

# Asset Management Seminar Pietrarsa, Naples – 2 October 2025



### **UIC** in figures











3 fora

**50** events per year

23
sectors

7
platforms

3,000 billion passenger-kilometres

10,000 billion tonne-kilometres million kilometres of line

million rail personnel



#### UIC in 2025



# **EUROPE**

Austria

NORTH 8 **AMERICA** 

> Canada Mexico **United States** of America

LATIN **AMERICA** 

> **Argentina** Brazil Chile Colombia

**AFRICA** 

Algeria Libya Burkina Faso Mauritania Cameroon Morocco DR Congo Niger Senegal Egypt Ethiopia South Africa Gabon Sudan Ivory Coast Tunisia Kenya

Belarus Belgium Bosnia and Herzegovina Bulgaria Croatia Czechia Denmark Finland

Germany Greece Hungary Ireland Israel\* Italy Latvia Lithuania Federation\* Luxembourg

France

Serbia Slovakia Slovenia Spain Sweden Switzerland Türkiye\* Ukraine United Kingdom

MIDDLE-16 MEMBERS **EAST** 

> Republic of) Iraq Israel\* Jordan Oman

Afghanistan Saudi Arabia Iran (Islamic Syrian Arab Republic Türkiye\* United Arab **Emirates** 

51
MEMBERS

Montenegro

Netherlands

Macedonia

North

Norway Poland

Portugal

Romania

Russian

#### **ASIA PACIFIC**

Malaysia Armenia Mongolia Australia Azerbaijan Philippines Republic of China Chinese Korea Taipei Russian Georgia Federation\* Thailand India

Japan Vietnam Kazakhstan

\*Members with dual regional membership.

\*\*Considering these dual regional memberships, the total number of UIC Members is not equal to the number of members from each region.

### Role of the Asset Management Sector

- Collaboration between several railways lasting more than ten years
  - Provides a common interpretation for the growing discipline of Asset management
  - Facilitates benchmarking and exchange of good practices
  - Supports railways in achieving certification to the global Asset Management standard (ISO 55001)
  - Provides leadership on high-impact Asset
     Management initiatives
  - Organises seminars to shake knowledge and address emerging challenges
  - Delivers tailored training programmes to build capability and promote improvement across the sector

















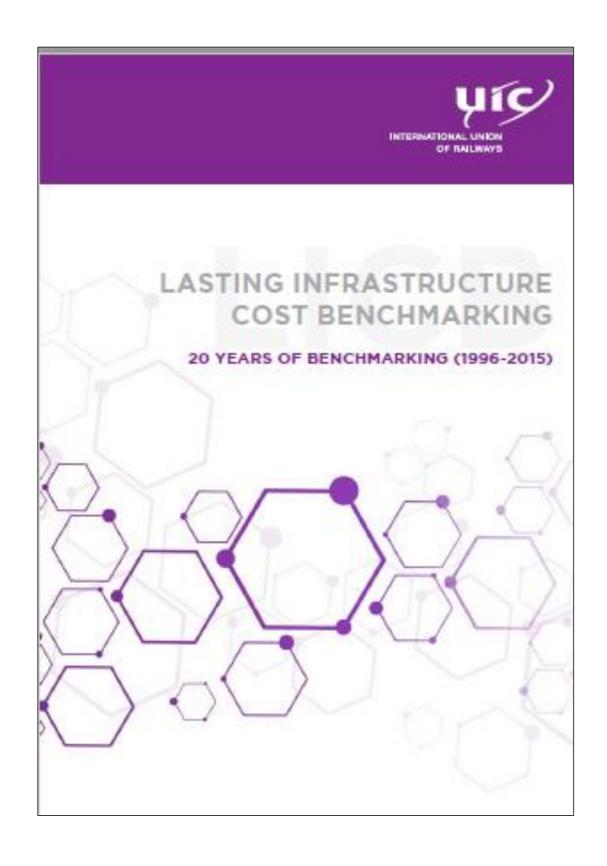




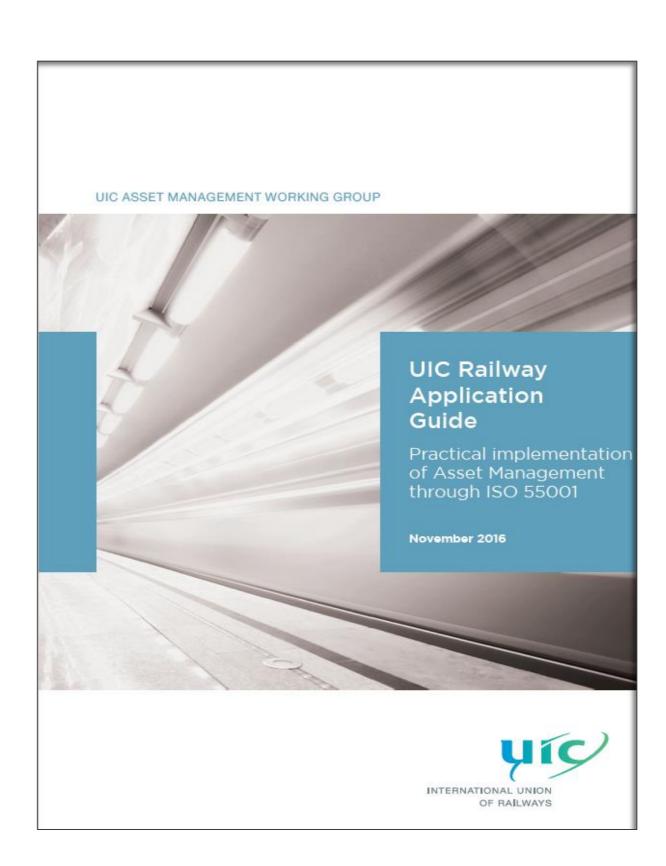


### **Previous Projects 1**

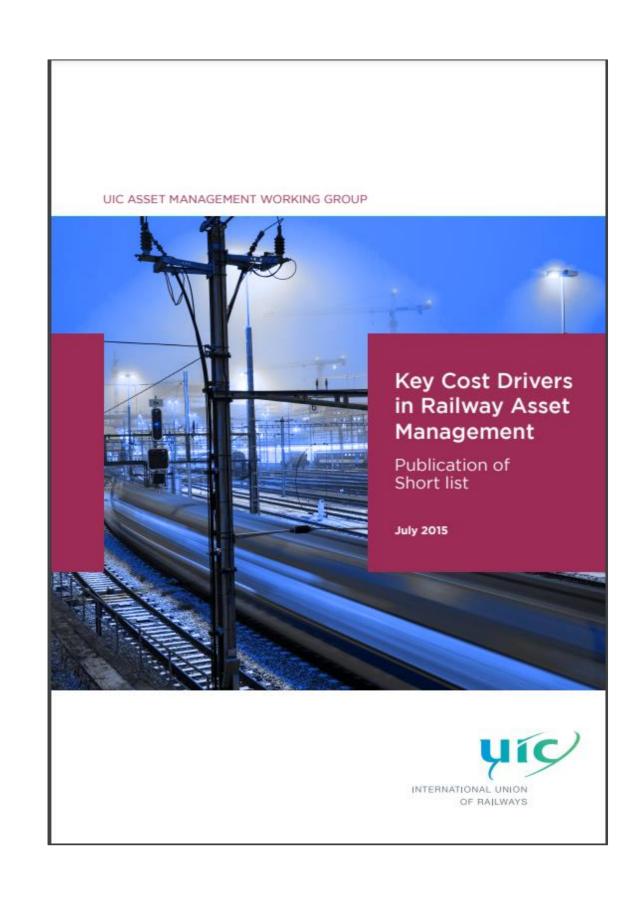




Cost benchmarking between member organisations



Guidance on the implementation of ISO 55001

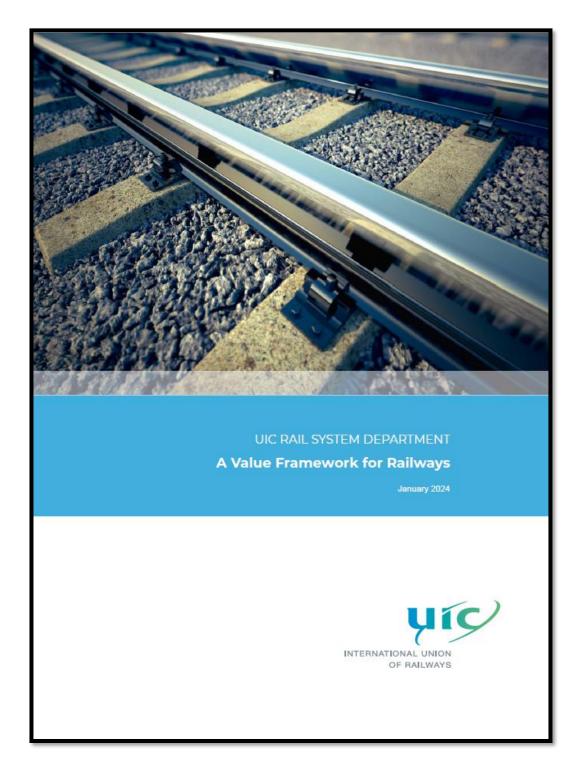


Analysis of key cost drivers in railway asset management

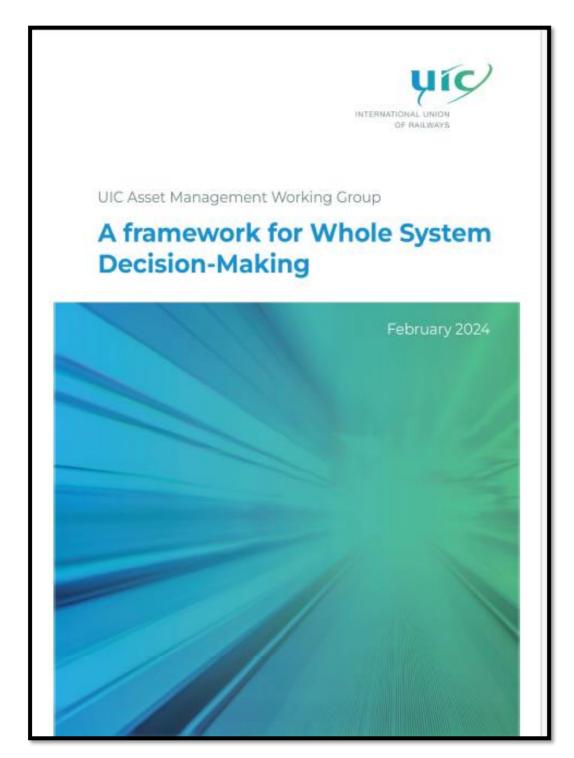


### **Previous Projects 2**





Developing a Value Framework for Railways

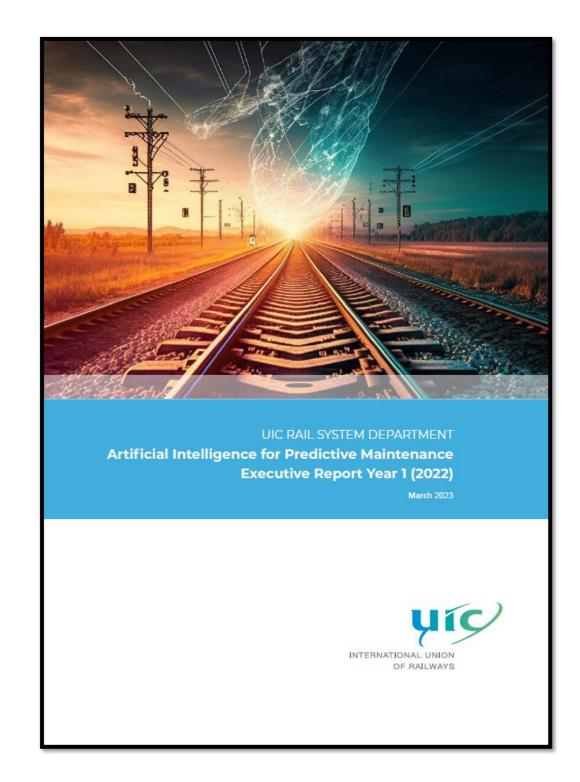


A Framework for Whole-System Decision-Making





Benefits from Big Data in Railway Asset Management



Artificial Intelligence for Predictive Maintenance

Scan QR code for the UIC Railway publication shop







## Participating organisations

































# Agenda



TIME	MAIN SESSIONS	MODERATOR	TOPICS	SPEAKERS
9:00 - 9:15			WELCOME COFFEE	
9:15 - 10:40	Opening Session	Nuno Almeida	Welcome Remarks and Seminar Objectives	Donatella Fochesato (RFI), Chair of the Asset Management Group & Konstantina Kopsalidou (UIC), Senior Advisor Infrastructure & Asset Management
	9:15 - 10:40  Session 1  Leadership & Culture in Asset  Management  Management		What is an "asset management culture"?	Mark Sexton (AMCL)
			Evolution of ISO55000-series: What's new and how these be utilised for railways	Thomas Goodyer (Chair of ISO/TC 251)
			Change management within asset management	Sol Mendoza, Lorena Ibeas Arce (ADIF)
			Q&A	
10:40-11:00			COFFEE BREAK	
11:00-12:35			Measuring strategies through value performance indicators - Balance Scorecard	Manfredi Bruccoleri (Palermo University) + RFI
			Self- financing in Asset Management	Celso de Azevedo (Assetsman)
	Session 2 Strategy and Performance	Vivianne Karlsson Anna-Karin Salmi	From values to actionable strategy - Developing an expandable prognosis approach for strategic asset management based on a single point of truth	Christian Blättler, Alison Cowley (AFRY)
			IAM Subject Specific Guidance 13: Systems Engineering Q&A	Grame Hind (AMCL)

**ASSET MANAGEMENT** 



12:35-14:00			LUNCH			
14:00-15:15	Session 3  Decision Making	Celso de Azevedo	The importance of Value in strategic decision making	Cristiano Martincigh (IFS Copperleaf)		
			Total Cost of Ownership	Roberto Pinto (Bergamo University) + RFI		
			WISDOM	Adalberto Polenghi (Politecnico Milano)		
			Q&A			
15:15-15:30	BREAK					
15:30-16:40	Session 4  Maintenance/Asset Portfolio	Mark Sexton	Railway Maintenance Backlog	Vesa Männistö (FTIA)		
			Irish Rail's Asset Management Digital Vision is to deliver "trusted information at your fingertips"	Jude Carey (Irish Rail)		
			Manage real estate and infrastructure assets with geospatial digital twins	Alfonso Perna (ACCA Software)		
			Q&A			
16:40-17:00	Closing Remarks		Recap of the day	Donatella Fochesato (RFI), Chair of the		
			Future collaboration and next steps	Asset Management Group	A:	



### Housekeeping Rules

- Mobile phones: Please switch to silent mode during sessions.
- Refreshments: Coffee break inside and lunch break will be held on the lower floor
- > Wi-Fi access: Wifi Station no password required
- > Questions: Please scan the QR code
- > Timing: Please return promptly after breaks so we can keep to schedule
- > Emergency procedures: Please follow staff instructions



The sessions will be recorded, and photos may be taken. By attending, you consent to this.





# THANK YOU FOR YOUR ATTENTION

Donatella Fochesato d.fochesato@rfi.it

**AMWG** Chair

Konstantina Kopsalidou Kopsalidou UIC.ORG

**AMWG Coordinator** 







# Session 1 Leadership & Culture in Asset Management



Mark Sexton (AMCL)



Thomas Goodyer (Chair of ISO/TC 251)



Lorena Ibeas Arce (ADIF)



Sol Mendoza (ADIF)





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

What is an Asset Management Culture

Mark Sexton





#### Introduction

What we are going to cover



# What is an Asset Management Culture



#### What is the culture of a business?

"Its is the way things are done here!"

Andy Hargreaves

It's the things that the people and the business care about, that influences the way the employees work

"Culture refers to the personality of an organisation, the shared beliefs and the unwritten ground rules which determine the ways in which the organisation and its people behave and solve business problems."

Edgar Schein

"If you want to understand the culture of a business - try to change something."



## What makes up a culture

#### Rituals

Language, stories, and myths, for example, sometimes defined as beliefs about what is true.

#### Values

What the organisation and people within it feel is important.

#### **Tacit Assumptions**

Not necessarily explicitly defined or even acknowledge, including both what matters most and taboos (what should never happen). The world of 'unspoken rules.'

#### **Artefacts**

Attributes that can be seen, felt and heard by the uninitiated observer such as offices, furnishings, visible awards, the way people dress, company slogans.



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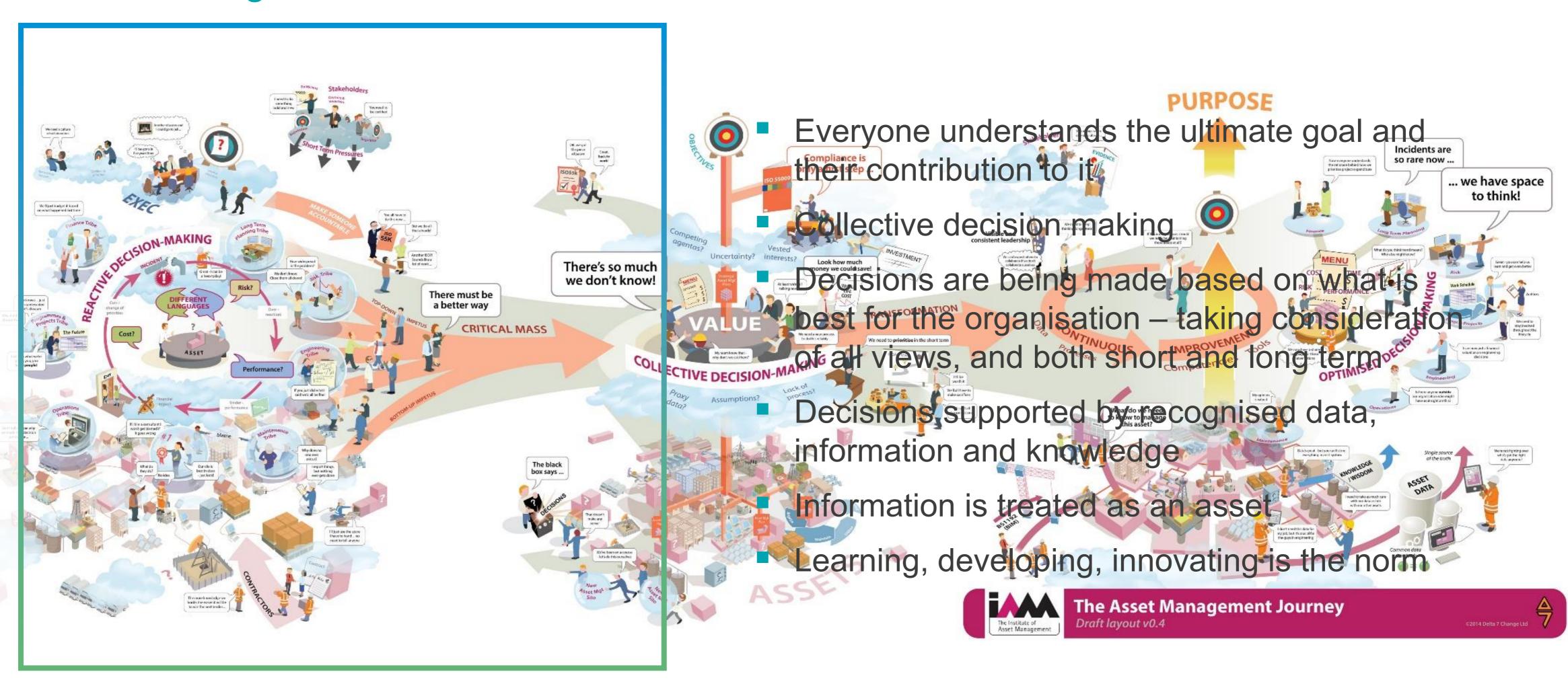
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## What is an Asset Management Culture

#### **Asset Management Characteristics**





### What is an Asset Management Culture

#### How does it feel?

- People use a common language to describe their issues and solutions
- There is integration and communication between teams, departments and functions
- People recognise the challenges and outcomes that other teams are trying to achieve

There is a desire and opportunity to improve how things are done

- Decisions are made with due consideration of the long-term direction/strategy
- Issues and risks are described in the context of the overall business impact
- The factors that constrain decisions are understood and options are developed to reflect these constraints (e.g. budgetary, operational...)

- People instinctively reach for data/information to support their discussions
- Data, information and insights are 'unconsciously' captured, analysed and shared for 'the greater good'

# Question for the Audience

Should an infrastructure organisation have an Asset Management Department?

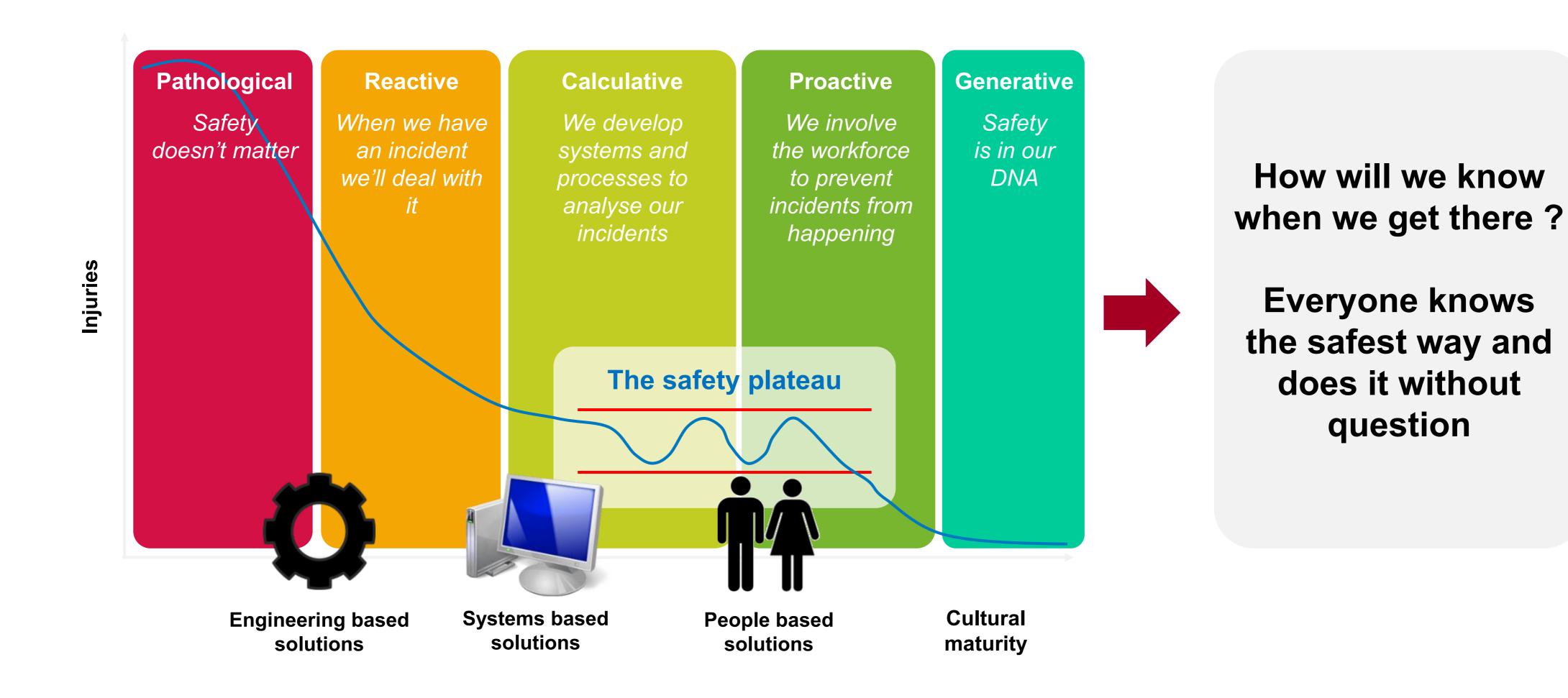
Yes

No

# Building an Asset Management Culture

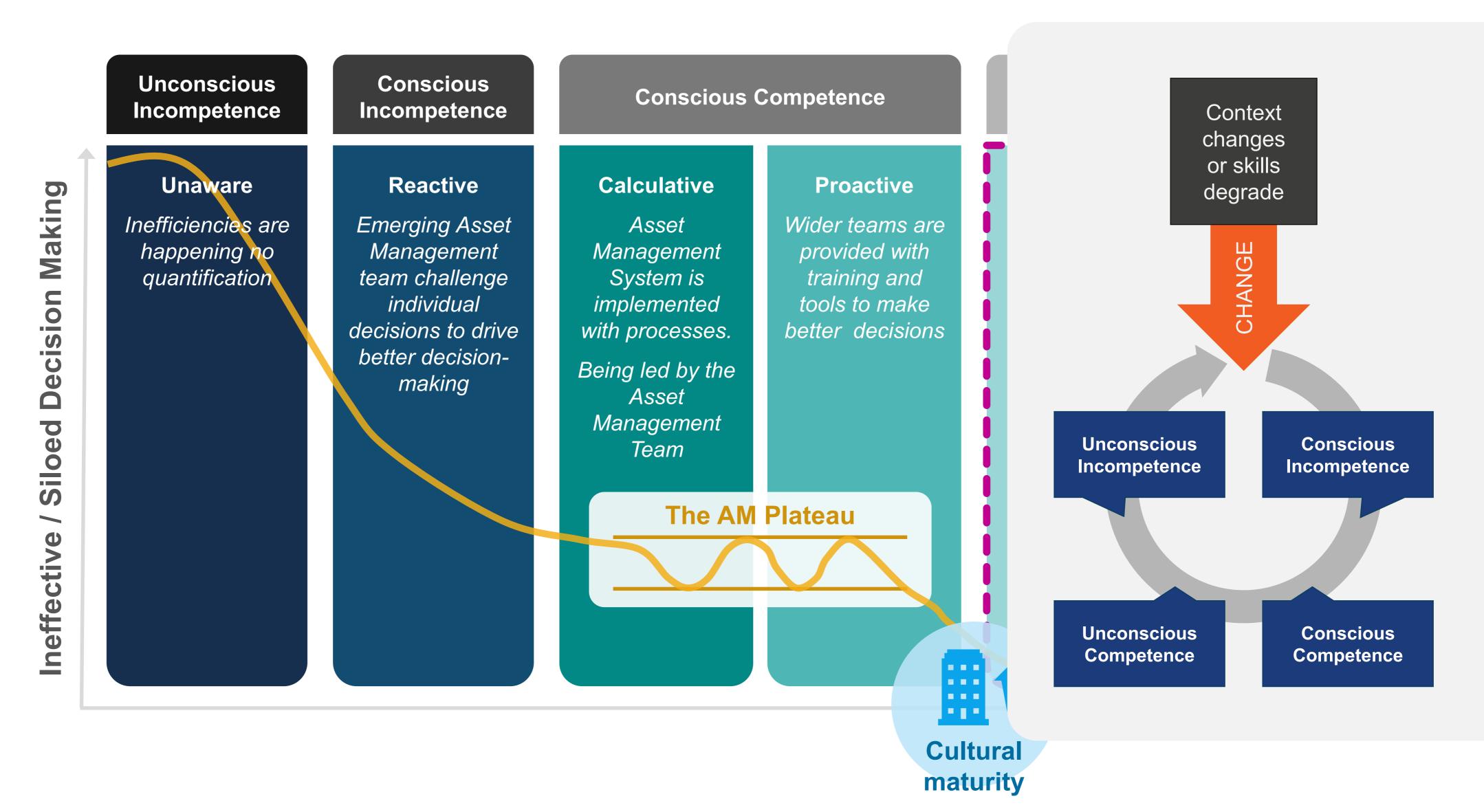


# Safety Maturity - Safety Culture?





# Asset Management Culture



# Pros and Cons of having an Asset Management Department



Asset Management evangelists – continue the process of education and awareness – maintain the Asset Management Culture



Encourages, leads, facilitates integration and collaborative working



Captures the Asset Management benefits



Maintains and develops corporate approach to Asset Management



Provides asset management resilience as personnel & business change



Owns the strategy for the system of assets



Provides independent challenge to decisions



The business see Asset Management as something that is done by the Asset Management Department



Costs of additional department



## Building an Asset Management Culture

#### Leadership

set the example but also asking the right questions and provide the right challenges

# Encourage the right environment

encourage and incentivise Asset

Management thinking

# Design the organization

to fit and enable your Asset Management Approach

# Establish good practice

examples and stories

#### Start small

build the ethos in small teams, then bleed it into the rest of the business

# Education / Training & Business Thinking

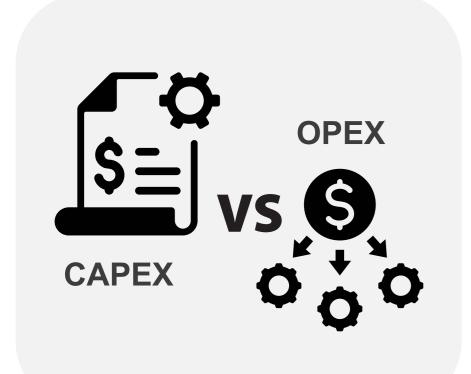
give people space and incentivise them to think about the wider business

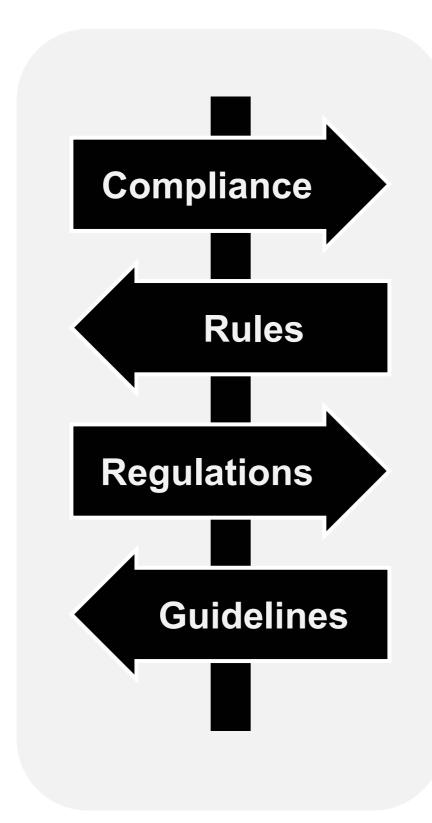
# Asset Management Culture in a Rail Organisation

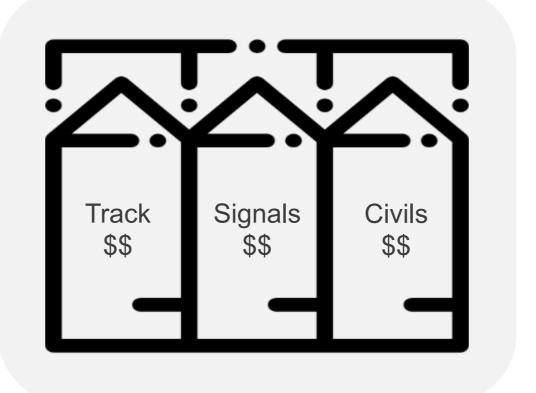


# Some Challenges to Building an Asset Management Culture in the Rail Industry















# What is an Asset Management Culture

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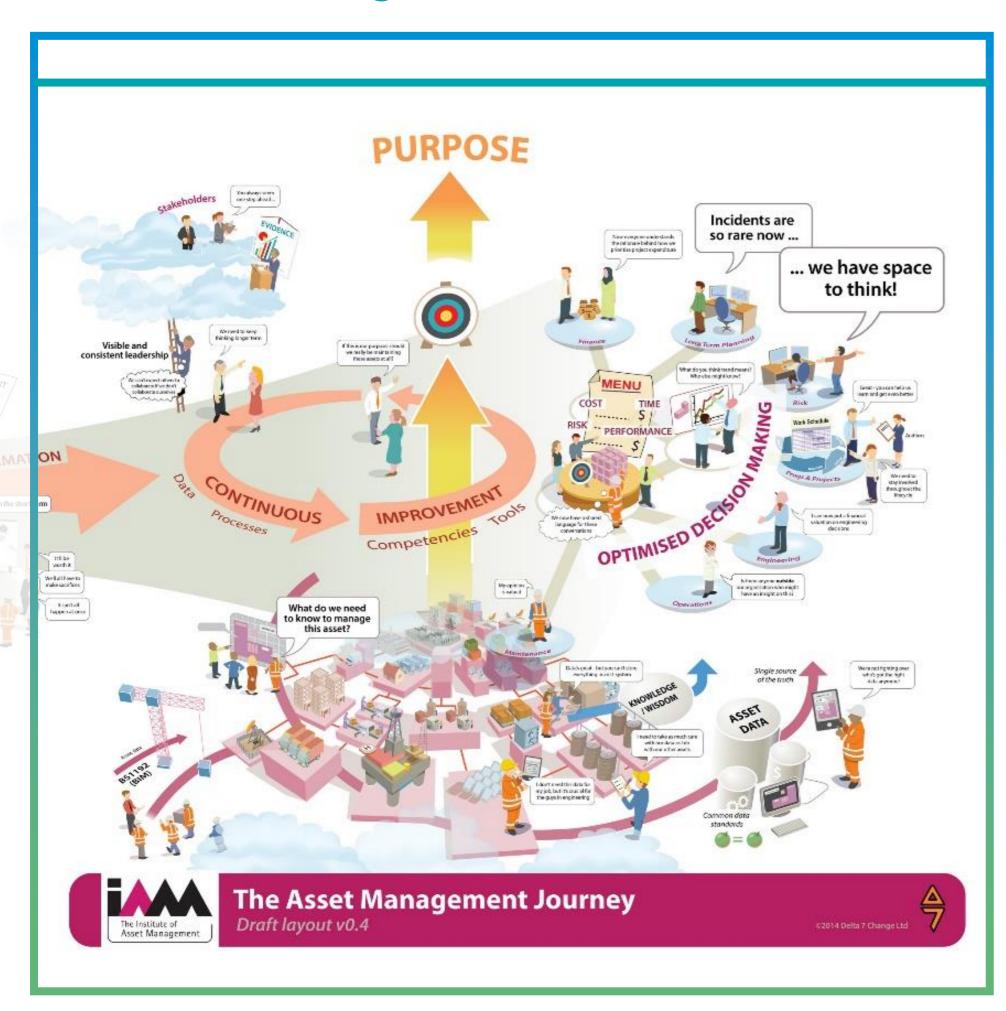
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#### **Asset Management Characteristics**



- It is a transport organisation, and everyone is aligned with a common strategy
- Eve
   Recognition that it is a system of assets and business services (e.g. assets, asset information, planning, finance, HR etc.)
  - Decisions are made around an agreed,
     common framework of values (outcomes)
     supported by multiple information sources
  - Cross Disciplinary/Functional Teams work together
  - Some 'routes', 'assets', outcomes are more important than others
    - Information is recognised as an asset with value and is cared for
  - Standards and existing working practices are challenged and changed to drive improvements



### In Summary – What is an Asset Management Culture

People use a common language to describe their issues and solutions
 There is integration and communication between

teams, departments and

functions

 People recognise the challenges and outcomes that other teams are trying to achieve

There is a desire and opportunity to improve how things are done

- Decisions are made with due consideration of the long-term direction/strategy
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None of what I have presented is unique to an Asset Management or Railway organisation

One size does not fit all – especially with respect to culture

Is an Asset Management Culture just:

A culture that delivers the best outcomes for your organisation?



# Session 1: Leadership & Culture in Asset Management Q&A





# THANK YOU FOR YOUR ATTENTION

Mark Sexton mark.sexton@amcl.com





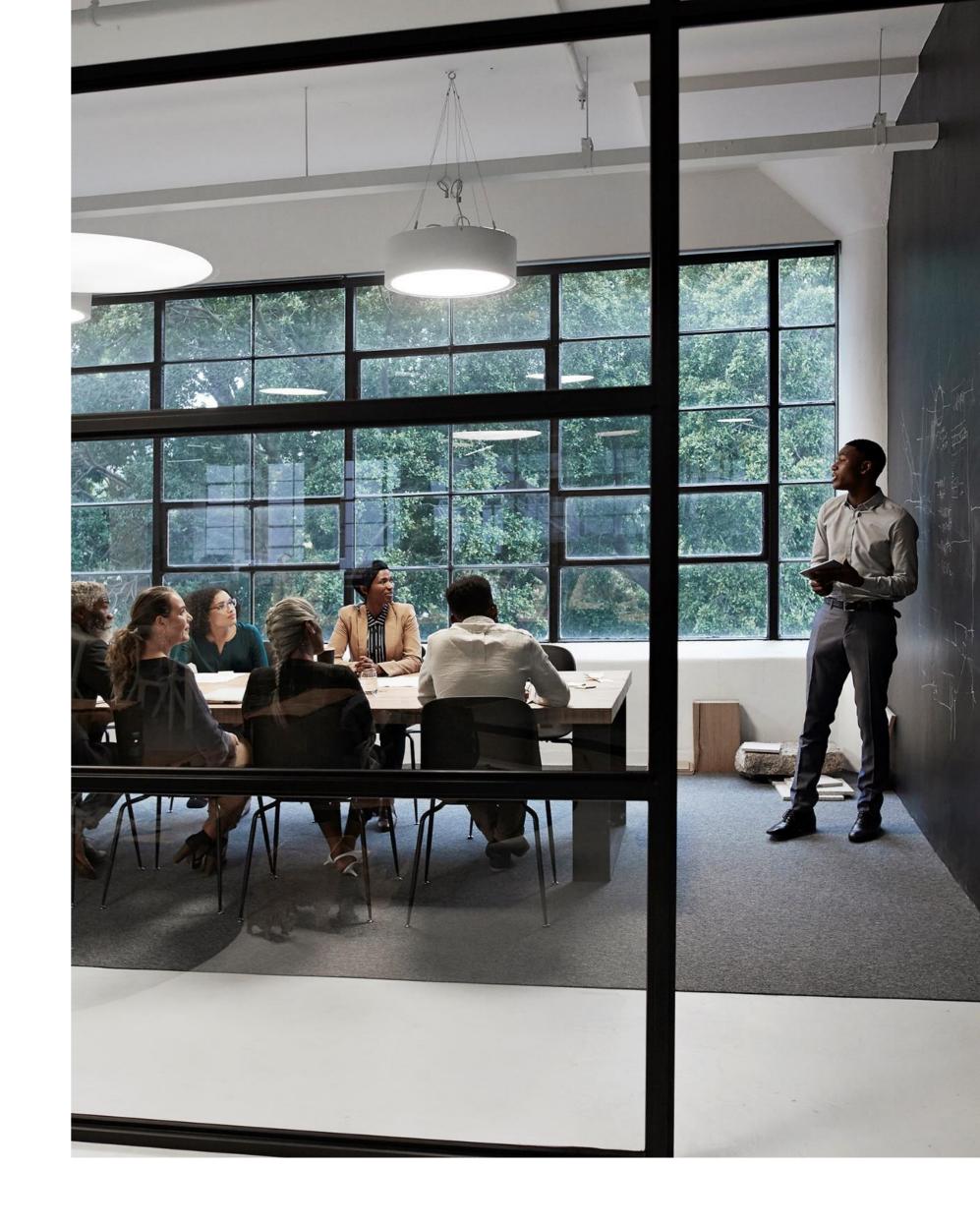
# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

Evolution of ISO 55000 series:
What's new and how can these be utilised for railways
Thomas Goodyer



## Agenda

- Introduction and background
- ISO 55xxx
  - The series today
  - Work underway
- What's next for us?
- Rail sector specifics
- Get involved!





