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“International Transport Forum 2010” from 26-28 May in Leipzig

The International Union of Railways (UIC) and Deutsche Bahn will launch “EcoTransIT World”, the new innovative assessment tool for green logistics

(Paris, 24/5/2010). At “International Transport Forum 2010” in Leipzig the International Union of Railways (UIC) and Deutsche Bahn will present on 26 May from 13.20 – 13.50, the innovative web application “EcoTransIT World” at their exhibition stands. “EcoTransIT World” provides for the first time carbon-footprints of logistical chains including all transport modes on a world level.

At this event headlined “Initiative for green logistics – EcoTransIT World: an innovative approach for global carbon footprinting” Dr Volker Kefer, Board Member Technology and Services (DB AG), Jean Pierre Loubinoux, Director General (UIC), Birgit Heftrich, Vice President Corporate Supply Chain and Procurement (Siemens) and Rene Schöbel, Strategy Transportation and Logistics (DB Schenker) will give an introduction to the new tool, show you how it supports green logistics and discuss the prospects of “green products” in logistic operations in order to create smart systems where sustainability advantages of the different transport modes are exploited and combined in one joint system.

UIC and Deutsche Bahn look forward to welcome you to this event on 26 May from 13.20 – 13.50 at their exhibition stands n°14-15 in the International Transport Forum 2010 Exhibition Area.

Furthermore Jean-Pierre Loubinoux, UIC Director General will take part in the session “Getting down to business: Partnerships for a more innovative transport system” on Friday 28 May from 9.45-10.45 (Hall 1) together with Scott Belcher, President & CEO (ITS America), John Lyras, Chairman, Shipping Policy Committee (International Chamber of Shipping) and Hans Rat, Secretary General (International Association of Public transport – UITP).

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