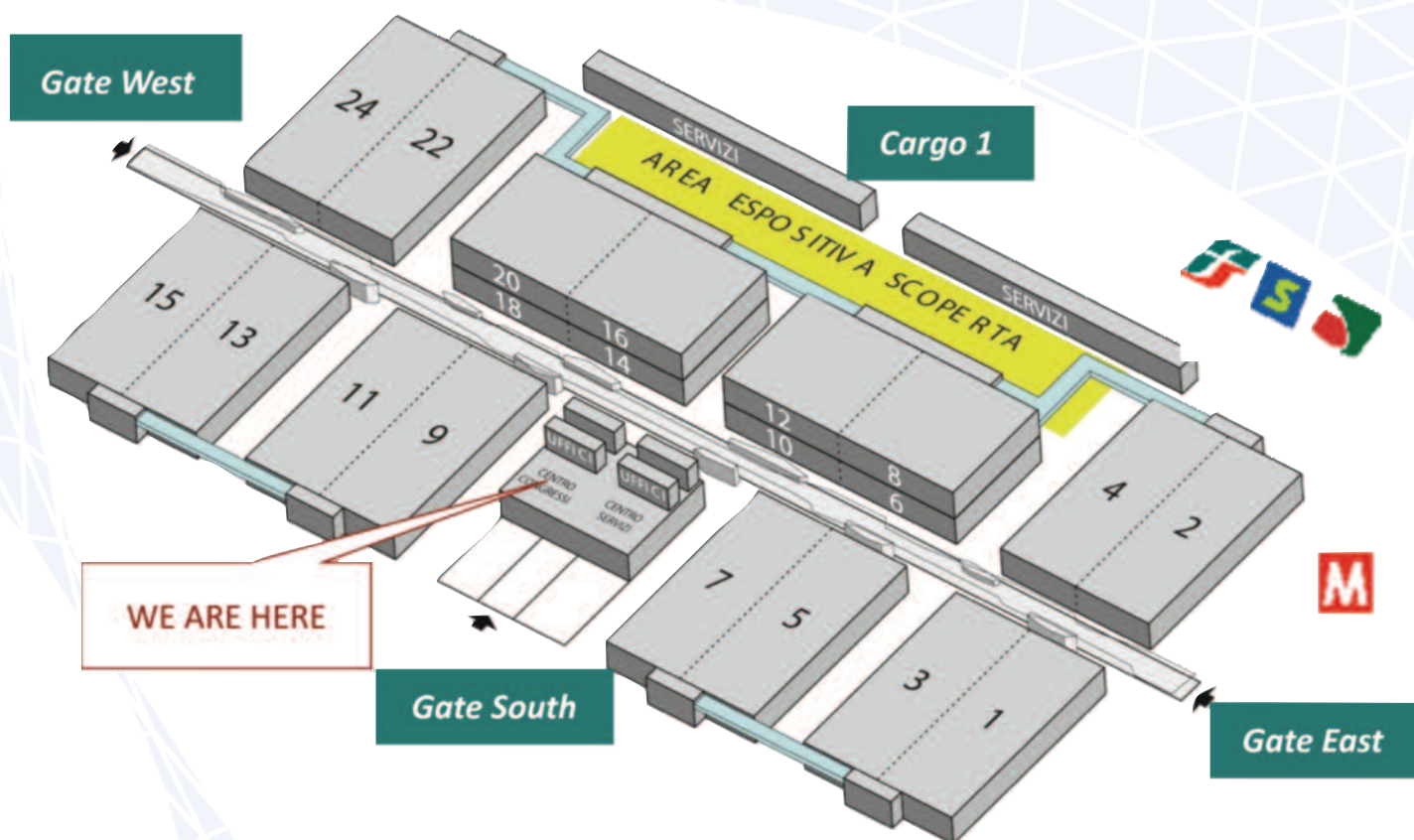
An Auditorium with seating capacity for 1,000 people and several meeting rooms that can host between 20 and 400 participants are located below the striking 43-metre high wave of glass.

