

RAILWAY

T A L E N T S

4th Networking
and collaborative
event

20 Sept. 2018, Berlin

InnoTrans



FOR ITS FOURTH MEETING RAILWAY TALENT INVITES YOU IN BERLIN AT THE OCCASION OF INNOTRANS.

THE MAIN FOCUS FOR THIS HALF DAY COLLABORATIVE & NETWORKING EVENT WILL BE ON INNOVATION.

Why you should attend?

In this seminar you will be introduced to the innovation method Design Thinking. You will experience design thinking through hands-on exercises, reflect the potential together, and get a sense of the different uses of this innovation method in your business.

Which benefits for your business?

Understanding the needs and desires of customers, as well as the user-centered development of products and services, is essential to business success. In this seminar, your employees get to know the innovation method Design Thinking and thus get a feel for their potential applications

Who should participate?

Employees and managers who want to get to know the Design Thinking innovation method and decide on their possible applications

Requirements

None

Registration

Register now, the number of places is limited:
<https://events.uic.org/4th-talent-collaborative-and-networking-event>

Objectives of the training

- Learn more about the innovation method Design Thinking, its development and the necessary mindset
- Experience effective collaboration in mixed teams under time pressure
- Gain a feeling for possible applications of Design Thinking
- Duration: 3-4 hours



Venue

Berlin on 20 September from 1PM to 8PM

2 possible venues according to the total number of participants

- » Bahntower, Potsdamer Platz 2, 10785 Berlin
- » Technische Universität Berlin, Institut für Land- und Seeverkehr, Fachgebiet Schienenfahrwege und Bahnbetrieb, Salzufer 17-19, 10587 Berlin

Deadline for registration

29 June 2018

Fee

225€. The fees will give access to the training session and the networking snacks/dinner

Contact

Nathalie Amirault
Head of Expertise Development Unit at UIC
email: amirault@uic.org