

uic DIGITAL DAY



7 October 2016
Paris UIC Headquarters



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3 Key Messages

- ❑ 1 Digitalisation is of great relevance to railfreight markets and production – DB is taking it as a great opportunity
- ❑ 2 Customer centricity and operational excellence are major objectives – culture and speed of innovation are crucial factors
- ❑ 3 Major fields of action in railfreight are vehicle/ cargo data, asset intelligence, and automation in mainline/ shunting operations – many projects already launched



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