# Speaker

#### Tom Goodyer



Chair, ISO/TC 251 (Asset Management)
Head of Strategic Asset Management, WSP UK
Global Lead, Asset Management, WSP Global

Mechanical Engineer

Rail, highways, power generation, airports and government



#### ISO/TC 251

# Purpose: "Standardization in the field of asset management"

- Members are the National Standards Bodies (NSBs) of countries e.g.:
  - Standards Council of Canada, British Standards Institution etc. (more on the next slide)
- NSBs appoint Mirror Committees (like AMS/1 for the UK) who can send delegates to participate
  - Rules can differ greatly between countries re: who is allowed to join
- TC 251 has rules to adhere to about deciding what new work it wants to create, revisions to be made, or standards to be withdrawn
  - Our next Strategic Business Plan will detail some of this

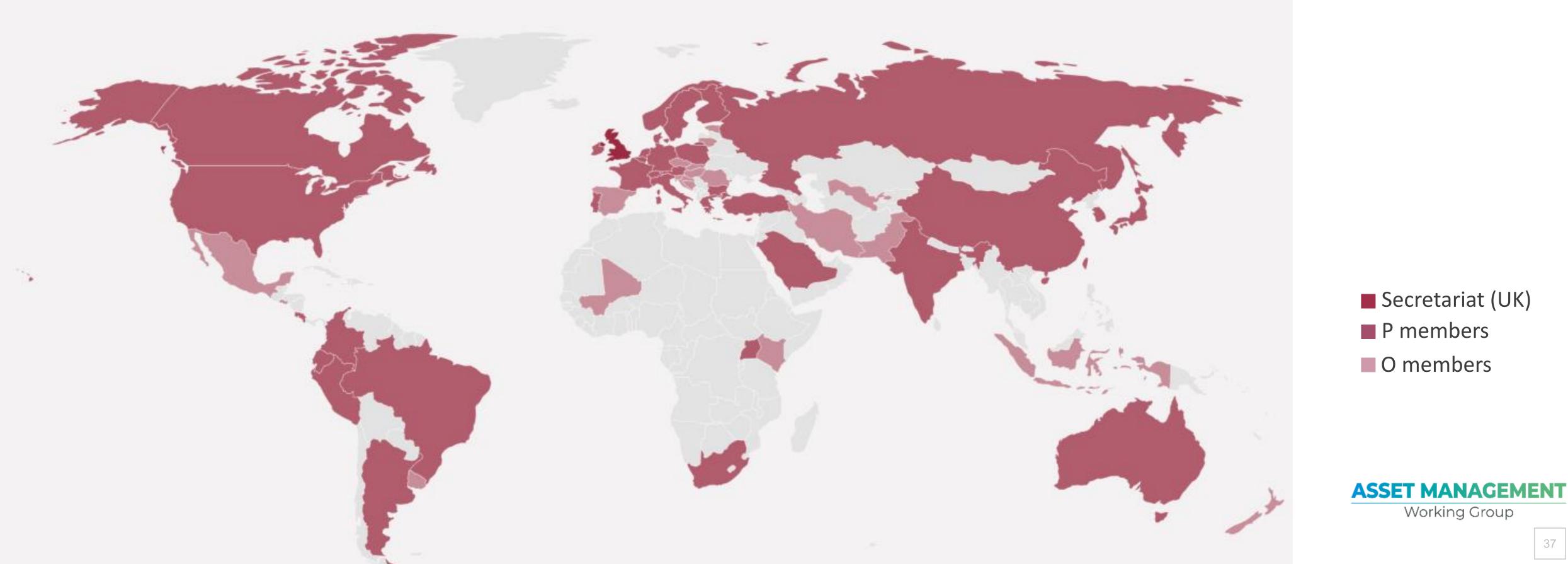




# TC251's Expanding International Membership

Participating members

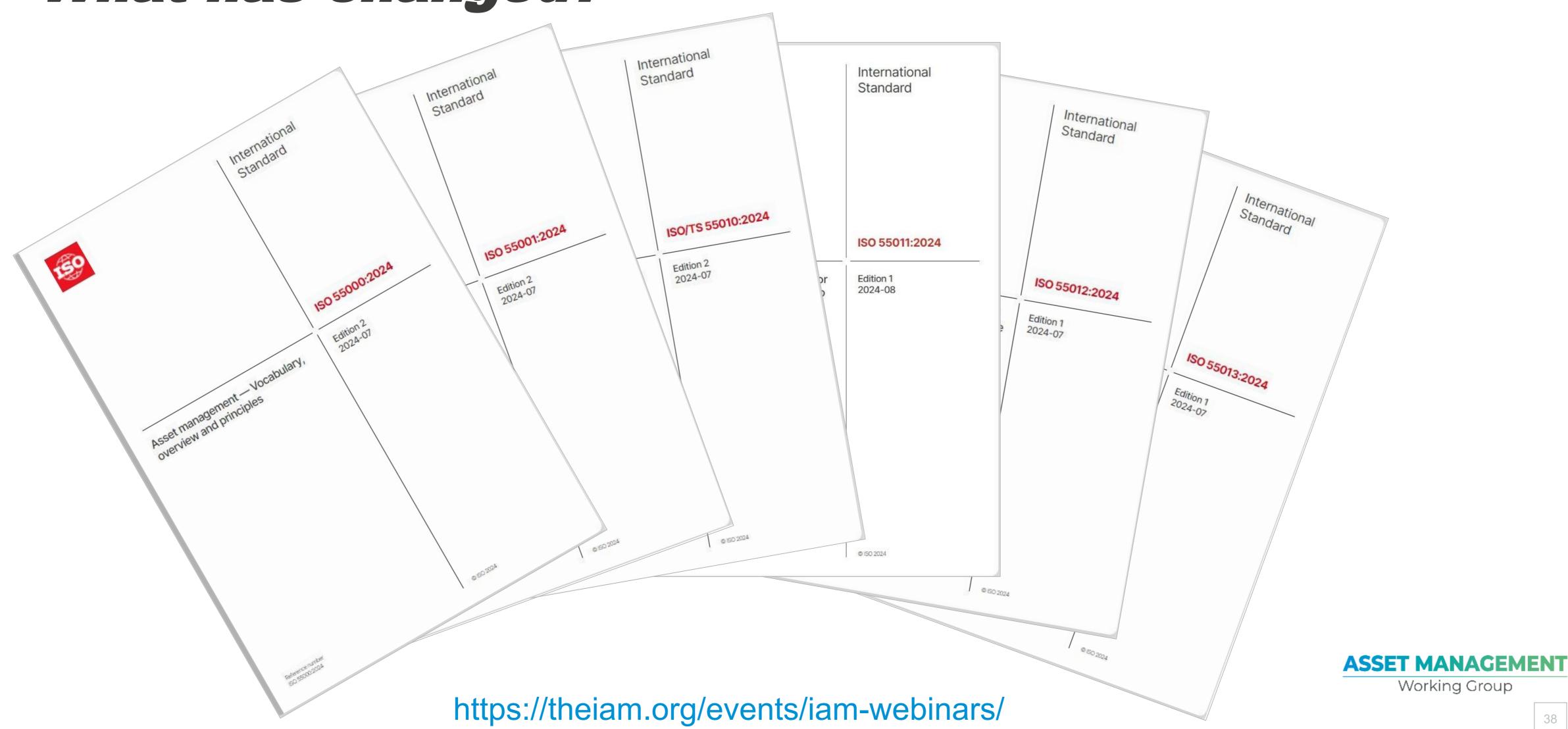
21 Observing members **2015: 37 Members 2025: 60 Members** 





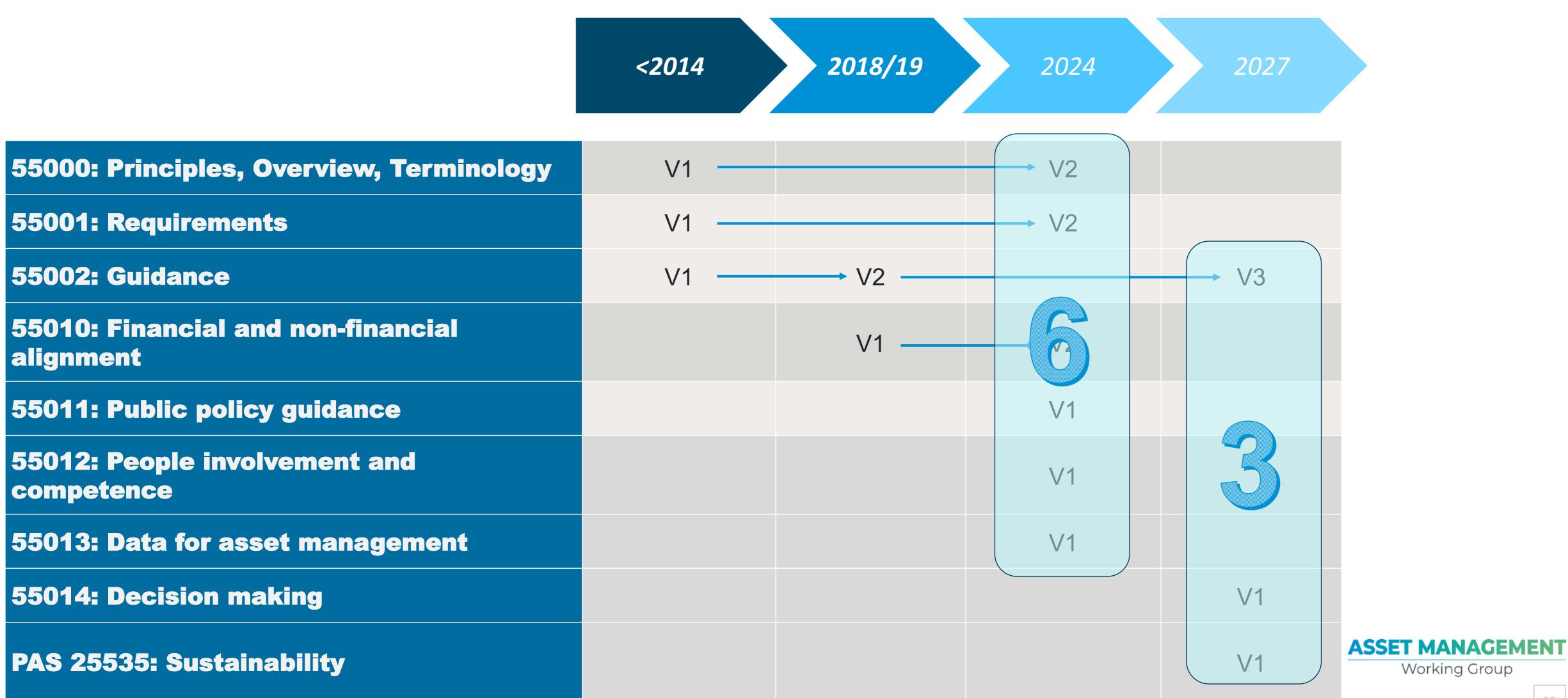


ISO 5500x series of standards What has changed?





# ISO 5500x series of standards





# Creating ISO standards

ISO Standards have a ~3-year development process to establish international consensus on good practice.

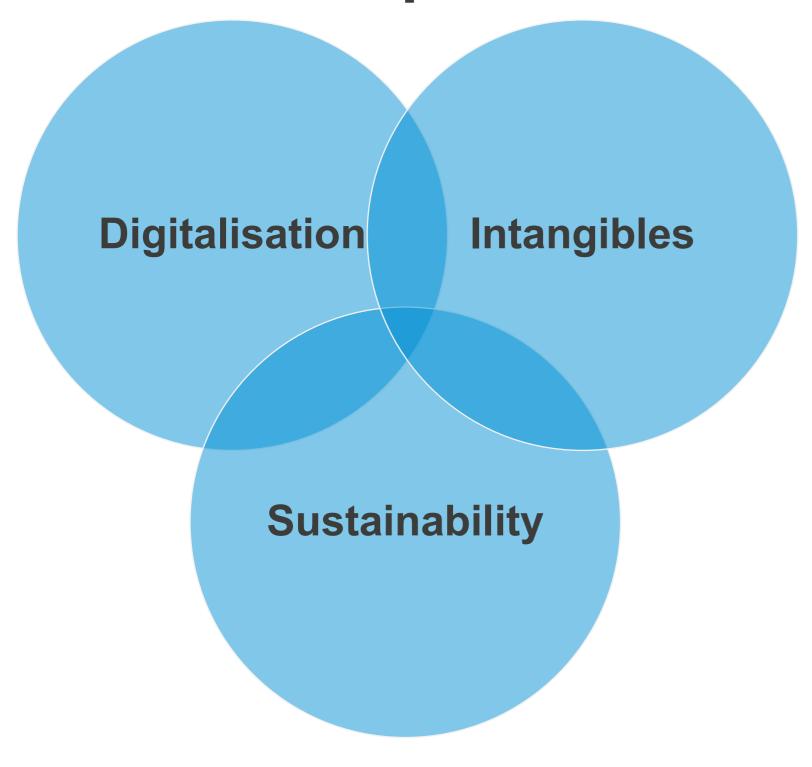


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# ISO 5500x over the horizon

# **Established priorities:**



### Remit:

"Standardisation in the field of Asset Management"

# Proposals:

- 1. Accelerated updates to existing standards
- 2. Integration of existing standards
- 3. Intangibles asset management
- 4. Lifecycle planning



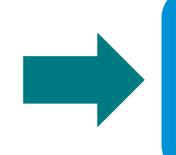


# Using our flagship standard, ISO 55001

- Our only "requirements" standard is ISO 55001
- Therefore an organisation can be certified against it
- ISO 55001 (2024) is now out
- Accreditation Bodies (ABs) have begun "accrediting" Certifying Bodies (CBs)
- Certifying Bodies can now audit you to ISO 55001 (2024) in most countries
- Pick a CB that complies with ISO 17021-5 (re competence)
- No industry standard yet for exactly how the CB does an audit



2014/15 SAM+ ISO 55001 (2014)



2026 SAM+ ISO 55001 (2024)

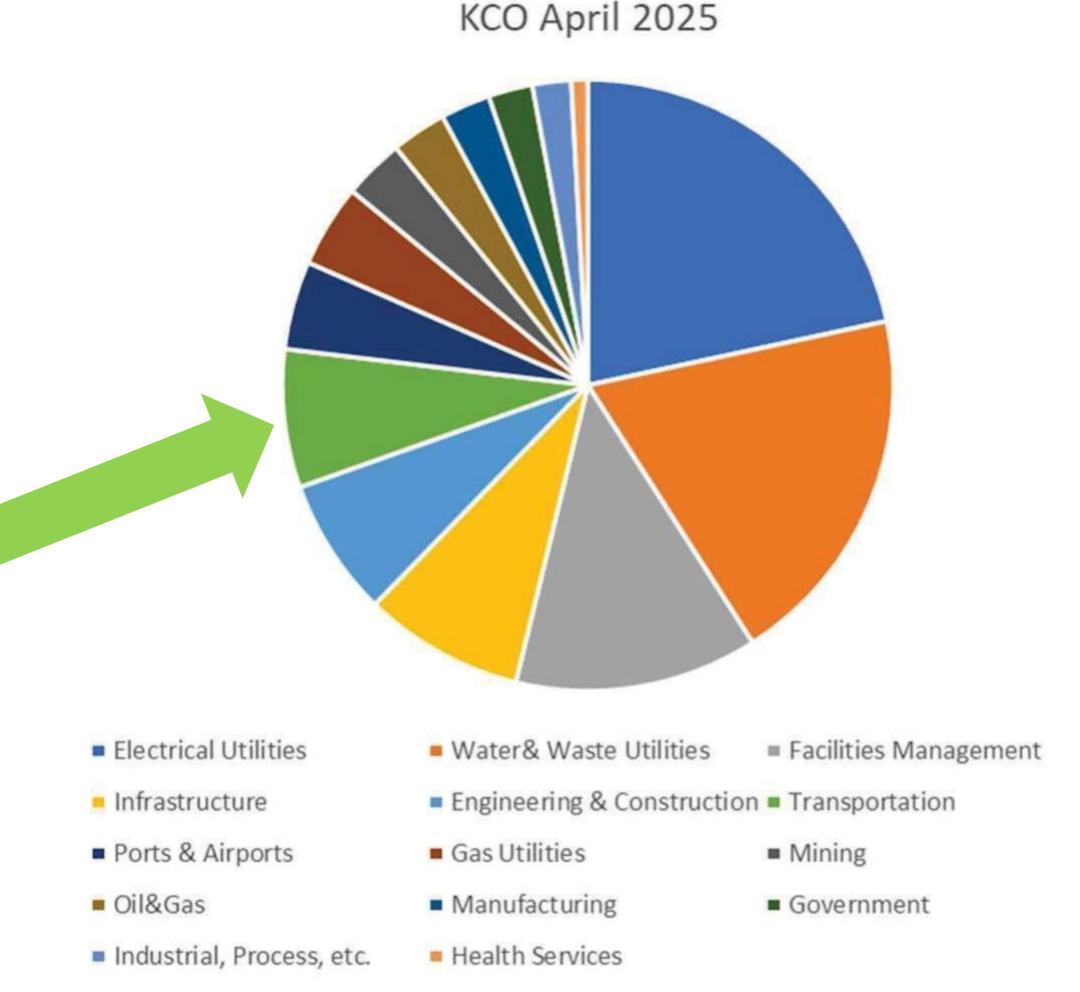


# Adoption of ISO 5500x in Rail - Certifications

- Slow progress in 2024/25
- 350 entries
- Register certified companies at submissions@iso55000.org



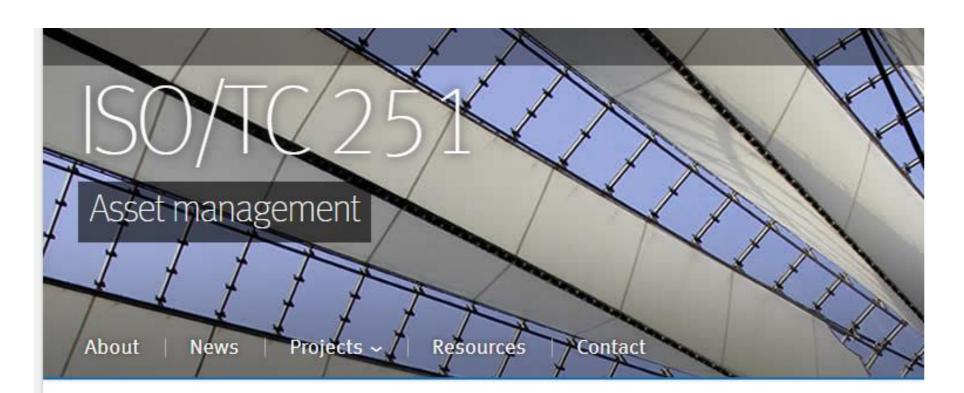
- Rail is less than half
- ~20
- ONE active UIC member







# Adoption of ISO 5500x in Rail - Materials



### Case Studies

Below you will find a list of videos and PDF case studies, success stories and newsworthy items around the adoption of ISO 55001. We're always keen to hear more stories – please don't hesitate to **contact us** if you wish to contribute to this page.

NEW - MGBahn: Asset management in the Alps Case Study May 2025 PDF - English - Français - Deutsch

NEW - DSB: Asset management in railways - Video

NEW - US Army Corps of Engineers: The asset management journey - Video

NEW - Rijkswaterstaat: ISO 55001 brings clarity to asset management - Video

NEW - Novo Nordisk: Asset management in the pharma sector - Video

SinoOcean: Leading in offshore assets management with ISO 55001 Case Study January 2025 PDF – English

Suez: Benefits of asset management in water & wastewater - Video

CERIU: Municipal asset management in Quebec, Canada - Video

**SMRT Trains:** Providing more reliable train services with ISO 55001 Case Study March 2024 PDF – English

ENEL Brasil: Gaining regulatory approval through asset management - Video

AES Brasil: Benefits of asset management in a multinational group - Video

Ecopetrol, Energía de Bogotá, ISA Intercolombia and Frontera Energy: the CEO's of four large Colombian corporations talk about their success using asset management as a

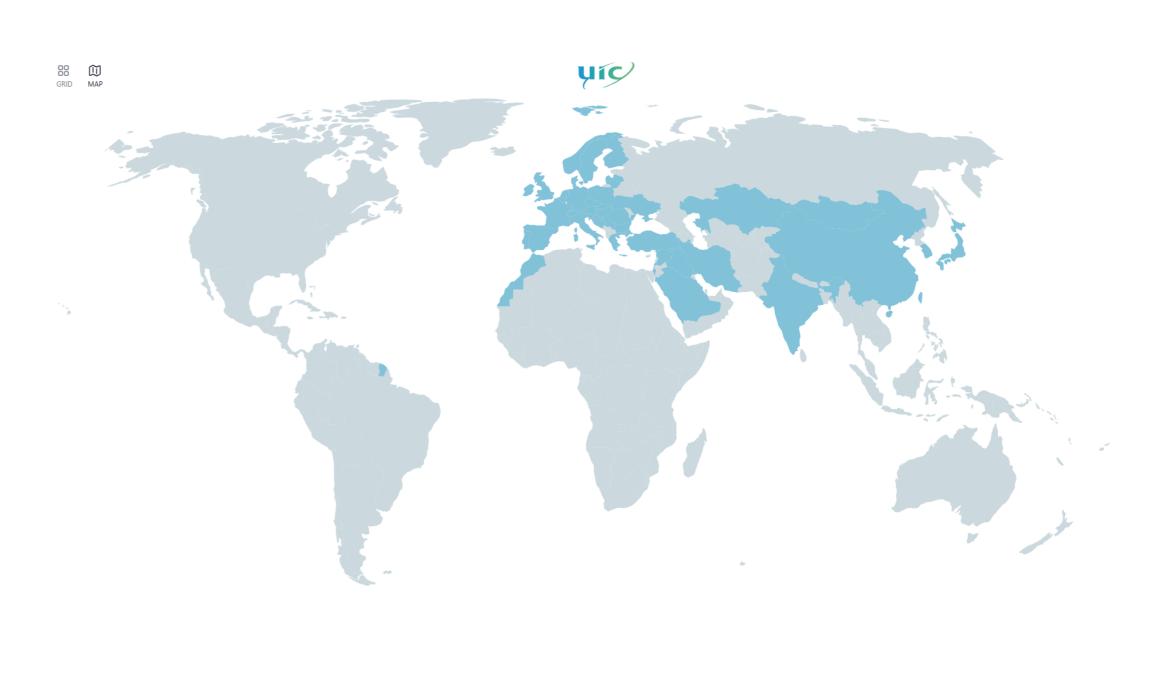






# Adoption of ISO 5500x in Rail - Representation





Participating members

Active members

23 countries:

Austria
Belgium
Bulgaria
China
Denmark
Finland

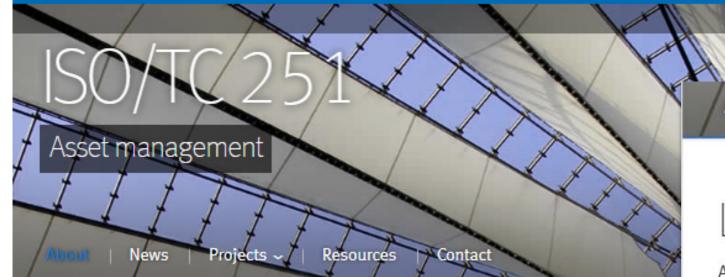
France
Germany
Greece
India
Ireland
Italy

Japan
Korea
Netherlands
Norway
Poland
Portugal

Saudi Arabia
Slovenia
Sweden
Switzerland
United Kingdom



# Visit committee.iso.org/tc251





# Assets are fundamental to your organization

Managing them in a controlled manner optimizes cost and risk, allowing timely and fact based decisions and delivers value in meeting your objectives.

#### What is Asset Management?

Asset management coordinates the financial, operational, maintenance, risk, and other asset-related activities of an organization to realize more value from its assets. This international standard suite focuses on managing physical and intangible assets.

#### What is ISO 55001?

ISO 55001 defines the requirements for a management system for asset management.

The ISO 55001 management system provides a framework to establish asset management policies, objectives, processes and governance, and facilitates an organization's achievement of its strategic goals. ISO 55001 utilizes a structured, effective, and efficient process that drives continual improvement and ongoing value creation by managing asset-related cost, performance and risk. ISO 55000 and ISO 55002 complement ISO 55001 by providing the overview, principles, and terminology (ISO 55000) and guidance for its application (ISO 55002).

This standard focuses on the need for a management system, and thus does not specify financial, accounting, or technical requirements for managing specific asset types.

#### Why is ISO 55001 important?

Compliance with the ISO 55001 standard can support organizations that are striving for a culture of proactive, continual improvement, and can drive an organization's effectiveness and efficiency in the realization of increased value from its assets. It reflects the latest thinking and best practices in asset management.

Developing and implementing an asset management framework based on the ISO 55001 standard demonstrates to internal and external stakeholders (e.g. regulators, customers, insurers) that the organization manages its performance, risks, and costs in a very effective

### Learn more about ISO 55001

Resources

A large body of knowledge already exists relating management in general. Resources are available including those mentioned below.

### General Asset Management



The Global Forum on association of profess societies formed for the sharing and for inform societies. It publishes the GFMAM ISO 5500 Visit www.gfmam.org



The Institute of Asset those involved in acq assets – especially cr Institute is for profess furthering their knowl Management. It publi the Asset Managemer

growing body of Subject Specific Guidelines incl maintaining a Strategic Asset Management Plan details.



Engineers Australia al organisation at the fo and development, promanagement across a

roles, both in Australi

Guide to ISO 55001 a

The Asset Manageme

growing Asset Management Body of Knowledge. details.

### Publications

About

Contact

TC251 is in the process of developing guidance articles that clarify and further document specific aspects of the ISO 55000 series of standards. Articles will be published in this section as they become available.

#### NEW: Asset Managemen

Sustainability of assets and p for many companies. To achie several companies have begu supporting a circular economy management can align with ci PDF in: English.



#### Aligning Asset Managem Reporting Approaches

This article highlights the difference associated with current asset best practices, and outlines hand can handle those difference approach. Available as PDF in



#### Guidance on the Alignme

A well-known problem with teadelivery stems from the conflice effects", when people in various together do not meet this experience in various functions of the impact on asset managem Chinese.

# ISO 55011 - Guidance for development and application of public policy to enable asset management

#### Why ISO 55011?

About

Ongoing

For governments and public policy authorities, good asset management is a key enabler for those seeking to balance investment in immediate needs with long-term goals to achieve desired societal outcomes, including achievement of the United Nations' Sustainable Development Goals. Developing public policy in a way that promotes good asset management is important for governments and their public policy authorities to make the best use of public resources while maximizing social and financial return on investments.

#### Who is leading the development of ISO 55011?

Projects ~

Published

ISO TC 251's WG7 is working on ISO 55011 to provide guidance for establishing and sustaining an enabling environment for asset management through public policy - applicable to national, provincial or local governments or their agencies.



# Asset Management





# ISO TC 251 Meetings



ASSET MANAGEMENT
Working Group



# They're your standards!

## Standards are increasingly important!

Developed by domain experts .... which could be you.

- Share best practices
- Shape the future of asset management
- Learn from each other
- Build a strong network

Sign up through your National Standards Body

Full list at <u>www.iso.org/members</u>



# Session 1: Leadership & Culture in Asset Management Q&A





# THANK YOU FOR YOUR ATTENTION

Thomas Goodyer thomas.goodyer@wsp.com





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

CHANGE MANAGEMENT WITHIN ASSET MANAGEMENT

Lorena Ibeas

Sol Mendoza











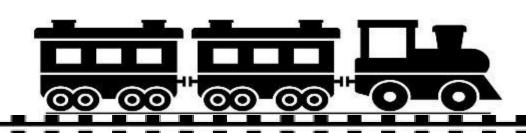
# The JOURNEY of CHANGE

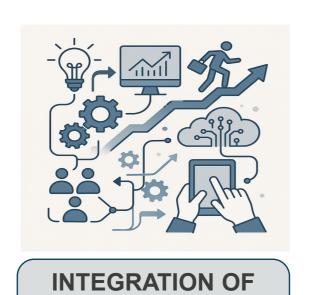




**MANAGEMENT** 







**NEW** 

**TECHNOLOGIES** 











### STATION #1

RESISTANCE TO ORGANISATIONAL CHANGE



**ASSET MANAGEMENT** Working Group









# STATION #1: RESISTANCE TO ORGANISATIONAL CHANGE

Why does resistance to organisational change occur?

Resistance to change is a natural reaction of people when facing the unknown or the possibility of losing control, status or security.

In the railway context, this is reinforced by:

- Highly structured and hierarchical environments
- Employees' long history with traditional methods
- Perception that change may put at risk operational safety





**ASSET MANAGEMENT** 









# STATION #1: RESISTANCE TO ORGANISATIONAL CHANGE

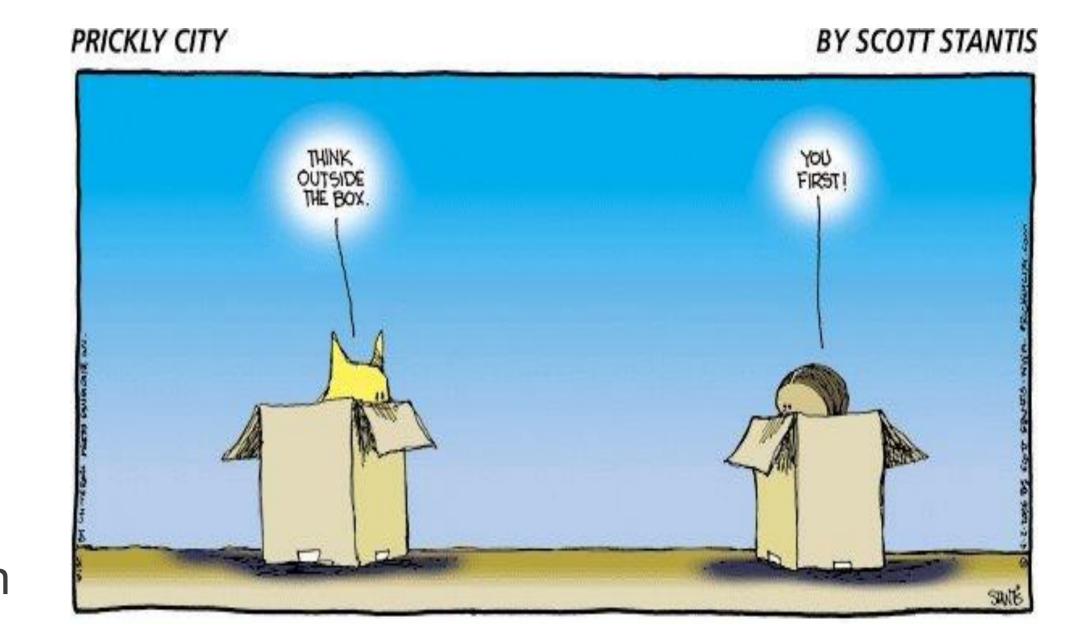
Levels of resistance to organisational change

### Individual resistance

- Fear of losing job or not being qualified
- Lack of understanding of the purpose of change
- Preference for routine and familiarity

### Organisational resistance

- Bureaucratic processes that slow down decision-making
- Lack of committed leadership
- Organisational culture that values stability over innovation











# STATION #1: RESISTANCE TO ORGANISATIONAL CHANGE Strategies for managing resistance to change

- Clear and constant communication
- Active staff participation
- Visible and committed leadership
- Training and support
- Recognition and positive reinforcement















# STATION #1: RESISTANCE TO ORGANISATIONAL CHANGE ADIF Case

### **CHALLENGES**

### Long-term project

Struggle to show immediate and tangible results

### New concept project within the organization

Lack of knowledge of employees

### Change of organization mindset

Tedious process that could be discouraging

### **STRATEGIES**

### **Communication actions:**

- Posts in ADIF intranet
- Informative e-mails customized to recipients
- Project road map to interested parties
- Information on next steps
- Use cases









### STATION #2

INTEGRATION OF NEW TECHNOLOGIES











# STATION #2: INTEGRATION OF NEW TECHNOLOGIES Main technical challenges

- Legacy systems
- Interoperability
- Cybersecurity















# STATION #2: INTEGRATION OF NEW TECHNOLOGIES Strategies for a successful integration

- Assessment of the current situation
- Design of an integrated technology architecture
- Progressive implementation (in phases)
- Data governance
- Collaboration with technology providers









# STATION #2: INTEGRATION OF NEW TECHNOLOGIES ADIF Case

# Case 1 Station assets

Traditional processes (Excel sheets, PDFs...)



Smooth integration: new tool (EAM) will replace existing documents and databases



### Case 2

#### **Rest of assets**

Existing digital applications and processes



- Implementation of EAM while operating and maintaining existing digital applications
- Explore integration possibilities (replacement of existing tools with EAM, connection of existing tools with the EAM...)



### **STRATEGIES**

Chief Data Officer (CDO)

Data Governance platform









### STATION #3

DATA MANAGEMENT











# STATION #3: DATA MANAGEMENT Why is data management a challenge?

Modern asset management relies on accurate, complete, and up-to-date data to make informed decisions about maintenance, renovation, investment, and operation.

However, in the railway environment, this is complicated by:

- The large number of assets and its diversity (tracks, catenaries, signals, tunnels, stations, etc.)
- The geographical dispersion of data
- The coexistence of analogue and digital formats
- The lack of a data management culture











- Data quality
- Digitalisation of physical assets
- Information silos



DO WE TRUST THIS DATA?



Piotr@Dataedo





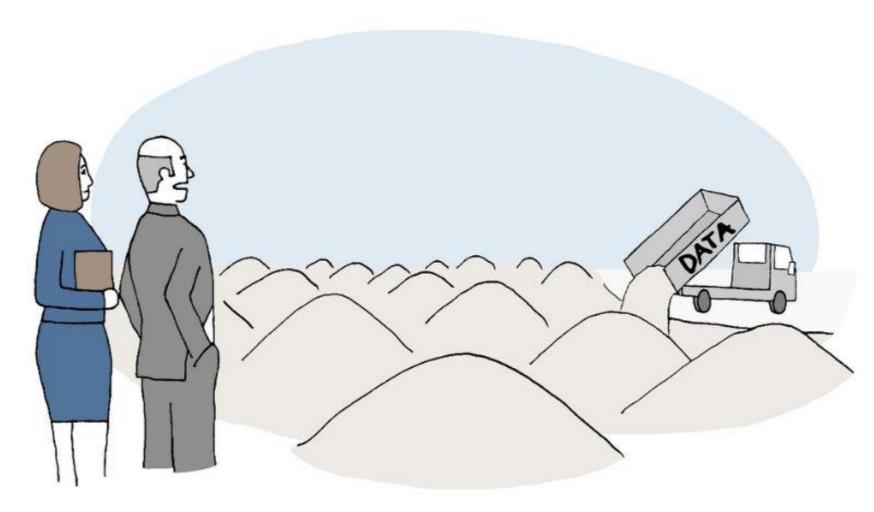






# STATION #3: DATA MANAGEMENT Strategies for the improvement of data management

- Implement a data governance strategy
- Database unification
- Systematic digitalisation
- Integration with operating systems
- Data training and culture



SO YOU'RE TELLING ME THIS WILL TURN INTO VALUE?



Pub@Dataedo









# STATION #3: DATA MANAGEMENT ADIF Case

## ADIF 5+5 CAMBIO CULTURAL

#### **5 REFLEXIONES QUE NOS HACEMOS**



¿Estoy compartiendo la información que necesitan otros?



¿Hay una forma mejor de hacer las cosas? ¿Más eficiente, más útil?



¿Actúo de forma ética y honesta?



¿Cuido del medioambiente? Cada una de mis acciones cuenta.



¿Qué papel puedo jugar yo en este proceso de cambio?

#### 5 PRINCIPIOS QUE SEGUIMOS



Soy responsable de mi desarrollo profesional y facilito el de mis compañeros.

nadif 🔣



Escucho sin prejuzgar y busco puntos de vista diferentes que enriquezcan mis decisiones.

#cambias tú, cambia adif



Trabajo siendo consciente de que presto un servicio público, esencial para la sociedad.



Busco activamente responder a las necesidades de mis clientes internos y externos.



Estoy alerta ante los riesgos y vigilo la eficacia de sus barreras, cualquier detalle puede afectar a la operación.

### **Cultural Change**

ADIF has implemented this initiative to transform, improve and keep updated its organizational culture including:

- Digital transformation
- Safety culture
- Sustainability
- Railway market liberalisation
- Social initiatives



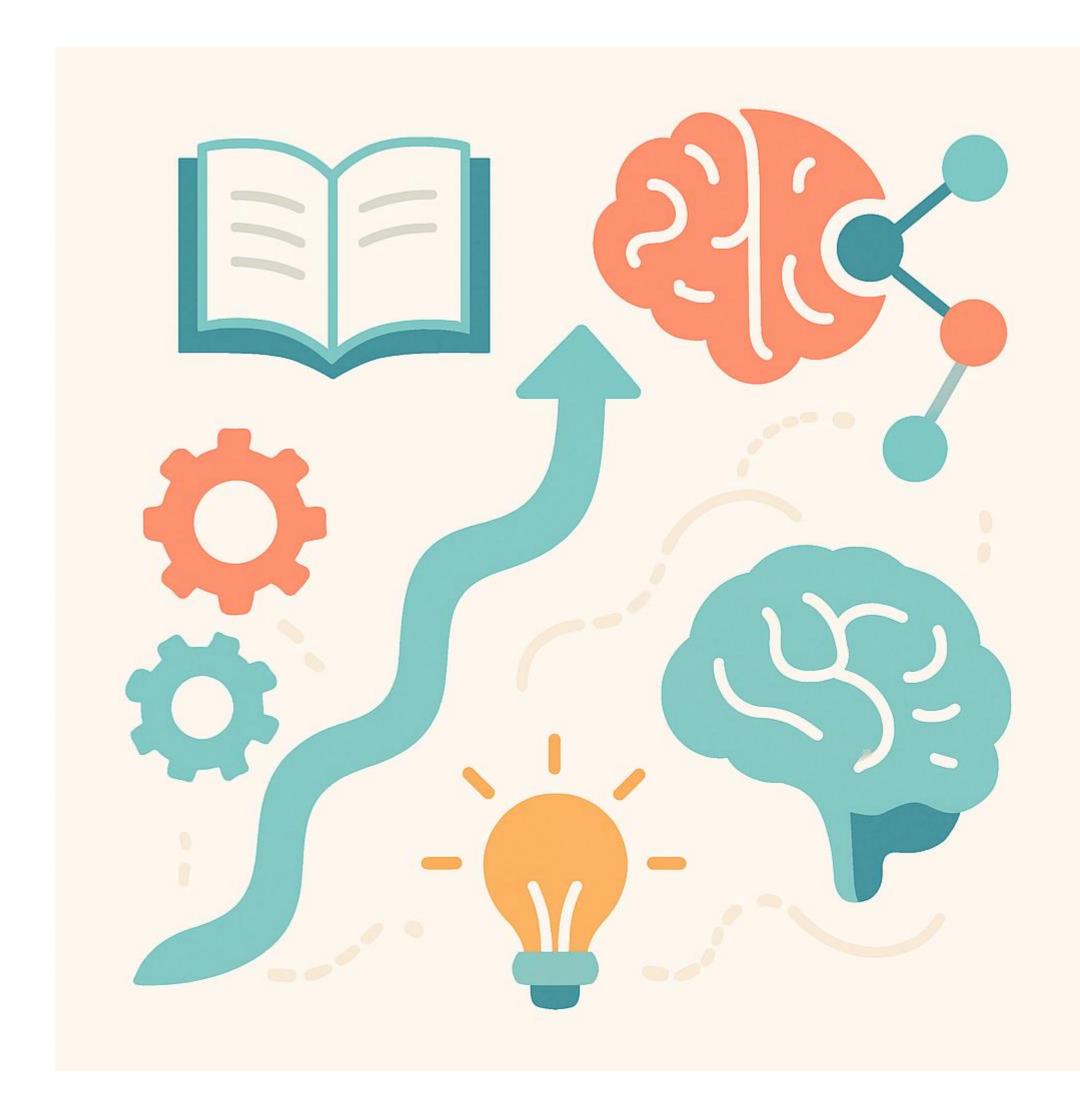






## STATION #4

TRAINING AND COMPETENCES



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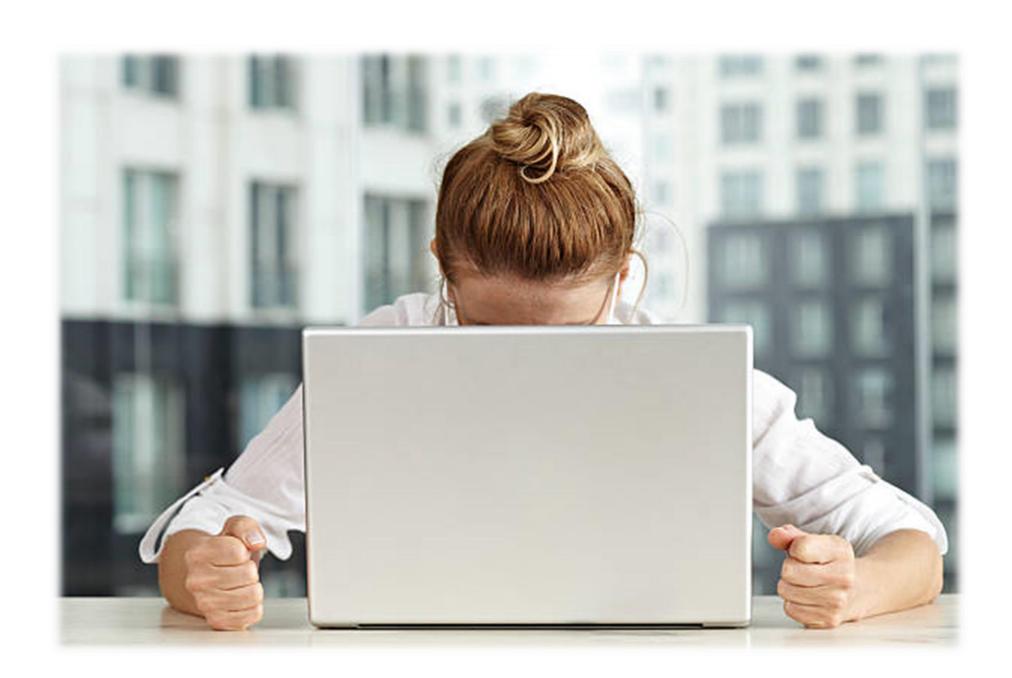






# STATION #4: TRAINING AND COMPETENCES Main challenges

- Skills gap
- Resistance to learning
- Lack of structured programs











# STATION #4: TRAINING AND COMPETENCES Building skills for digital adoption

- Skills assessment
- Design of customized training plans
- Practical and continuous training
- Mentorship and practice groups
- Recognition and motivation











# STATION #4: TRAINING AND COMPETENCES ADIF Case

#### **TRAINING PLAN**

#### **Top Management**

Monthly Committee meetings to show progress of the project

### Representatives of relevant departments

Maintenance

Traffic

**Stations** 

Civil Infrastructure

Control, Command and Signaling

**Telecommunications** 

Energy

Logistic Services

Protection and Security installations



Training of the rest of relevant employees









### STATION #5

ALIGNMENT WITH STRATEGIC OBJECTIVES











# STATION #5: ALIGNMENT WITH STRATEGIC OBJECTIVES Operational – Strategic disconnection

Many times, asset management projects are focused on technical or maintenance problems offering short term solutions which may not be aligned with strategic (long- term) objectives.