STELLA POLARE CONVENTION CENTRE

WWW.SPMILANO.IT

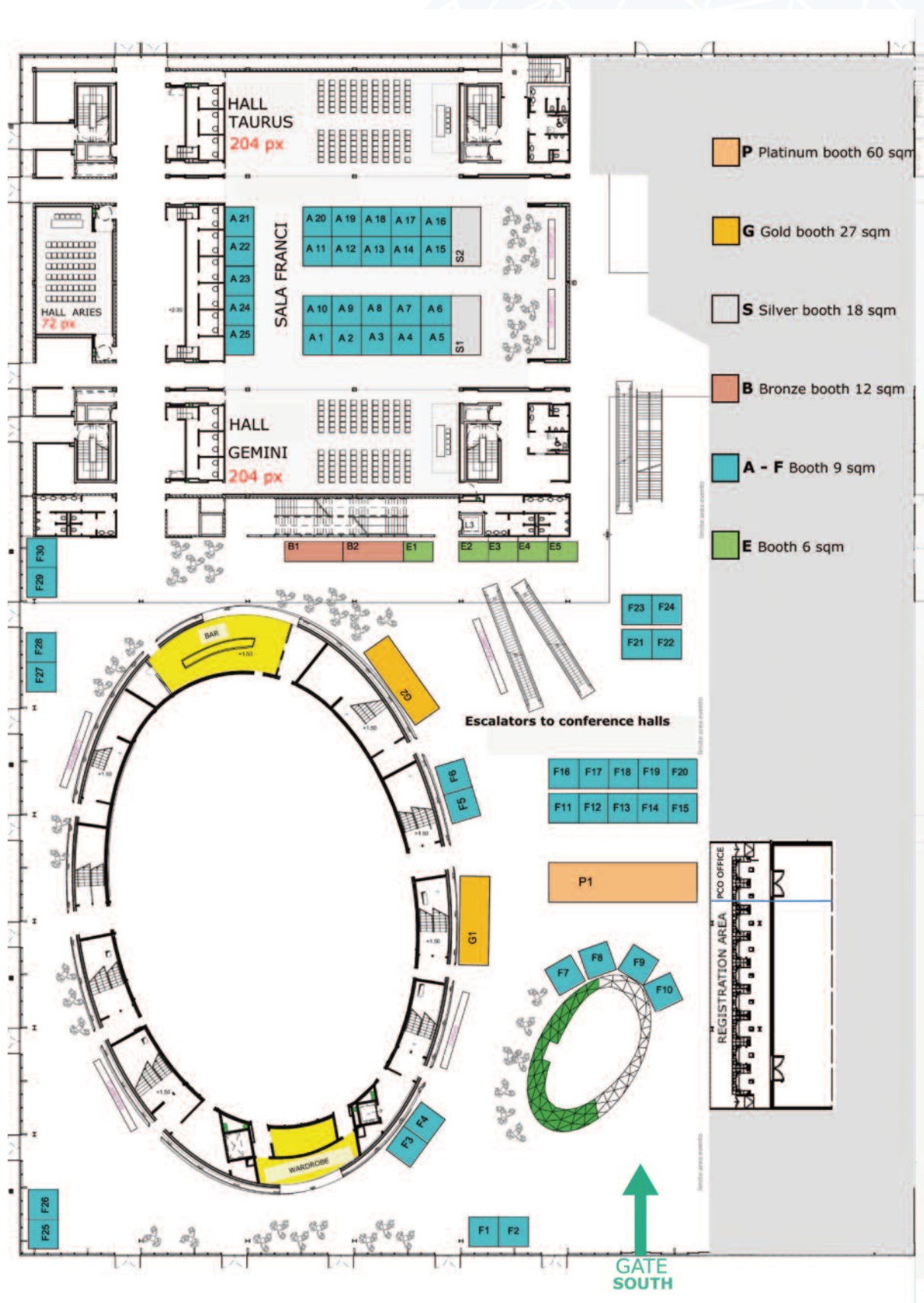


VENUE ADDRESS: RHO FIERA, MILAN - ITALY



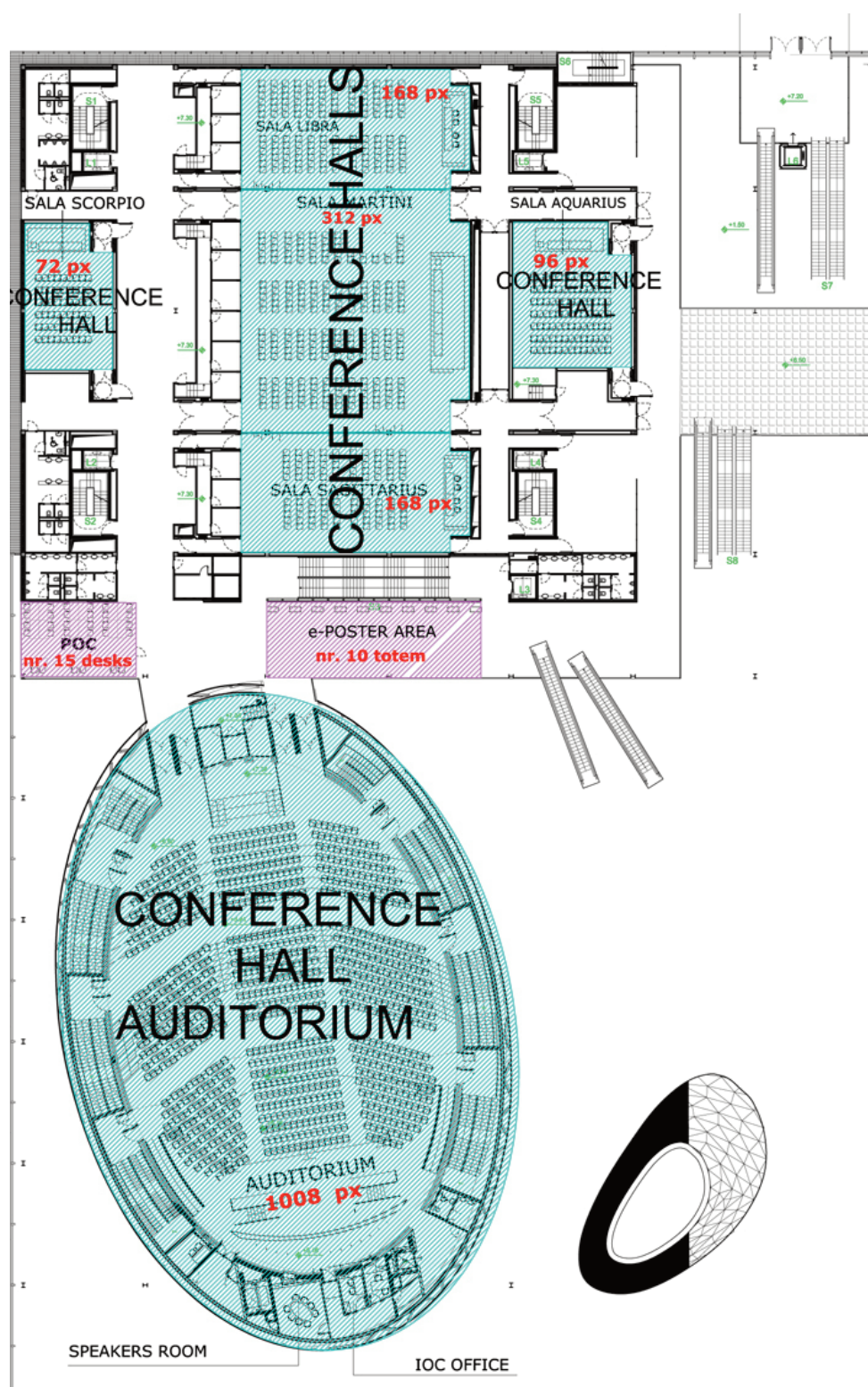
EXHIBITION MAP

GROUND FLOOR



EXHIBITION MAP

MEZZANINE FLOOR



SPONSORING AND EXHIBITION OPPORTUNITIES

DIAMOND SPONSOR

Investment: 200,000 euros

SOLD OUT

The Diamond Sponsorship package ensures the highest level of branding and promotion for clients and business partners. This package includes:

