



PRESS RELEASE n° 4/2018

1st UIC Forum on Tourism Opportunities for Railways – One Month to Go!

(Paris, 23 March 2018) The 1st UIC TopRail Forum, jointly organised by UIC and FGC (Ferrocarrils de la Generalitat de Catalunya) under the theme “The Business of Rail Tourism”, will be held at the Fira de Barcelona congress centre within the framework of the B-Travel Fair <http://www.b-travel.com/en/>.

TopRail is a project of the International Union of Railways (UIC) dedicated to the field of Rail&Tourism at international level. It intends to put together all the stakeholders in order to raise awareness of this market potential and contribute to the growth of existing and new tourist offers. The approach is very broad encompassing different areas: train-cruises, panoramic trains, railway heritage, etc.

The TopRail Forum was created with the aim of establishing itself as the ultimate benchmark for professionals in the area of Railway Tourism in its broadest sense. The business vision will be very present and is intended to be the meeting point of all the stakeholders involved: from the railway industry (operators, manufacturers) and the tourism industry (tour operators, wholesalers) to international, national and regional policy makers, international organisations and academia, to the final customer.

Welcome and opening delivered by:

Pere Calvet, CEO of FGC and President of UITP
Jean-Pierre Loubinoux, UIC Director General

Presentations by the following guest speakers, among others:

Peter Haxton, Policy Analyst, OECD
Tim Fairhurst, Director of Policy, ETOA
Supinder Singh, President, Palace Tours
Jordi Tresserras, Director, LABPATC, Barcelona University and President of Ibertour
Urs Wieser, Sales Manager, Stadler Rail

With the collaboration of our partners and sponsors:

Renfe; Stadler; OECD; ETOA; OBB; Rodalies; Fundación de Ferrocarriles Españoles

Website: <http://toprail.org/>

Registration & Programme: <https://events.uic.org/1st-toprail-forum>

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