



UIC SUSTAINABILITY IMPACT AWARDS 2024

# SPONSORING

in partnership with the  
Sustainable Development Foundation

**Award ceremony:**  
25 September 2024,  
Innotrans Berlin



INTERNATIONAL UNION  
OF RAILWAYS

# The UIC Sustainability Impact Awards 2024

**A prestigious competition organised by the International Union of Railways (UIC) in collaboration with the Sustainable Development Foundation. The aim of the awards is to honour and showcase outstanding achievements in the global railway sector, with a strong emphasis on sustainability.**

The UIC Sustainability Impact Awards is continuing its mission to recognise and shine a spotlight on the best practices, innovative technologies, and effective management strategies from railway companies that contribute to making transport even more environmentally friendly, more efficient, and ethically responsible.

The International Union of Railways is the worldwide organisation for the promotion of rail transport at a global level and for the collaborative development of the railway system. It brings together **more than 200 members across all five continents**, including railway undertakings, infrastructure managers, and railway service providers.

UIC also maintains close cooperative links with all stakeholders in the rail transport domain around the world, including manufacturers, railway associations, and public authorities, as well as in other domains and sectors whose experience may be beneficial to rail development.

UIC's main tasks include understanding the business needs of the rail community, developing innovative programmes to identify solutions to those needs, and preparing and publishing documents, such as reports, specifications, guidelines, and IRSs that facilitate the implementation of these new solutions.

## For more information

[www.uic.org](http://www.uic.org)



#UICrail



### An award ceremony

organised during Innotrans, the International Trade Fair for Transport Technology



### An opportunity to meet

as a community and highlight and share the transformative action being taken in rail



### 4 different categories of innovation and sustainability:

from stations to rolling stock, and from social outreach to cities and the environment

# BECOME A SPONSOR

Sponsor a unique international railway awards ceremony for sustainability

## Seize this opportunity and:



Explore new partnerships, investments and innovative projects



Showcase your achievements and innovation in a targeted market segment



Demonstrate your leadership by presenting your outlook on the sector's development



Maximise the visibility of your brand during one of the most important events for the railway industry

## Engage the audience and present your brand

### The audience

- Political decisionmakers
- Railway undertakings & infrastructure managers
- Study & research institutes
- Key stakeholders in intermodal transport
- Industry representatives

### Presentation opportunities

- In the Hospitality Area
- Onstage during the awards
- During networking breaks
- Award social campaign

## Core sponsorship packages

Services included



### PLATINUM PARTNER

€35,000

#### Only **one** package

- ✓ The opportunity to associate your image with the UIC event in a privileged way (reception of the awards on the company's stand at InnoTrans)
- ✓ Invitations to **all** the guests you want on the stand, during the ceremony
- ✓ Your logo in the official programme
- ✓ A speech during the ceremony
- ✓ Your company video displayed during networking breaks
- ✓ Your logo and profile on the awards webpage
- ✓ Social media promotion
- ✓ Post event press release mentioning the sponsoring
- ✓ A video interview with top management, published on the UIC blog after the event



### GOLD PARTNER

€10,000

#### Several packages available

- ✓ **5** invitations for your team and guests
- ✓ Your logo in the official programme
- ✓ 1 roll up exhibition in the ceremony area
- ✓ A speech during the ceremony
- ✓ An opportunity to present the best overall winner
- ✓ Your company video displayed during the networking breaks
- ✓ Your logo and profile on the awards webpage
- ✓ Social media promotion
- ✓ Post event press release mentioning the sponsorship

**To become a gold partner,**  
please send an e-mail to  
[uicaward@susdef.it](mailto:uicaward@susdef.it)



### SILVER PARTNER

€5,000

#### Several packages available

- ✓ **2** invitations for your team and guests
- ✓ Your logo in the official programme
- ✓ An opportunity to present a category trophy
- ✓ Your company video displayed during the networking breaks
- ✓ Your logo and profile on the awards webpage
- ✓ Social media promotion
- ✓ Post event press release mentioning the sponsorship

**To become a silver partner,**  
please send an e-mail to  
[uicaward@susdef.it](mailto:uicaward@susdef.it)



# Award Categories

The UIC Sustainability Impact Awards 2024 categories recognise the range of innovation which is transforming the rail sector today. The categories are divided into 4 macro-subjects, each devoted to a different aspect of sustainability. Each category aligns with the UIC 2030 vision “Design a better Future” and connects to a number of the United Nations Sustainable Development Goals.

These categories celebrate the best of the best, and will be given to the projects, initiatives and individuals who have made the most notable contribution to sustainable development.

The projects submitted should be able to demonstrate that they had an impact in 2022-2023.

## Customer Service



### Accessibility, diversity and inclusion

Recognise projects and programmes that go beyond regulatory requirements to create an inclusive and accessible railway environment. This includes measures to improve physical accessibility and social inclusivity, provide assistance for passengers with additional needs, and implement policies that embrace diversity and inclusion for both passengers and staff.

### Climate change adaptation and resilience

Recognise projects that actively contribute to climate change adaptation and resilience, ensuring that railway services can withstand and recover from the impact of extreme weather events and other climate-related challenges.

## Innovation



### Energy and decarbonisation

Recognise projects and technologies that demonstrate a commitment to sustainability by lowering energy consumption, increasing the use of renewable energy sources, and actively participating in efforts to combat climate change within the railway industry.

### Natural resources

Highlight projects and technologies that demonstrate a commitment to sustainable practices by minimising the depletion of natural resources, optimising the use of resources, and adopting environmentally friendly approaches, with a particular focus on promoting biodiversity and circular initiatives in railway development and operations.