- **Gala Dinner:**

- o Gala Dinner at Villa Reale - Monza
- o Invitation to the Gala Dinner to be distributed to participants and guests
- o Four (4) tables seating ten guests each reserved in a prime position for your staff/guests
- o The opportunity to provide corporate gifts to guests at the Gala Dinner
- o Hospitality Lounge

- **Advertising:**

- o Logo on congress lanyards
- o Full page "double-page spread" in the printed congress brochure
- o Mention as the Diamond Sponsor:
 - in all printed materials and on the website
 - on the digital outdoor circuit
 - in the indoor sponsor totem
- o Sponsor brochure in the congress bag
- o Looping power point or video presentation in the plenary room during delegate breaks prior to walk-in slide of other sponsors
- o Opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.

- **Logo promotion on:**

- o Congress Centre Gate South, Main Entrance Portal
- o WCRR2016 website with URL link to the company website
- o WCRR2016 congress App
- o WCRR 2016 eNews sent to the WCRR 2016 email address database

SPONSORING AND EXHIBITION OPPORTUNITIES

PLATINUM SPONSOR

Investment: 100,000 euros

The Platinum Sponsorship package ensures the highest level of branding and promotion for clients and business partners. This package includes:

- **Priority allocation of space in the official exhibition area**
- **First choice of hotels blocks**
- **Exhibition space: 60 sqm (4 x 15)**
- **Advertising:**
 - o Full page “double-page spread” in the printed congress brochure
 - o Mention as Platinum Sponsor
 - in all printed materials and on the website
 - on the digital outdoor circuit
 - on Gate South Pathway, n. 2 totems 300x500
 - o Insert of the company brochure in the congress bag
 - o Opportunity to provide delegates with corporate gifts (to be approved by WCRR)
 - o Opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.
- **Logo promotion on:**
 - o Congress Centre Gate South, Main Entrance Portal
 - o WCRR2016 congress bag (exclusive publicity on one- side)
 - o WCRR2016 website with URL link to the company website
 - o WCRR2016 congress App
 - o WCRR 2016 eNews sent to the WCRR 2016 email address database
 - o Walk-in slide in the plenary room during delegate breaks
- **Registration:**
 - 10 complimentary delegate registration fees
 - 6 complimentary exhibition pass

SOLD OUT

SPONSORING AND EXHIBITION OPPORTUNITIES

GOLD SPONSOR

Investment: 60,000 euros

The Gold Sponsorship package ensures promotion among clients and business partners as well as networking opportunities onsite, and includes:

- **Priority allocation of space in the official exhibition area**
- **Second choice of hotels and blocks**
- **Exhibition space: 27 sqm (3x 9)**
- **Monday/Tuesday lunch (mention of “courtesy of” in the congress brochure and banner in the catering area)**
- **Advertising:**
 - o Full page in the printed congress brochure
 - o Mention as Gold Sponsor
 - in all printed materials and on the website
 - on the digital outdoor circuit
 - on Gate South Pathway, totem 300x500 (on the general sponsors banner)
 - o Insert of the company profile in the congress bag
 - o Opportunity to provide delegates with corporate gifts (to be approved by WCRR)
 - o Opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.
- **Logo promotion on:**
 - o WCRR2016 congress bag
 - o WCRR2016 website with URL link to the company website
 - o WCRR2016 congress App
 - o WCRR 2016 eNews sent to the WCRR 2016 email address database
 - o Walk-in slide in the plenary room during delegate breaks
- **Registration:**
 - 4 complimentary delegate registration fees
 - 4 complimentary exhibition pass

SPONSORING AND EXHIBITION OPPORTUNITIES

SILVER SPONSOR

Investment: 30,000 euros

The Silver Sponsorship package ensures promotion among clients and business partners as well networking opportunities onsite, and includes:

