

SPONSORSHIP PACKAGES

2027 edition of SUSTAINABILITY ACTION WEEK



19-22 April 2027
BIRMINGHAM UNIVERSITY - UK



SUSTAINABILITY
Action Week



INTERNATIONAL UNION
OF RAILWAYS

2027 edition of **SUSTAINABILITY ACTION WEEK**

Objectives:

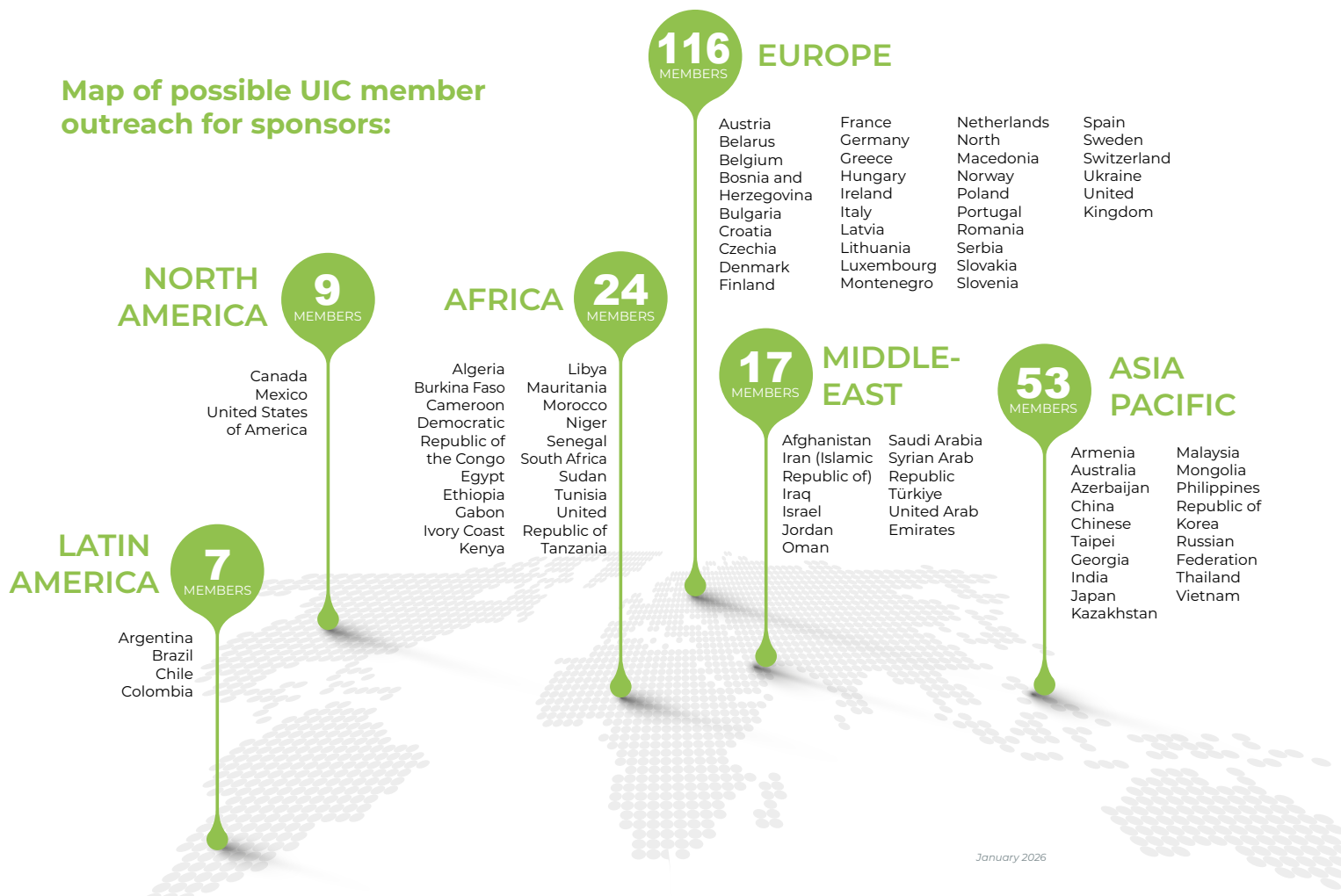
- Share knowledge and inspire UIC members with actionable ways to boost sustainability activities in rail
- Strengthen networks and cross-discipline exchanges

Audience:

- Sustainability professionals and related technical professionals from UIC members
- Partners and suppliers for UIC and its members
- Subject matter experts across other modes and industry

ENGAGE THE AUDIENCE and present your brand

Map of possible UIC member outreach for sponsors:



BECOME A SPONSOR

UIC sponsorship opportunities will allow you to reach your global target groups and international business partners.