- Lack of a common vision
- Poor definition of indicators
- Focus on short term results











# STATION #5: ALIGNMENT WITH STRATEGIC OBJECTIVES How to achieve strategic and operational alignment?

- Definition of a Strategic Asset Management Plan (ISO 55001)
- Definition of an Asset Management Policy
- Translation of strategic objectives into operational plans
- Definition of strategic KPIs
- Engagement of all levels
- Report achievements from a strategic perspective











## STATION #5: ALIGNMENT WITH STRATEGIC OBJECTIVES ADIF case

## ADIF Management System

Asset Management Subsystem (including the **Asset Management Policy**)

Definition of the Asset Management Strategy

**Asset Management Planning** 

Asset Management Monitoring and Improvement

- SAMP (Strategic Asset Management Plan)
- Table of consequences
- Table of probability of occurrence
- Asset hierarchy

Asset Management Plans

- Asset performance
- Asset management system performance
- Audits
- Monitoring and improvement









#### STATION #6

REGULATORY COMPLIANCE AND SAFETY



**ASSET MANAGEMENT** 

Working Group









# STATION #6: REGULATORY COMPLIANCE AND SAFETY Main challenges

- Complex and evolving regulations
- Risk management
- Audits and Traceability
- Cybersecurity





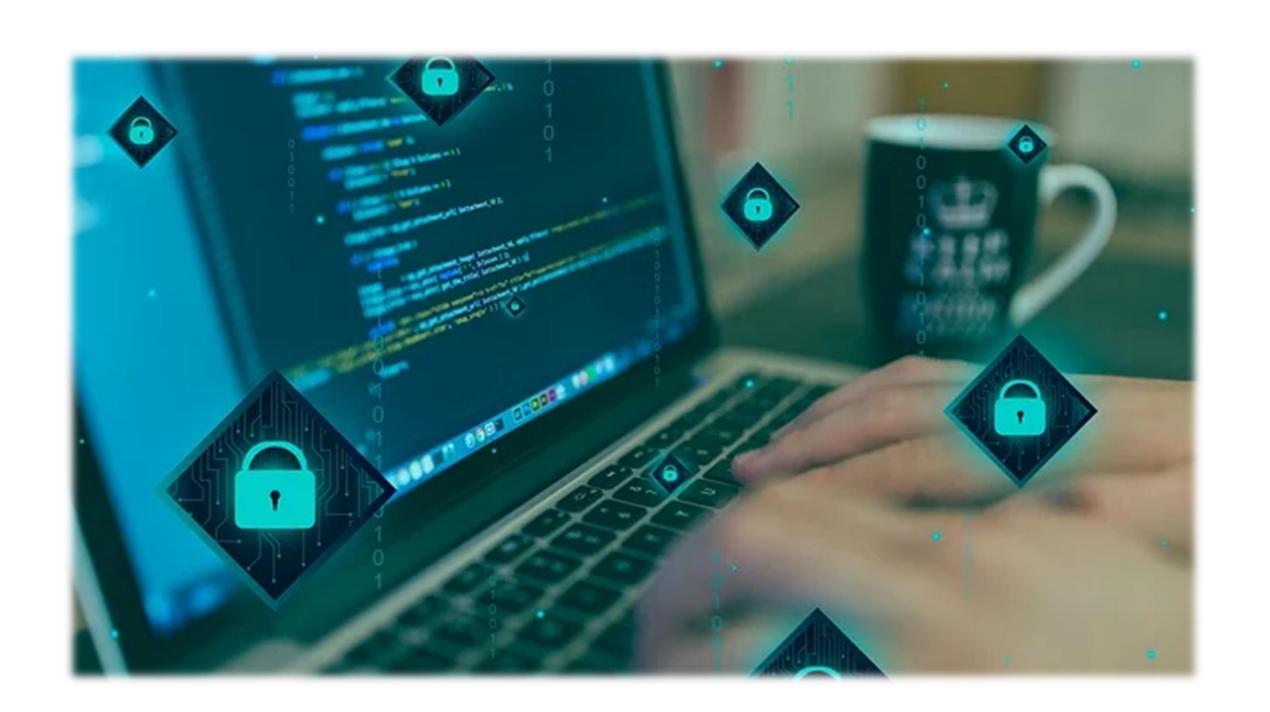






# STATION #6: REGULATORY COMPLIANCE AND SAFETY Strategies

- Integration with existing processes
- Impact assessment and risk analysis
- Automated traceability
- Regulatory and safety training
- Collaboration with regulatory bodies











## STATION #6: REGULATORY COMPLIANCE AND SAFETY ADIF case



Best Measurement of Leadership

Development Impact





Best Leadership Development

Programme











**ASSET MANAGEMENT** 

Working Group

# Session 1: Leadership & Culture in Asset Management Q&A





# THANK YOU FOR YOUR ATTENTION

Lorena Ibeas
iarcelo@adif.es
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# Session 2 Strategy and Performance



Manfredi Bruccoleri (Palermo University)



Celso de Azevedo (Assetsman)



Christian Blättler (AFRY)



Alison Cowley (AFRY)



Grame Hind (AMCL)



# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

Measuring strategies through value performance indicators - Balance Scorecard

Manfredi Bruccoleri





#### Measuring strategies through value performance indicators - Balance Scorecard

In the 2024-2025 year, AM of RFI collaborated with the Palermo University on two research projects titled:

- "Definition of the technical and functional specifications of the IT Asset Management system"
- "Development of a methodology for assessing the maturity of RFI's Asset Management System"







#### **Process Analysis**

Management of process mappings and their alignment with the asset lifecycle phases



#### **KPI** Analysis

Analysis of the performance of RFI's Asset Management System using the BSC



#### **Stakeholders Analysis**

Stakeholder analysis focused on value elements



#### **Maturity Analysis**

Analysis of RFI's Asset Management System maturity levels and improvement action management



#### **Technical Specification**

#### Performance measurement

Performance evaluation should be carried out in many layers against specific, measurable, achievable, relevant and time-based (SMART) objectives aligned to each layer.

It should start with a self-evaluation by every employee or team. The organization's managers should create a culture that enables and encourages such activities.

A subsequent layer of evaluation can be from regular performance reporting (e.g. with the support of a balanced scorecard). The balanced scorecard should report on financial and non-financial measurements to test the balance between performance, costs and risks. This should be carried out at a regular frequency. The benefits of regular performance reporting come from preparing the report itself, as well as from the discussion about it within the team or at other managerial levels. Based on these discussions, improvement actions can be initiated.

#### ISO/TS 55010

Asset management — Guidance on the alignment of financial and non-financial functions in asset management

Gestion d'actifs — Recommandations relatives à l'alignement des fonctions financières et non financières dans la gestion d'actifs

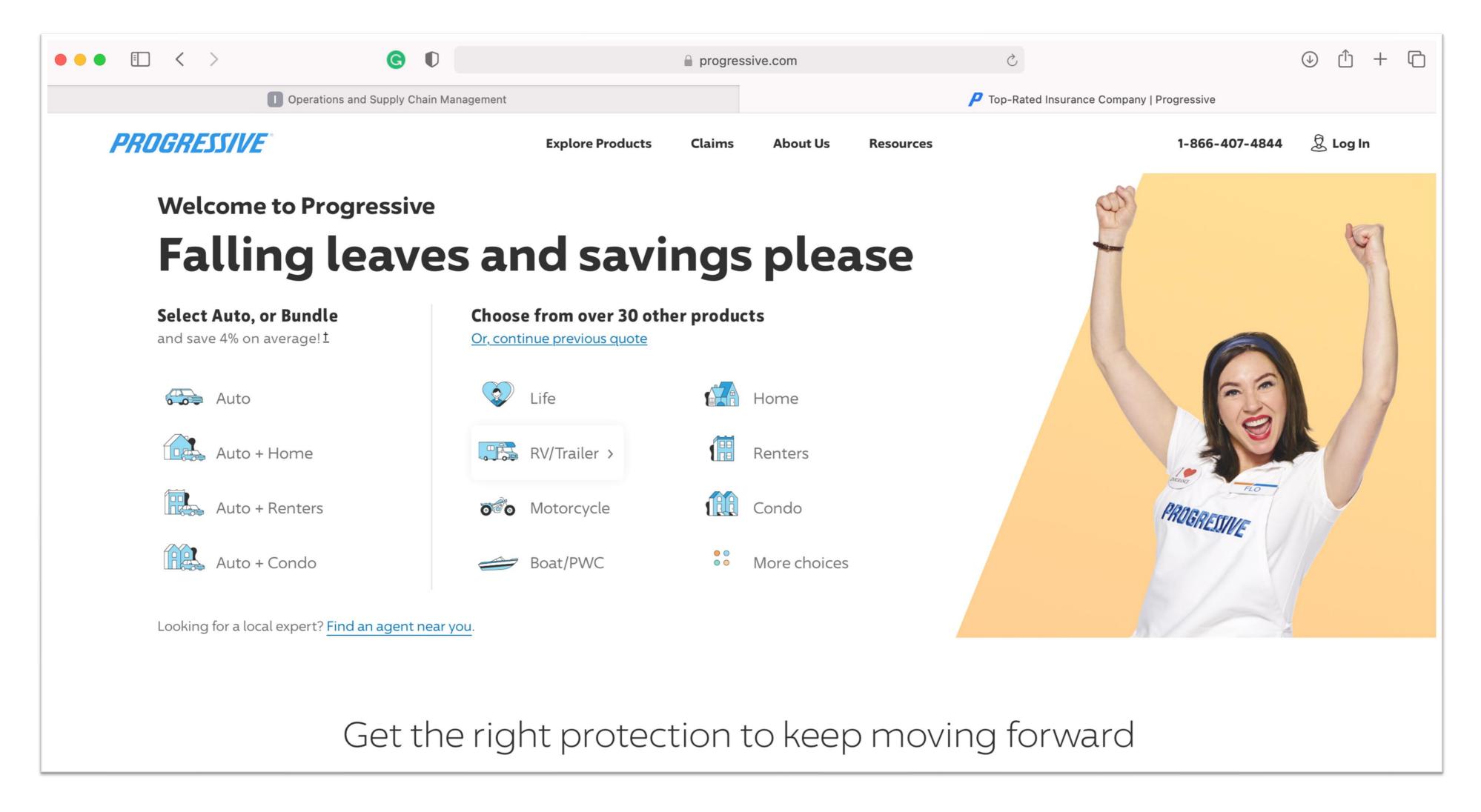
Second edition 2024-07



The Story











# **Auto Insurance Companies**

10 Largest Car Insurance Companies

Comparing Car Insurance Companies

Specialty Auto Insurance Companies

Tips for Choosing the Right Auto Insurance Company

FAQ

#### 10 Largest Car Insurance Companies

The largest auto insurance companies are the ones you often hear about. Major players in the insurance industry include State Farm, Progressive, GEICO, Allstate, and USAA.

Rank	Company Name	Market Share %
1	State Farm	18.87
2	<u>Progressive</u>	16.72
3	GEICO (Berkshire Hathaway)	11.63
4	<u>Allstate</u>	10.19
5	<u>USAA</u>	6.16
6	<u>Farmers</u>	3.76
7	<u>Liberty Mutual</u>	3.27
8	<u>Travelers</u>	2
9	Auto Club Enterprises (AAA)	1.80
10	<u>American Family</u>	1.72

From 1991 to 2025

1991  $\rightarrow$  \$1.3 billion 2004  $\rightarrow$  \$9.5 billion

 $2024 \rightarrow $75.37$  billion

**Source:** 2024 data from the National Association of Insurance Commissioners (NAIC)





Progressive Insurance (Ohio) grew from \$1.3 billion to \$9.5 billion in sales in 10 years (1991 $\rightarrow$ 2002)

What fashionable strategies did Progressive employ to achieve such an

incredible growth?

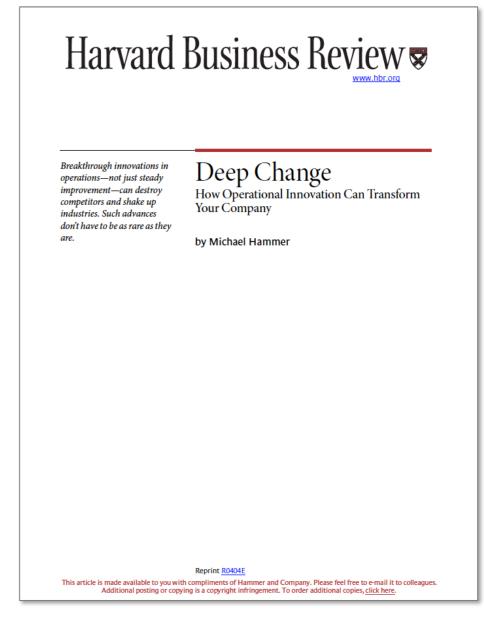
A.It was positioned in a high-growth industry

B.It diversified into new businesses

C.It went global

D.It grew through M&A and clever marketing schemes

E. None of the above





The secret of Progressive's success is simple: It out-operated its competitors.

How? By offering lower prices and better services than its rivals.

What enabled Progressive to have better prices and services was operational innovation, the invention and deployment of

new ways of doing work.





For most of its history, Progressive focused on high-risk drivers, a market that it served profitably through extremely precise pricing. But in the early 1990s, the insurer believed that much larger companies were about to enter this niche and emulate its approach to pricing; the company's managers realized it couldn't compete against larger players on a level playing field. So Progressive decided to win the game by changing the rules. It reinvented claims processing to lower its costs and boost customer satisfaction and retention.







"Immediate Response" claim handling process from 10 days to 9 hours!





#### The "Immediate Response" claim handling process

A Claimant can reach a Progressive representative by phone 24 hours a day, and the <u>representative</u> then schedules a time when an <u>adjuster</u> will inspect the vehicle.

Adjuster no longer work out of offices from nine to five but <u>out of</u> mobile claims vans.

Instead of taking between seven and <u>ten days</u> for an adjuster to see the vehicle, Progressive's target is now just <u>nine hours</u>

The adjuster not only examines the vehicle but also prepares an <u>on-site estimate of the damage</u> and, if possible, writes a check on the spot





This approach has many benefits. Claimants get faster service with less hassle, which means they're less likely to abandon Progressive because of an unsatisfactory claims experience. And the shortened cycle time reduced Progressive's costs dramatically. The cost of storing a damaged vehicle or renting a replacement car for one day—around \$28—is roughly equal to the expected underwriting profit on a sixmonth policy. It's not hard to calculate the savings this translates into for a company that handles more than 10,000 claims each day.





Other benefits for Progressive are an improved ability to detect fraud (because it is easier to conduct an accident investigation before skid marks wash away and witnesses leave the scene), lower operating costs (because fewer people are involved in handling the claim), and a reduction in claim payouts (because claimants often accept less money if it's given sooner and with less travail).

#### No single innovation conveys a lasting advantage!

In addition to Immediate Response, Progressive has also introduced other operational improvements and services for the customer

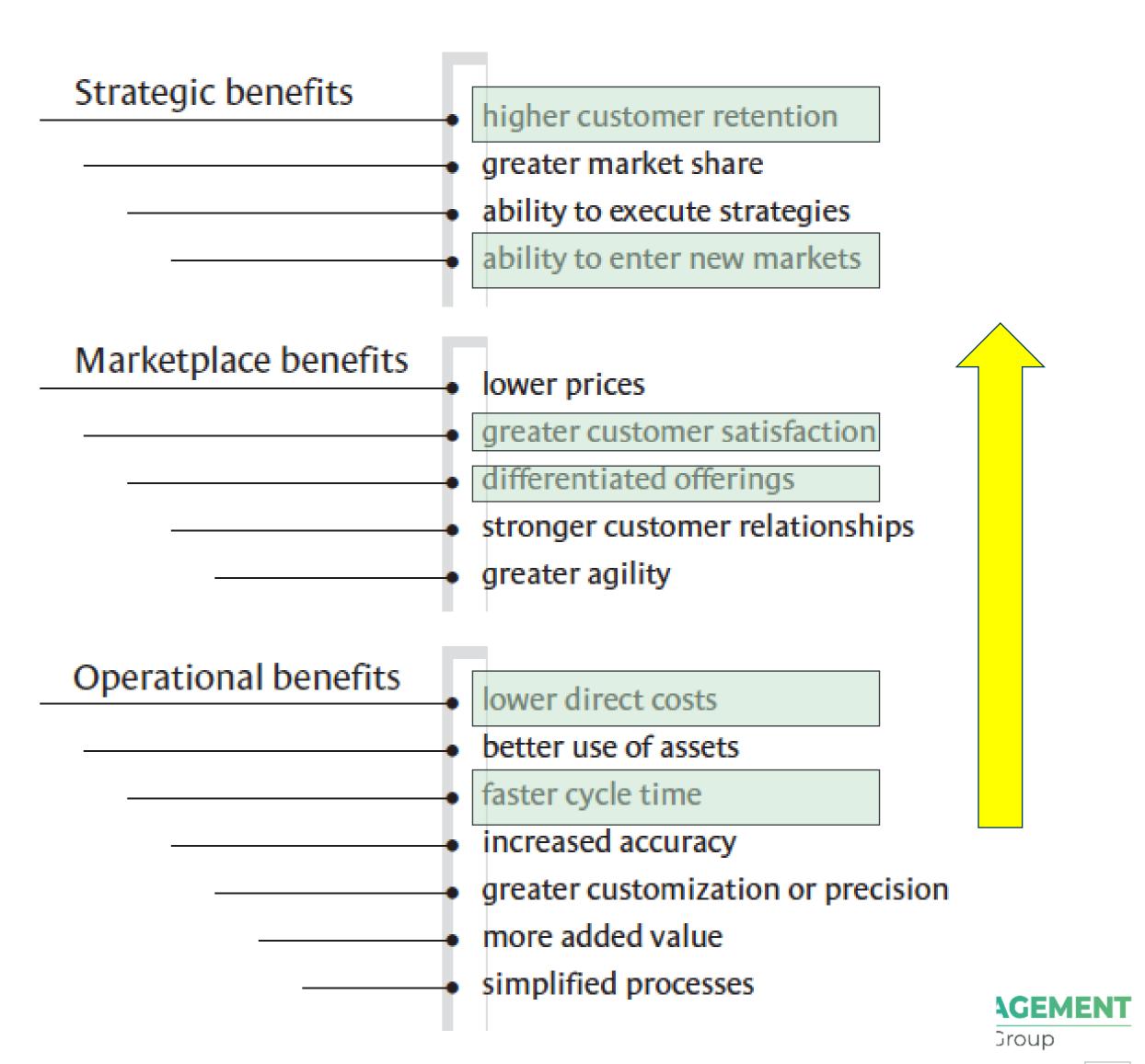




#### The Progressive Insurance case study

# Operational Innovation can result in:

- direct operational performance improvements (faster cycle time and lower costs),
- -which lead to superior market performance (greater customer satisfaction and more highly differentiated products).
- -And improved market performance yields a host of strategic payoffs, from higher customer retention to the ability to penetrate new markets





# The Theory





#### Balanced Scorecard: the perspectives (1st generation)

A new (1992?) concept of performance measurement systems

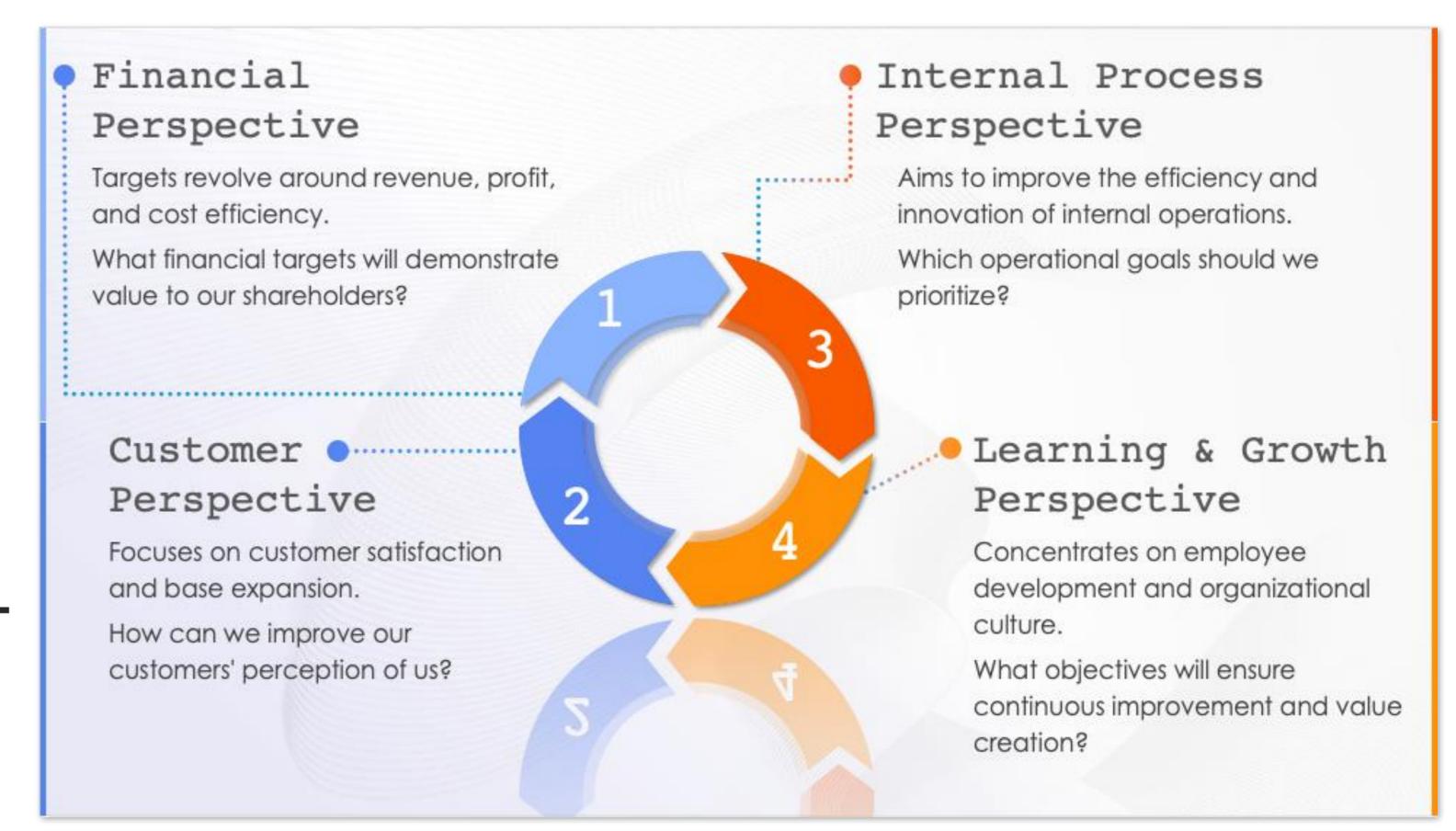
Balanced Scorecard

#### HARVARD BUSINESS REVIEW

#### The Balanced Scorecard— Measures that Drive Performance

by Robert S. Kaplan and David P. Norton

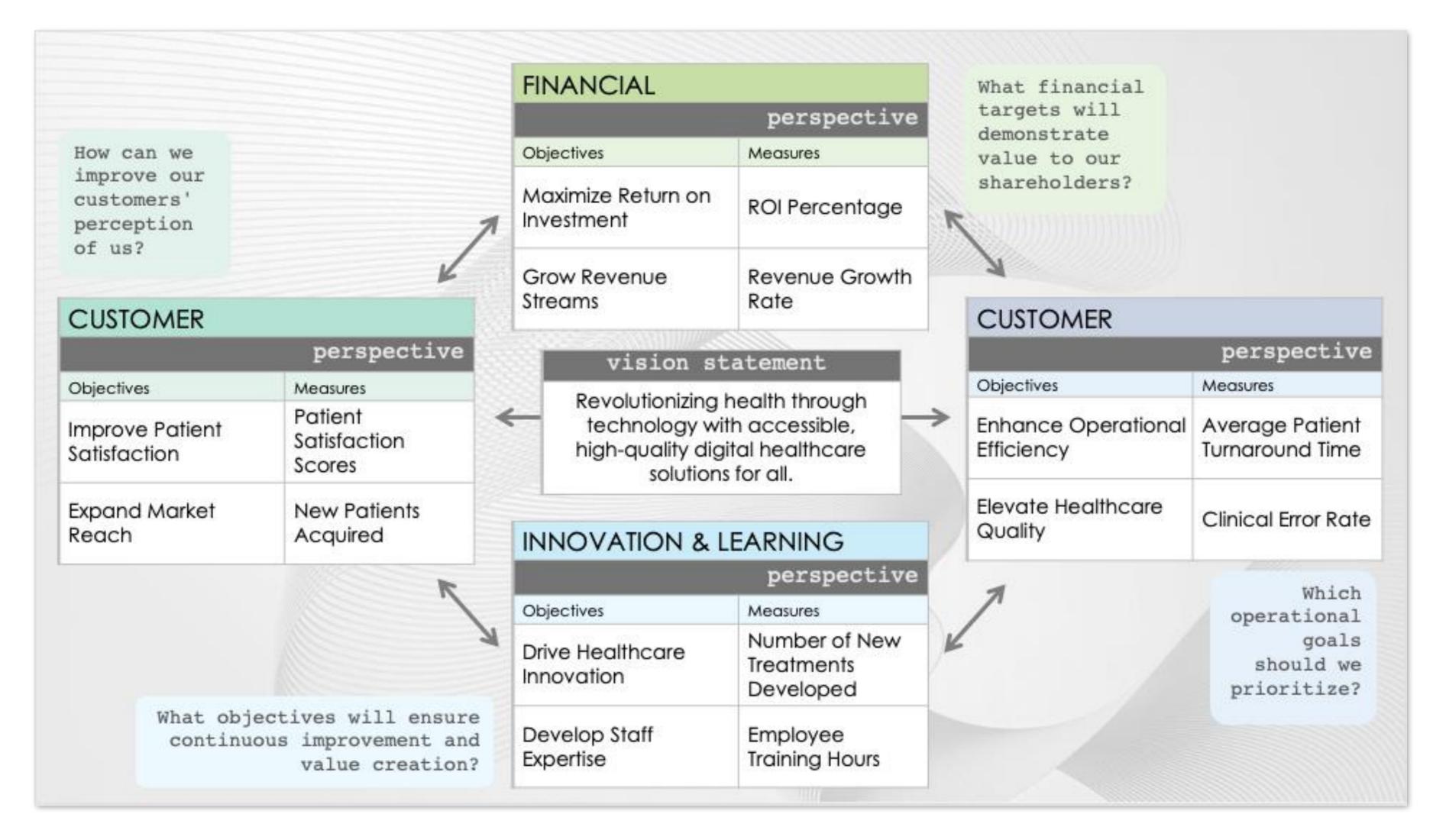
From the Magazine (January-February 1992)





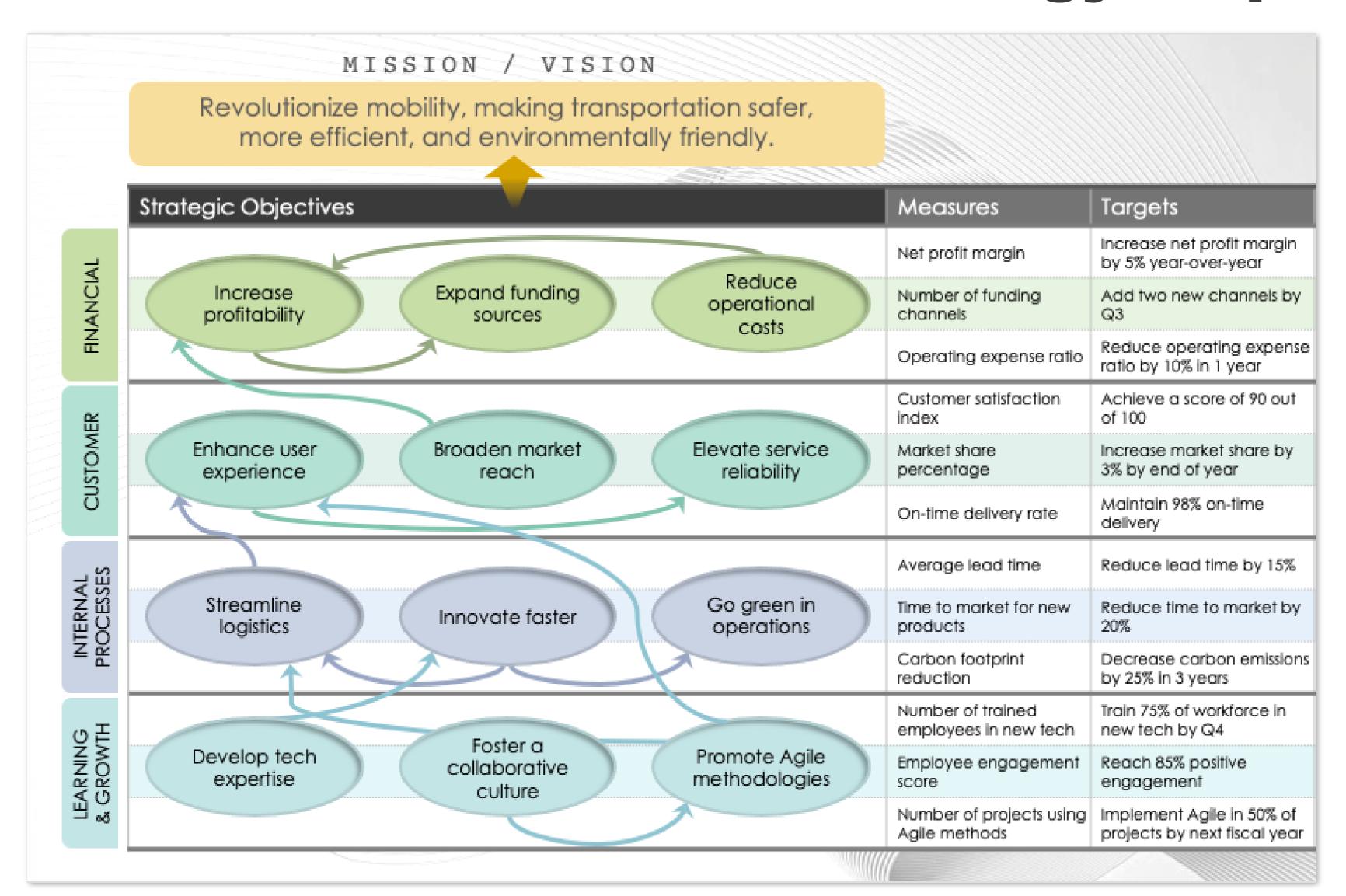


#### Balanced Scorecard: the KPI (1st generation)





#### Balanced Scorecard: the strategy map (2nd generation)







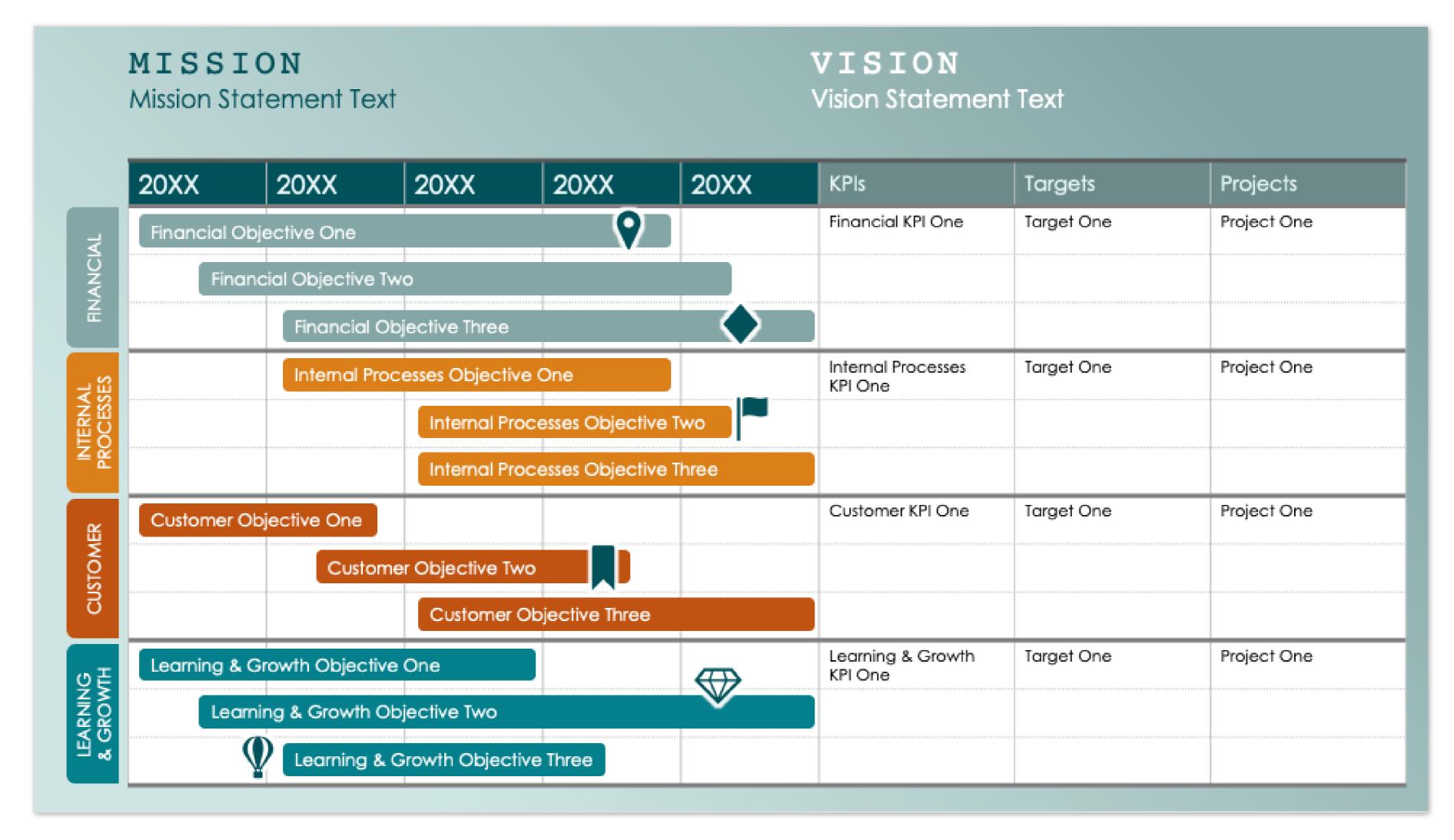
### Balanced Scorecard: Destination Statement (3rd generation)

		Balanced Scorecard		
	KPIs	TARGETS	INITIATIVES	
FINANCIAL	Cost savings percentage	5% annual cost saving	Implement eco-efficiency training	
	Revenue from eco-friendly line	10% revenue growth in eco-line	Develop new eco-friendly product lines	
	Market share in sustainable fashion	15% increase in market share	Market expansion strategy in sustainable markets	
CUSTOMER	Brand recognition in sustainability surveys	Top 3 in sustainability brand recognition	Launch a 'Green is Gorgeous' marketing campaign	
	Product quality score	90% positive quality reviews	Enhance customer service training on eco- products	
ਹ	Customer retention rate	80% customer retention	Introduce a customer loyalty program for sustainable purchases	
INTERNAL PROCESSES	Percentage of materials sourced sustainably	100% sustainable materials sourcing	Partner with sustainable suppliers	
	Compliance with ethical standards	100% ethical standards compliance	Establish a monitoring system for ethical compliance	
	Time to market for new products	Reduce new product development cycle by 20%	Innovate the product development process with eco-design principles	
LEARNING & GROWTH	Employee training hours in sustainability	Cultivate sustainability expertise	Develop an in-house sustainability training program	
	Number of sustainability certifications obtained	Foster employee advocacy	Achieve sustainability certifications for all produc	
	Technology upgrade completion rate	Upgrade sustainable tech	Invest in tech that reduces environmental footprint	





#### Balanced Scorecard: initiatives' GANTT





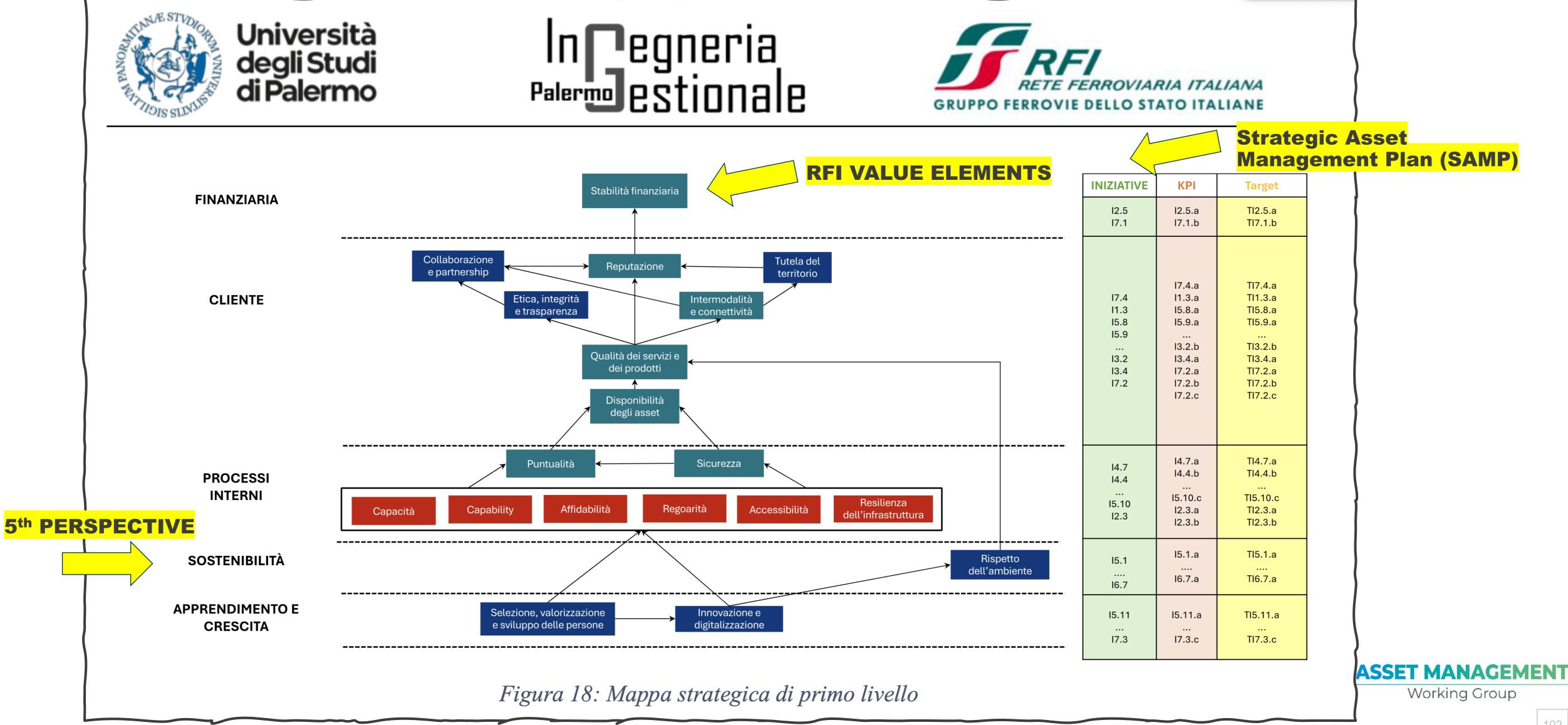


# The Practice





#### Balanced Scorecard: RFI case study





#### Balanced Scorecard: RFI case study







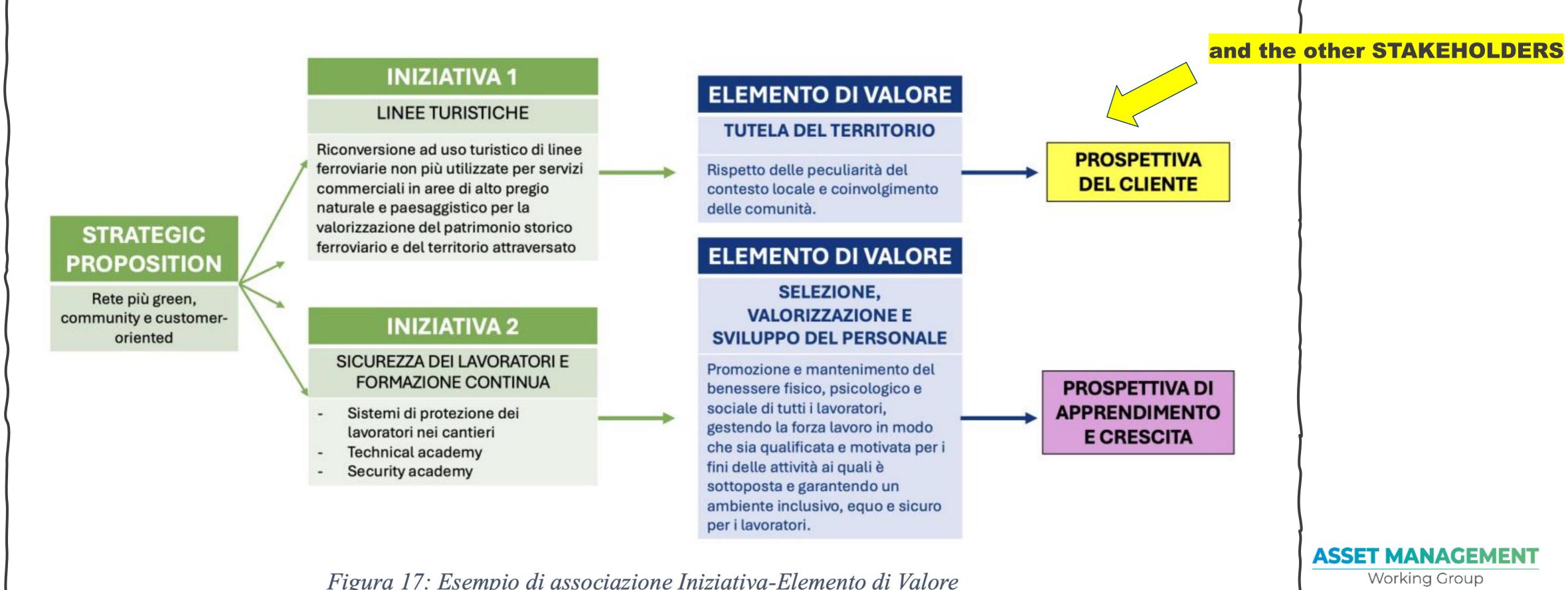


Figura 17: Esempio di associazione Iniziativa-Elemento di Valore



#### Balanced Scorecard: RFI case study (advanced)







#### **RFI Process Mapping**

#### **PROCESSO**

### INTEGRAZIONE FERROVIE REGIONALI E TURISTICHE

Il processo racchiude tutte le iniziative finalizzate all'integrazione delle ferrovie regionali o di altri sistemi di trasporto a guida vincolata con l'Infrastruttura Ferroviaria Nazionale prevedendo le interlocuzioni con le direzioni aziendali competenti, il MIT, gli Enti Locali e la Fondazione FSI. Sono incluse nel processo tutte le attività finalizzate alla realizzazione degli investimenti di ripristino di linee nazionali o regionali, sospese o dismesse dall'esercizio ferroviari, monitorando tempi, attività e costi."