- **Priority allocation of space in the official exhibition area**
- **Third choice of hotels and blocks**
- **Exhibition space: 18 sqm (3x6)**
- **Monday/Tuesday morning coffee break (mention of “courtesy of” in the congress brochure and banner in the catering area)**
- **Advertising:**
 - o Half page in the printed congress brochure
 - o Mention as Silver Sponsor:
 - in all printed materials and on the website
 - on the Gate South Pathway totem 300x500 (on the general sponsors banner)
 - o Insert of the company profile in the congress bag
 - o Opportunity to provide delegates with corporate gifts (to be approved by WCRR)
 - o Opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.
- **Logo promotion on:**
 - o WCRR2016 congress bag
 - o WCRR2016 website with URL link to the company website
 - o WCRR2016 congress App
 - o WCRR 2016 eNews sent to the WCRR 2016 email address database
 - o Walk-in slide in the plenary room during delegate breaks
- **Registration:**
 - 2 complimentary delegate registration fees
 - 2 complimentary exhibition pass

SPONSORING AND EXHIBITION OPPORTUNITIES

BRONZE SPONSOR

Investment: 20,000 euros

The Bronze Sponsorship package includes:

- **Priority allocation of space in the official exhibition area**
- **Fourth choice of hotels and blocks**
- **Exhibition space: 12 sqm (2x6)**
- **Advertising:**
 - o Strip Ad in the printed congress brochure
 - o Mention as Bronze Sponsor:
 - in all printed materials and on the website
 - on the Gate South Pathway totem 300x500 (on the general sponsors banner)
 - o Insert of the company profile in the congress bag
 - o Opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.
- **Logo promotion on:**
 - o WCRR2016 congress bag
 - o WCRR2016 website with URL link to the company website
 - o WCRR2016 congress App
 - o WCRR 2016 eNews sent to the WCRR 2016 email address database
 - o Walk-in slide in the plenary room during delegate breaks
 - o WCRR2016 congress USB
- **Registration:**
 - 2 complimentary delegate registration fees
 - 2 complimentary exhibition pass

SPONSORING AND EXHIBITION OPPORTUNITIES

SUPPORTING SPONSOR

Investment: 10,000 euros

The Supporting Sponsor package includes:

- **Opportunity to have a speech slot.**
Duration: 1 hour maximum
- **Advertising**
 - o Mention as Supporting sponsor:
 - in all printed materials and on the website
 - o The opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.
- **Logo promotion on:**
 - o WCRR2016 congress App (sponsor page)
 - o Walk-in slide in the plenary room during delegate breaks

SPEAKERS' READY ROOM SPONSOR

Investment: 8,000 euros

- o Sponsor acknowledgment in the Speakers' room totem
- o Mention on:
 - the printed congress brochure's sponsors page
 - the official event web-site sponsors' page

E-POSTER AREA SPONSOR

Investment: 6,000 euros

- o Sponsor acknowledgement in the E-poster area totem
- o Logo on the e-posters monitors
- o Mention on:
 - the printed congress brochure's sponsors page
 - the official event web-site sponsors' page

POC AREA SPONSOR

Investment: 6,000 euros

- o Sponsor acknowledgement in the POC area totem
- o Mention on:
 - the printed congress brochure's sponsors page
 - the official event web-site sponsors' page

SPONSORING AND EXHIBITION OPPORTUNITIES

ADVERTISING

Company full-page advertising in the printed congress brochure Mention on the web site sponsors page	4,000 euros
Company half-page advertising in the printed congress brochure Mention on the web site sponsors page	3,000 euros
Company strip ad (logo) on the printed congress brochure Mention on the web site sponsors page	2,000 euros
Company brochure in the congress bag Mention on the web site sponsors page	2,500 euros

SPONSORING AND EXHIBITION OPPORTUNITIES

WELCOME RECEPTION SPONSOR

SOLD OUT

Investment: 70,000 euros

Take this opportunity of being the exclusive sponsor for the **Official Welcome Reception** at WCRR 2016 and support the first of several excellent networking opportunities.

The **Welcome Reception** will take place on Sunday 29 May at the **National Museum of Science and Technology**, one of the most impressive locations in downtown Milan. The building that currently houses the Museum of Science and Technology, and is devoted to Leonardo da Vinci, was once a convent for Olivetan monks dating back to the 16th Century. The Museum hosts a collection of historical models created according to interpretation of Leonardo's manuscripts.

