



PRESS RELEASE 7/2019

UIC, the worldwide railway organisation, launches Art-on-Tracks cultural campaign with artists and railways across the world

(Paris, 5 March 2019) UIC, the worldwide railway organisation, has recently launched a new cultural project called “Art-on-Tracks”, which aims to promote art on the railway network and thus promote mobility through art and culture.

Jean-Pierre Loubinoux, UIC Director General, said:

“UIC’s actions are organised around three areas: technical, strategic and cultural. The cultural dimension is particularly important as it brings together a whole community of men and women across the world around a number of common values.

This is why UIC has developed this aspect through the publication of books, the CineRail “trains on film” festival, a sister association for sporting activities in the shape of USIC, and also through this Art-on-Tracks initiative.

The aim of Art-on-Tracks is to invite our members to call on street artists to produce artworks on the railway structure of their choice, and at their request UIC promotes these artworks at global level to share them with our community worldwide.

I am particularly pleased that several members have already responded positively to this invitation and acknowledge the first concrete result in the form of the mural that Infrabel has commissioned.”

As part of the campaign, UIC has launched a dedicated Instagram account under the name “artontracks”.

Do not hesitate to follow us in order to see our latest uploads and posts on the campaign. If you are already on Instagram, you can find the account on your telephone; otherwise feel free to download the application.

UIC looks forward to discovering other artistic creations from UIC Members!

The creation of Infrabel, Belgian Infrastructure Manager, is available here:

<https://www.infrabel.be/en/news/original-tribute-our-staff>

CONTACTS

If you want to join the campaign, don’t hesitate to contact the UIC Communications Department: com@uic.org which will provide you with some guidelines.

For further information regarding the UIC Art-on-Tracks Instagram account, please contact the team at: insta2@uic.org