

The UIC International Sustainable Railway Awards (ISRA) recognise and honour key stakeholders in the railway sector who are leading innovation in social ('people'), environmental ('planet'), and economic ('prosperity') sustainability.

The awards showcase transformative work from stations to trains, from economic resilience to emergency pandemic response, from social outreach to supporting the local environment.

The gala ceremony for The UIC International Sustainable Railway Awards took place on 1 June 2022 at Radisson Collection Hotel, Berlin, Germany.



presents



THE UIC INTERNATIONAL  
SUSTAINABLE RAILWAY  
AWARDS 2022



This poster provides information about the ISRA 2022 winner in the category "Economy"  
"Rebuilding Confidence in Railways"

## NETWORKRAIL – KING'S CROSS SEATING

Network Rail has worked on the development of all waiting areas around King's Cross Station, using a circular, state of the art sustainable solution that provides wellbeing in the station of a whole other scale. The level of waiting area satisfaction has gone from around 30% to above 80%. The business effect of this is remarkable:

- The pace has slowed down
- Passengers come a little bit earlier, have a coffee and a newspaper and sit down for a little while
- Passengers increasingly choose to eat at the station before boarding the train rather than in town.
- Passengers identify with 'their' station, being more loyal and respectful → lower maintenance costs.



Figure 1: King's Cross Station, London (Hufton+Crow et al., 2012)

All while communicating a change to a more sustainable track.  
All with the use of a circular and state of the art sustainable solution:

- The Nova C series from Green Furniture Concept (source Green Furniture Concept)
- Made of circular materials - FSC marked wood treated with natural wax (natural loop), recycled (85% recycled content) steel and ocean plastic that both can be recycled again
- Maintainable to be as new over time, on the spot
- Circular business model - Green offers to buy the seating back and reuse the parts if needs would change during the 15 year warranty period
- Climate positive impact (3rd party verified, source Reprofit) - Clearly visible sustainability from the natural materials and natural shape