



ecopassenger

Trenitalia is the first European railway undertaking to report journeys' CO<sub>2</sub> emissions through UIC's official "Ecopassenger" calculator

**3 MILLION TONS OF CO<sub>2</sub> SAVED IN THE SECOND HALF OF 2024 \***

### BENEFITS FOR CUSTOMERS

Increasing passengers' awareness of the environmental impact of their mobility choices

After 3 months from the launch of Ecopassenger on Trenitalia's retail systems:

**> 50%**

of customers noticed the Ecopassenger symbol

**> 70%**

of customers said that sustainability could become a factor in their future mobility choices due to an increased awareness of CO<sub>2</sub> consumption

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\*Estimation, compared to car trips. Ecopassenger data