The Welcome Reception Sponsorship includes:

- **Twenty (20) passes to the Welcome Reception to be offered to guests**
- **Table signage featuring the company logo displayed during the Welcome Reception**
- **Up to 6 free-standing banners located within the function area during the Welcome Reception**
- **The opportunity to offer Welcome Reception guests branded corporate gifts (to be approved by WCRR)**
- **Second choice of hotels and blocks**
- **Advertising:**
 - o Full page in the printed congress brochure
 - o Mention as Welcome Reception Sponsor:
 - in all printed materials and on the website
 - on the Gate South Pathway totem 300x500 (on the general sponsors banner)
 - o Insert of the company brochure in the congress bag
 - o Opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016
- **Logo promotion on:**
 - o WCRR2016 website with URL link to the company website
 - o WCRR2016 congress App
 - o WCRR 2016 eNews sent to the WCRR 2016 email address database

EXHIBITION PRICING

SPACE ONLY PRICING: 700,00 euros / sqm

RENTAL FEE OF THE SPACE INCLUDE:

- mention as exhibitor in all printed materials and on the website
- the opportunity to create an individual WCRR banner to be used as a footer for the company e-mails until June 2, 2016.

SHELL SCHEME BOOTH 3 X 2 | 6 sqm (space included)

PRICING: 5.052,00 euros

Typology: Bilaminate modular panels | **Size:** 3m x 2m x h. 2,5m – 6 sqm

TECHNICAL DESCRIPTION:

- Backwall with bilaminate panels, h 250 cm, with steel structure, natural or black colour
- Floor covering carpet
- N. 1 graphics (company name) 200 x 30 cm, with rectangular support in forex and black text on white background, sans-serif font

FURNITURE:

- N. 1 laminate desk, white colour, 100 x 50 x h. 100 with lockable shutters
- N. 2 stools, white colour
- N. 1 coat rack

ELECTRIC SYSTEM:

- N. 1 spotlight 100W each
- N. 1 multiple socket with wiring raceway for protection
- Power supply 3 KW



SHELL SCHEME BOOTH 3 X 3 | 9 sqm (space included)

PRICING: 7.425,00 euros

Typology: Bilaminate modular panels | **Size:** 3m x 3m x h. 2,5m – 9 sqm

TECHNICAL DESCRIPTION:

- Backwall with bilaminate panels, h 250 cm, with steel structure, natural or black colour
- Floor covering carpet
- N. 1 graphics (company name) 200 x 30 cm, with rectangular support in forex and black text on white background, sans-serif font

FURNITURE:

- N. 1 laminate desk, white colour, 100 x 50 x h. 100 with lockable shutters
- N. 1 stool, white colour
- N. 1 cabinet
- N. 1 table + n. 3 plastic chairs, white colour
- N. 1 coat rack + n. 1 basket

ELECTRIC SYSTEM:

- N. 3 spotlight 100W each
- N. 1 socket 300W
- Power supply 3 KW



GENERAL INFORMATION

ORGANISING SECRETARIAT

The Italian Organising Committee for WCRR 2016 has appointed EGA to take care of exhibition logistics for this congress. Any correspondence concerning this exhibition should be addressed to:

ega Viale Tiziano 19, 00196 Rome, Italy
WORLDWIDE Phone: +39 06 328121 Fax: +39 06 3222006
congresses&events exhibition@wcrr2016.org www.ega.it

LOCATION OF THE EXHIBITION

The exhibition area is located at the Stella Polare Convention Centre at Fiera di Milano, Strada Statale del Sempione, 28 - 20017 Rho, Milan - Italy
www.spmilano.it

EXHIBITORS' TECHNICAL MANUAL

Technical documentation including information concerning set-up and dismantling as well as opportunities to rent furniture, decoration and other services and relevant deadlines are available on-line.

ACCOMMODATION

At www.wcrr2016.org you will find a list of hotels that can be booked directly. Please contact registration@wcrr2016.org for group bookings (5 rooms or more).

SPONSORSHIP RULES & REGULATIONS

Reservation procedure

- Choose your package and contact exhibition@wcrr2016.org. You will receive the Booking Form to be filled and sent to Ega as well as the invoice for payment.
- Choose your space, visit www.wcrr2016.org/sponsors_exhibitors/ and follow the on-line procedure

Payment and Cancellation Policy

- 60% NON-REFUNDABLE deposit at time of reservation
- NON-REFUNDABLE balance due within 1 March 2016

After 1 March 2016, the full payment, NOT REFUNDABLE, is due upon confirmation (not later than 7 days from the reservation).