Seize this opportunity and:



Position your brand and business activities



Create new partnerships and ties



Gain unique experience by engaging with experts, policy and decision-makers



Benefit from unrivalled lead generation and profiling opportunities

Core sponsorship packages

Services included

PLATINUM SPONSOR

Headline sponsor for the full week

- ✓ The official title of "Platinum Sponsor"
- ✓ 7 tickets for your team
- ✓ Dedicated area/conference booth: **large space**
- ✓ Programme visibility: **prime speaker slot in a pre-agreed session**
- ✓ **Advertisement slide/video during the breaks**
- ✓ Brochure distributed in breakout areas: **all week and during sessions**
- ✓ Company logo on the website: **large logo, and on badges**
- ✓ Advertisement in the programme e-booklet: **full page**
- ✓ Official sponsor of the evening reception
- ✓ Advertisement in the eReport on key outcomes (post-event): **full page**
- ✓ Possible communication activities: **special mentions for member-wide e-news and social media posts**

10,000€*

GOLD SPONSOR

Day sponsor

- ✓ The official title of "Gold Sponsor"
- ✓ 5 tickets for your team
- ✓ Dedicated area/conference booth
- ✓ Programme visibility: **speaker in a pre-agreed topic/session**
- ✓ Brochure distributed in breakout areas: **on the day/at relevant sessions**
- ✓ Company logo on the website
- ✓ Advertisement in the programme e-booklet: **half page**
- ✓ Advertisement in the eReport on key outcomes (post-event): **half page**
- ✓ Possible communication activities: **special mention on social media – on a pre-agreed day**

6,000€*

SILVER SPONSOR

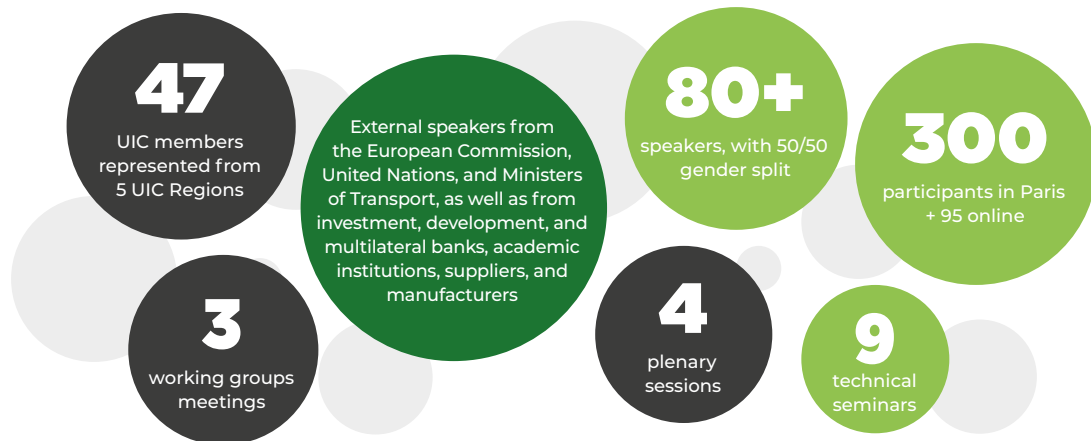
Lunch or topic sponsor

- ✓ The official title of "Silver Sponsor"
- ✓ 3 tickets for your team
- ✓ Dedicated area/conference stand
- ✓ Brochure distributed in breakout areas: **during the sponsored session or lunch**
- ✓ Company logo on the website
- ✓ Advertisement in the programme e-booklet: **quarter page**
- ✓ Advertisement in the eReport on key outcomes (post-event): **quarter page**
- ✓ Possible communication activities: **hashtags**

2,000€*

*All prices exclude tax 20%

Looking back at the 2025 edition of **Sustainability Action week**



SUSTAINABILITY Action Week

FOR MORE INFORMATION

and to apply for sponsoring
at the 2027 EDITION OF SUSTAINABILITY ACTION WEEK ,
please send your requests to:

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www.uic.org

  #UICrail