UIC, the worldwide railway organisation, together with Ferrovie dello Stato Italiane (FS) and hosted by the FS Foundation, are jointly organising the second TopRail Forum to be held on 17 May 2019 in Naples, Italy

Theme of the event: The Attractiveness of Rail Tourism

(Paris, 16 April 2019) The second UIC TopRail Forum, jointly organised by UIC, FS (Ferrovie dello Stato Italiane Group) and FS Foundation entitled “The attractiveness of Rail Tourism" will be held in Naples on 17 May with a technical visit on a historical train from Naples to the UNESCO World Heritage site of Pompeii on 18 May.

TopRail is a UIC project dedicated to the field of Rail Tourism at international level. The approach is very broad encompassing different areas: train-cruises, panoramic trains, railway heritage, etc. www.toprail.org/

After several years of workshops and internal meetings, the TopRail member group has decided to open its activity to the public and get in touch with the rest of the stakeholders interested in the business opportunities derived from rail tourism. That is why in 2018 the first TopRail Forum took place in Barcelona. After the success of the first TopRail Forum, UIC is organising the second edition in collaboration with Ferrovie dello Stato Italiane Group to be held at the National Railway Museum of Pietrarsa (Naples).

TopRail Forum was created with the aim of establishing itself as the international event of reference for Railway Tourism in its broadest sense. The business vision will be very present and is intended to be the meeting point of all the actors involved: from the railway industry (operators, manufacturers) and the tourism industry (tour operators, wholesalers) to international, national and regional policy makers, to the final customer.

In this second edition, the programme will consist of a single intense day of morning and afternoon sessions, complemented on Saturday by a journey on the historical train to the UNESCO site of Pompeii.
The attendees will learn about the latest news in this special type of tourism at global level from the handful of representatives from different parts of the world. The event will feature presentations from operators, tour operators and institutions at the highest level willing to share ideas about the future of the different tourism experiences linked to the railway through two round tables. Likewise, there will be appropriate moments to encourage networking among the participants.

The programme of the second UIC TopRail Forum is regularly updated at this address: www.toprail.org/

Welcome and opening delivered by:
Mauro Moretti, Chairman of FS Foundation
François Davenne, UIC Deputy Director General
Carles Casas, TopRail Chairman

Presentations by the following guest speakers, among others:
Tim Fairhurst, Director of Policy, ETOA
Massimiliano Astrologo, Chairman, Eurail
Gary Franklin, Vice President Train and Cruises, Belmond
Yasunari Nakajima, Director Paris Office, East Japan Railway Company
Lyublena Dimova, Research Project Manager, European Travel Commission

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