In the event of the sponsor/exhibitor failure to pay deposit or balance payment within the payment terms, the organisers reserve the right to terminate the reservation at any time with written notice; they will market the sponsorship opportunity/space in question towards a third company.

Late payments will be charged 2% of the amount due.

GENERAL INFORMATION

Terms and Conditions

Terms and Conditions will be available online on the congress website:

www.wcrr2016.org/sponsors_exhibitors.

Commitment

Companies wishing to participate as a sponsor or exhibitor unreservedly accept, and undertake to comply with these general terms, the regulation of the hosting venue and security regulations in force in Italy. They also agree to all new provisions imposed by circumstances or in the interest of the congress which the organizers reserve the right to notify by written communication.

Companies wishing to participate in the exhibition and using custom-made booths also agree with submitting for approval detailed maps and perspective views to show the fitting out and decoration of booths as well as comply with all instructions which will be set in the sponsors and exhibitors manual that will be uploaded on the congress website in due course (especially instructions concerning set-up, dismantling and relevant timeschedule).

Priorities and Changes

Spaces and sponsorships will be assigned on a first come, first served basis and taking into account, insofar as possible, the preferences expressed by sponsors and exhibitors.

The organisers reserve the right to change the exhibition floor plan and add/eliminate sponsorship opportunities at any time with the sponsors and exhibitors waiving entitlement to make any claim in this respect and undertaking to comply with the decisions taken.

Presence and Re-assignment

The allocated exhibition spaces shall be occupied by the exhibitor at all times during the congress opening hours and the schedule published in the programme. Failing this, the spaces will be deemed available and may be otherwise attributed without the defaulting exhibitor being entitled to claim any form of indemnity.

Maximum stand height has to be respected, failing this the organisers reserve the right to close down the stand.

No booking or space confirmed is permitted to be re-assigned or sub-let in any manner. It's not permitted for more than one company to share a booth without written prior consent from the organizing committee.

Intellectual Property, Trademarks and Logos

The copyright and other intellectual property rights held over all the organisers' offers or other products or services shall remain their property. Any rights which may be granted by the organizing committee are destined for the participant's sole use and may not be transferred. They are non-exclusive. The sponsors and exhibitors shall be personally responsible for any authorization relating to copyright or related rights and they shall hold the organisers harmless as regards any action in this respect. Moreover sponsoring companies hereby expressly authorizes the organisers to use their trademarks and logos within the strict framework of the congress for its organization and promotion.

GENERAL INFORMATION

Insurance

The sponsor and exhibitor undertakes to arrange a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a clause to cover loss, theft, damage to all/any equipment the sponsor/exhibitor has custody of. Stand builders should arrange for the same public liability insurance policy too. The organisers will be provided with copies of such policies within the deadline indicated in the sponsors and exhibitors manual.

Force Majeure

In the event that the congress does not take place owing to an event of force majeure, companies undertake not to claim any indemnity from the organisers. The amounts still available following payment of all the expenses incurred shall be distributed to companies on a pro-rata basis of the amounts paid.

Exclusion of Liability

The organisers may not be held liable for the conference attracting a lower than expected number of participants or for any lack of interest in the event as a whole.

Disputes

Any breach of these general terms, the regulation of the hosting venue and security regulations in force in Italy may entail immediate, temporary or final exclusion of the company and closing down of the stand. It is particularly the case for default of insurance, non-compliance of the security rules, non-occupation of the stand, stand layouts different from the approved ones.

The contractual relationship is governed by the Rome Court which shall have sole jurisdiction.

CONGRESS KEY DATES

- **WCRR 2016 Welcome Reception:**
29 MAY 2016
- **Opening Ceremony, commencement of the congress and exhibition:**
30 MAY 2016
- **Continuation of the congress programme:**
30 - 31 MAY 2016
- **Gala Dinner:**
31 MAY 2016
- **Final day of the WCRR 2016 Congress with Closing Ceremony:**
1 JUNE 2016
- **Technical visits:**
2 JUNE 2016