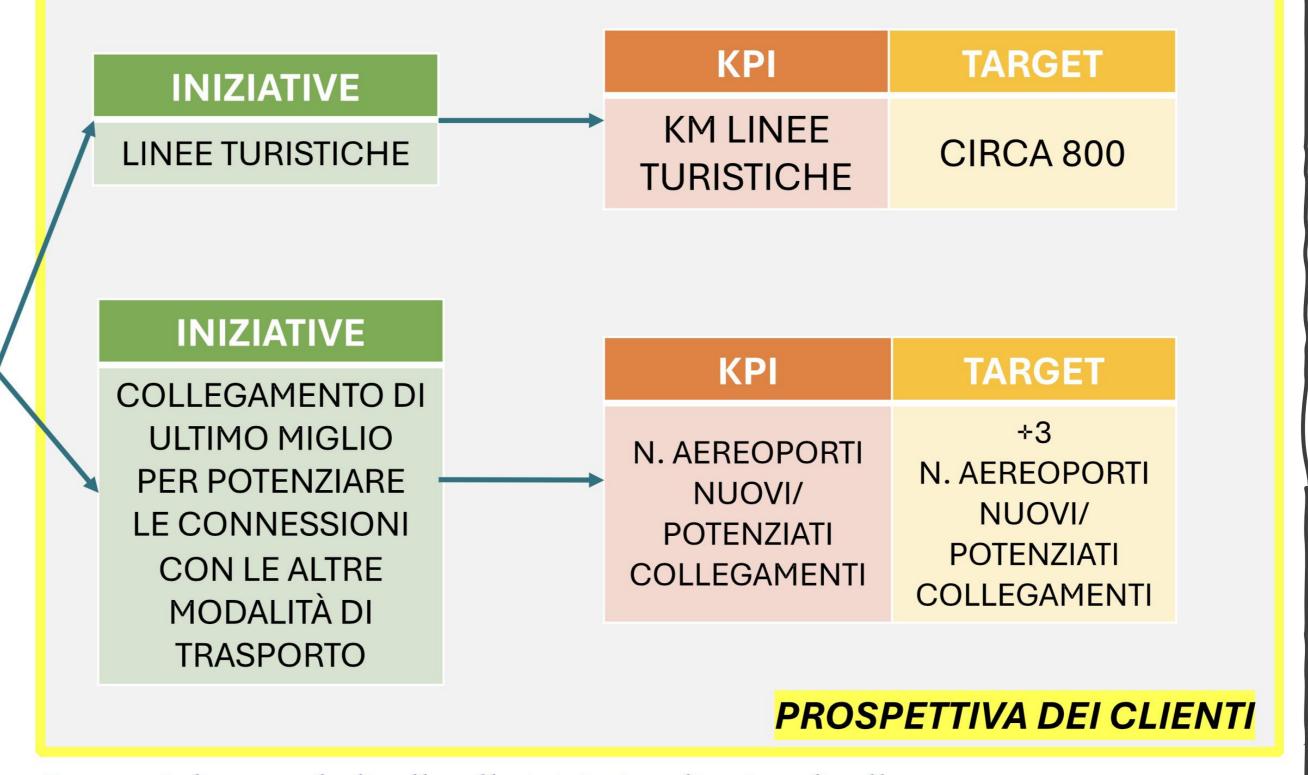
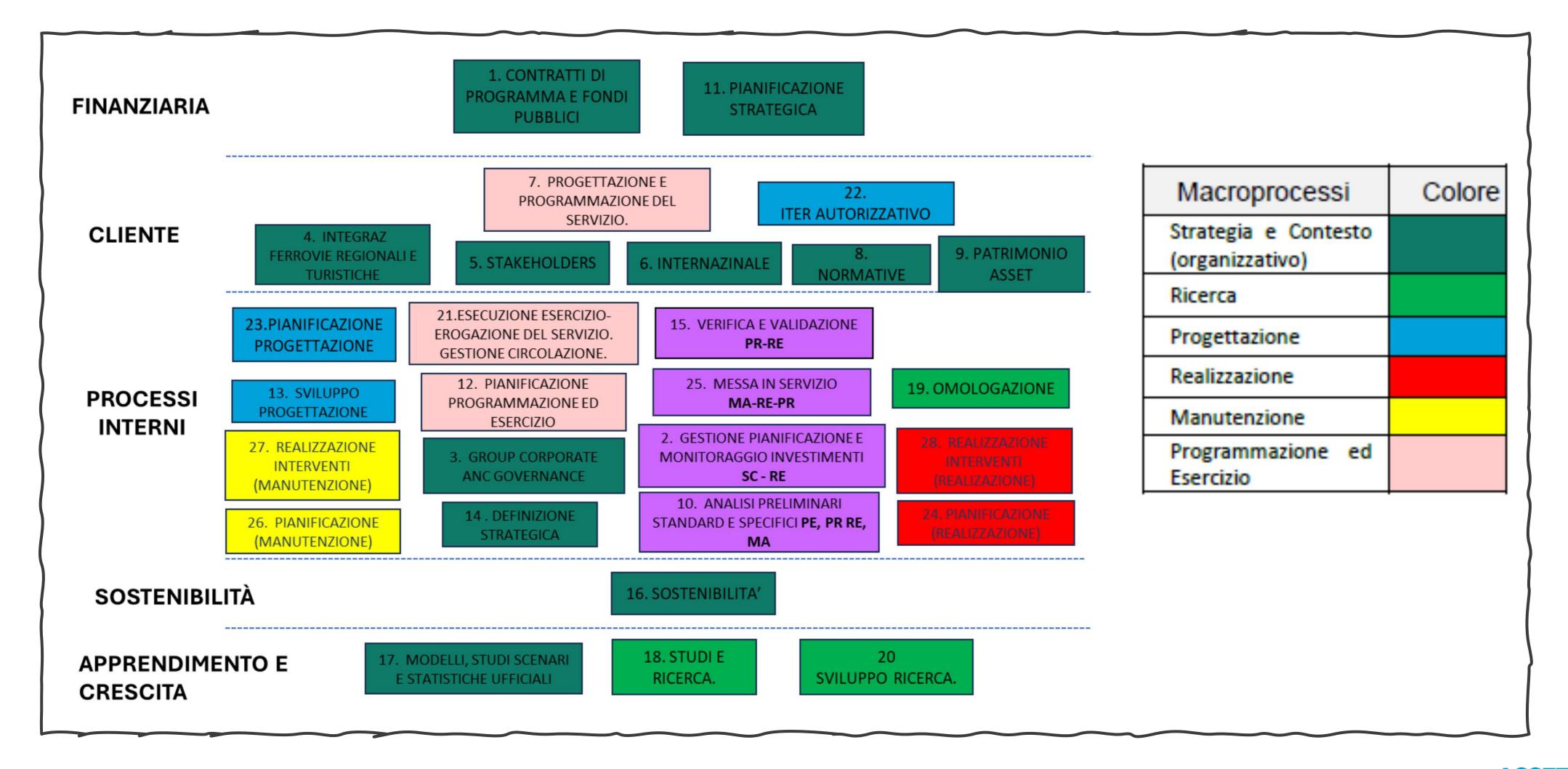


Figura 19: Associazione Processi di secondo livello alle iniziative di primo livello

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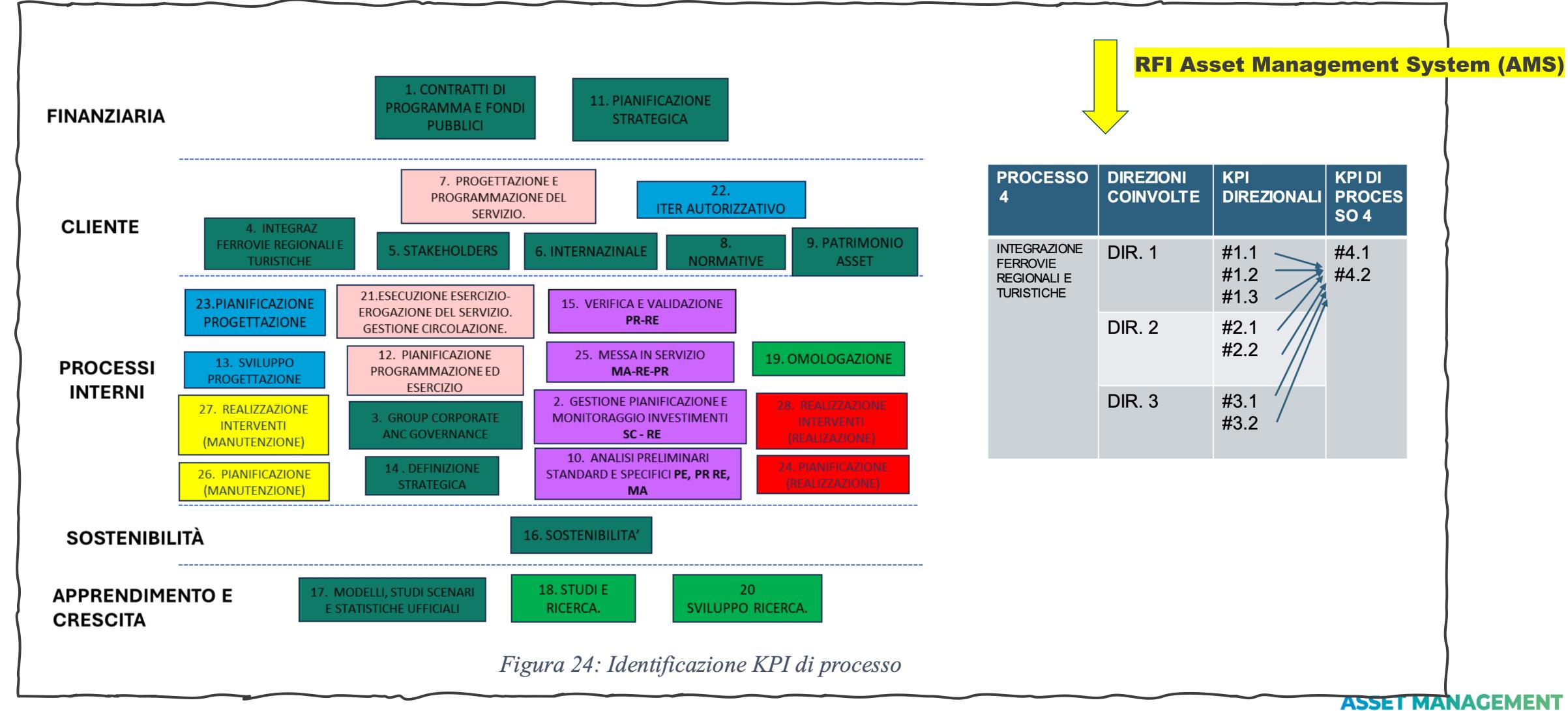


#### Balanced Scorecard: RFI case study (advanced)





#### Balanced Scorecard: RFI case study (advanced)





#### Balanced Scorecard in RFI: lesson learned

- performance measurement system VS performance management system
- -Avoid too many indicators
- the process of implementing/adapting the Balanced Scorecard in your company is a valuable exercise



Asset Management as a Business Development Process



# Session 2: Strategy and Perform ance Q&A





# THANK YOU FOR YOUR ATTENTION

Manfredi Bruccoleri manfredi.bruccoleri@unipa.it





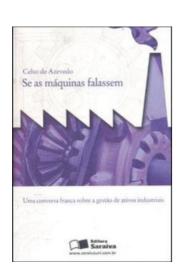
# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

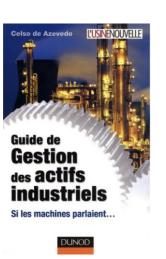
SELF-FINANCING OF ASSET MANAGEMENT
Celso de Azevedo

# SELF-FINANCING OF ASSET MANAGEMENT 2nd generation of decision-making support

Celso de Azevedo, Ph.D., FIAM
Founder & CEO ASSETSMAN
IAM Examination Board Member
Founder & Director of IFRAMI-GFMAM
Chair of French National ISO 55000 Committee

#### Celso de Azevedo













- Founder and CEO of ASSETSMAN
- Engineer, MSC. and Ph.D. in Asset Management Université de Paris Sorbonne
- Official ISO 55001 certifier
- Chairman of the National Asset Management Committee of AFNOR France
- Founder and International Director of IFRAMI Institut Français d'Asset Management
- Professor and Pedagogical Manager "Maintenance & Asset Management" France, UK and Brazil
- Examination Board Member at the IAM Institute of Asset Management UK (for Certificates & Diplomas)
- FIAM Fellow of Institute of Asset Management" IAM (UK)
- Awarded "Knight of the National Order of Merit of the Legion Honor" by the French State





#### SUMMARY

# Improving value extraction from assets through self-financing in asset management:

- Usual budget approaches
- Distinction of Useful life and Mature life of assets
- Cross funding of trade off scenarios in the decision-making process
- The 2nd generation of decision-making method in Asset Management
  - Opex savings for Useful life assets
  - Capex savings for Mature assets
- Conclusions

#### ORIGINAL APPROACH

THE LIVES OF ASSETS

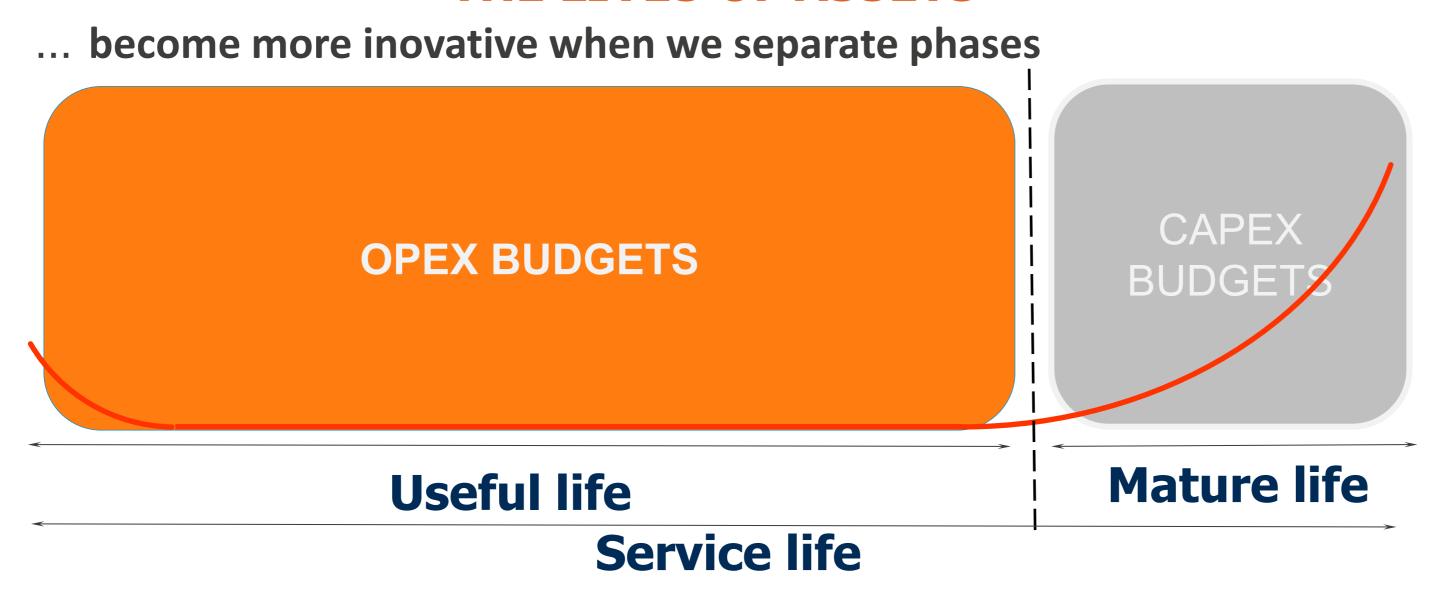


#### **Current assumptions:**

- We finance O&M in OPEX until the asset collapses
- We abusively model O&M with Weibull's Law by mixing populations in search of an "As Good As New" scenario thanks to the maintenance
- We do not anticipate Capex Sustaining needs and increase "Gray Debt" (Capex Backlog)

#### ORIGINAL APPROACH

#### THE LIVES OF ASSETS

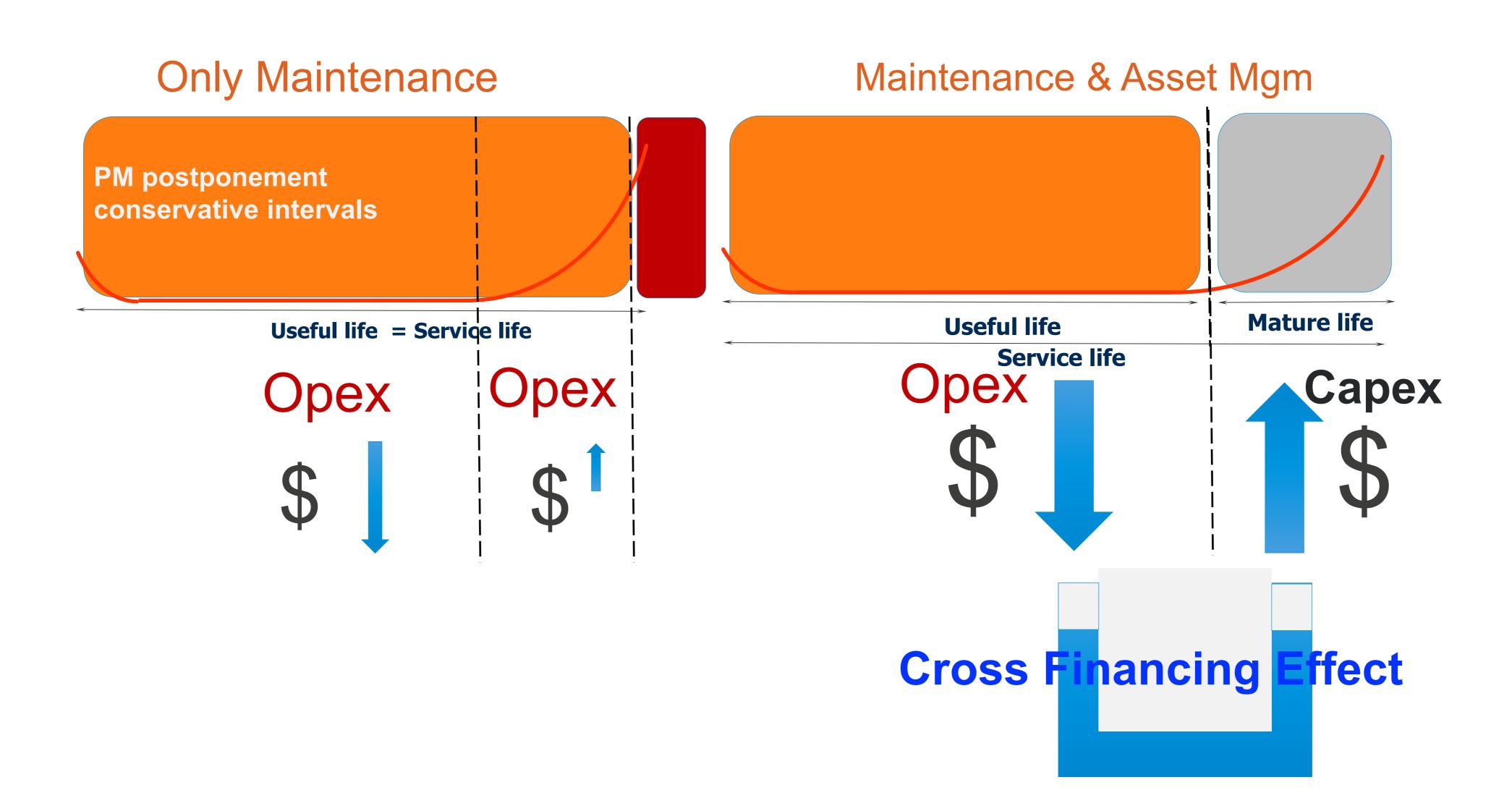


#### Original assumptions for self-financing:

- We classify assets into Useful Life and Mature Life
- We finance O&M in OPEX until the end of its Useful Life (and moderately in mature life)
- We finance the Mature Life phase with CAPEX for Replacement of the asset at the optimal time
- We avoid "Gray Debt" penalties (Capex Backlog)

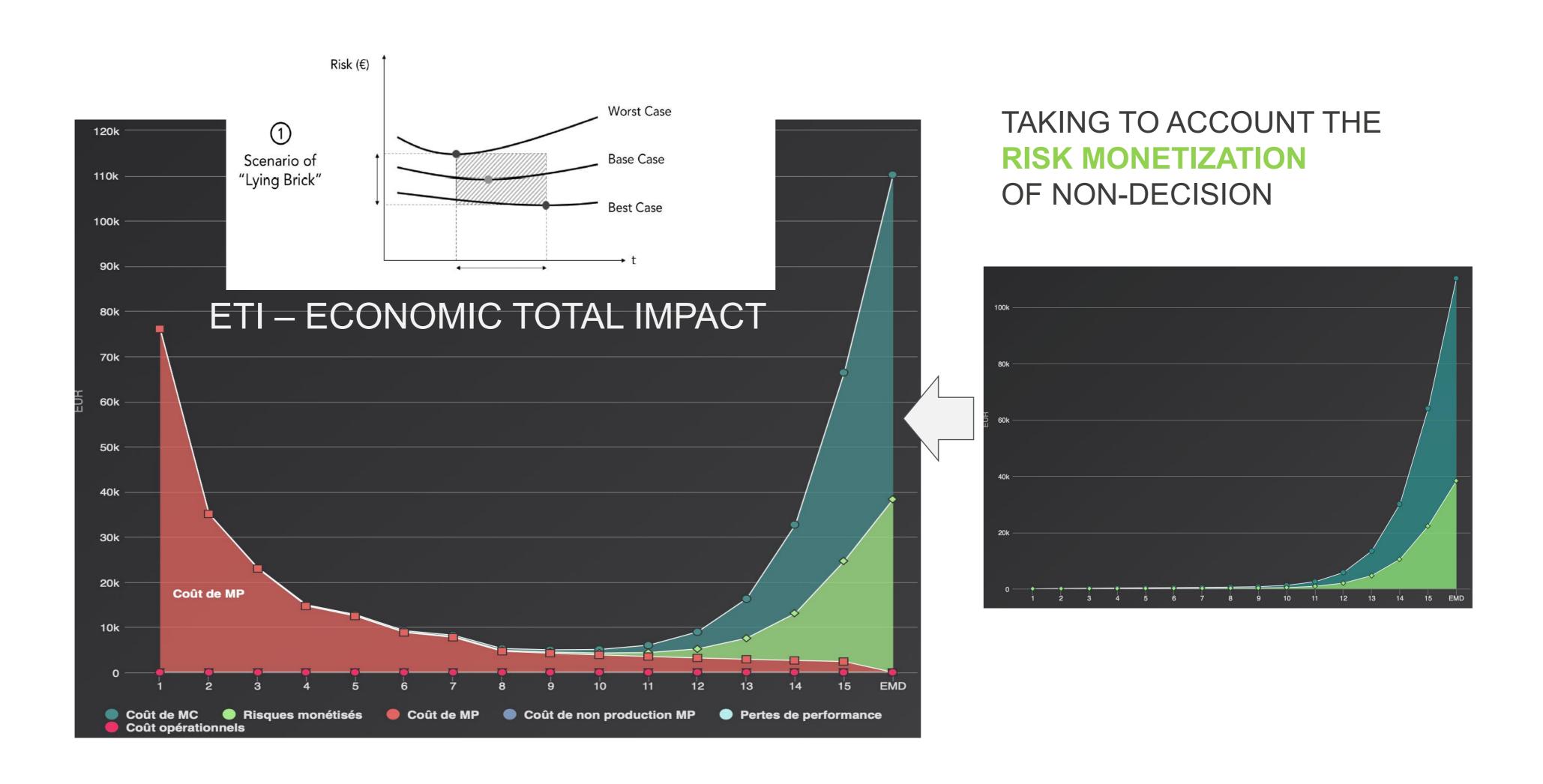
#### ORIGINAL APPROACH

THE LIVES OF ASSETS



### COST/RISK TRADE OFF MODEL FOR OPEX PM TASKS

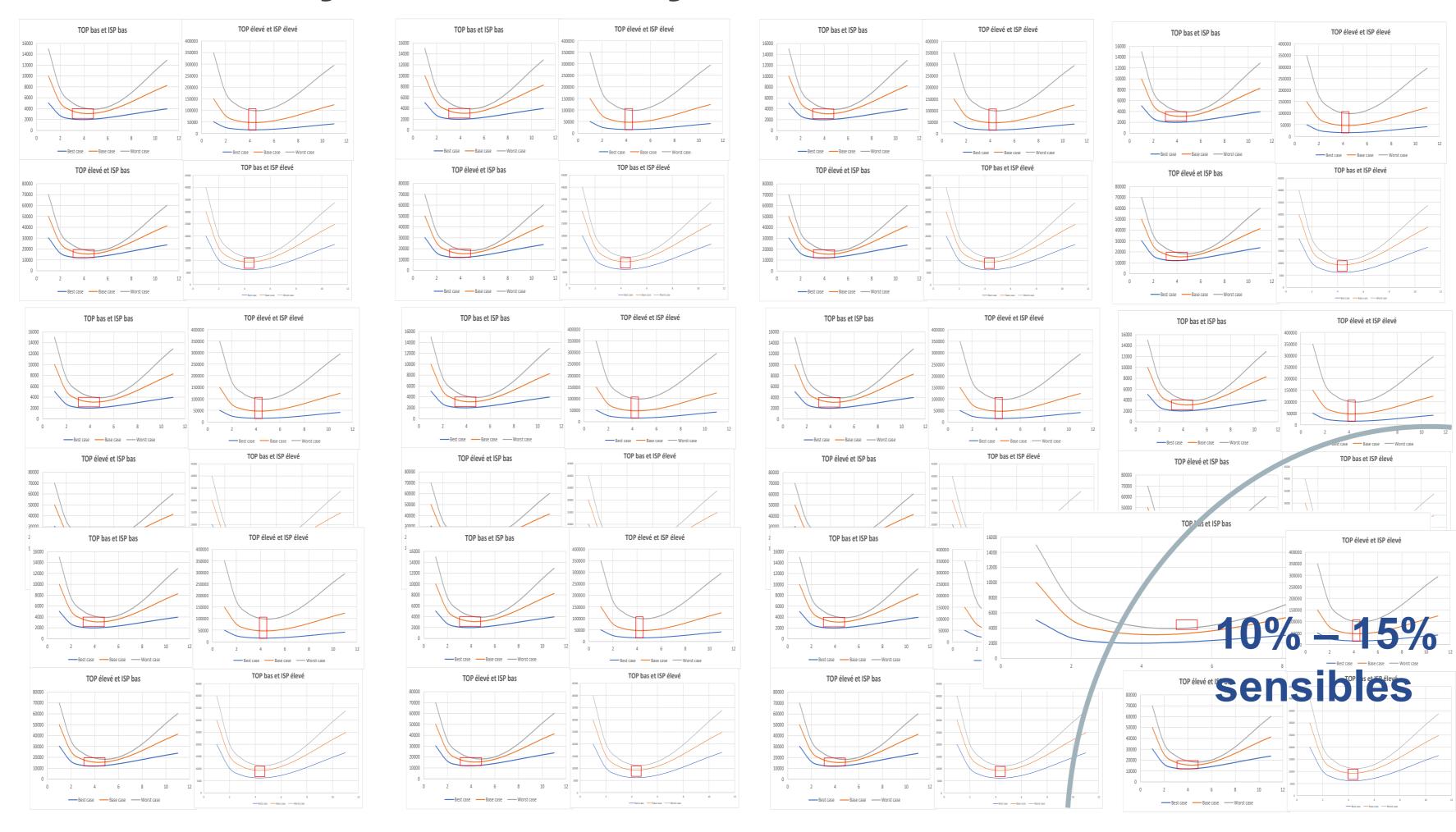
#### Identify economically insensitive tasks





### COST SENSITIVITIES OF OPEX PM TASKS

#### Identify economically insensitive tasks





#### REVIEW OF THE PORT RAILS ASSET STRATEGY

		Σ Δ TBI [R\$/week]								
ROUTE / AREA	Level 1	Level 2	Level 3	Level 4						
NOOTE / ARLA	≥ -1.000	< -1.000 e ≥ -5.000	< -5.000 e ≥ -10.000	> -10.000	TOTAL					
Route Bauxite A	-5.426	-5.459	0	-32.922	-43.807					
Route Bauxite B + MHC-1	-3.942	-6.030	0	-105.894	-115.866					
Ship loader 2 + Route 87A	-3.271	-43.076	-16.536	-112.277	-175.160					
Ship loader 3 + Route 87D	-3.475	-29.221	-57.640	-265.772	-356.108					
Area 12	-15.881	-17.508	0	-135.029	-168.418					
Area 15	-1.934	0	0	-105.934	-107.868	Ille de la companya d				
Area 49	-22857	0	-6776	-151.691	-181.324					
Area - Bauxite storage 1A_1B	-4.161	-56.355	0	-200.128	-260.644					
Area 88 - NaOH unload	-1765	0	0	0	1.765					
TOTAL	-62.712	-157.649	-80.952	-1.109.647	-1.410.960					
%	4	11	6	79	100					
ROUTE / AREA	mid	9								
ROOTE / AREA	Level 1	Level 2	Level 3	Level 4	TOTAL					
Route Bauxite A	15	4	0	1	20					
Route Bauxite B + MHC-1	13	4	0	4	21					
Ship loader 2 + Route 87A	27	13	2	6	48					
Ship loader 3 + Route 87D	34	8	10	5	57					
Area 12	207	9	0	8	224					
Area 15	22	0	0	6	28					
Area 49	224	0	1 /	5	230					
Area - Bauxite storage 1A_1B	89	15	0	8	112					
Area 88 - NaOH unload	38	0	0	0	38	1977				
TOTAL	669	53	13	43	778					
%	86	7	2	6	100					

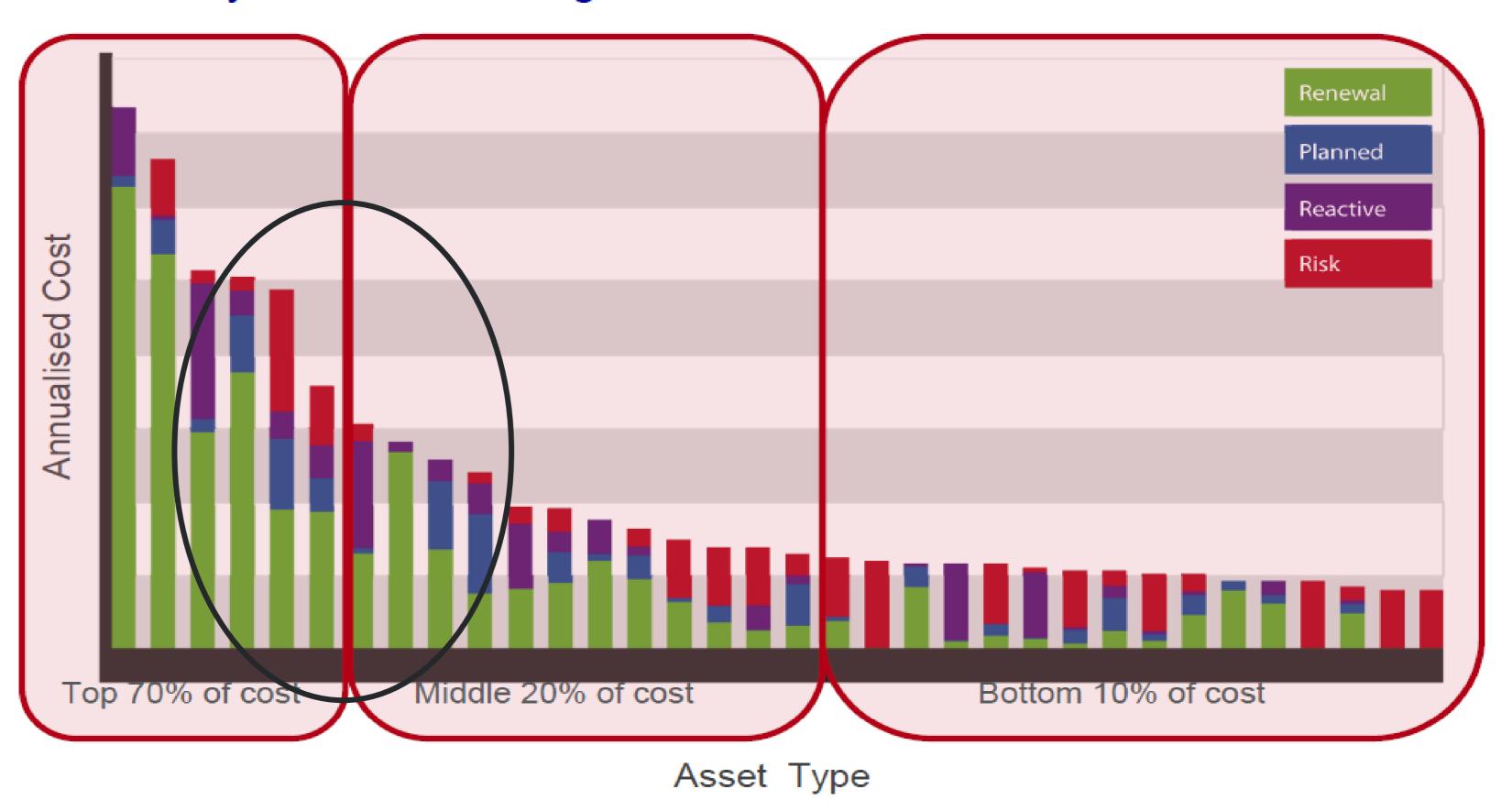
#### **ASSETS IN USEFUL LIFE PHASE**

- The decision-making scenarios based on the trade off risk/cost approach surprise intuition:
- The monetization of risks opens up a multitude of new decision scenarios
- A large proportion of PM tasks are insensitive economically with the PM intervals
- The amount of identified savings is very expressive

#### **END OF LIFE ASSET MANAGEMENT**

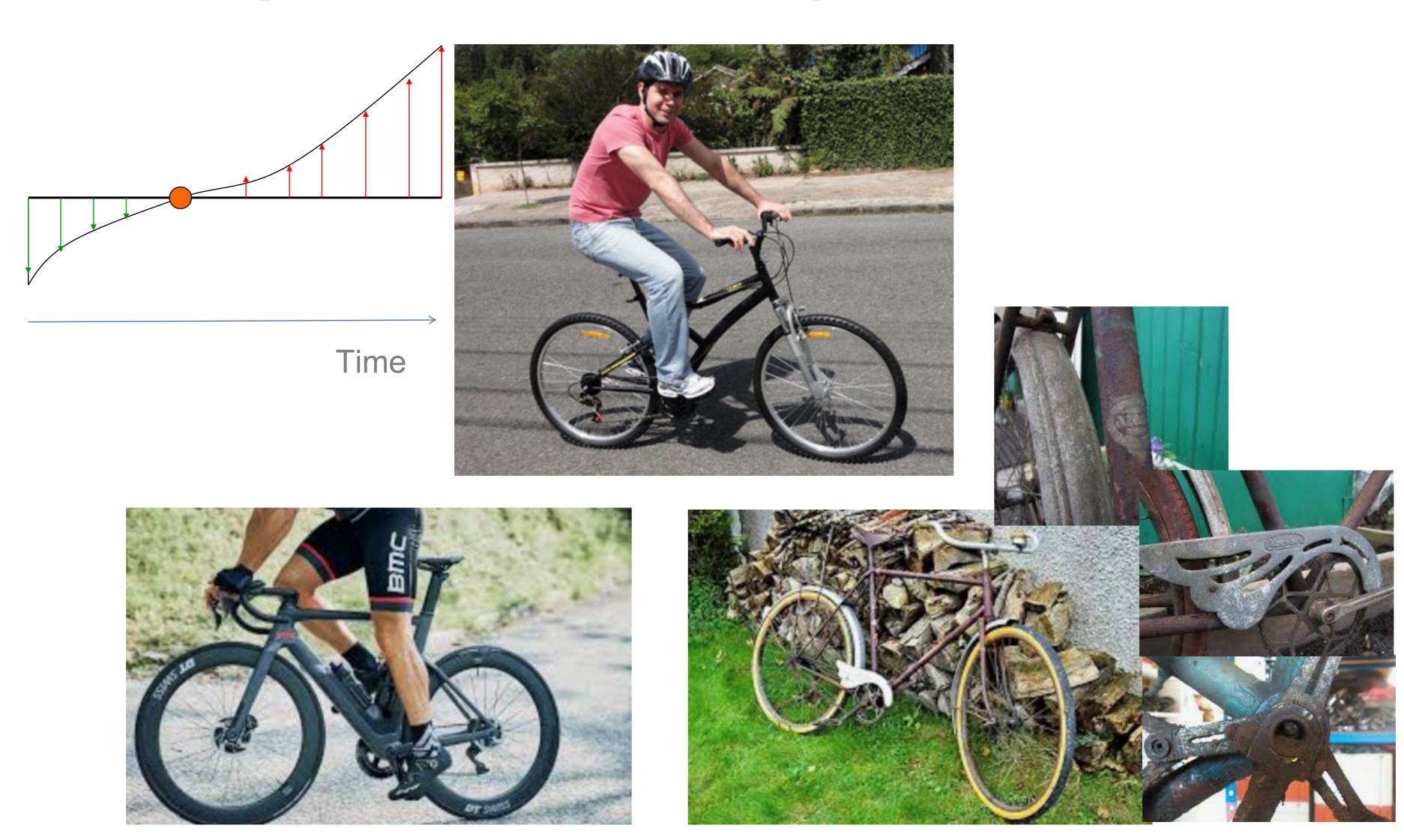
#### The proportion of end-of-life assets is growing

#### Criticality-based Ranking

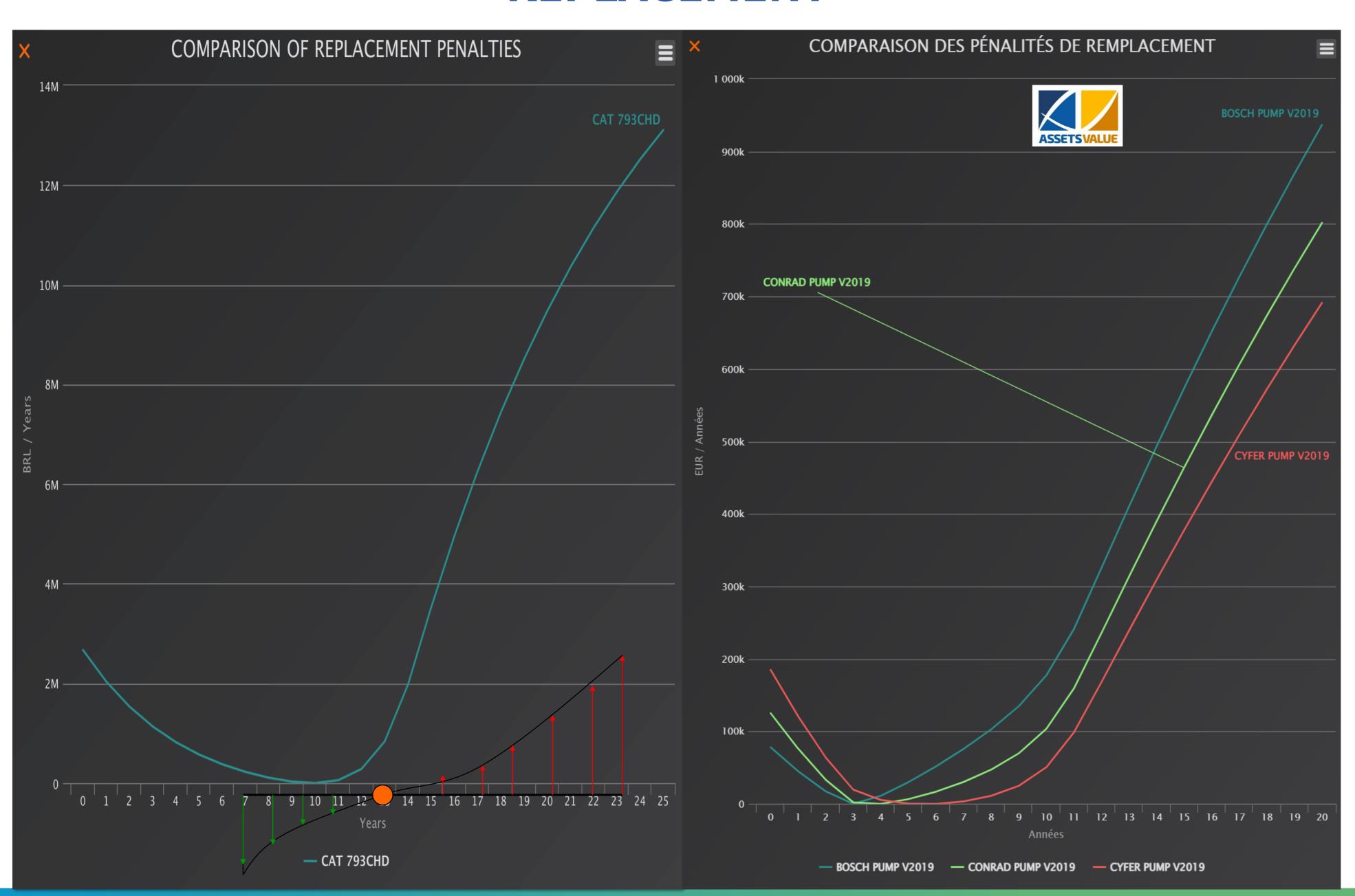


Source : IAM

# Principle of the algorithm for determining the optimal moment of replacement



# OPTIMUM MOMENT OF REPLACEMENT



#### **ASSETS IN MATURE LIFE PHASE**

- The decision-making scenarios based on the trade off Capex/Opex approach surprise intuition as well
- The optimal moment of replacement comes from the LCC of the future assets
- Assets replaced in arrears at the optimal time have an economic impact on companies at a rate greater than 20%/year of Capex!