## Cities and Communities



### Modal shift

Recognise initiatives, strategies, and projects within cities and communities that successfully promote the transition of passengers or freight from traditional, less sustainable modes of transport to rail services.

### Healthy cities and communities

Acknowledge efforts that enhance the quality of life in cities and communities by prioritising health. This can include measures to reduce air pollution, noise, and the overall environmental impact of transport.

## Seamless Connectivity



Acknowledge and celebrate partnerships that improve overall connectivity by enabling a seamless transition and efficient interchange between various modes of transport. This encompasses initiatives aimed at enhancing accessibility, minimising transfer times, and offering passengers convenient and integrated travel options.

As part of this, improving accessibility involves integrating information, digitisation, and ticket sales, as well as physical connectivity, which all contribute to a more harmonious and connected travel experience.

# Award Judges

## PRESIDENT OF THE JURY



**Christian Kern**  
Former Federal  
Chancellor  
*Republic of Austria*



**Lucie Anderton**  
Head of Sustainable  
Development  
*International Union of  
Railways (UIC)*

## CUSTOMER SERVICES

ACCESSIBILITY, DIVERSITY AND INCLUSION



**Christopher Irwin**  
Vice President  
*European Passengers'  
Federation*



**Floridea Di Ciommo**  
Director  
*cambiaMO*

CLIMATE CHANGE ADAPTATION AND RESILIENCE



**Raimondo Orsini**  
Director  
*Sustainable  
Development  
Foundation*

## INNOVATION

ENERGY AND DECARBONISATION



**Yaroslav Kholodov**  
Policy Analyst &  
Transport Modeller  
*ITF/OECD*



**Richard A. Roehrl**  
Senior Economic  
Affairs Officer  
*DSD/DESA - UN*

NATURAL RESOURCES



**Margrethe Sagevik**  
Sustainability and Life  
Sciences Consultant  
*Norway*

## CITIES AND COMMUNITIES

HEALTHY CITIES AND COMMUNITIES



**Tu My Tran**  
Head of Sustainable  
Mobility  
*ICLEI-Local  
Governments for  
Sustainability*



**Cecilia Andersson**  
Urban and Regional  
Planner with a focus  
on Human Geography  
*UN-HABITAT*

MODAL SHIFT



**Holger Dalkmann**  
CEO and Founder  
*Sustain 2030*

## SEAMLESS CONNECTIVITY



**Lidia Signor**  
Head of Multimodal  
Mobility Unit  
*International  
Association of Public  
Transport (UITP)*



**David Sarfatti**  
Senior Advisor  
*International Union of  
Railways (UIC)*

# The importance of sustainability



The current climate emergency and the imperative need for global action underscore the critical need for railways to adopt sustainable practices



Taking action to transform the way we live, work and move has never been so urgent



Transport is at the core of environmental and social transition. Railways must play an even bigger role in creating a sustainable transport system



## Awards Ceremony 2024 Edition

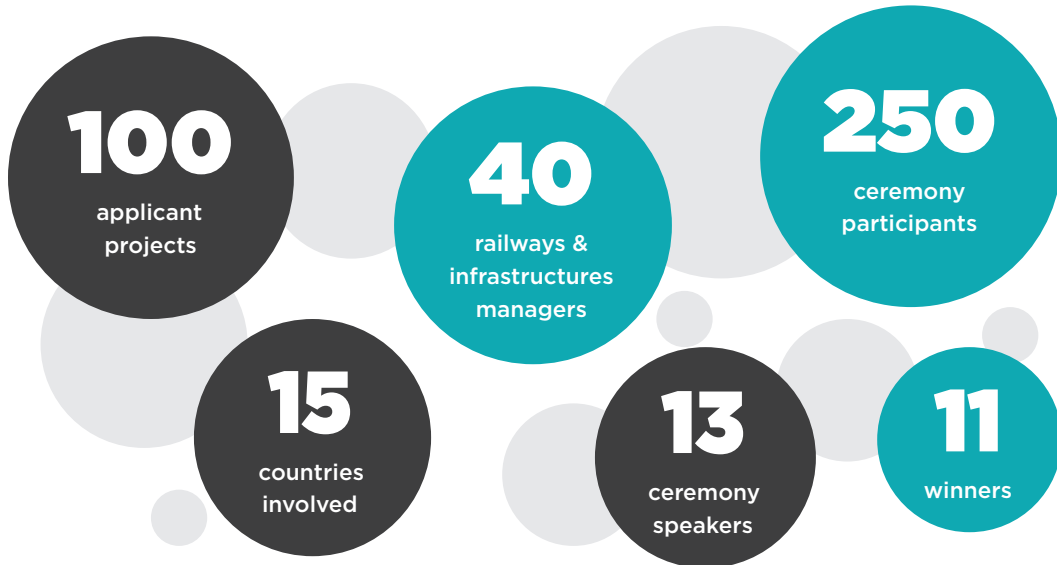
The final awards ceremony will take place on **25 September 2024** during the InnoTrans trade fair, at the Alstom stand. In addition to being a celebratory event, it will also offer an opportunity to reflect on the central themes of transport sustainability and to network with companies and institutions from the sector.

### PROGRAMME

18.30	Welcome drinks
19.00	Awards ceremony
20.15	Reception

# 2022 Edition

## Key figures



**InnoTrans 2024**  
**24 – 27 SEPTEMBER · BERLIN**  
*International Trade Fair for Transport Technology*

**Innotrans is the world's leading trade fair for transport technology** and provides a comprehensive overview of the innovations in the mobility sector. With the segments "Railway Technology", "Railway Infrastructure", "Public Transport", "Interiors", and "Tunnel Construction", the event is an ideal business platform for both buyers and decision makers who represent transport companies, vehicle manufacturers and their suppliers.



## CONTACT US



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