UIC, the Worldwide Railway Organisation, promotes for the first time the contribution of the rail sector at Las Vegas CES (Consumer Electronic Show)

The theme of this worldwide event dedicated to electronics and digital inputs in all sectors of industry, economy and society is this year “The Future – How we Govern and Live”

(Paris/Las Vegas, 10 January 2018) More than 300,000 participants from around the world will be visiting CES (Consumer Electronic Show) in Las Vegas over the course of three days. Transport has been part of CES for several editions. But for the very first time, the rail sector, represented by UIC, the Worldwide Railway Organisation, will be present at the kind invitation of the Presidents of CES and CES Government, respectively Mr Gary Shapiro, President and CEO of the Consumer Technology Association (CTA)™, the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation, as well as Mr Donald Upson, Co-founder of CES Government.

Mobility and smart cities are key challenges that the world has to face in the 21st century. The only answer is an integrated transport solution that combines multimodality of all modes, offering door-to-door services to customers.

Flexibility, safety, reliability, capacity and sustainability are the prerequisites. Rail, as a backbone of this new transport mix, has a major role to play to design this new offer and digital innovation will efficiently support this process.

The active participation and recognition of the International Union of Railways UIC in CES 2018 is a clear sign that Railways are deeply involved in this process.

Its participation in the debates at the same table together with all the other actors of the transport world ensures that rail assets are fully considered.

Jean-Pierre Loubinoux, UIC Director General, will take an active part through keynote messages and panel discussions on industry and with all stakeholders on mobility issues.
Francis Bedel, UIC Chief Digital Officer, will all participate in a roundtable on cyber security services with major actors such as EUROTECH and FBI.

UIC has used this platform of visibility to launch on the opening day the 2018 edition of Digital Awards competition vis-à-vis the ecosystem of all participating startups. One of UIC’s missions is to specifically ensure a strong connection between the rail sector and the digital ecosystem.

UIC’s presence at CES 2018 reinforces the deep involvement of rail in the design of mobility solutions for tomorrow’s world, using the latest digital innovations and its position as a leader in the transport sphere.

- You can watch a video on UIC digital activities, and “Share-open-connect”, the motto of the UIC Digital Platform: https://youtu.be/2Dsj7Ek5DFo
- Further information about UIC Digital Activities is available here: https://uic.org/digital
- An Updated version of our UIC Digital Progress Paper will be available soon. The latest version is available here: https://uic.org/IMG/pdf/uic_digital_progress_paper_v4.pdf

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