"Bow wave effect"



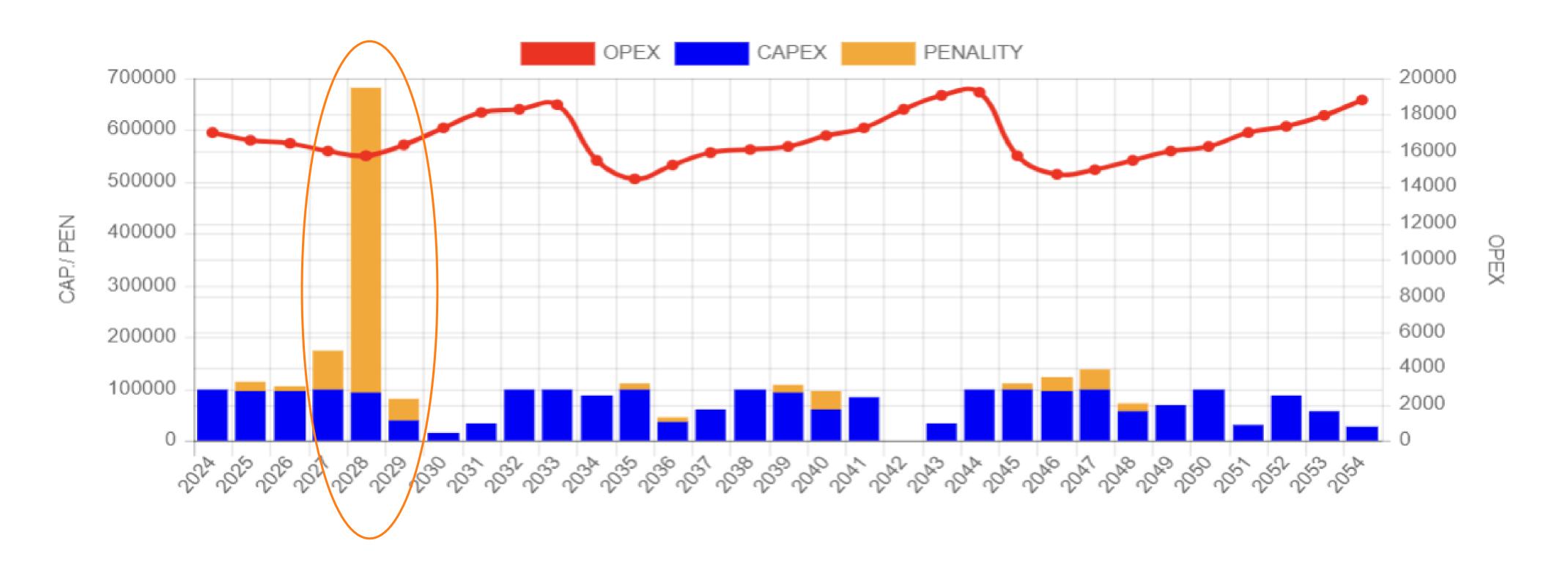
#### PROOF OF CONCEPT

Among the tests carried out, the POC (Proof Of Concept) that we selected with the best results is the following:

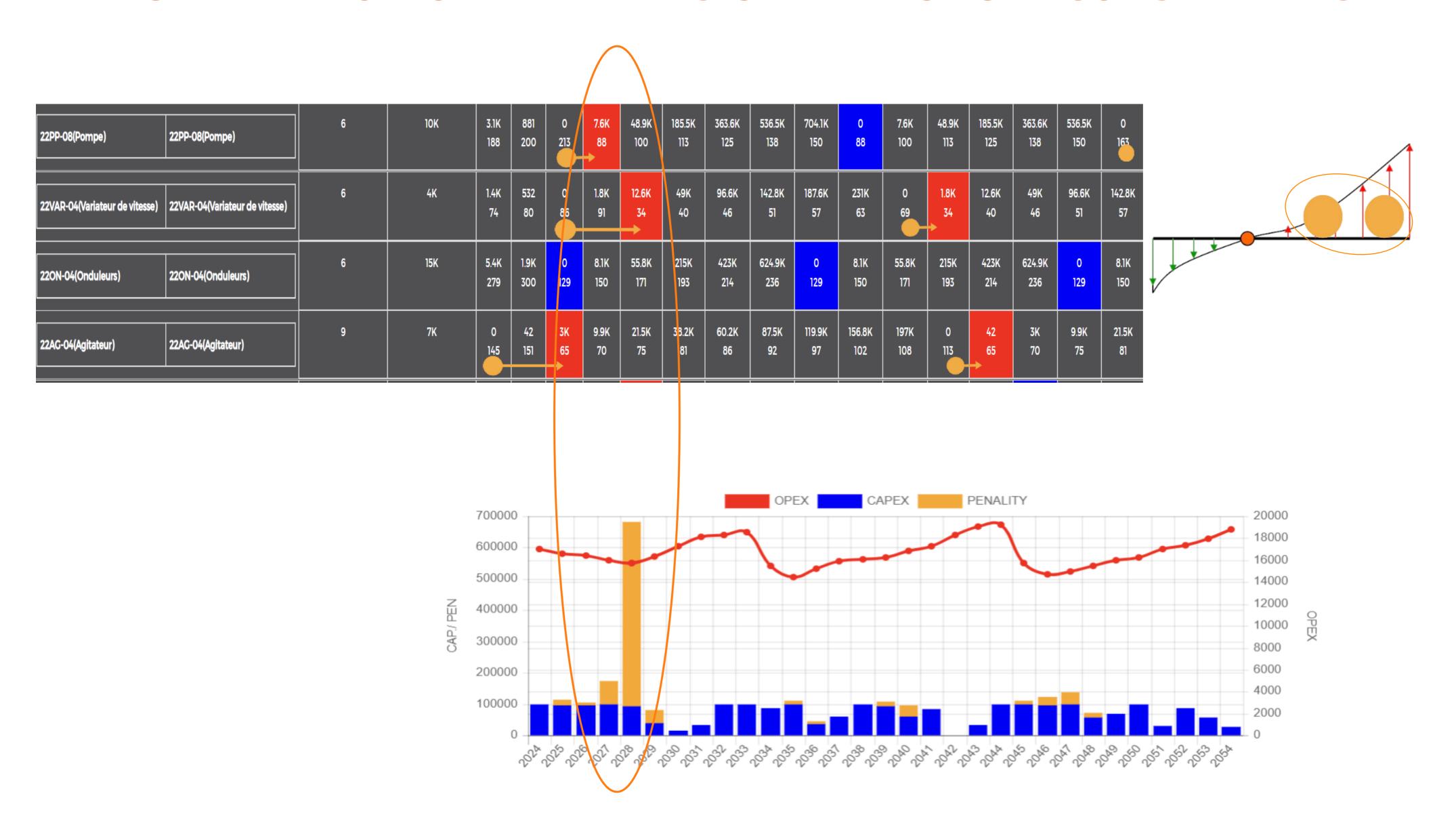
- A capital-intensive rail system with 2,800 assets
- With 3,896 PM Tasks for its Asset Base
- From which we selected 216 assets considered "core business",
- and their corresponding 318 PM Tasks
- and a Capex Budget of 100,000 Euros/year

#### 1<sup>st</sup> STEP: ESTIMATION OF PENALTIES FROM CAPEX DELAY (« GRAY DEBT »)

#### With a Capex Budget restriction of 100,000 Euros/year, we have:

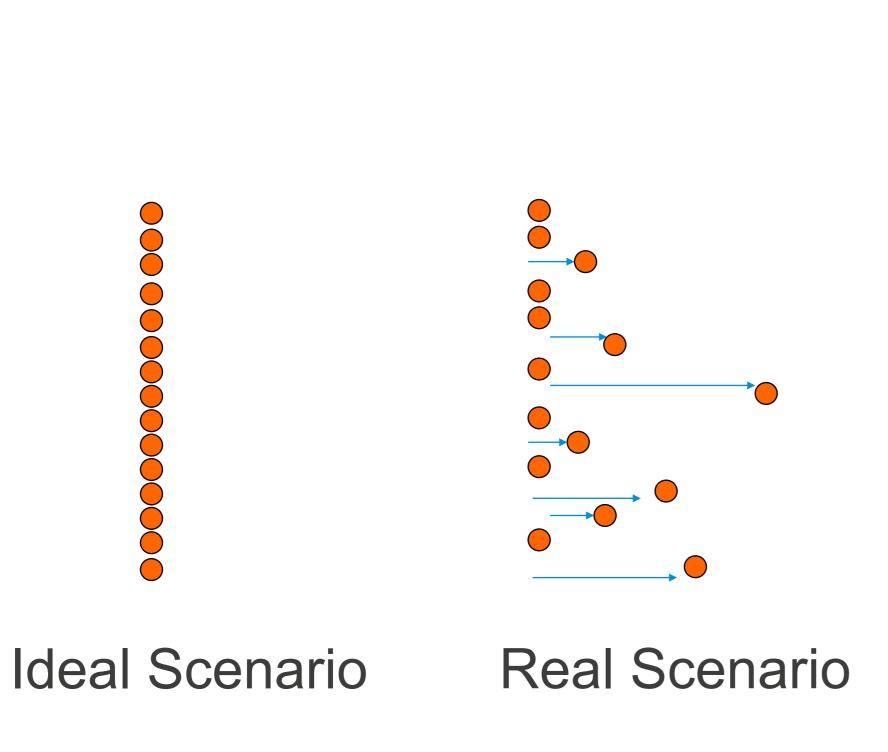


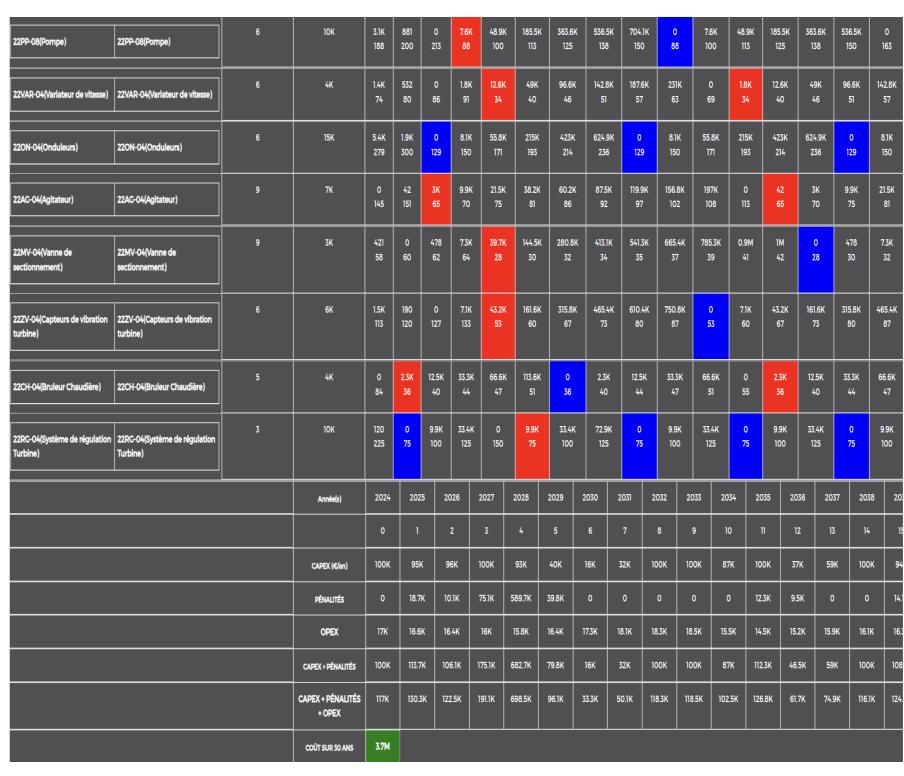
#### GENERATION OF PENALTIES UNDER BUDGET CONSTRAINTS



# **Grey Dept for Capex Budget of 100,000 Euros/year 721,600 Euros in few years**

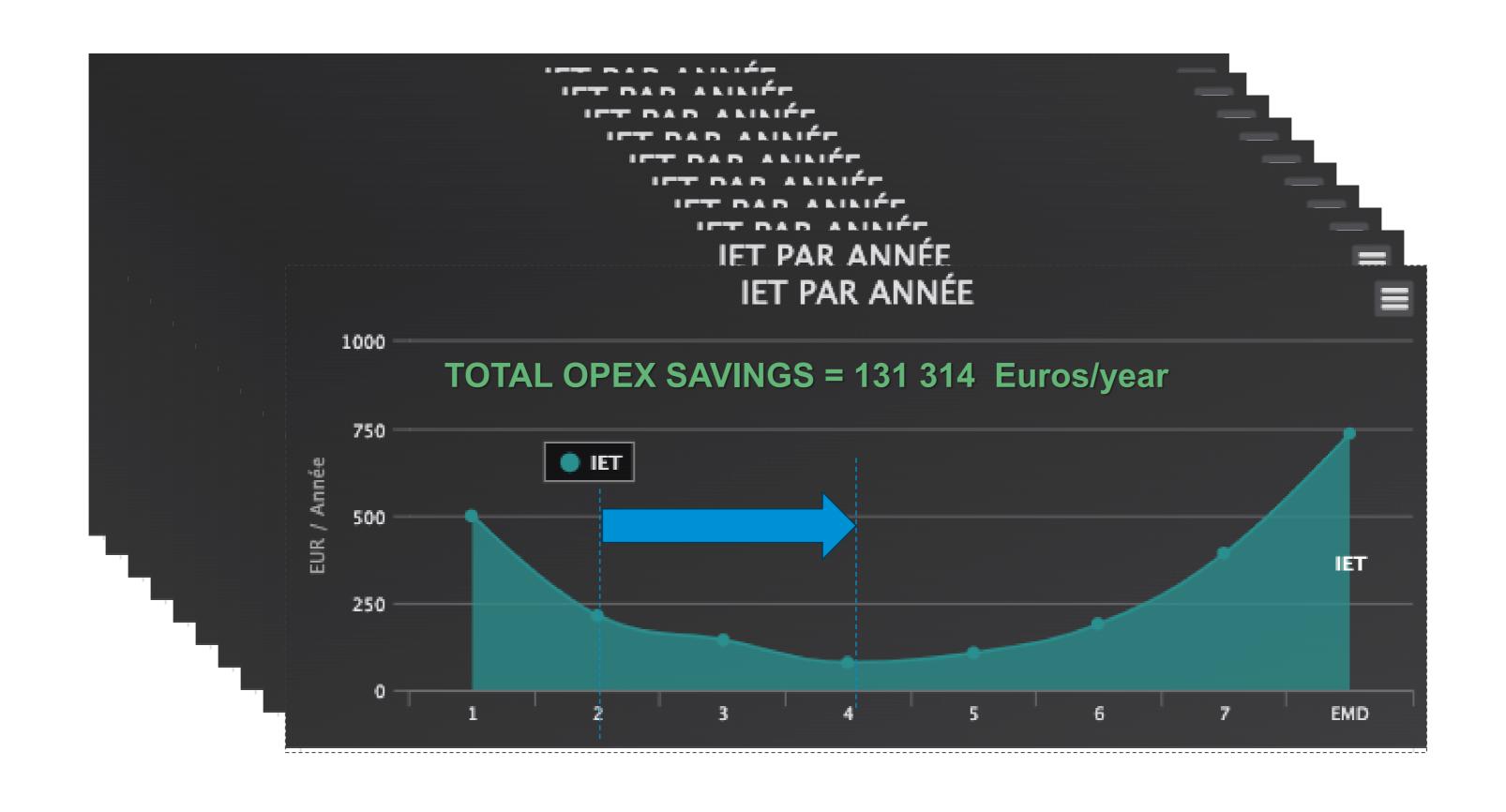
## Global costs of the strategy at 100,000 Euros/year 3.7 Millions Euros over 30y





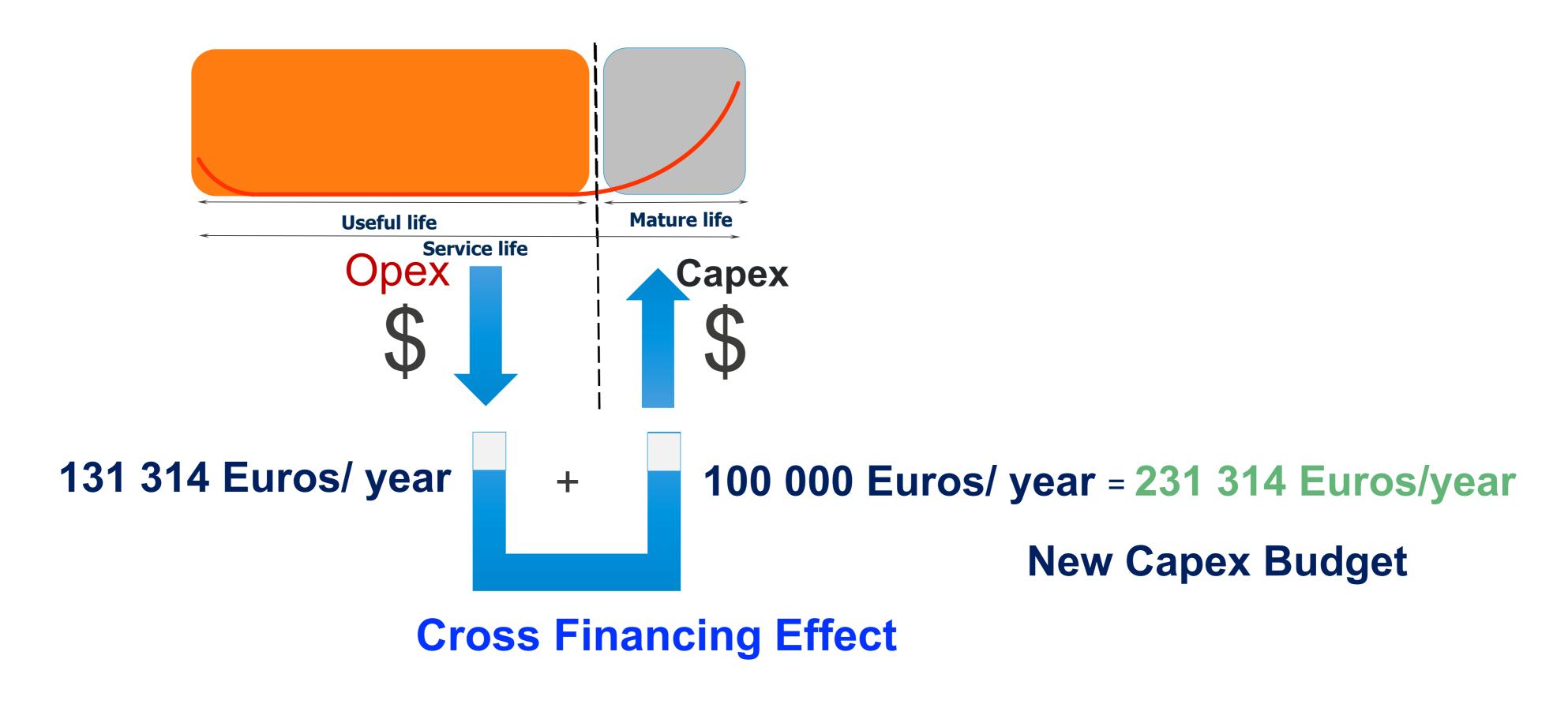
### 2<sup>nd</sup> STEP: OPEX SAVINGS FROM PM MAINTENANCE TASKS POSTPONED

Increased PM intervals over 318 PM tasks due to low elasticities between periodicities and their economic impact



#### 3<sup>th</sup> STEP: AMONT OF CROSS FUNDING EFFECT

#### Maintenance & Asset Management



#### FINAL STEP: SELF-FINANCING RESULTS

NEW CAPEX BUDGET

131,314 + 100,000 = 231 314 €/
year

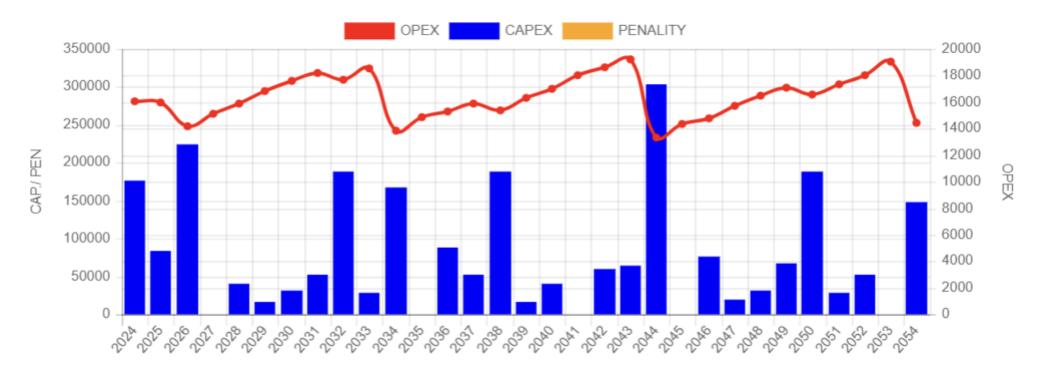
**NEW GREY DEPT = « ZERO »** 

Global cost of the strategy at 231,314 Euros/year 2.9 Millions Euros in few years

= 800,000 Euros in Loss of earning avoided

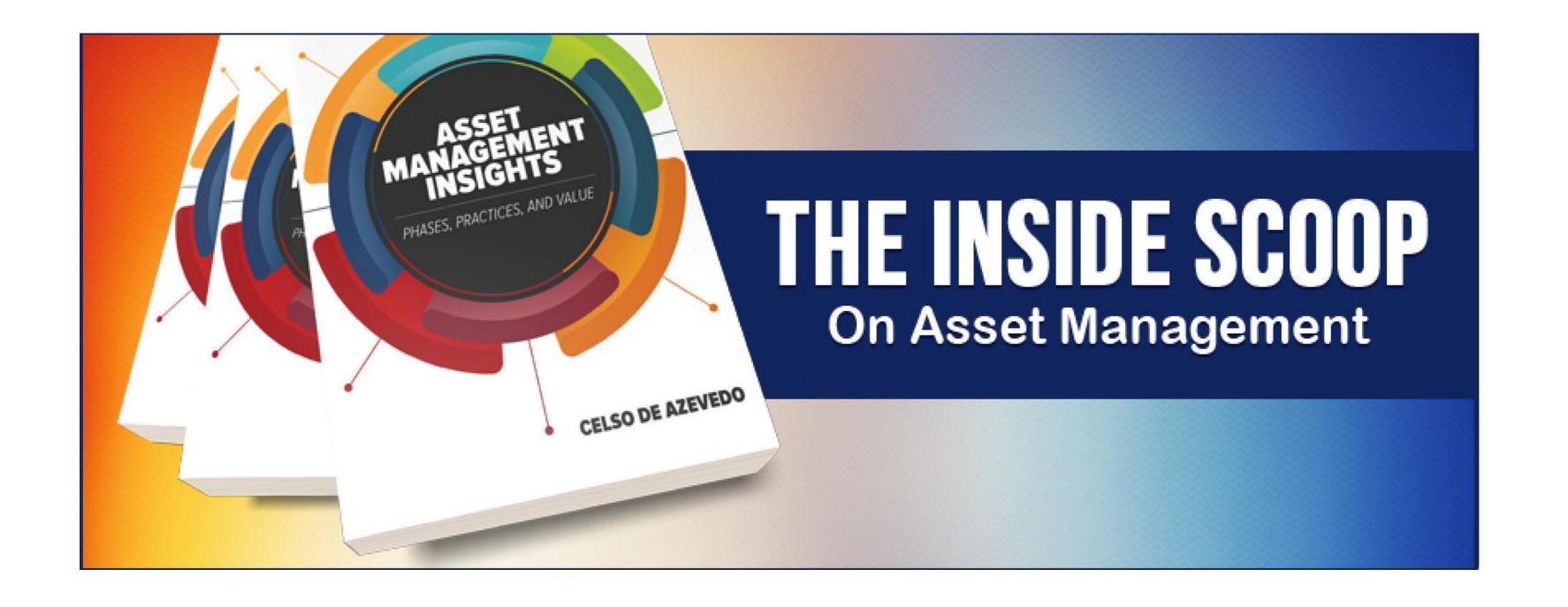
22PP-08(Pompe) 22PP-08(Pompe)	6	10K	3.1K 188	881 200	0 88	7.6K 100	48.9K 113	185.5K 125	363.6K 138	536.5K 150	0 88	7.6K 100	48.9K 113	185.5 125			36.5K 150	0 88	7.6K 100
22VAR-04(Variateur de vitesse) 22VAR-04(Variateur de vite	6 se)	4K	1.4K 74	532 80	0 34	1.8K 40	12.6K 46	49K 51	96.6K 57	142.8K 63	0 34	1.8K 40	12.6K 46	49K 51	96.6 57		42.8K 63	0 34	1.8K 40
220N-04(Onduleurs) 220N-04(Onduleurs)	6	15K	5.4K 279	1.9K 300	0 129	8.1K 150	55.8K 171	215K 193	423K 214	624.9K 236	0 129	8.1K 150	55.8K 171	215k 193			24.9K 236	0 129	8.1K 150
22AG-04(Agitateur) 22AG-04(Agitateur)	9	7K	0 65	42 70	3K 75	9.9K 81	21.5K 86	38.2K 92	60.2K 97	87.5K 102	119.9K 108	0 65	42 70	3K 75	9.9		21.5K 86	38.2K 92	60.2K 97
22MV-04(Vanne de sectionnement) 22MV-04(Vanne de sectionnement)	9	3К	421 58	0 28	478 30	7.3K 32	39.7K 34	144.5K 35	280.8k 37	413.1K 39	541.3K 41	665.4K 42	0 28	478 30	7.3i 32		59.7K 34	144.5K 35	280.8K 37
22ZV-04(Capteurs de vibration turbine) 22ZV-04(Capteurs de vibrat	6 on	6K	1.5K 113	190 120	0 53	7.1K 60	43.2K 67	161.6K 73	315.8K 80	465.4K 87	0 53	7.1K 60	43.2K 67	161.61 73	315.8 80		65.4K 87	0 53	7.1K 60
22CH-04(Bruleur Chaudière) 22CH-04(Bruleur Chaudière	5	4K	0 36	2.3K 40	12.5K 44	33.3K 47	66.6K 51	0 36	2.3K 40	12.5K 44	33.3K 47	66.6K 51	0 36	2.3K 40	12.5 44		33.3K 47	66.6K 51	0 36
22RG-04(Système de régulation Turbine) 22RG-04(Système de régulation Turbine)	dion 3	10K	120 225	0 75	9.9K 100	33.4K 125	0 75	9.9K 100	33.4K 125	0 75	9.9K 100	33.4K 125	0 75	9.9K 100			0 75	9.9K 100	33.4K 125
		Ann <del>ée</del> (s)	2024	202	5 20	026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039
			0	1	_	2	3	4	5	6	7	8	9	10	11	12	13	14	15
		CAPEX (€/an)	176K	844		24K	0	40K	16K	32K	52K	188K		168K	0	88K	52K	188K	16K
		PÉNALITÉS	0	0	+	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		OPEX  CAPEX + PÉNALITÉS	16.1K	15.9	_	24K	15.2K 0	15.9K 40K	16.8K	17.6K 32K	18.2K 52K	17.7K		13.9K 168K	14.9K 0	15.3K 88K	15.9K	15.4K	16.3K
		CAPEX + PÉNALITÉS + OPEX	192.1K	99.9	_	8.2K	15.2K	55.9K	32.8K	-+	-+			81.9K	14.9K	103.3K	67.9K	203.4K	+
		COÛT SUR 30 ANS	2.9M																





#### CONCLUSIONS

- Maintenance strategies from an Asset Management perspective have seen notable evolutions in approach
- The distinction between Useful life and Mature life in the asset life cycle is a success factor in extracting more value from assets (2nd generation of decision-making support in asset management)
- The cross-financing effect between Opex and Capex budgets is the result of this distinction, thanks to:
  - Tangible savings in O&M phases
  - Mitigation of delays in Capex ("Gray Dept")



# Grazie Thank you Merci cazevedo@assetsman.com

# Session 2: Strategy and Perform ance Q&A





# THANK YOU FOR YOUR ATTENTION

Celso de Azevedo cazevedo@assetsman.com





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

#### From values to actionable strategy

Developing an expandable prognosis approach for strategic asset management based on a single point of truth

Christian Blättler & Alison Cowley





# Aging assets, network expansions, and increased pressure on finances are shared challenges in railway infrastructure asset management

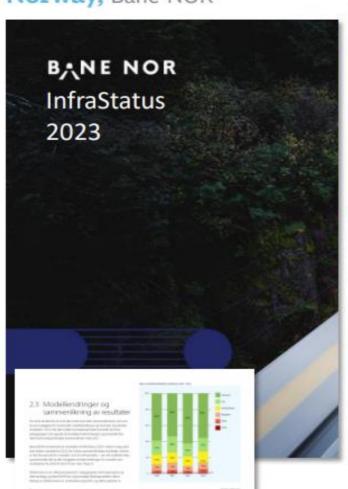
#### DIFFERENT INFRASTRUCTURE MANAGERS AND OUR CONTRIBUTIONS



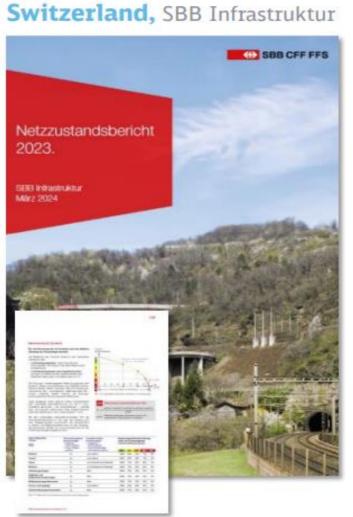
 Supporting condition reporting, needs forecasting and cost/target simulation for 10+ years

- Introduced network condition evaluation and prognosis
- Helped secure 40 bn EUR investment programme





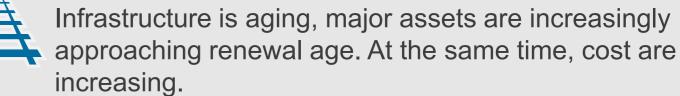
- Introduced data driven strategic asset management
- Contributed to 50% increase in TOTEX



 Supported network condition reporting and strategic asset management for 10+ years

#### **SHARED CHALLENGES**







**Expanding networks and more traffic – More to Maintain** 

Growth supports mobility and sustainability but increases long-term obligations-

#### **Funding pressure and allocation decisions**



Funding for renewal and maintenance is under pressure. More transparency, evidence-based argumentation as well as target-focused actions are required-

Using a transparent, data driven approach with full drill-down capability to assets and needs drivers and tangible "what-if" scenarios gets funding agencies on board, securing financial commitment

**COMMON SUCCESSES** 



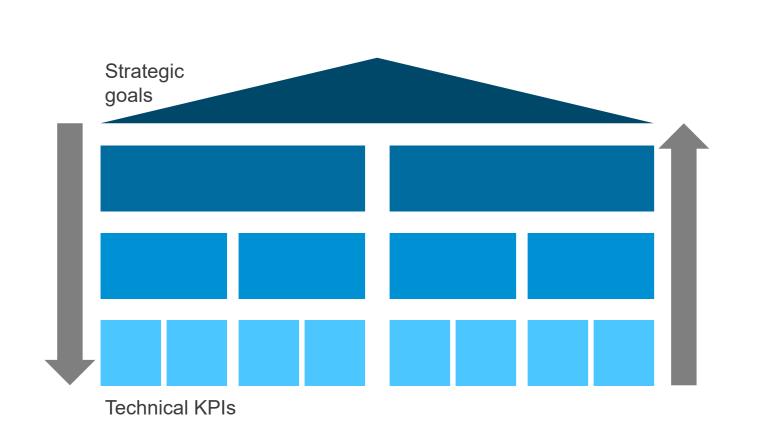


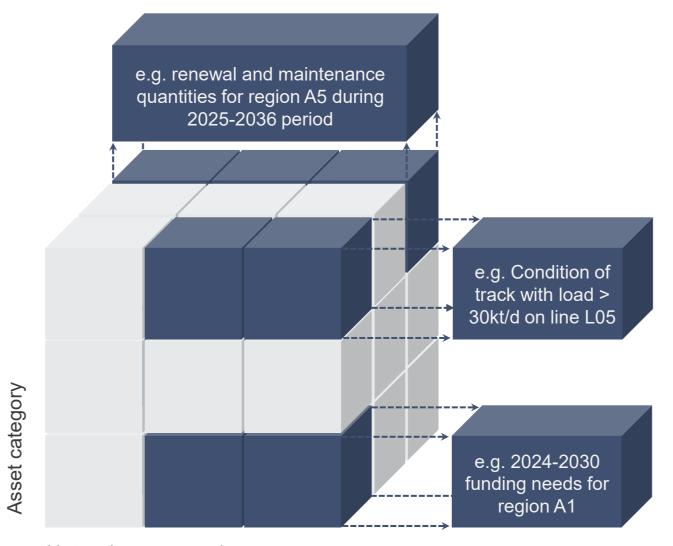
# The right control/evaluation KPIs in the right data structure enable transparent and results driven asset strategy

Map strategic goals to tangibly measurable and controllable KPIs driven by asset data

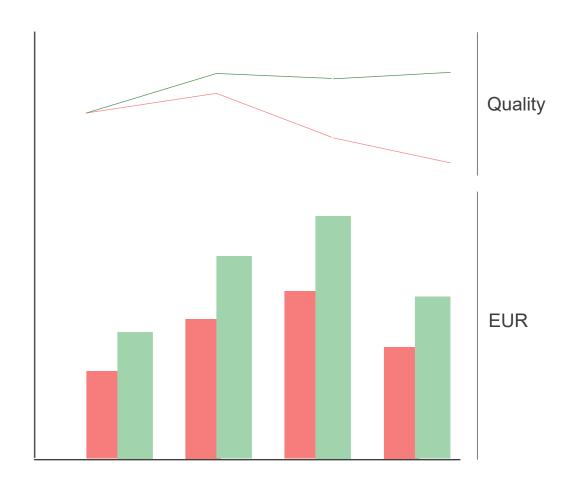
Structure asset and evaluation data to enable integrated analyses at all levels

Simulate funding, asset strategy and quality interactions to enable concrete and actionable planning



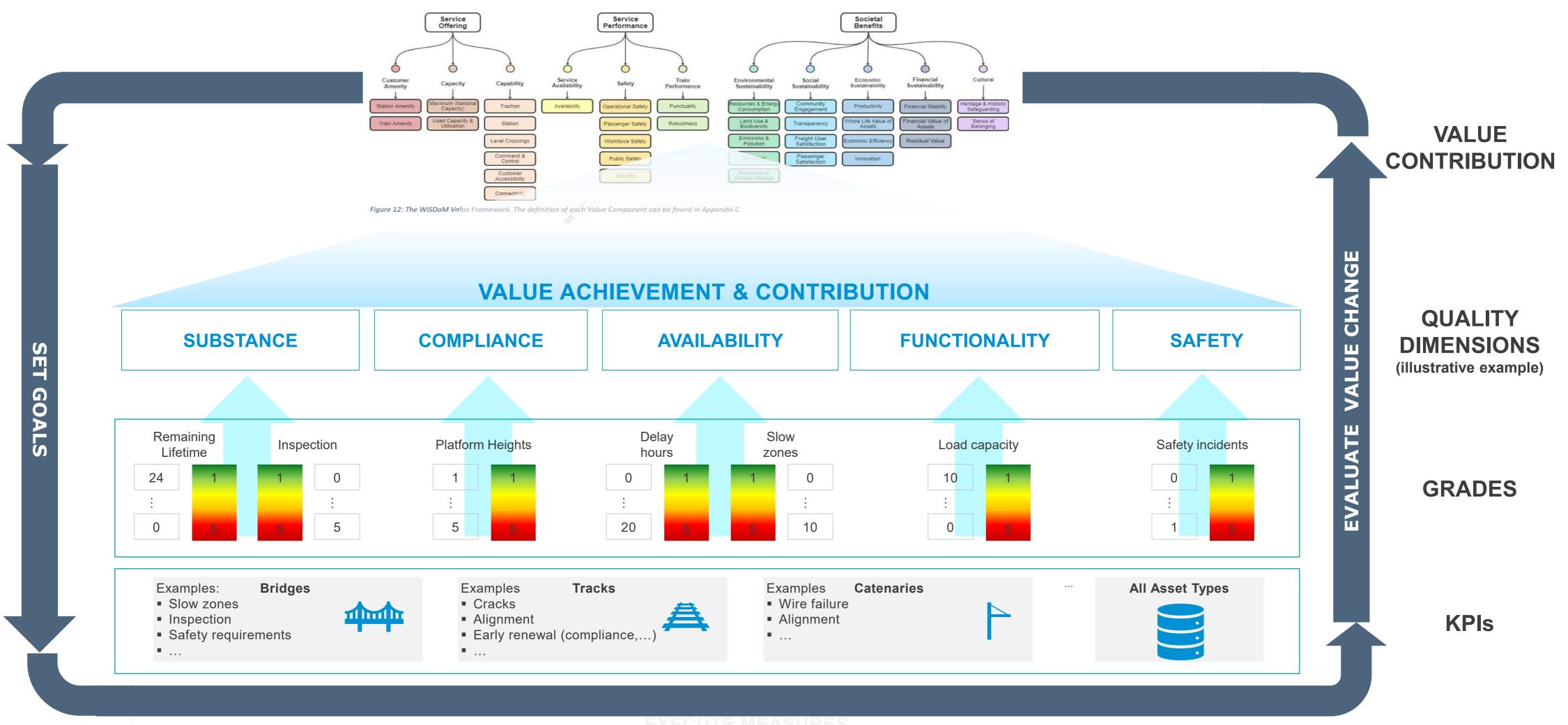








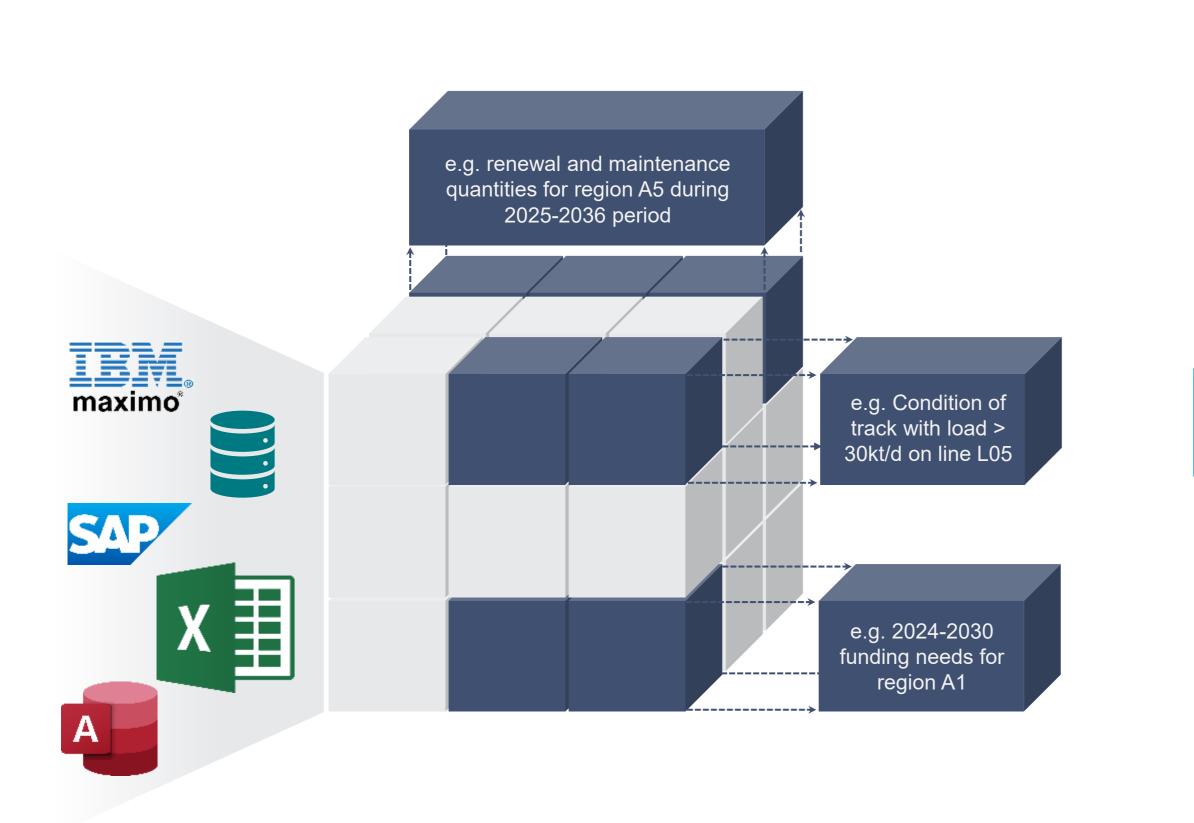
#### Evaluating existing and presently used KPIs in the context of strategic goals and values enables direct success review, control and simulation



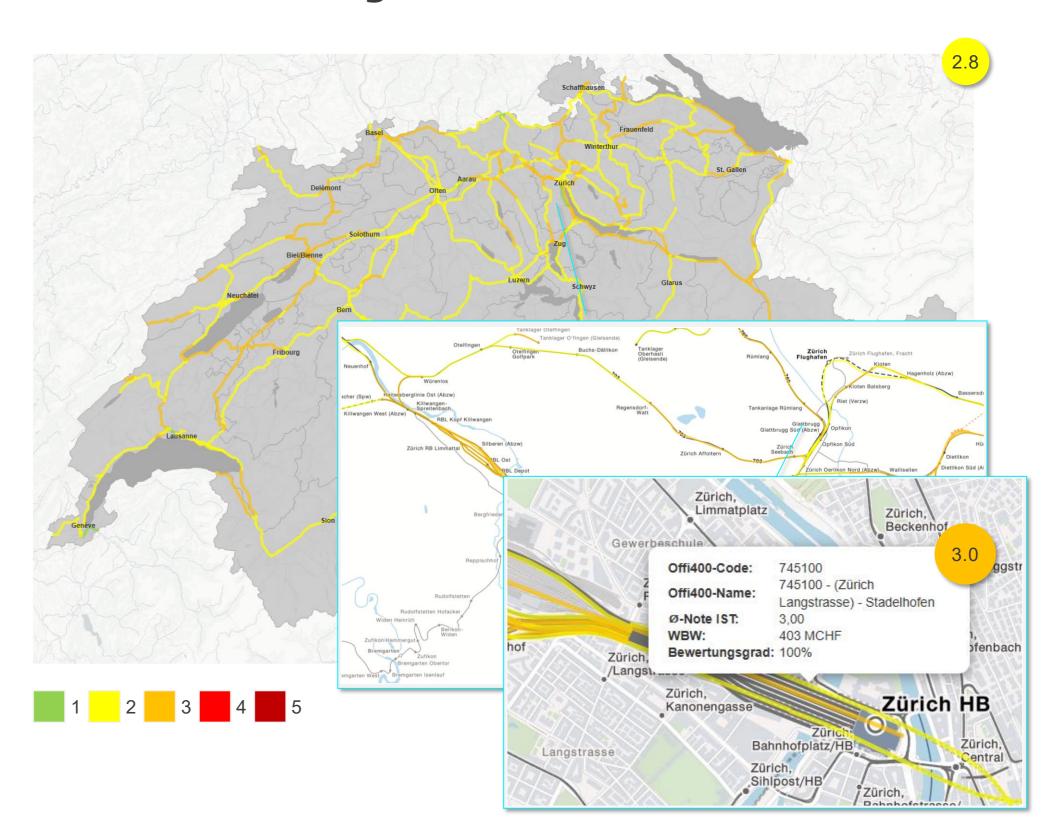


### 2

### Data structured along key hierarchies enables transparent, target-oriented assessment, needs identification and drill-down at any level or subset



- Structure of data relevant for steering and strategy that is consistent and comprehensive across asset types and organizational or topological hierarchies
- Enable drill-down and slicing to any subset of the entire asset portfolio



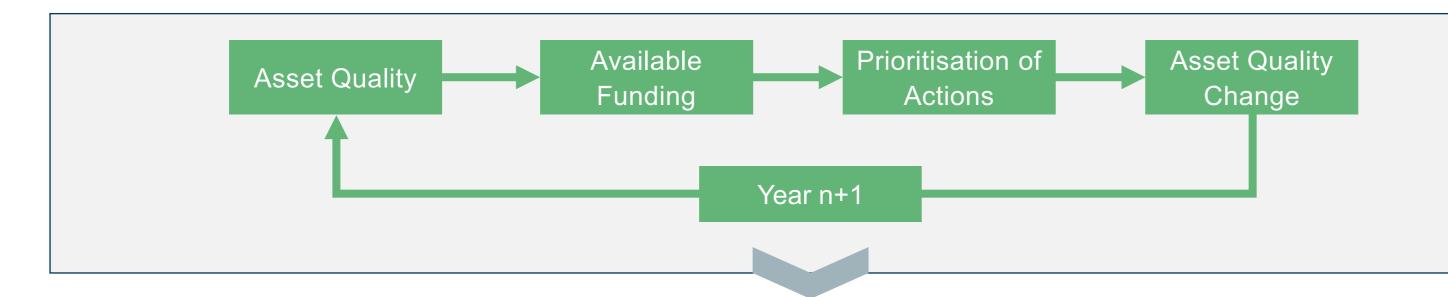
- Assess current condition, regarding substance, availability, etc.
- Review differentiated target conditions
- Assess target gap for any segment or asset type to identify and transparently explain action needs – often not meaningful for single assets

SPENDING & NEEDS

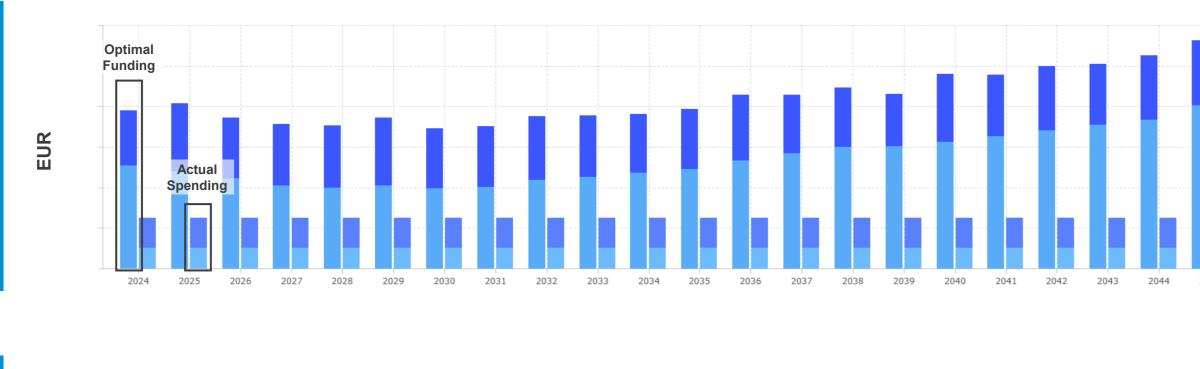
SULTING QUALITY

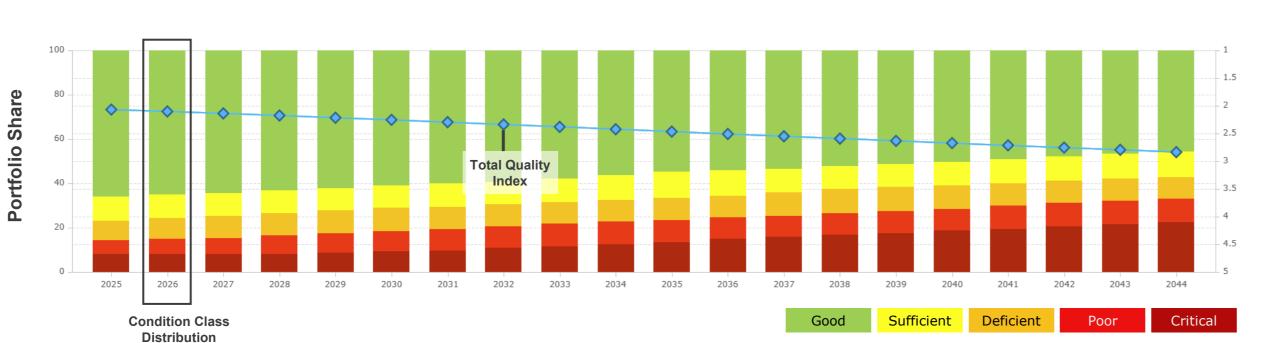


# Current condition drives action needs. Available funding levels and prioritisation of action needs result in condition development.



