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# Welcome Message of the President of the UIC African Region

# A MONTHLY VIRTUAL PLATFORM



INTEROPERABILITE EFFICACITE  
**UIC DAYS** ENERGETIQUE  
**DIGITALISATION**  
DEVELOPPEMENT MATERIEL  
DURABLE ROULANT  
STANDARDISATION

Large participation

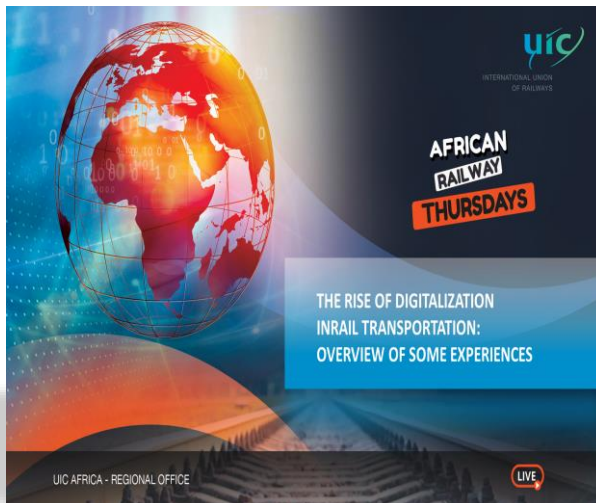
Agility

Flexibility

Optimization



# THE TURN OF DIGITAL TRANSFORMATION, AT THE HEART OF THE DEBATE



Meet the requirements of the customer experience

Preserving the attraction and retention of talent

Improve your organization

Improve operational efficiency

Lower the costs

Create value

## ***RAIL TRANSPORT, MULTIPLE CHALLENGES TO BE TAKEN UP***



***It is difficult to accept the irreparable break from the old model  
than to go digital!***



# DIGITAL IN THE RAILWAY, A LONG WAY TO GO



## 10 MAJOR OBSTACLES

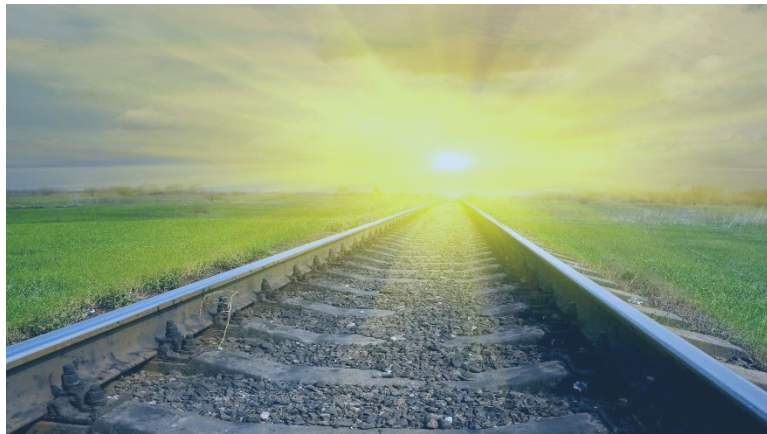
1. Organizational weight
2. Lack of financial resources
3. Lack of management involvement
4. Resistance to change
5. ROI low or not measured
6. Lack of skills
7. Lack of agility
8. Difficulties identifying needs
9. Lack of knowledge of good solutions
10. Lack of positive feedback



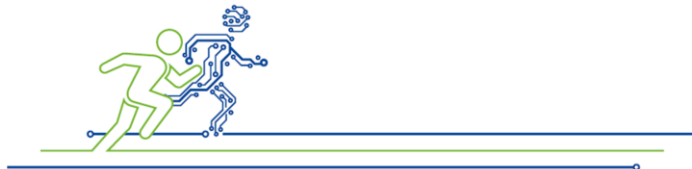
# ***DIGITAL IN THE RAILWAY, A NEW CULTURE TO BE ANCHORED***



A partially underway transformation: issue of cultural anchoring, strategy and managerial conviction



Institutions and a dedicated panel to draw up a state of the art and learn about the experiences of African rail networks





# A CALL FOR AN EXCEPTIONAL AND STRUCTURED MOBILIZATION



1

**Barometer of the rail  
networks digital maturity**



2

**Digitization implementation  
guide**





INTERNATIONAL UNION  
OF RAILWAYS

**AFRICAN  
RAILWAY  
THURSDAYS**

International & Regional Institutions : Digital Policy &  
Implementation

**THANK YOU FOR YOUR ATTENTION**

UIC AFRICA - REGIONAL OFFICE

**LIVE**