- Condition determines needs
- Actions prioritised based on condition, traffic impact risk, expected improvement and value alignment
- Actions lead to updated condition



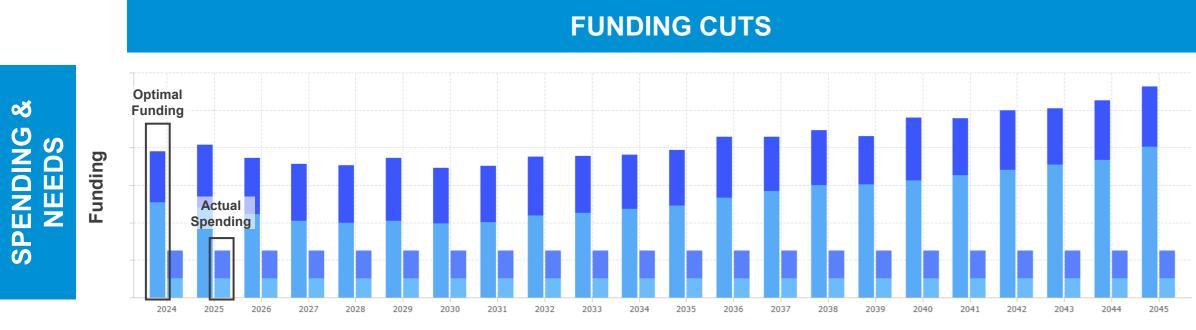


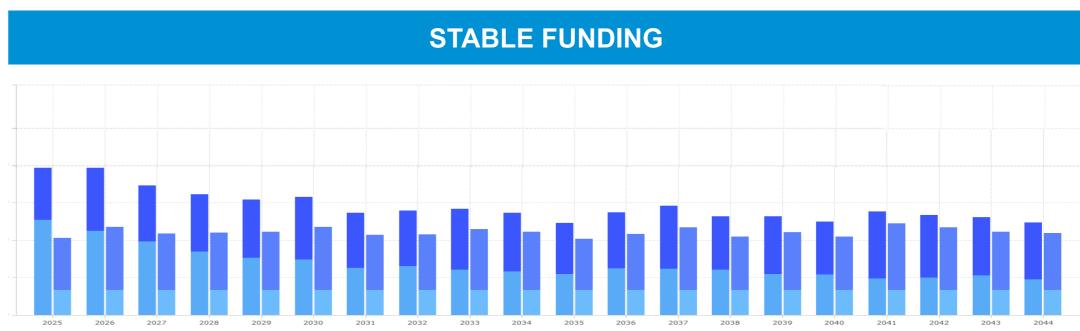
- How much funding is needed, where, when, why?
- Bottom up approach, being reliable on statistically big enough set of assets
- Needs based on current **strategy** per asset cluster
- Available funding in contrast to optimal funding
- Development of backlog
- Quality distribution and trends in the portfolio
- Overall view for top level and stakeholder communication, drilldown for differentiated strategy development with e.g. lines and regions
- Explaining needs: Where, why, when is CAPEX/OPEX need triggered?

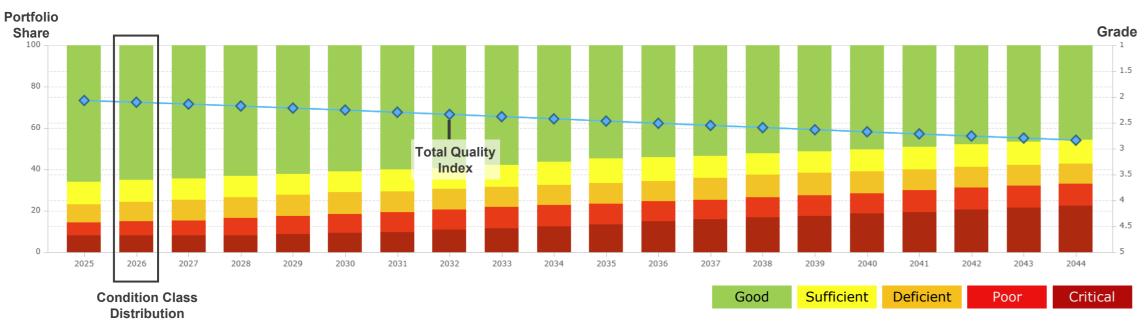


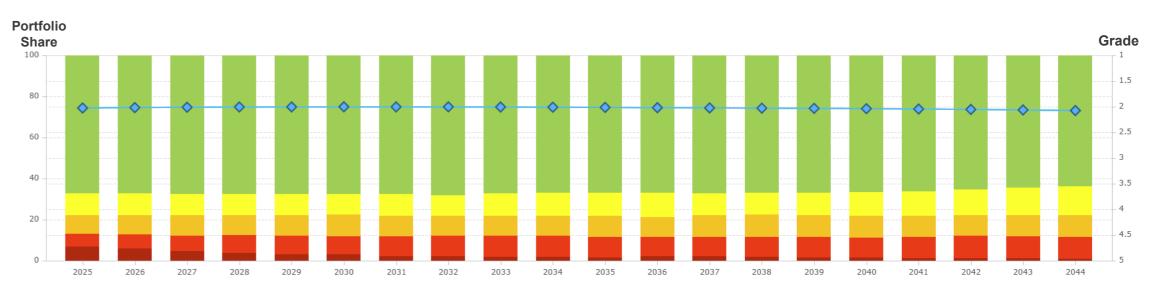
### 3

# Quality/Cost simulation that is integrated from asset level actions to top level decision making ensures alignment and transparent communication









- -Increasing needs accumulate and cause rising funding backlog
- Deterioration of total quality
- -Rising share of overaged assets, decreasing share of good assets

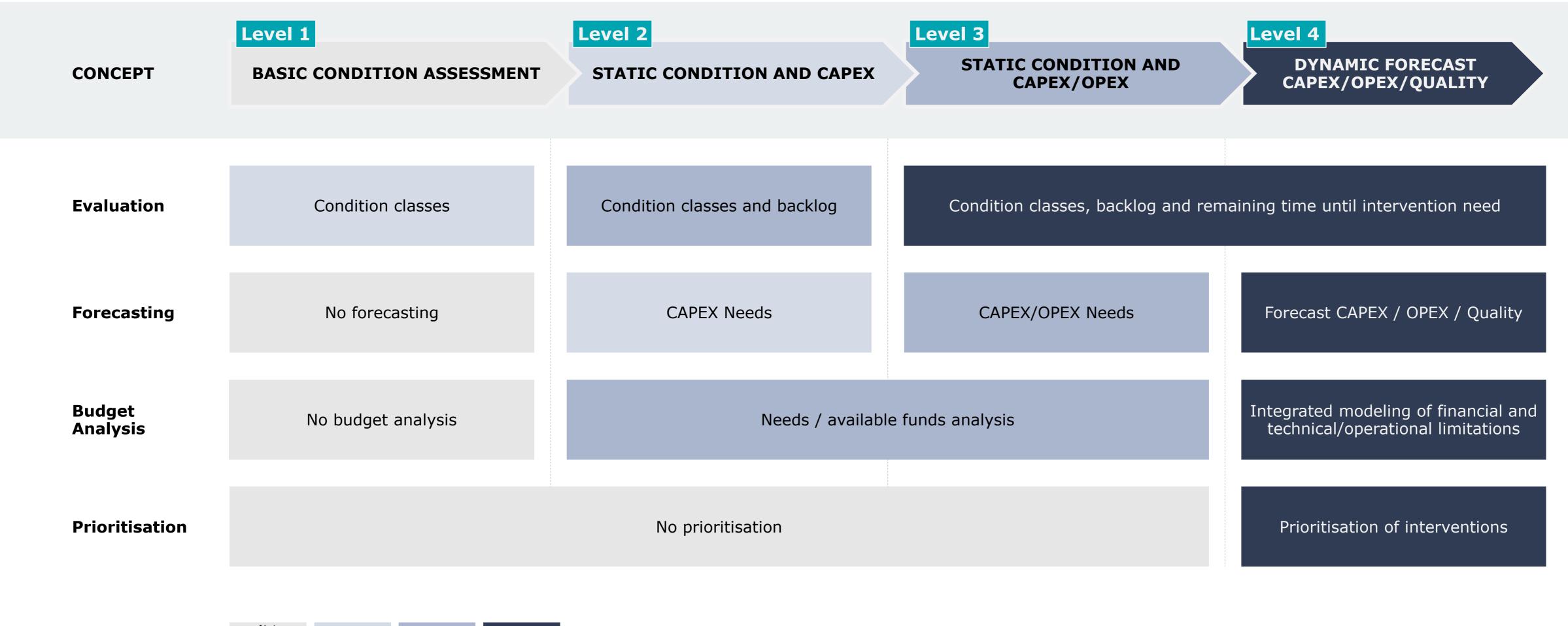
- -Stable funding ensures needs are met and do not accumulate backlog
- -Total quality remains stable
- -Stable share of ~70% good assets, acceptable low percentage of overaged assets

INTEGRATED
STEERING AND
COMMUNICATION

- For top management alignment and government negotiation: Abstract view of "what quality for what price?"
- For actionable and differentiated strategy: End-to-end integration from top level to region/line/asset level views
- Define how much funding needed to achieve a certain quality level (iterative process)



# The prognosis skill level depends on current maturity of organisation, actual needs in strategic asset management and learning curves

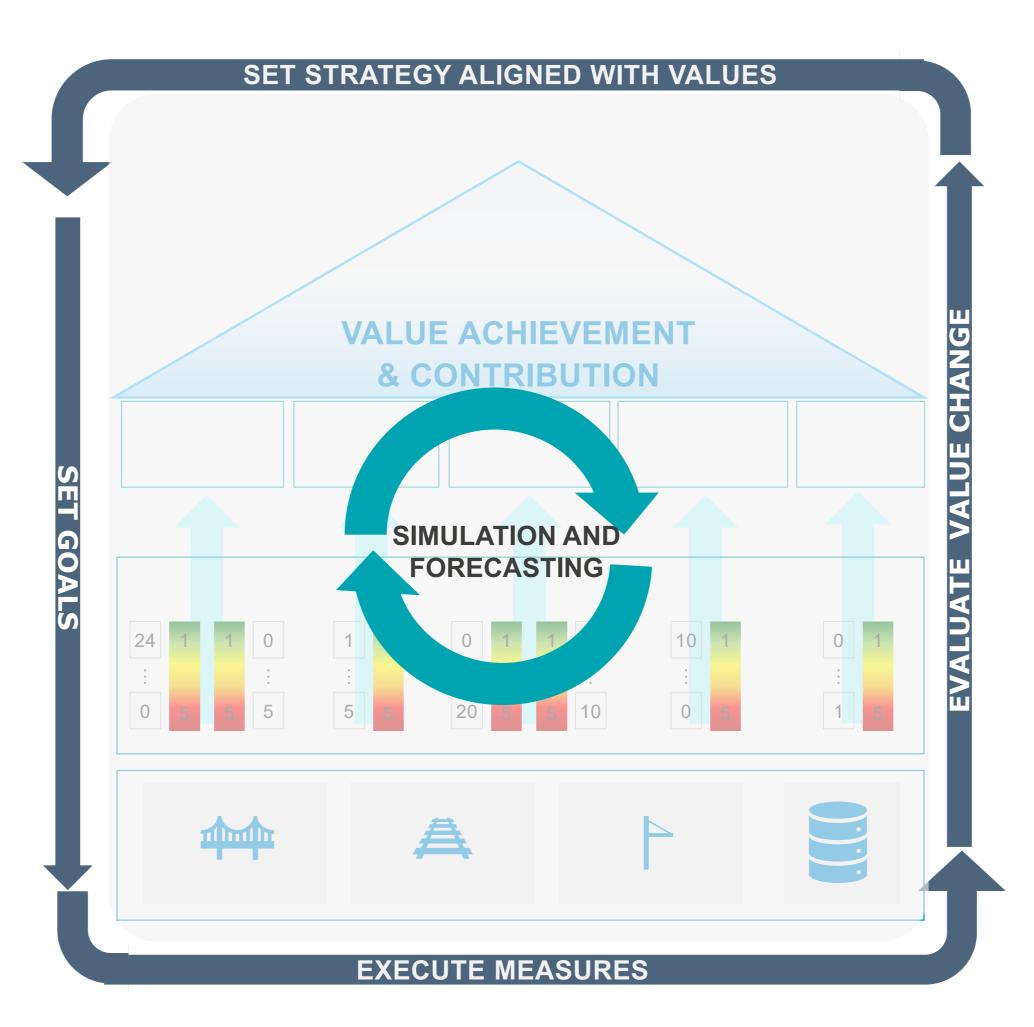


Intermediate



# Integrated simulation directly connects funding and quality, enabling results-driven approaches to strategy and goals aligned with resources

How much funding & resources are needed to achieve a given quality level?



Which quality level can be achieved with a given level of funding and resources?

# Session 2: Strategy and Perform ance Q&A





# THANK YOU FOR YOUR ATTENTION

#### Christian Blättler & Alison Cowley

christian.blaettler@afry.com, alison.cowley@afry.com
AFRY STRATEGIC ASSET MANAGEMENT





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

SSG 13 Systems Engineering

Grame Hind

AMCL





## What is Systems Engineering?

- Multi-disciplinary approach to complex systems
- Manages technical, operational & organisational interfaces
- Ensures the "right system" is built, and it's built "right"
- System engineering is simple holistic total system engineering

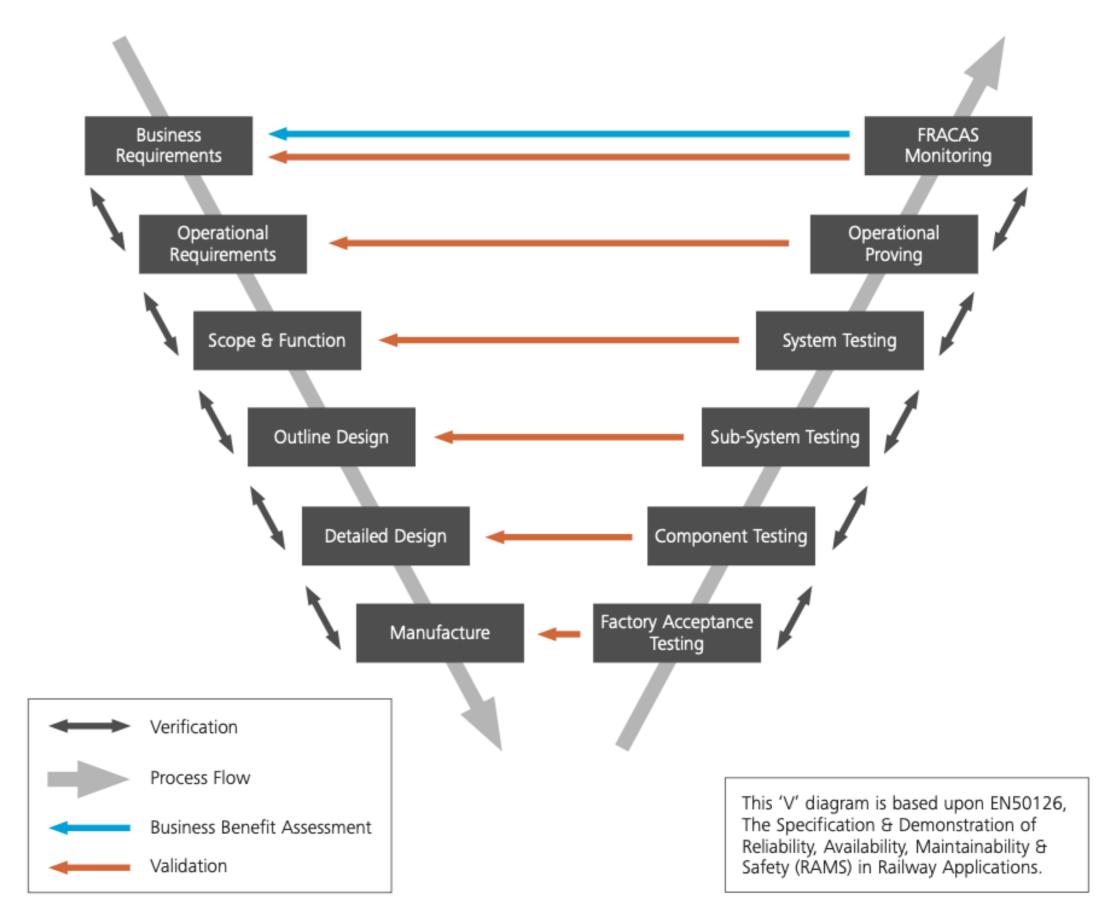


Figure 4: 'V' diagram from RAMS in Railway Applications EN50126

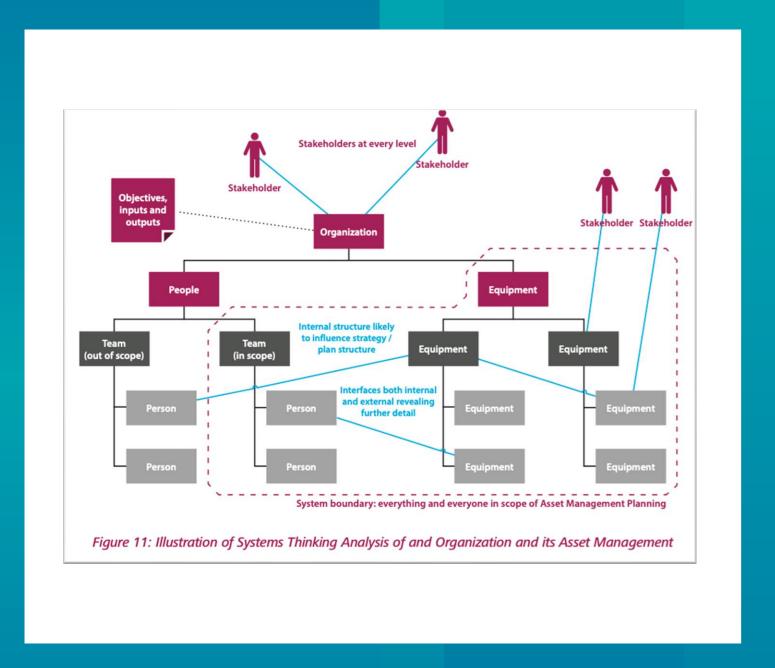


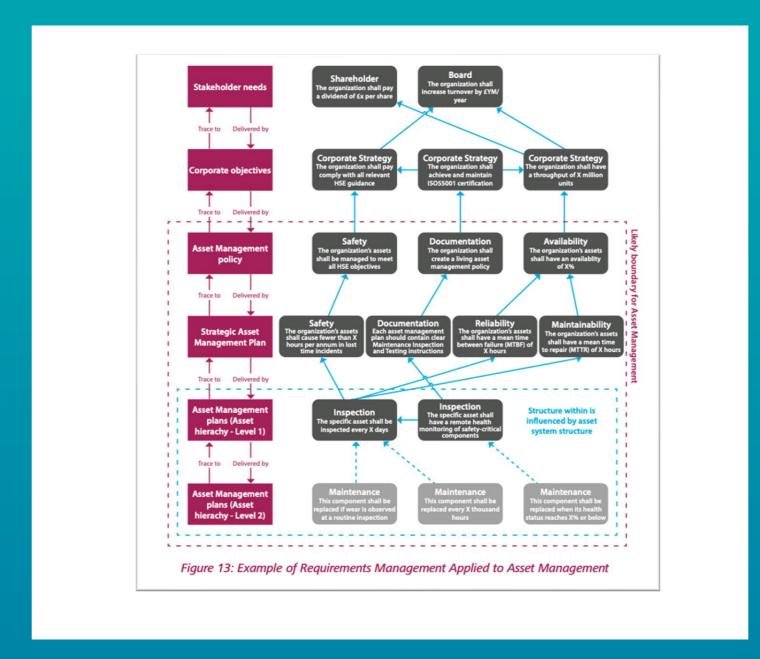
## Why it Matters?

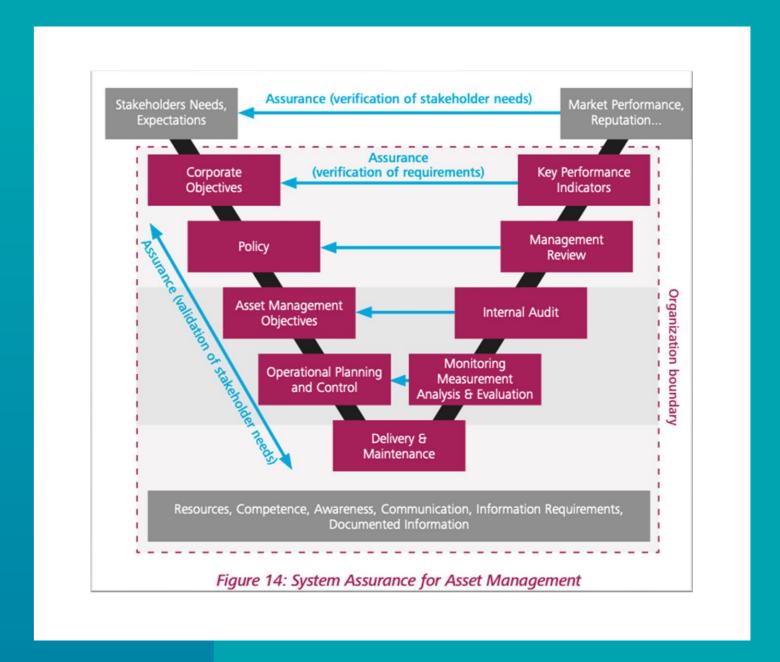
Asset Management Objective	How System Engineering thinking supports
Value Delivery	Ensures the system meets stakeholder needs and delivers intended outcomes across the lifecycle.
Risk Management	Identifies, traces, and mitigates risks early through structured requirements and assurance processes
Lifecycle Cost Optimisation	Enables informed trade-offs and whole-life decision- making through integrated planning and feedback loops.
Performance & Reliability	Embeds RAMS principles and progressive validation to assure system performance.
Sustainability & Resilience	Supports long-term thinking, adaptability, and integration of environmental and social factors.
Compliance & Governance	Provides traceability, documentation, and assurance aligned with regulatory and organizational standards.
Stakeholder Engagement	Facilitates clear communication, shared understanding, and alignment across disciplines and teams.

- Improves performance & reliability
- Reduces lifecycle cost & risk
- Aligns strategy with delivery
- Supports compliance & assurance

#### **Core Themes**







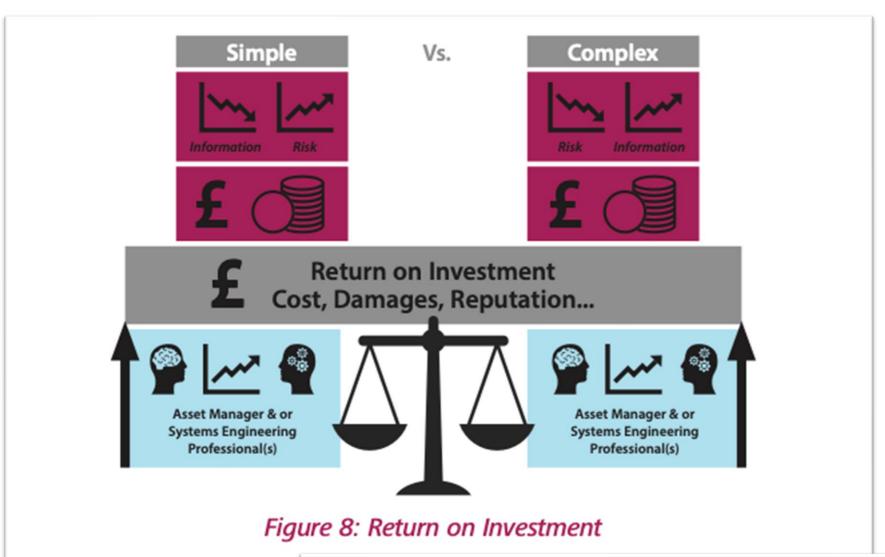
Systems Thinking holistic, context-aware, interface-driven

Requirements
Management
traceable, prioritised,
lifecycle-managed

System Assurance progressive verification & validation, RAMS focus



#### **Factors for Success**



Return On Investment tradeoff point

Top Level System

Sub-System

Sub-System

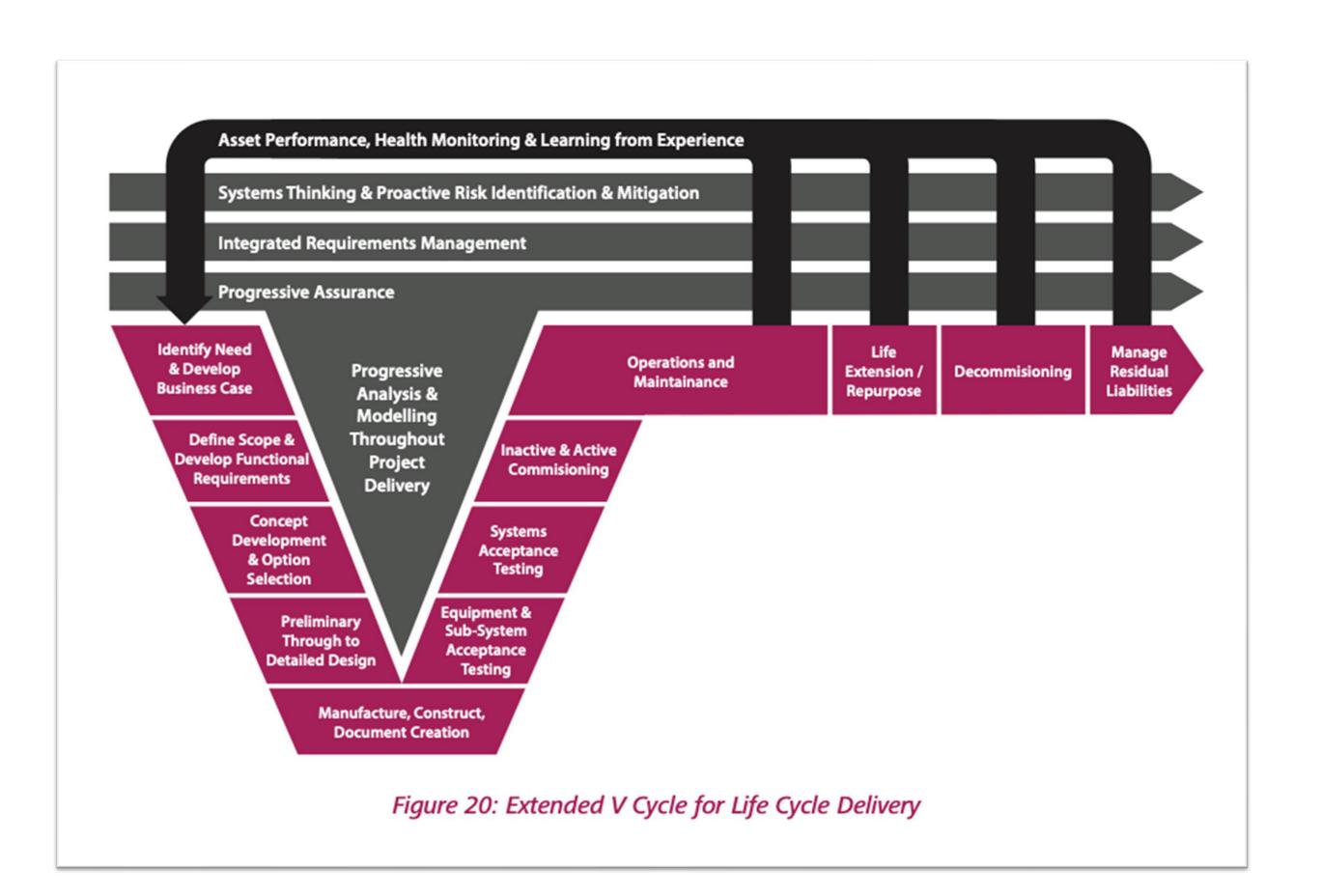
Figure 7: Cost vs Depth of Implementation Diagram

- Match approach to system complexity & organisational maturity
- Maintain clear line of sight from strategy to delivery
- Apply progressive assurance throughout the lifecycle
- Invest in skilled people & adequate resources



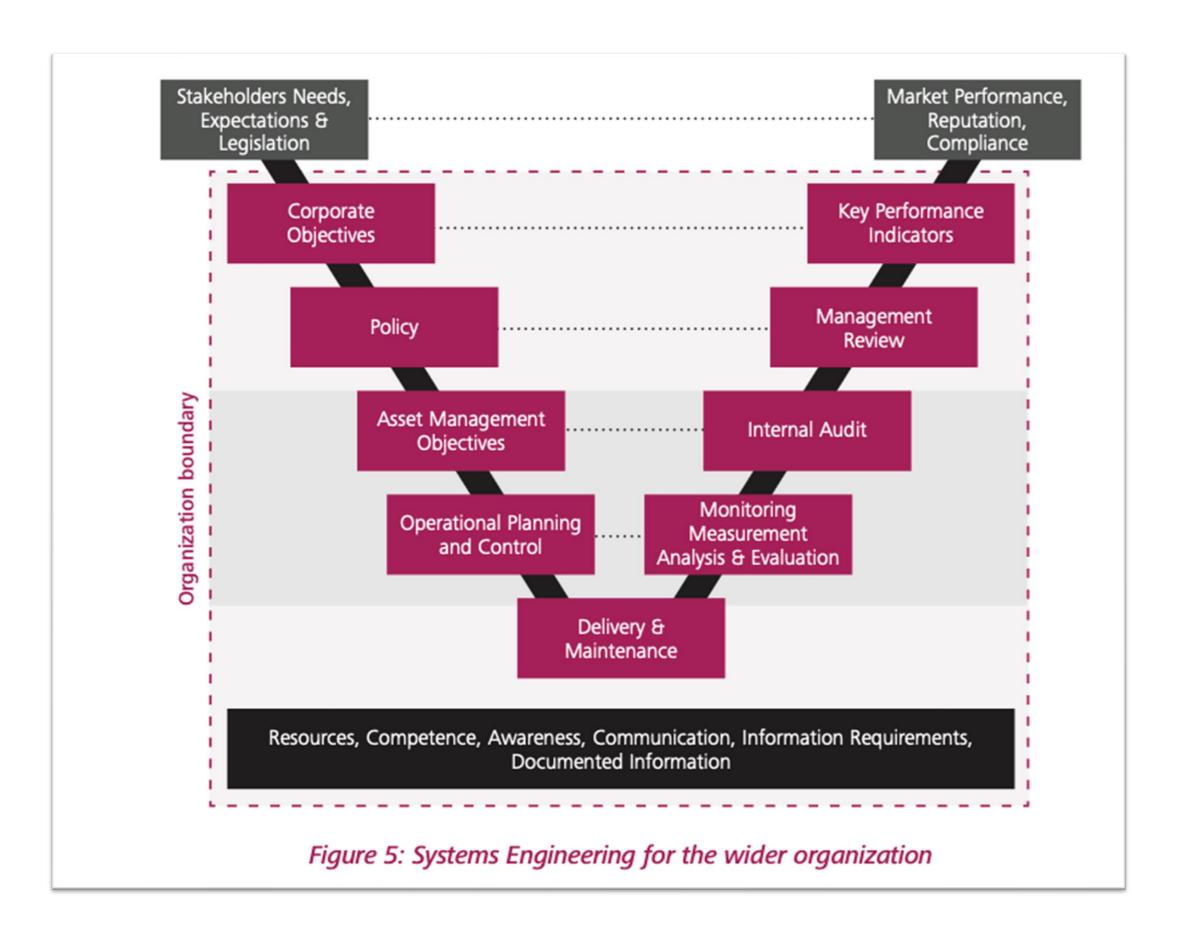
## Lifecycle Application

- Acquire → Operate &
   Maintain → Dispose
- Extended V-Model with feedback loops
- Asset information as a lifecycle asset (DIKW model)
- Continuous improvement through lessons learned





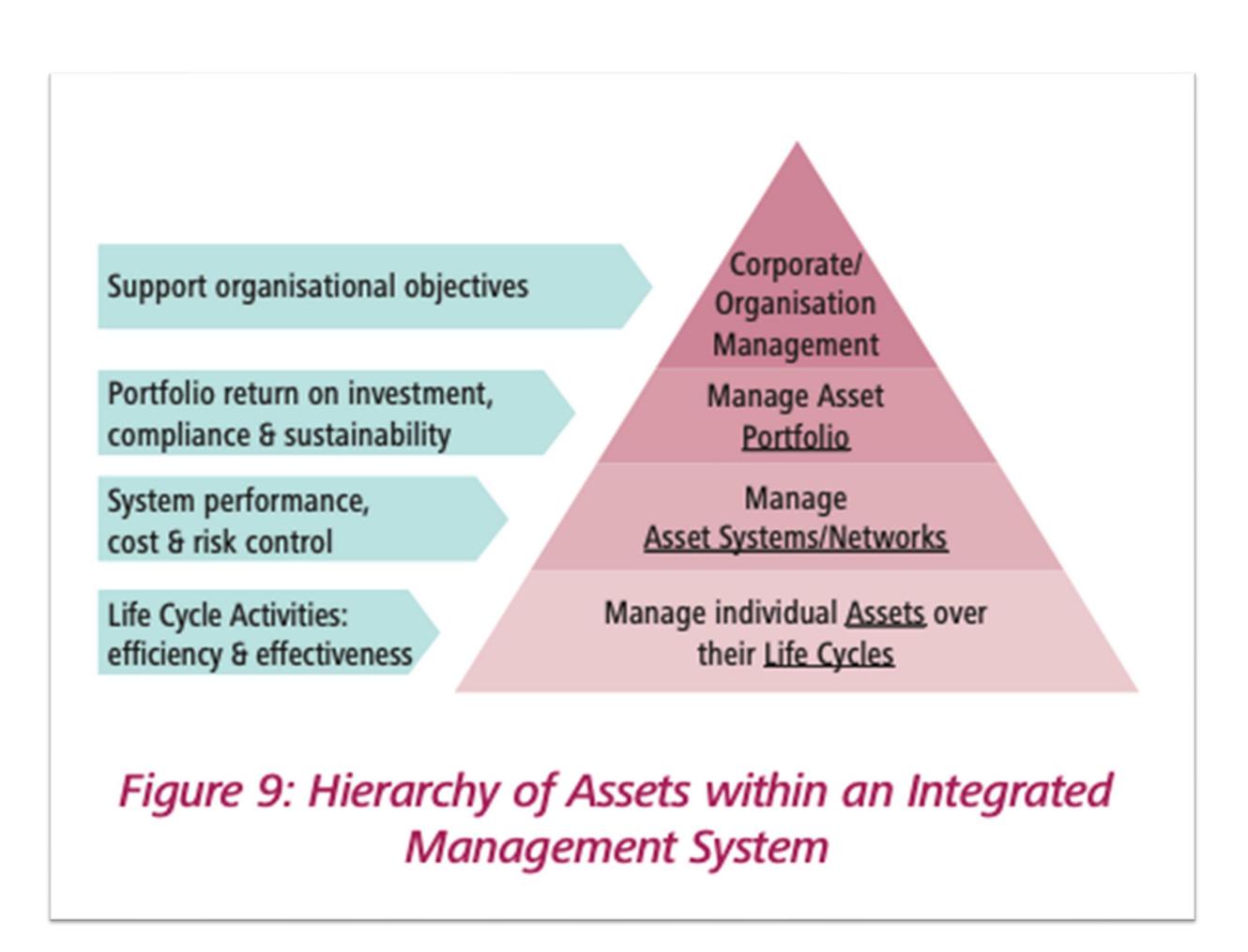
### Rail-Specific Drivers



- EN50126 RAMS compliance
- Cross-border interoperability (ERTMS, TSI)
- Climate resilience & sustainability targets
- Digital transformation & data integration

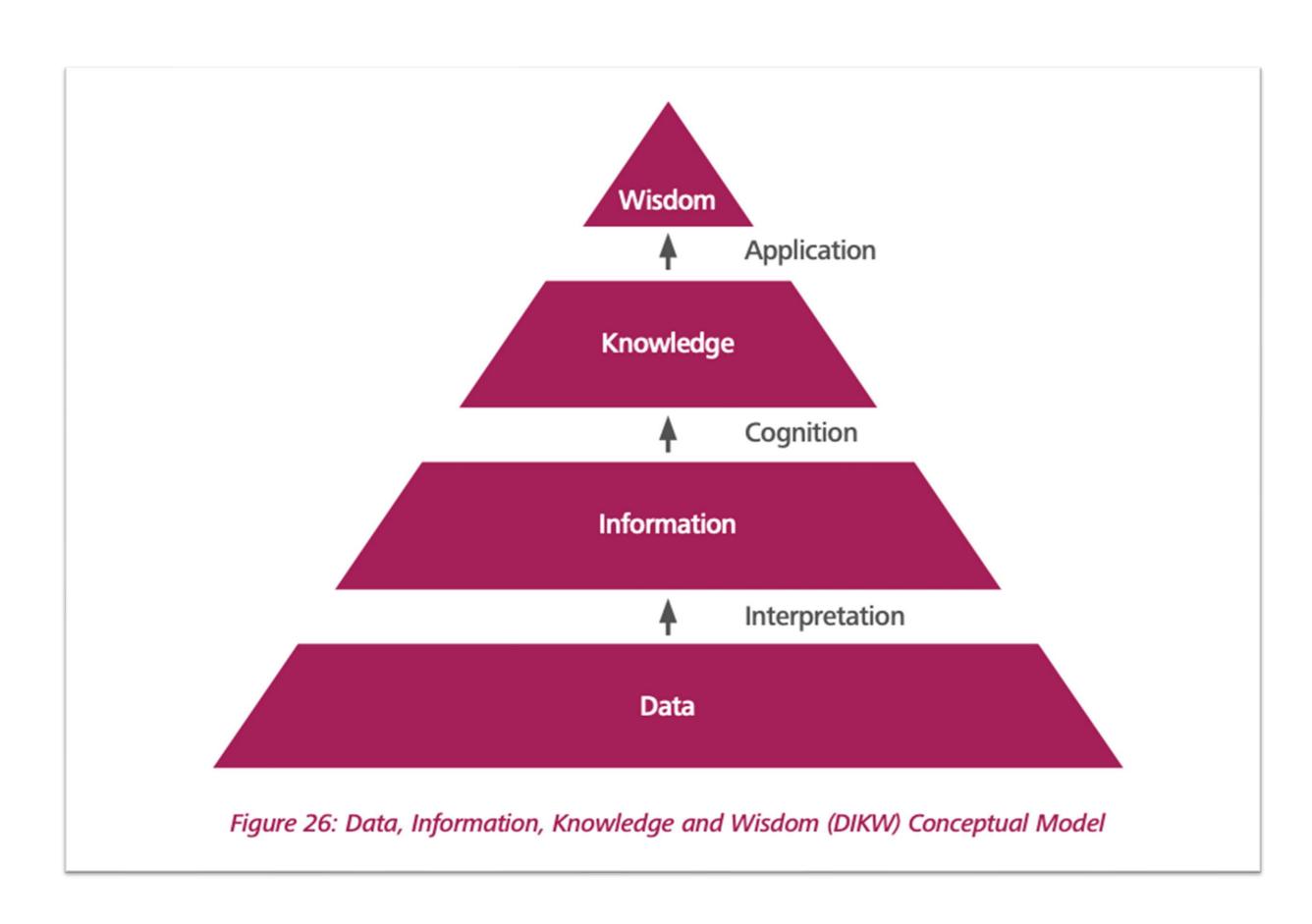
#### What This Means for UIC Members

- Strategic: Align with EU
   Green Deal & TEN-T priorities
- Operational: Reduce lifecycle cost, improve availability
- Collaborative: Common language for multi-country projects
- Assurance: Demonstrable compliance to regulators & investors/financing





#### Call to Action



- Embed Systems Engineering early in project lifecycles
- Use requirements traceability to manage complexity
- Share models, data & lessons learned across borders
- Build SE capability within teams & extended supply chains



#### Q&A

Where could SE deliver the biggest gains in your network?

How can UIC facilitate shared SE practices?

What barriers exist to wider adoption?

## Session 2: Strategy and Perform ance Q&A





# THANK YOU FOR YOUR ATTENTION

Grame Hind grame.hind@amcl.com







# Session 3 Decision Making



Cristiano Martincigh (IFS Copperleaf)



Roberto Pinto (Bergamo University)



Adalberto Polenghi (Politecnico Milano)

Working Gro



# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

Strategic Investment Planning through Value-based Decision Making
Cristiano Martincigh
VP of Sales – Southern Europe







#### New imperatives and challenges.

Balancing competing investment needs and targets is difficult.



Asset Performance Modernization, ESG/Net Zero & Resilience Passenger Behaviour







## Walue







Train Performance

Safety

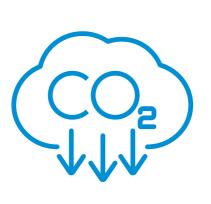
Economic Sustainability





## Malue















Social Sustainability Environmental Sustainability

Train Performance Safety

Economic Sustainability

Passenger Satisfaction Availability



## Asset Investment Planning (AIP)



Single, Integrated, end-to-end Planning Solution

Core Solution Principals

**Create Value** 

**Proactively Manage Performance / Risk** 

**Execute Strategy** 

**Enable Business Agility** 



Key
Planning
Steps
\*\*\*IFS\*\*\*

Establish the Decision-Making Framework

Evaluate Candidate Investments

Optimize the Investment Portfolio

Continuously Manage the Plan

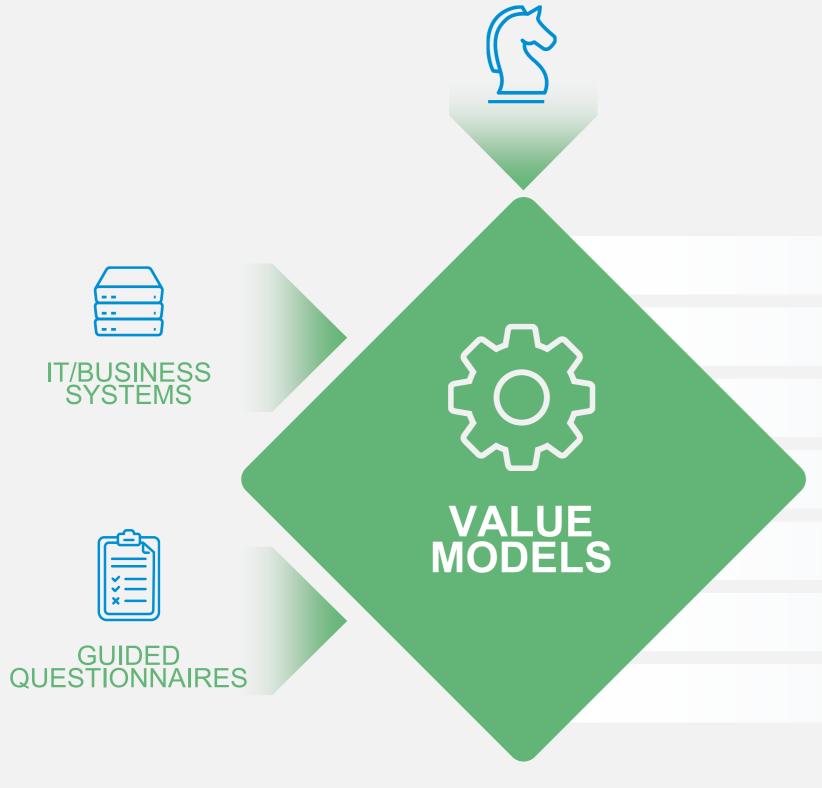




#### Value Framework

Establish the Decision-Making Framework

#### STRATEGIC OBJECTIVES



#### **VALUE MEASURES**





TOTAL VALUE IN A COMMON ECONOMIC SCALE





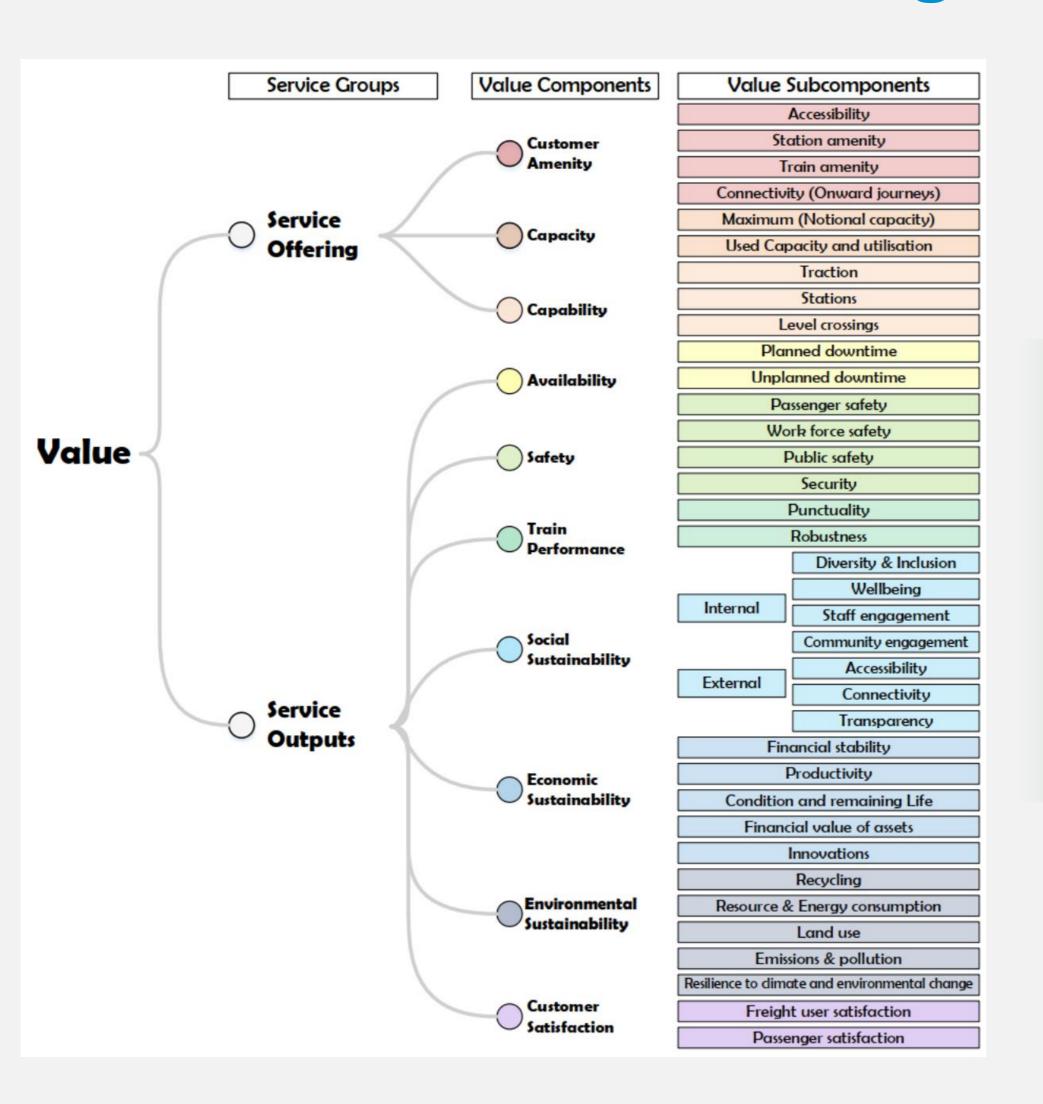


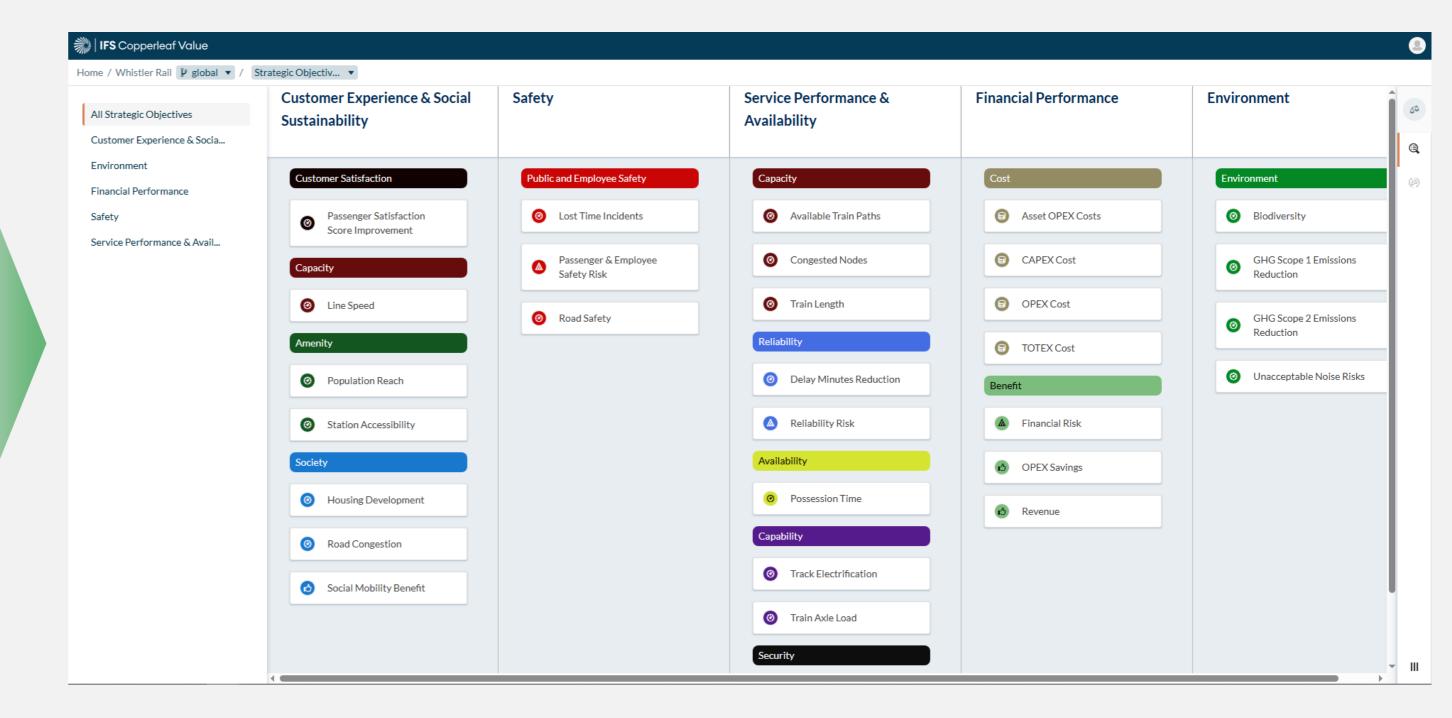
TIME





## Value Framework Making best practices operational









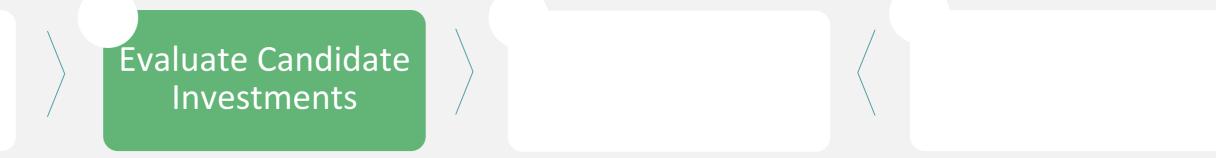


Evaluate Candidate Investments









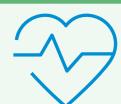
#### **CANDIDATE INESTMENTS**



**Asset Sustainment** 



**Capacity Expansion** 



Safety / Performance Improvements



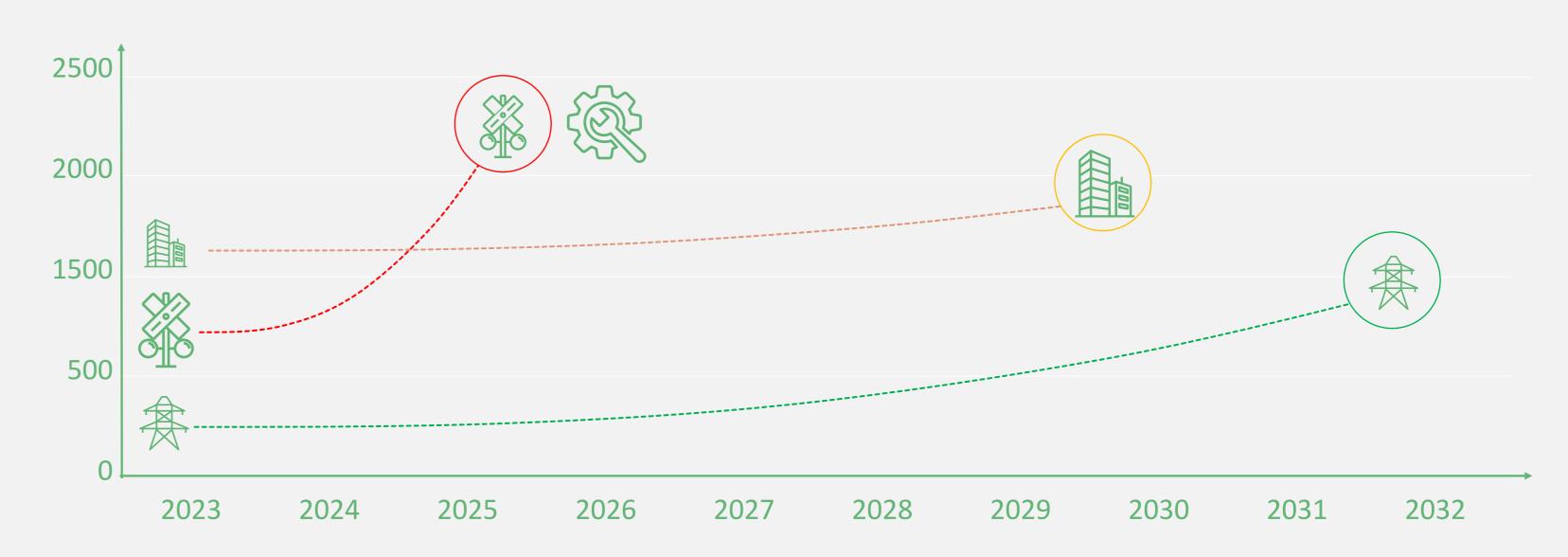
**Sustainability Programs** 

#### **Asset Types**

Station Assets (Escalators, Fire Suppression Systems)
Power Systems (Track Power Supply, Current Protection)
Revenue Systems (Rolling Stock, Etc.)

#### **Risk Forecast**

(Reliability, Passenger Satisfaction, Safety)



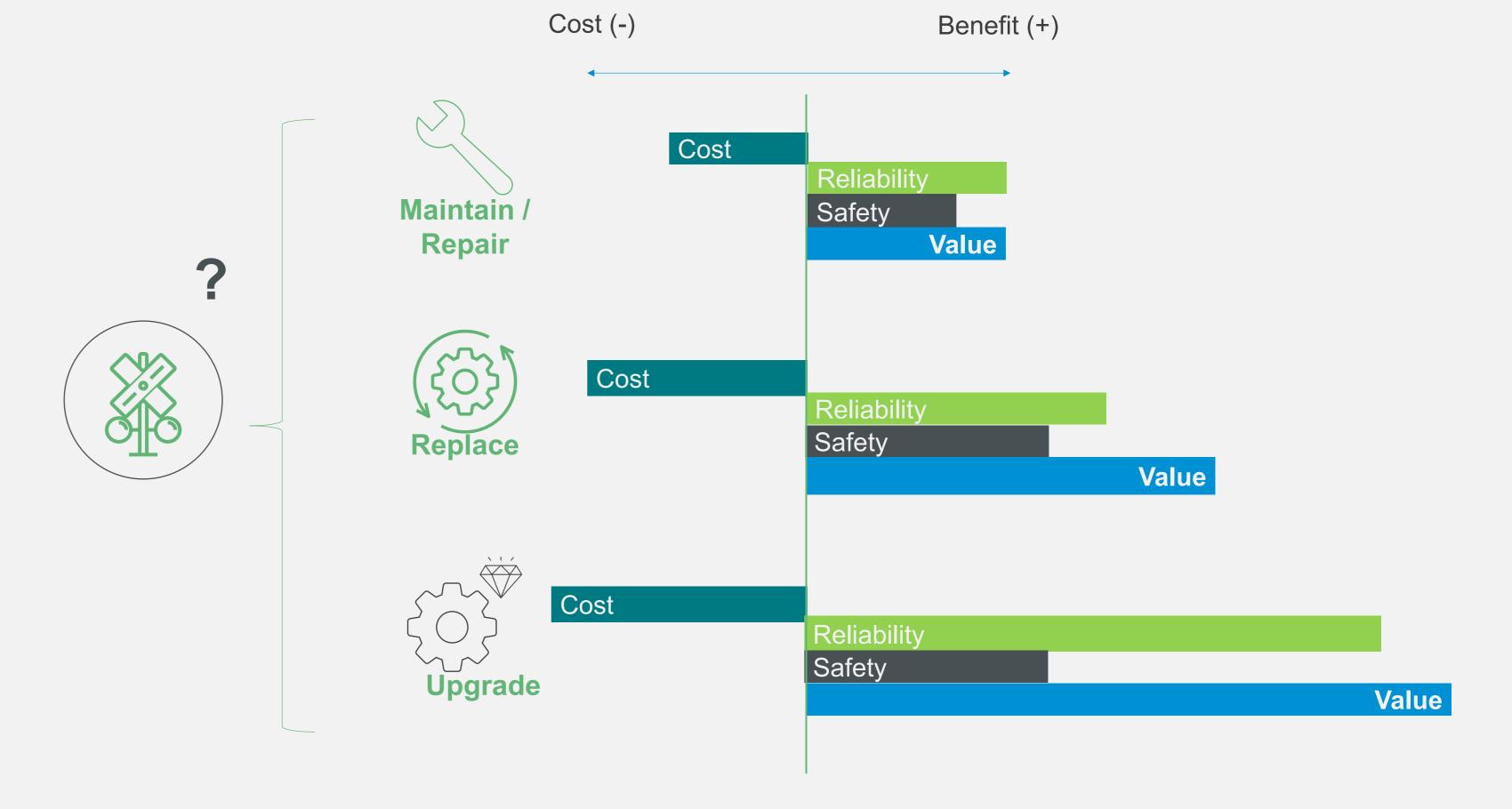










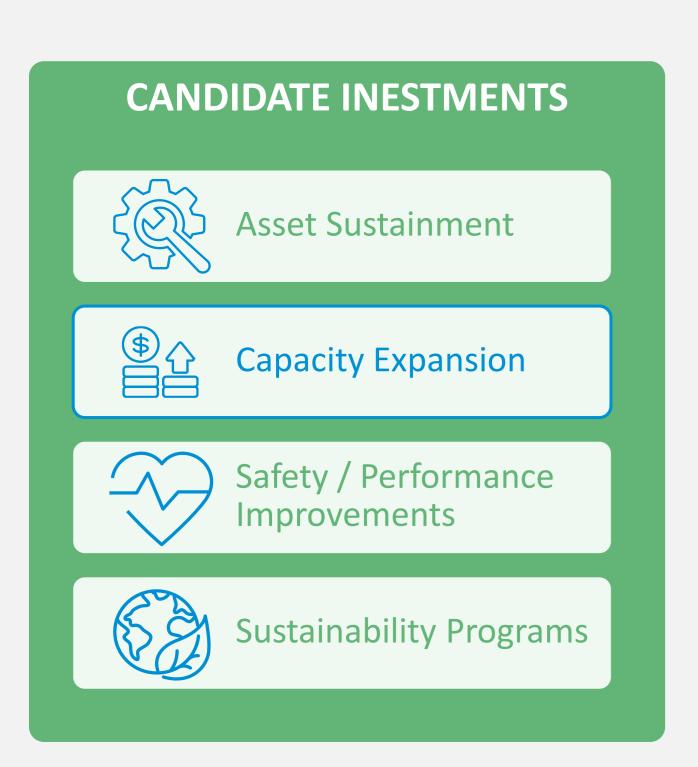


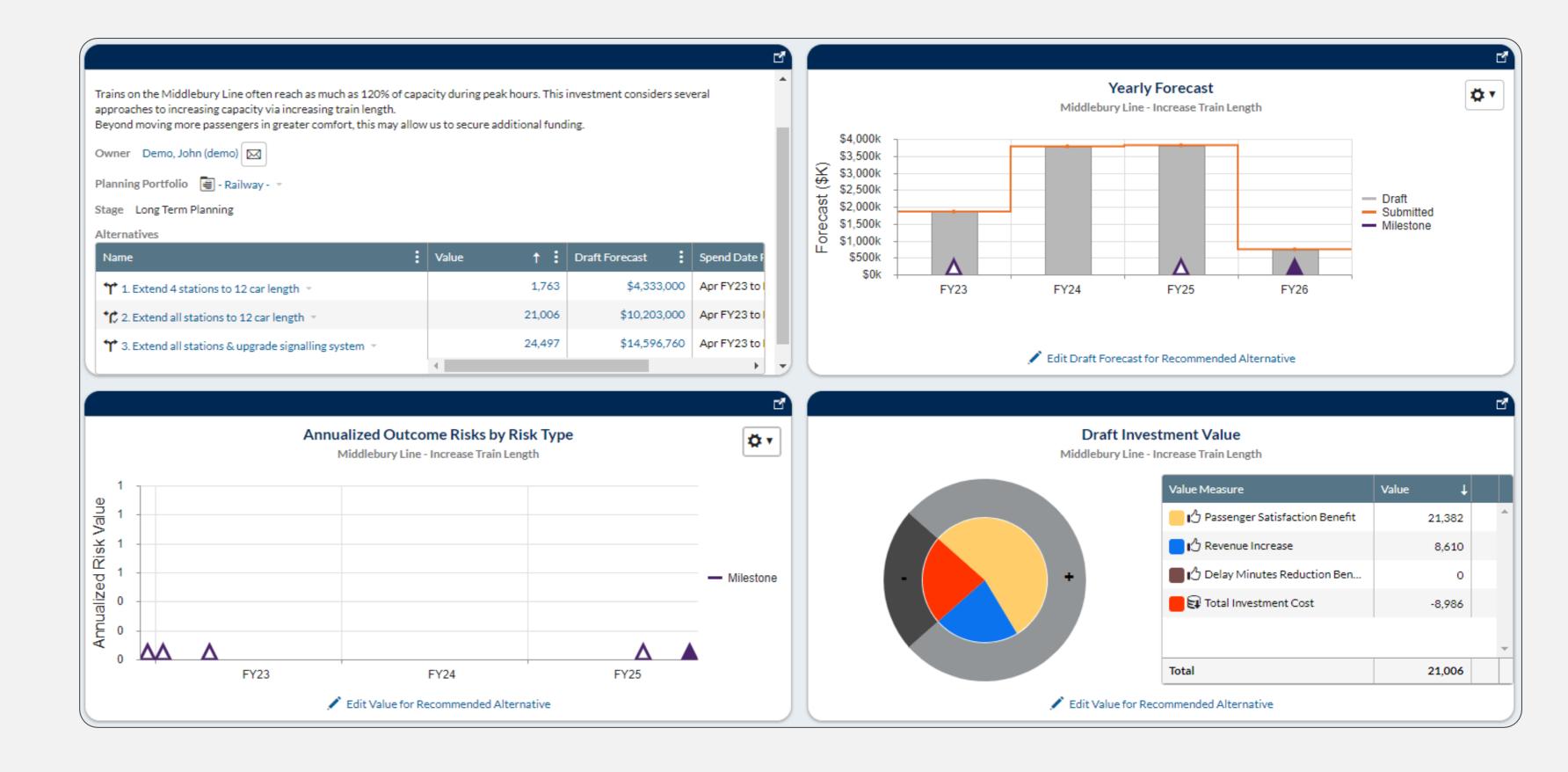






Evaluate Candidate Investments











### Portfolio Optimization & Scenario Analysis

Optimize the Investment Portfolio

#### **PROJECTS**



Costs, Resources, Benefits

#### **CONSTRAINTS**



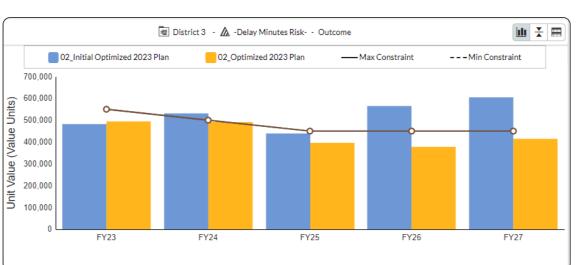
Financial, Resources, Operational

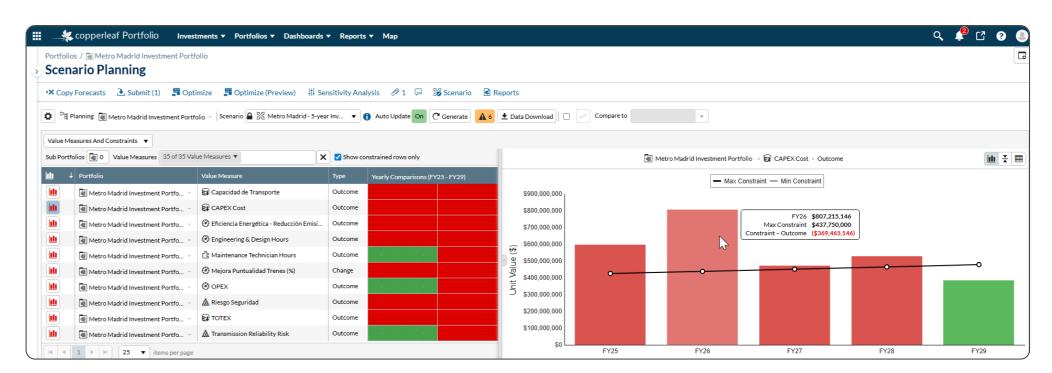
#### **TARGETS**

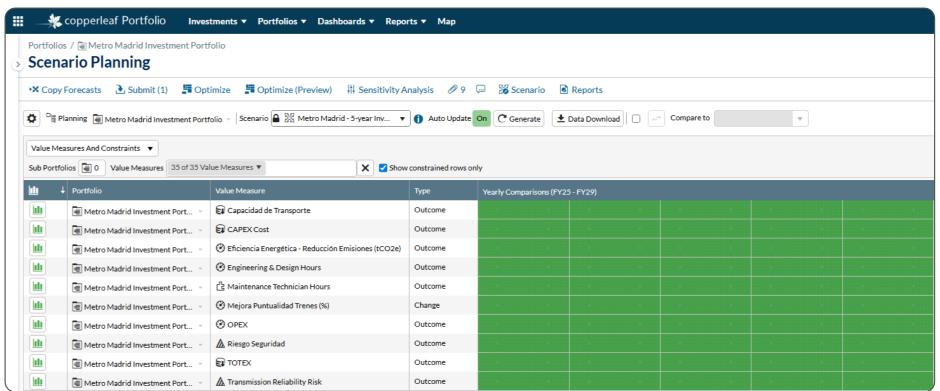


Risk, Performance, Emissions















#### Portfolio Optimization & Scenario Analysis

Optimize the Investment Portfolio

#### **PROJECTS**





**CONSTRAINTS** 

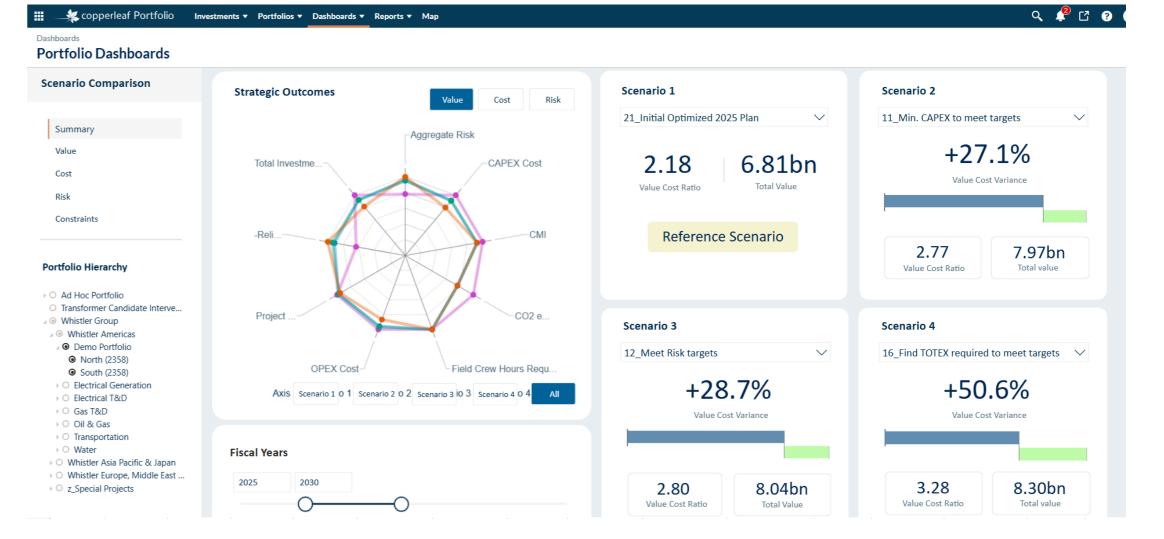
Financial, Resources, Operational



Risk, Performance, Emissions

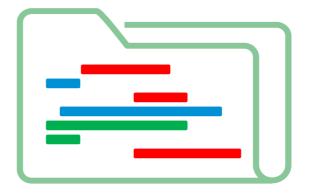
















#### Respond to Rapidly Changing Business Environments



In real life things change..

**COST OVERRUN** 

**DELAYS** 

#### **Continuous portfolio planning**

- Actuals and Reforecasts are integrated in the plan
- Cost & Performance Variance are known
- Reoptimize the plan based on current business conditions





### Client Case Study: Network Rail

Centralizing high-value asset investment decisions

#### Challenges

- Complex funding, regulatory & operating environment
- High costs and administrative overhead for planning and modeling solutions
- Difficulty comparing investment strategies across asset classes

#### **Solution Overview**

- Off-the-shelf solution for integrated investment planning & modeling
- Centralized enterprise-wide system to support diverse asset base
- Common approach to valuation across the organization aligned to strategic goals
- Optimization & scenario analysis to meet performance targets and balance sustainment with growth

#### **Outcomes**

- Create optimal & executable programs amidst constraints such as: timing, cost, staff availability, salaries, access requirements, materials, technology, and more
- Enhanced planning transparency, efficiency, and productivity
- ▶ Improved agility to plan & re-plan quickly given changing requirements









## Join our upcoming Virtual Roundtable

November 6th, 11:00 AM Online



www.copperleaf.com/events/





## Find out more



Cristiano Martincigh
Cristiano.Martincigh@ifs.com
www.copperleaf.com





#### Session 3: Decision Making Q&A





# THANK YOU FOR YOUR ATTENTION

Cristiano Martincigh cristiano.martincigh@ifs.com





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

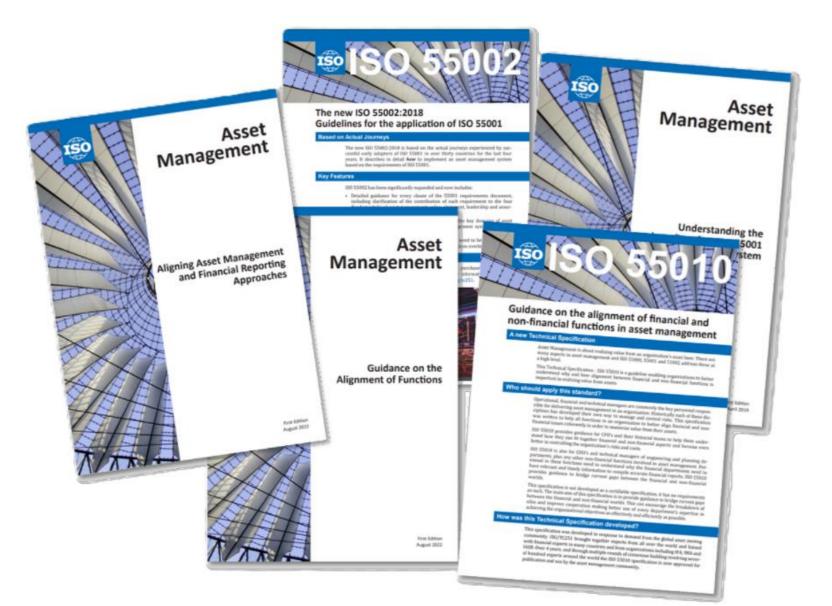
A TCO model for complex assets: lessons learnt from a real world case

Roberto Pinto





## Asset Management in RFI



- Disseminates within RFI the principles of Asset Management in **compliance** with international ISO 5500X standards.
- Interacts with other railway infrastructure managers and universities to better interpret the standards.
- Introduces innovative methodologies related to the ISO 5500X framework.

- Ensures the development and updating of RFI's Asset Management System (AMS).
- Analyzes the key components of RFI's AMS.
- Pursues a systemic approach to overcome siloed perspectives.

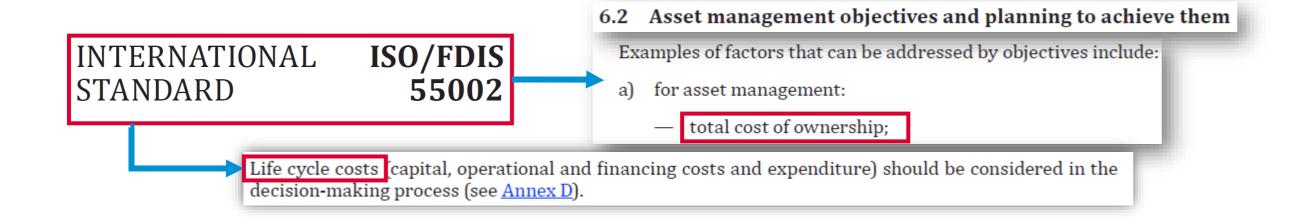




#### TCO

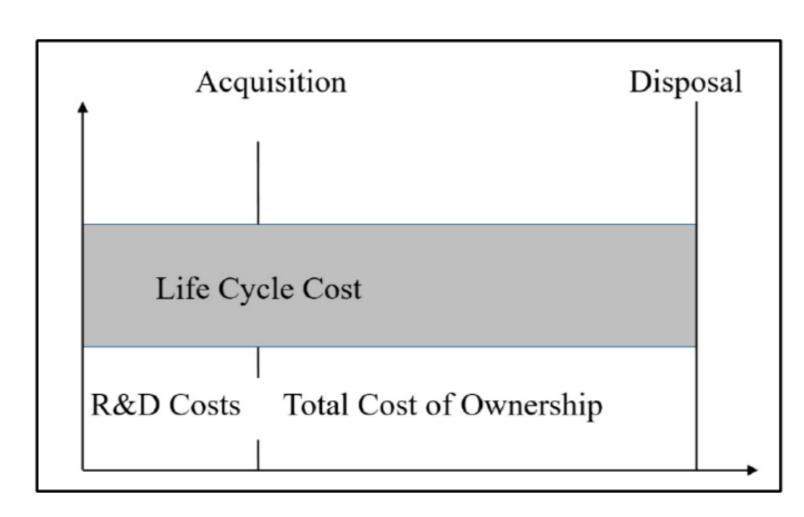
Total Cost of Ownership (TCO) is an evaluation method that considers **all costs** associated with the acquisition, use, maintenance, and disposal of an asset or service during its **entire lifecycle**. It is not limited to the purchase price but also includes operational costs, maintenance, training, upgrades, energy consumption, and other indirect costs.





In the Asset Management context, TCO helps to:

- Support strategic and investment decisions;
- Assess the economic efficiency of an asset over time;
- Optimize the asset management and maintenance plan.



Steffen Landscheidt and Mirka K\ans / Procedia CIRP 57 ( 2016 ) 746 – 751





#### TCO

The goal of RFI's Asset Management is to **introduce** the TCO **methodology into the company**: develop a model for calculating and evaluating Total Cost of Ownership to provide RFI's different departments with a tool that supports strategic, tactical, and operational **decision-making**.



- comprehensive, covering all possible cost items;
- IT-based, with a system that implements the methodology and integrates with other corporate IT systems;
- **structured**, so the TCO methodology can be shared across the entire company.



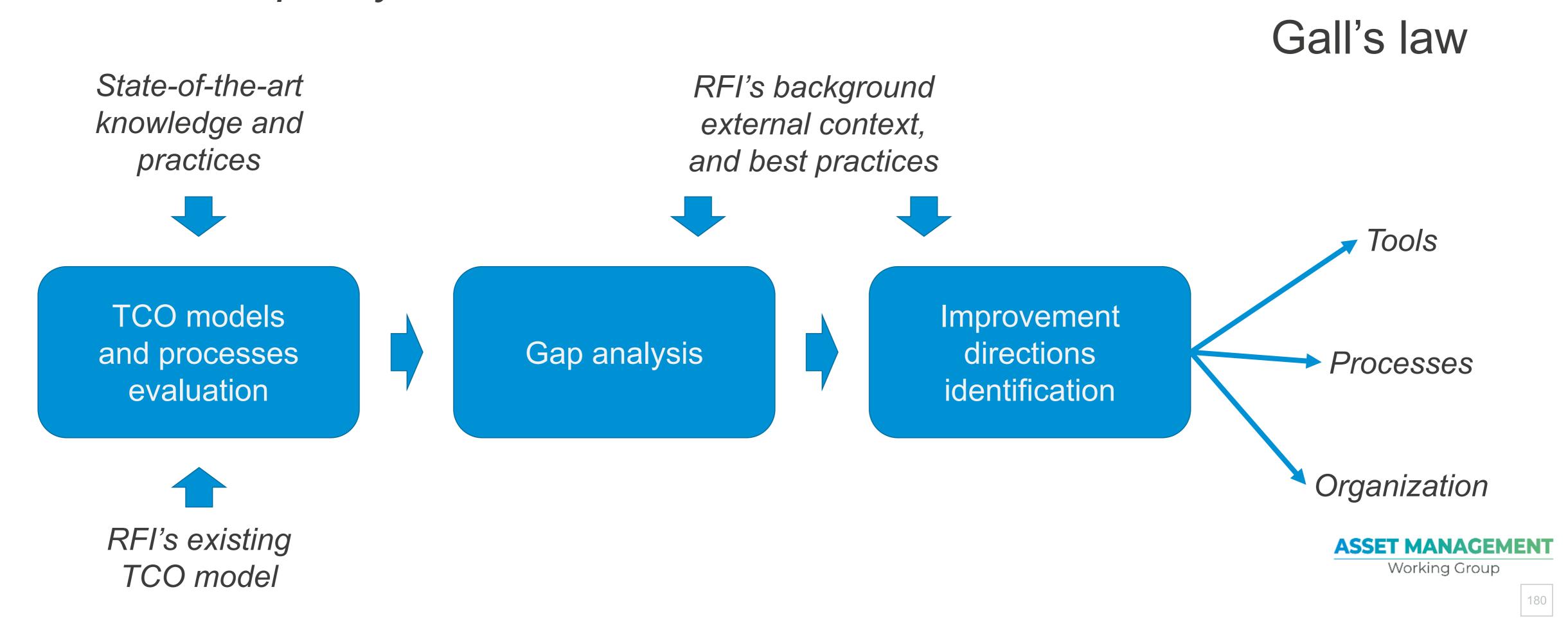
RFI had already launched this study in 2017 with PoliMI, which provided an initial version of the model.

Over time, the need to update the methodology arose, and for this purpose UniBG was engaged.



### The project foundations

A complex system that works is invariably found to have evolved from a simple system that worked.



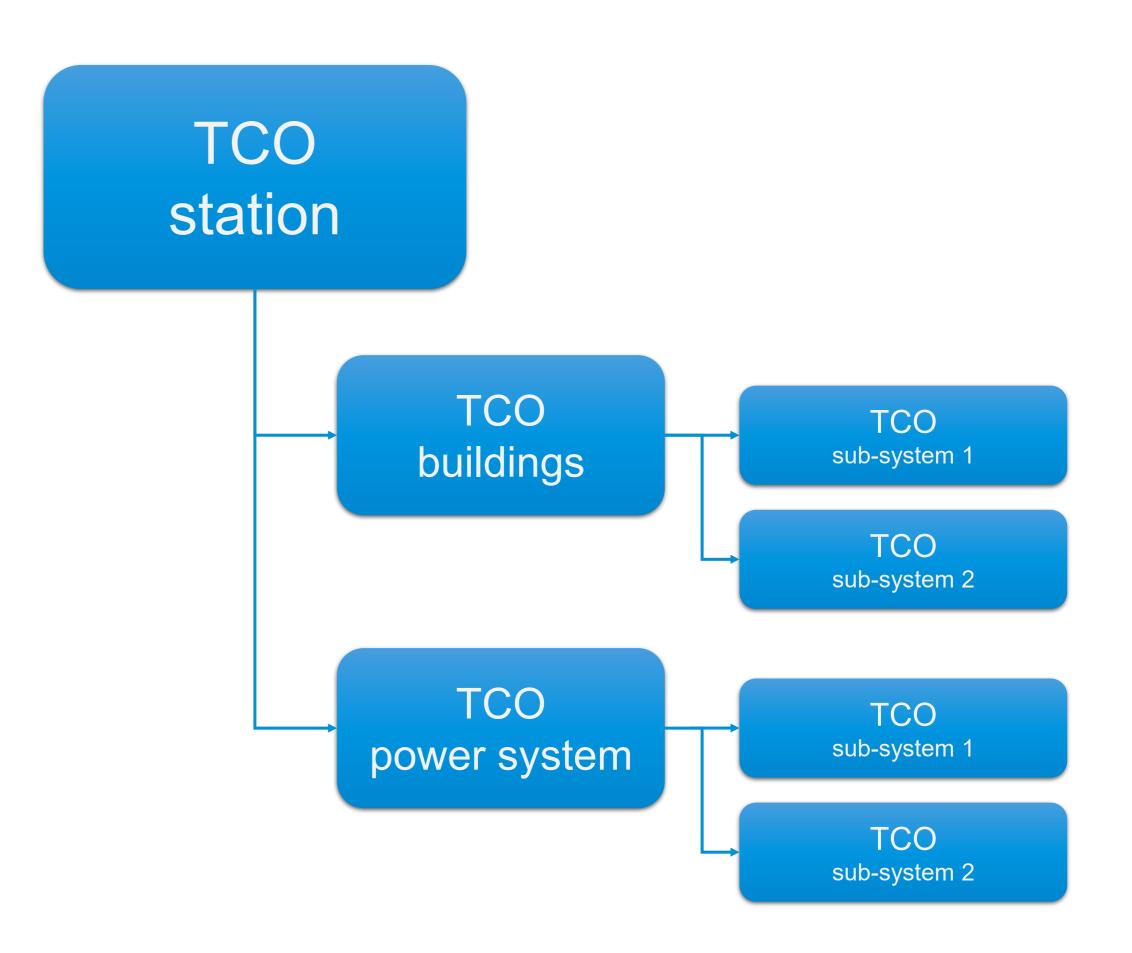


## LL1 - Not all assets are created equal

Complex asset = an asset composed of several sub-assets, which in turn may be composed of other sub-assets

Example of complex assets: a train station, a portion of tracks, an infrastructure...

In this case, the TCO evaluation is more complex



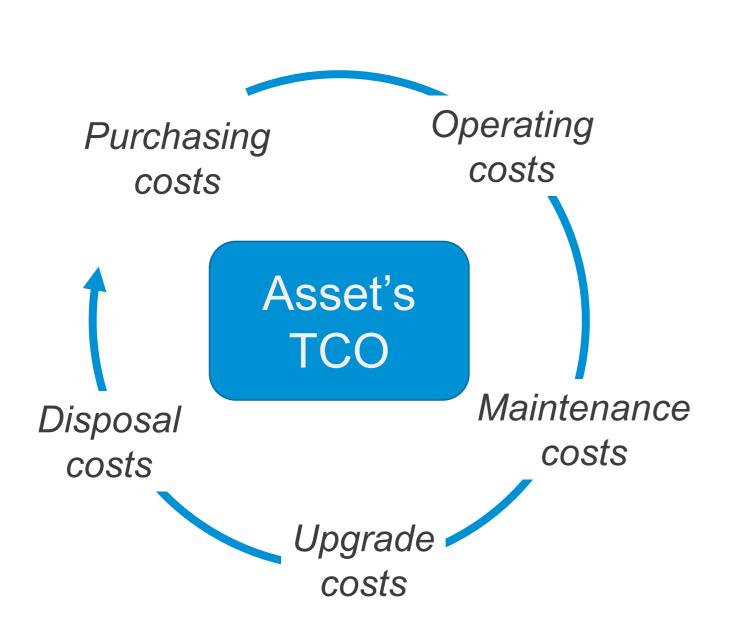




## LL2 – There is more than meets the eye

The TCO is the **sum of all costs** tied to an asset along its entire lifecycle (BoL,

MoL, EoL)



Process(es)

Data Model Tools

Objective(s) Organization

TCO



## Interlude - The role of the model

The model is meant to represent the relevant elements and their mutual relationships in the definition of the TCO

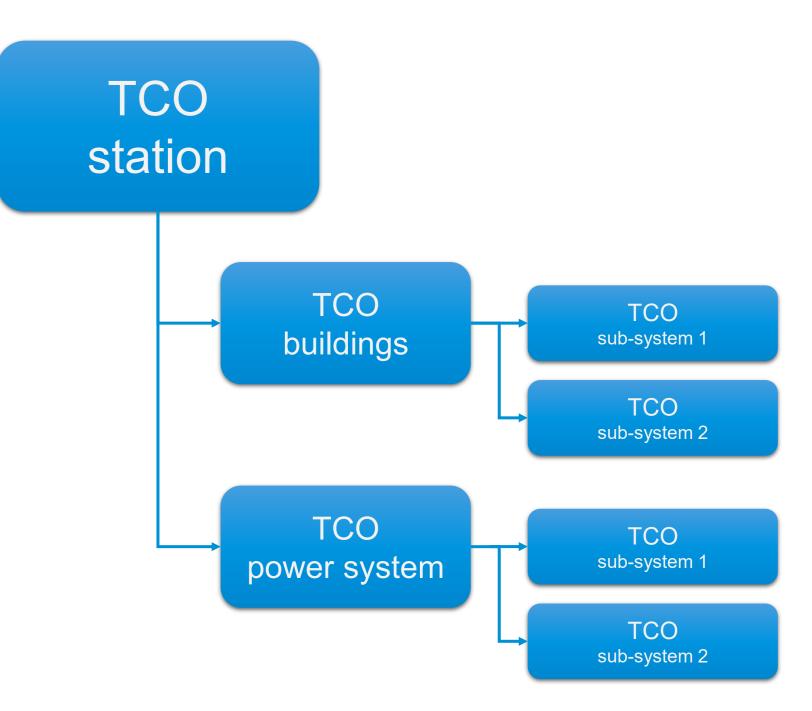
- Operating logic: the rules and processes that the model follows to process input data and generate output.
- Scope of validity: defines the situations in which the model can be successfully applied and its generalizability.
- Level of accuracy: the level of approximation of the results due to simplifications and generalizations in the model and operating logic, as well as the data considered.



## Interlude - The role of the model

### We proposed a modular and hierarchical model:

- It allows both top-down and bottom-up approaches
- It stimulates "reasoning" about the asset
- It allows the level of detail to be defined during the work
- It allows the calculation modelling to be divided among multiple actors so that they can proceed in parallel (separation of concerns)
- Extremely flexible and adaptable

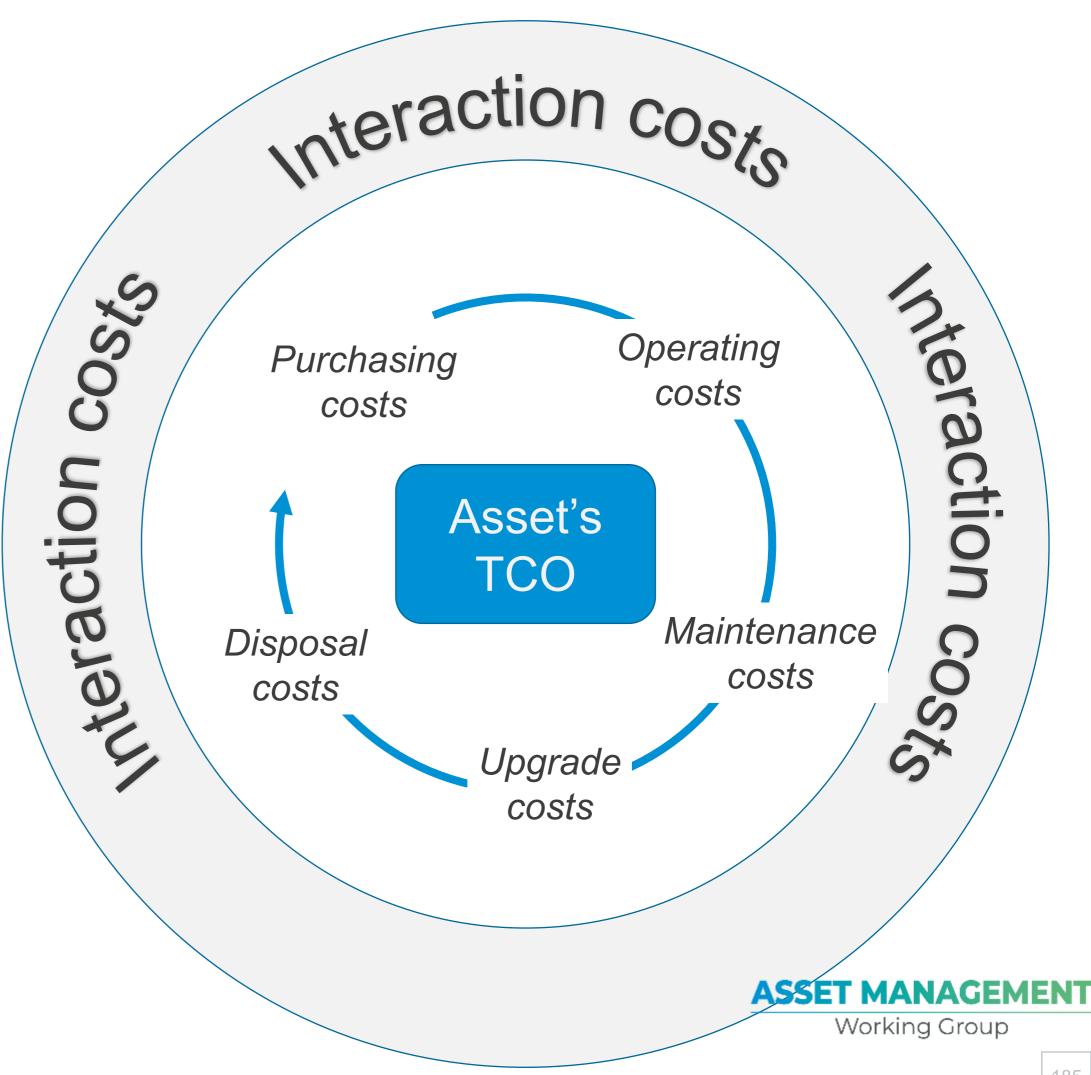




## LL3 – The whole is greater than the sum of its parts

The TCO includes factors related to all the assets/sub-assests involved, as well as other factor connected to their mutual interactions:

- Integration costs
- Synchronization costs
- Cascading costs
- Scaling inefficiencies costs





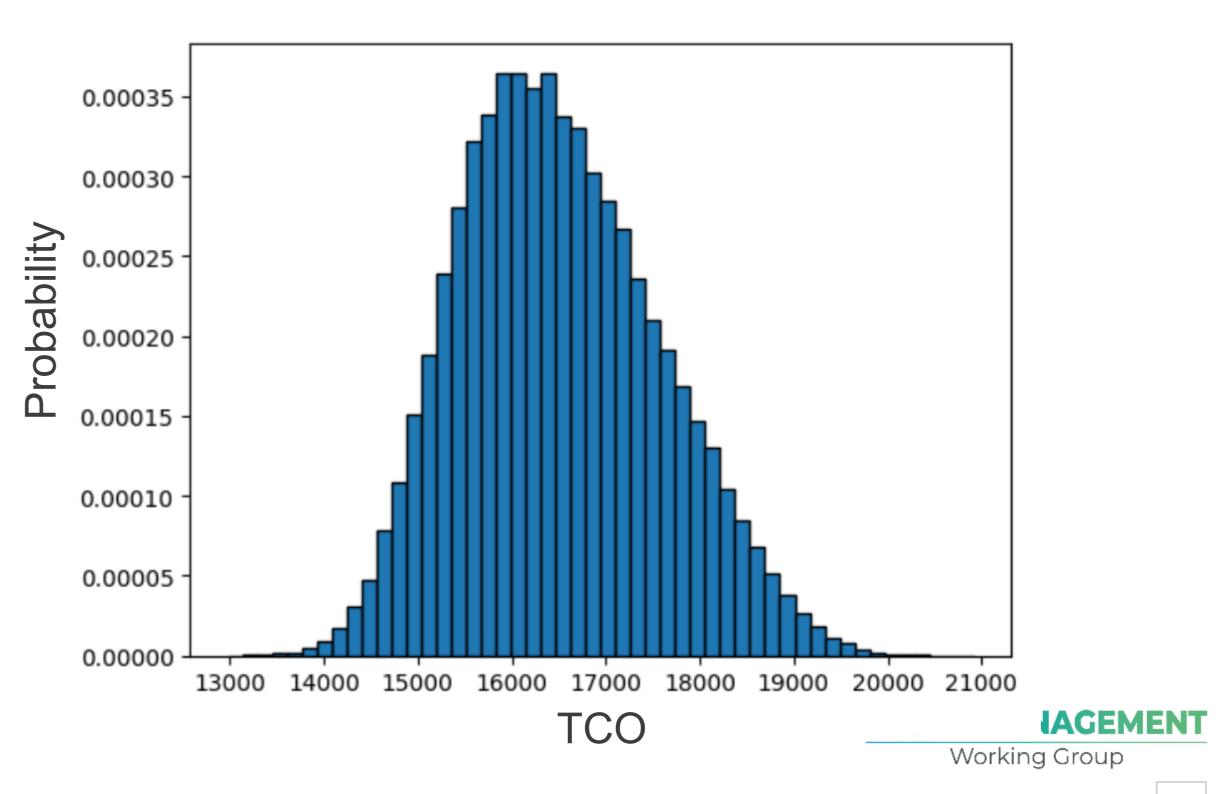
## LL4 – Looking through a different lens

Assets operate across:

It is necessary to deal with uncertainty

- Several years
- Different conditions





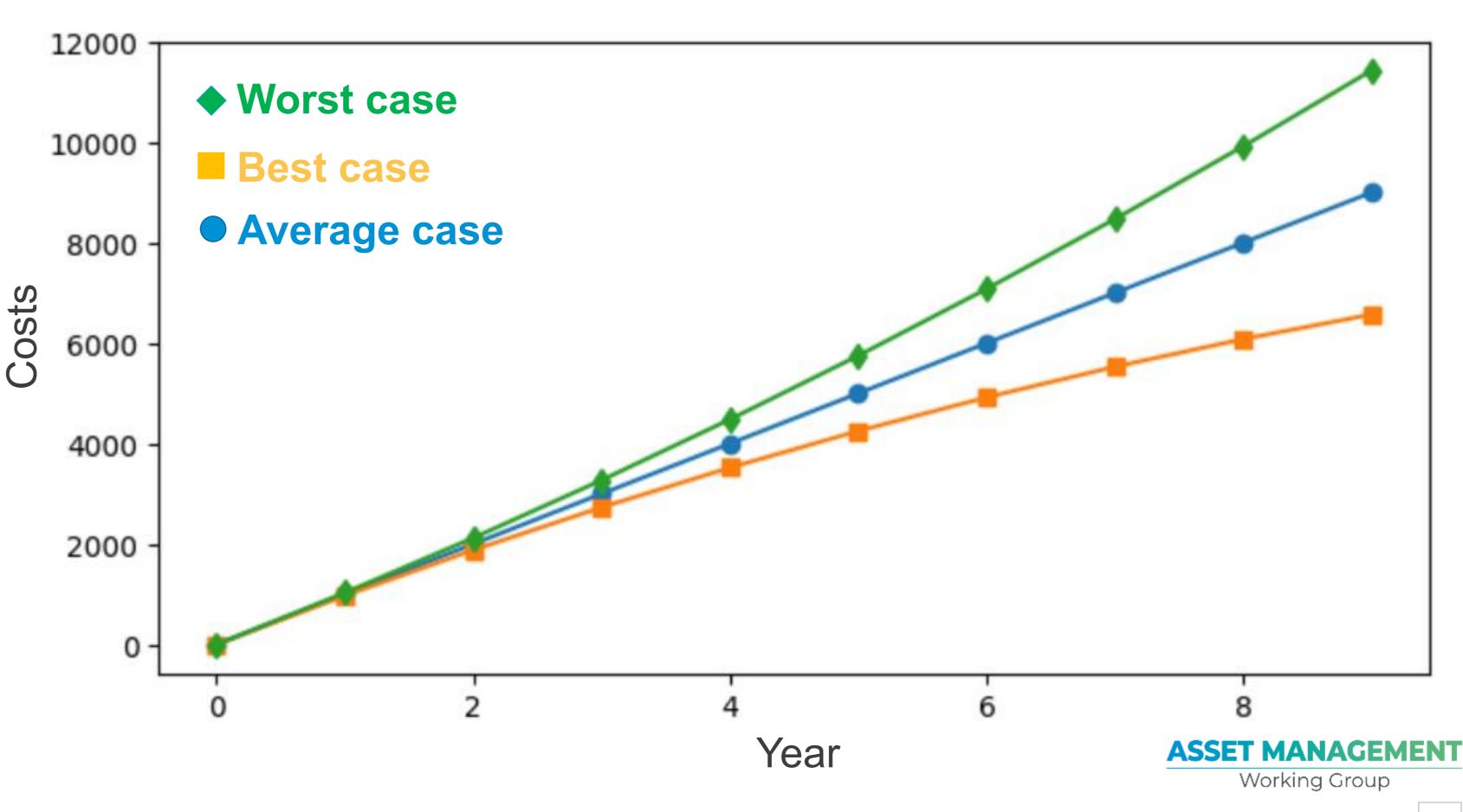


## LL4 - Looking through a different lens

Assets operate across:

It is necessary to deal with uncertainty

- Several years
- Different conditions





## TCO - Summary and conclusions

#### Main lessons learnt:

- Not all assets are created equal
- There is more than meets the eye
- The whole is greater than the sum of its parts
- Looking through a different lens



## The main benefits of a well structured approach to TCO

- Complete, granular visibility into costs
- Data-driven decision making and investments
- Alignment and integration with other systems to enable structured, continuous monitoring
- Interdisciplinary collaboration inside and outside the organization
- Enables thinking differently about the asset (TCO uncertainty, asset composition)
- Elicit the progression of the company's maturity in strategic asset management

### Session 3: Decision Making Q&A





## THANK YOU FOR YOUR TIME AND ATTENTION

#### **UniBg Team**

- Roberto Pinto
- Emanuele Dovere
- Giovanni Ruggeri
- Mattia Galimberti
- Enrico Cagnoni

#### **RFI Team**

- Donatella Fochesato
- Lorenzo Di Pasquale
- Rossana Coccia
- Gianfranco Tognoni
- Ivan Cavaiuolo

Roberto Pinto roberto.pinto@unibg.it





## Asset Management Seminar Pietrarsa, Naples – 2 October 2025

WiSDoM –
Whole System Decision Making
Adalberto Polenghi





## Agenda

- Project overview
- WiSDoM phase 1 summary
- WiSDoM phase 2 project
- Application to use cases
- Conclusions



## Background and objectives

Traditionally, the railways have been organised according to what would now be recognized as **business silos**. Historically a **highly effective** model based on functional hierarchies and geographical spans of control, with fast decision-making and clear accountabilities.

While such organizational model is able to mantain the status quo and deal with incremental developments, it is **less effective in responding to major changes**.



#### Strategic decisions are:

- Long-term and uncertain
- Interdependent
- Not always quantifiable
- Dependent on trade-offs

The overall objective for the project is to establish and validate a methodology and framework for wholesystem, value-based decision-making.

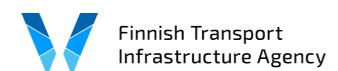


## WiSDoM Project Participants



#### Infrastructure Management companies





















Standardisation body



Methodological experts





## Project structure

management

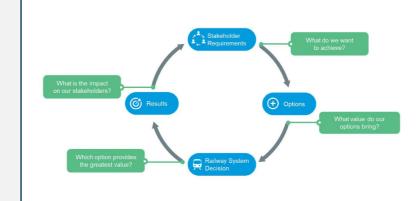
#### Phase 1

#### **Objective**

To define a decisionmaking framework able to accommodate specific feature for railway infrastructure managers

#### Result

Value-based decisionmaking cycle



#### Phase 2

#### **Objective**

To apply and refine the value-based decision-making cycle so as to validate the concept

#### Result

Decision-making support tool based on DEMATEL (MCDA)

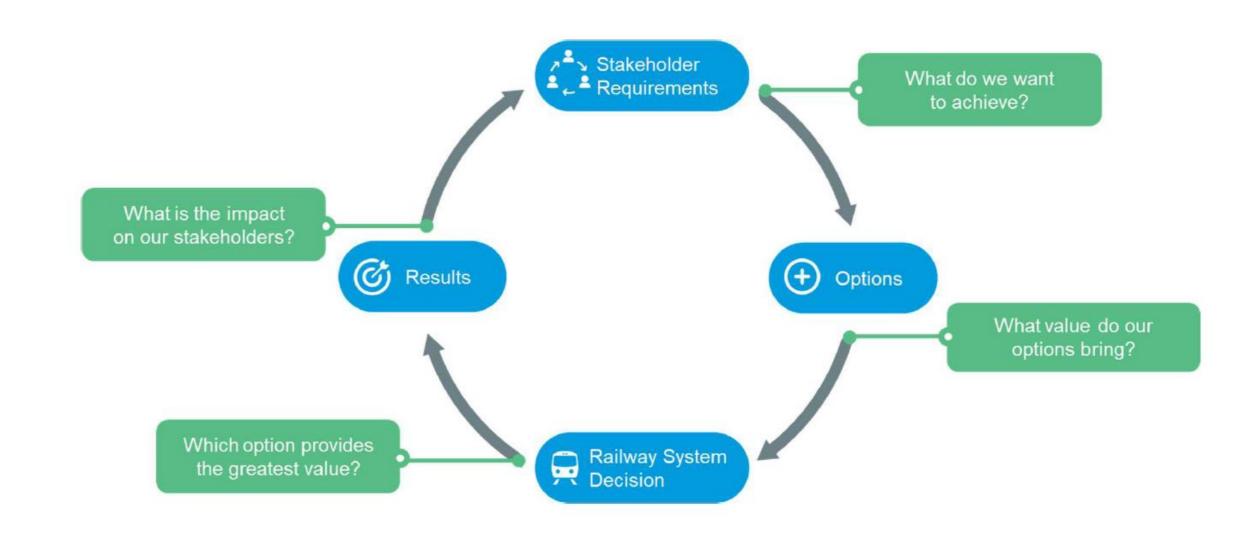






## Phase 1 / Features and characteristics

The value-based decision-making cycle is based on an iterative process that considers system thinking and multicriteria decision analysis (MCDA) as a must-have in complex decisions, as the one in railway, from budget allocation to maintenance plan definition.



Value-based decision cycle

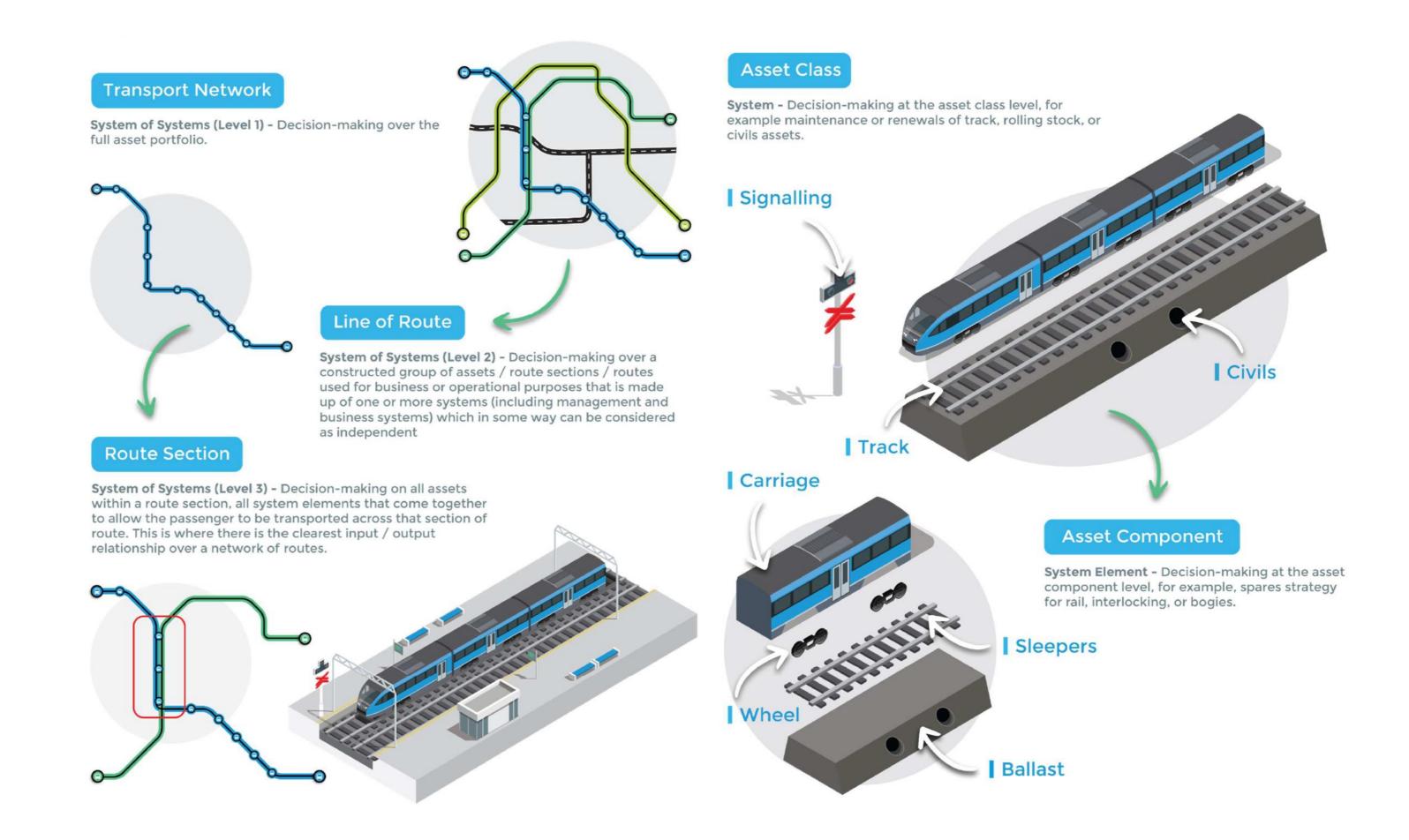
#### For this reason it is built on:

- 1. Analysis and formalisation of stakeholders requirements
- 2. Identification of options (within each decision, the options must be properly defined)
- 3. Prioritisation of options based on relative value generation
- 4. Evaluation of results and eventual revision



## Phase 1 / Features and characteristics

As a consolidated basis for such decision-making cycle, a suitable and agreed-upon system breakdown structure must be present.

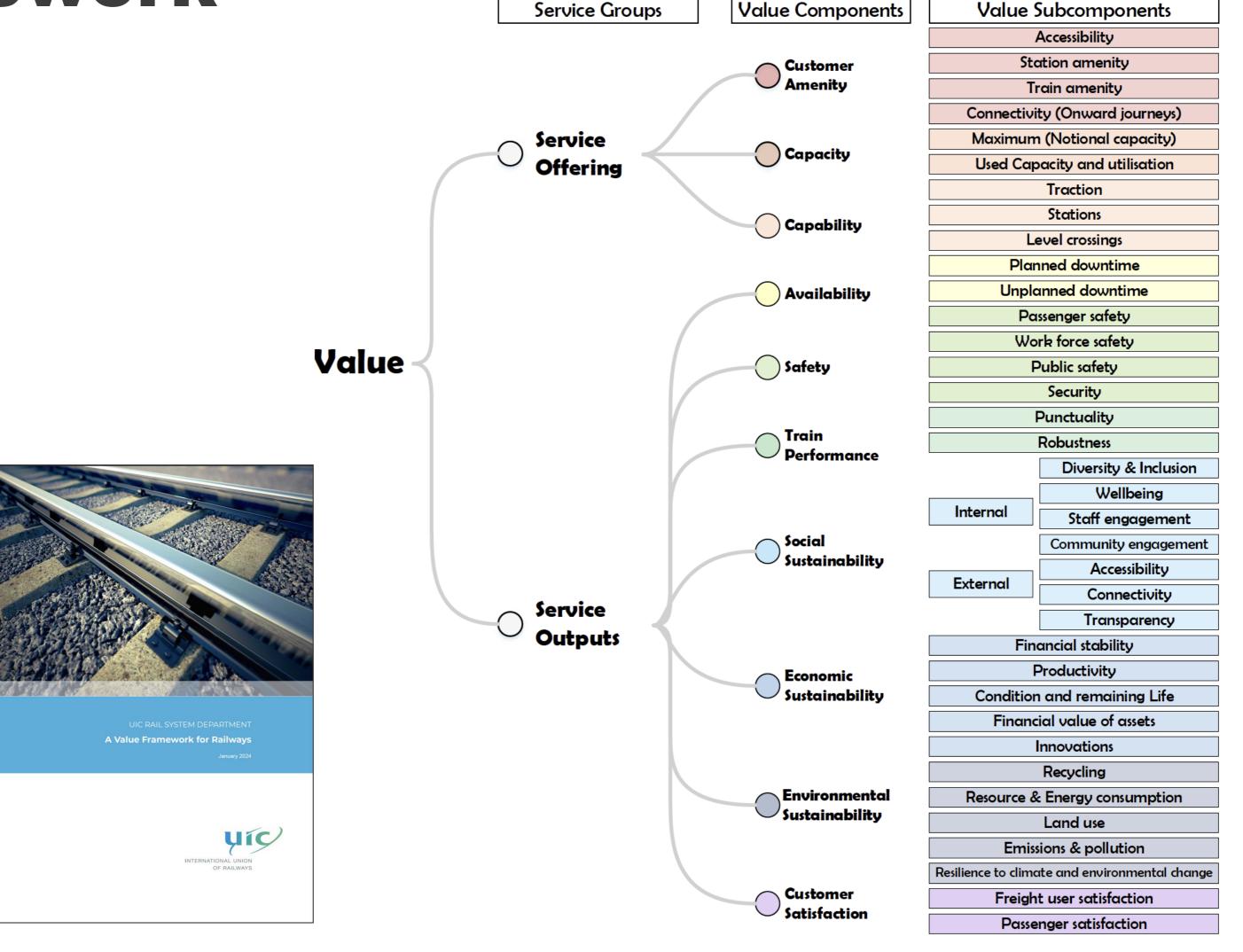




## Phase 1 / Value framework

The value framework is meant to support company-wise decision-makers by guaranteeing alignment in terms of "values" considering while making trade-offs.

For each value component and subcomponent a set of key metrics are established so as to guaranteeing proper evaluation and assessment of the metric.



Value framework from UIC



### Phase 2 / use cases

#### AM strategy and planning



Rugby-Birmingham funding allocation



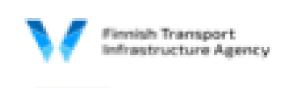
TRAFIKVERKET Western Route train planning & catenary strategy



#### Budget allocation optimization

Budget allocation optimization

Focus on AM strategy and planning, mainly concerning funding and budget alocation as well as route-level train planning



#### Asset reconfiguration

Track renewal vs downgrade/closure





SBB CFF FFS

Signalling rationalization strategy

Focus on asset reconfiguration options via renewal, upgrading or standardisation



#### Maintenance strategy definition

Transformer oil monitoring strategy



Route maintenance strategy design



#### Maintenance policy redefinition

Criticality-based maintenance optimization

Focus on evaluation of maintenance strategy (re) definition for route sections or specific assets



#### Asset information management

Railway digital twin of fingertips for trusted information

Focus on improving information management and elaboration



## Phase 2 / proposed MCDA-based methodology

To be fully usable and adaptable to **different decisions**, the value-based decision cycle has been revised so that it can **accommodate current IM (Infrastructure Management) organisations' needs** and then become a tool.

Preliminary step: Establishing the Value Framework foundation



- Definition of the decision-making process and decision Options
- Definition of the system and relevant Value Components



Application of DEMATEL and Prioritization of decision Options



## Phase 2 / proposed MCDA-based methodology

Preliminary step: Establishing the Value Framework foundation



Definition of the decision-making process and decision Options

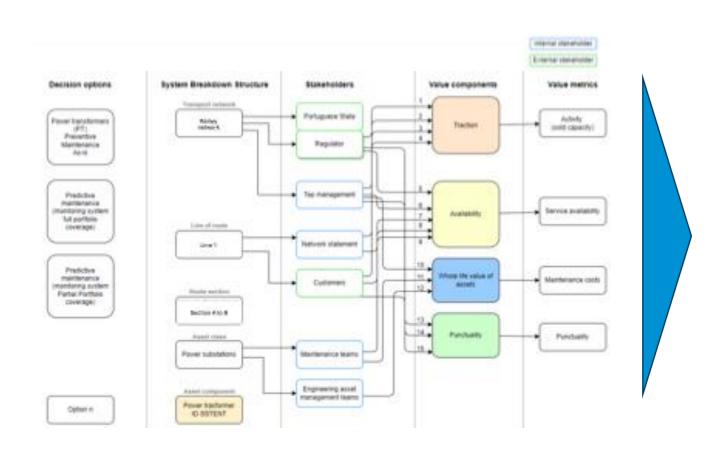
Definition of the system and relevant Value Components

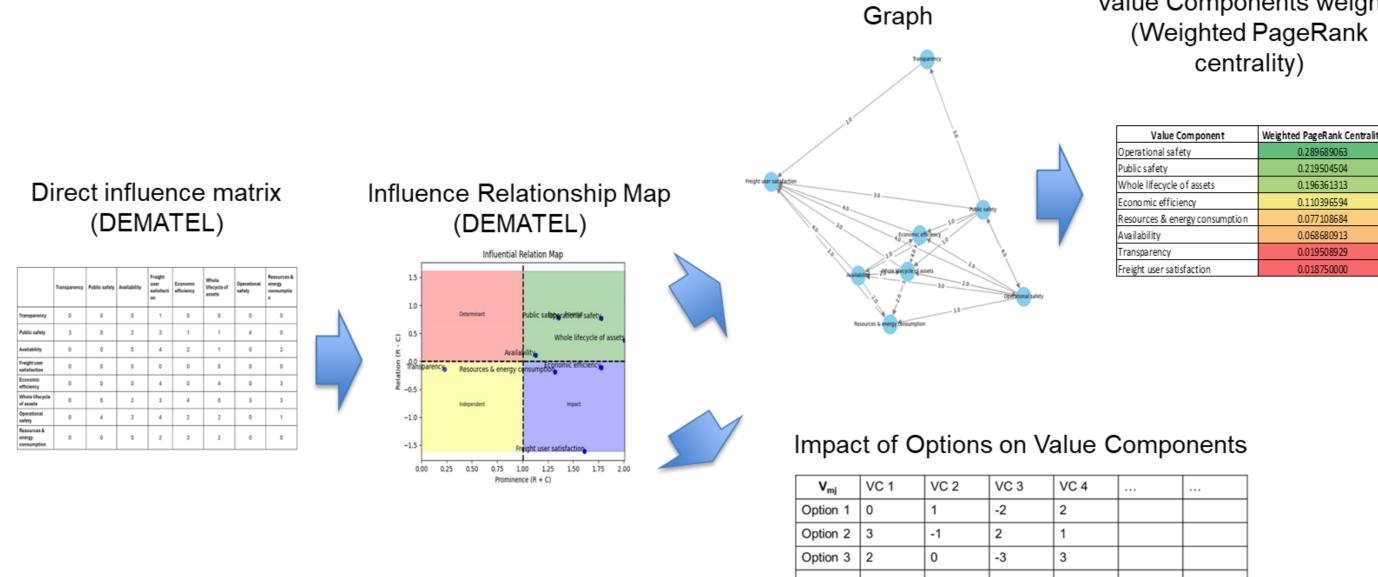


Supported by DEMATEL-based tool

Application of DEMATEL and Prioritization of decision Options

Value Components weights





#### 0.196361313 0.110396594



Strategic Index

0.068680913 0.019508929



## Phase 2 / multi criteria decision analysis

Multicriteria Decision Analysis is generally defined as a decision-aid and a mathematical tool allowing the comparison of different alternatives or scenarios according to many criteria, often conflicting, in order to guide the decision maker towards a judicious choice.

MCDA models analyze these different views to identify a set of criteria which are compared and used to assess the alternatives in order to obtain an objective clear judgment".

Full name	Acronym	Description of the MCDA method
Technique for Order of Preference by Similarity to Ideal Solution	TOPSIS	TOPSIS is a method built on a simple principle: the selected best alternative should have the shortest (Euclidian) distance from the positive ideal solution in a geometrical sense while it has the longest distance from the negative ideal solution. [2]
Weighted Sum Model	WSM	Simple linear additive models, where weights are multiplied with the performance measure of an alternative to calculate final scores. The WSM based approaches use simple, ordinal scales (1-10 and typically Likert scale 1-5) for weight attribution. [2]
Decision-Making Trial and Evaluation Laboratory	DEMATEL	DEMATEL is an MCDA that allows for the study of the causal relationships among factors with the objective to find the total influence (direct and indirect) among them [3]
Analytic Hierarchy Process	AHP	The decision problem is structured within a hierarchy. At the top is the general objective (e.g., choice of technology or policy). Criteria are set below this goal and can be further decomposed into subcriteria, alternatives are at the bottom of this hierarchy. Within AHP, stakeholders attribute an individual preference to each criterion by pairwise comparisons (in total (n (n-1/2). [2]
Analytic Network Process	ANP	ANP model is a generalization of the AHP for considering interdependence and feedback among the elements of a decision problem. The ANP presents decision-making problems as networks of criteria and alternatives (all called elements), grouped into clusters. All the elements in the network can be related in any possible way, such that, for example, a network can incorporate feedback effects and complex inter-relationships within and between clusters. [1]

García-Melón, M., & Poveda-Bautista, R. (2015). Using the strategic relative alignment index for the selection of portfolio projects application to a public Venezuelan Power Corporation. International Journal of Production Economics, 170, 54-66.

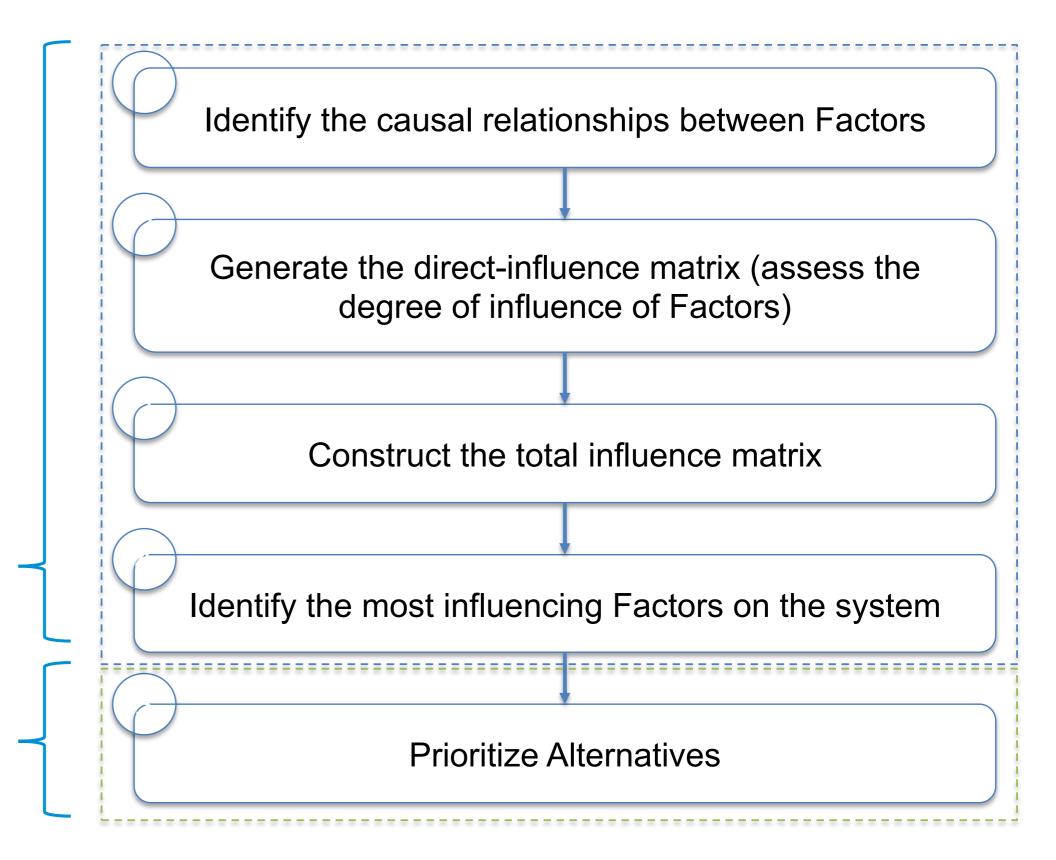


## Phase 2 / multi criteria decision analysis

DEMATEL was selected after a careful review of scientific literature on MCDA for railway and beyond. Also, DEMATEL is the simplest method to accommodate relationships between factors, thus relaxing independence assumptions of many MCDA.

Established steps for DEMATEL application

Politecnico di Milano proposal to make DEMATEL suitable for options prioritisation



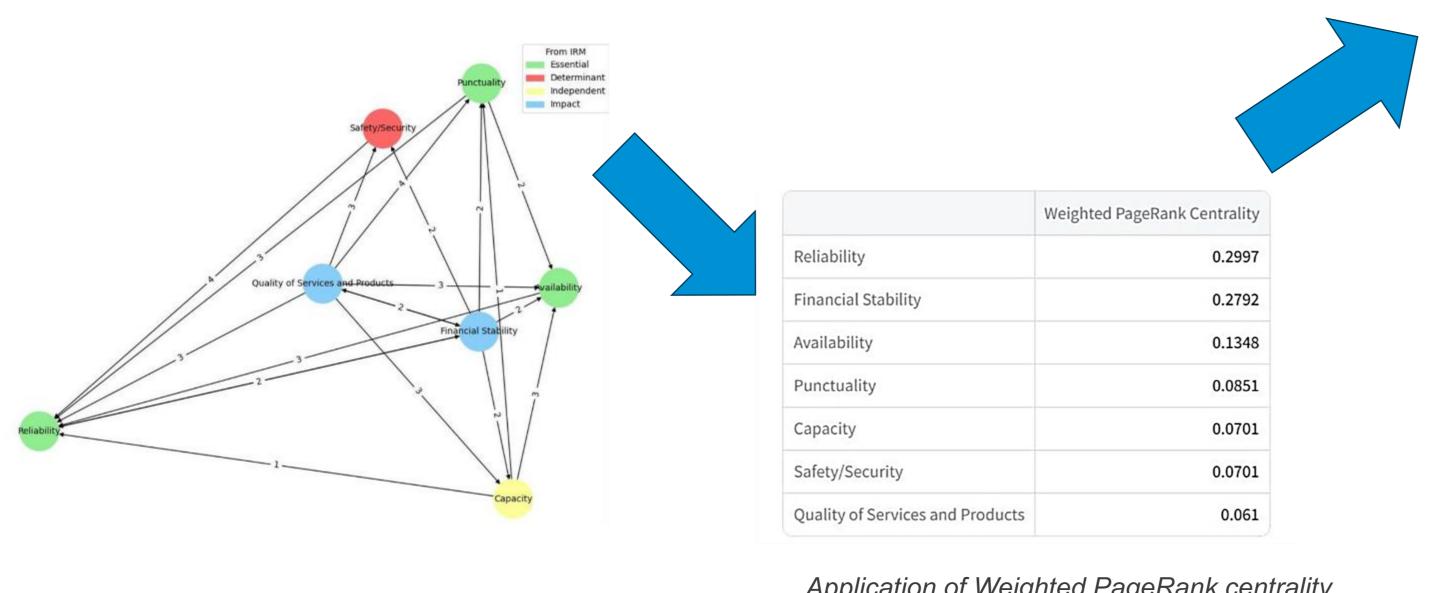
Si, S. L., You, X. Y., Liu, H. C., & Zhang, P. (2018). DEMATEL technique: a systematic review of the state-of-the-art literature on methodologies and applications. Mathematical problems in Engineering, 2018(1), 3696457.

Quezada, L. E., López-Ospina, H. A., Ortiz, C., Oddershede, A. M., Palominos, P. I., & Jofré, P. A. (2022). A DEMATEL-based method for prioritizing strategic projects using the perspectives of the Balanced Scorecard. International Journal of Production Economics, 249, 108518.



## Phase 2 / strategic index & options prioritisation

The **graph** is realised leveraging the same matrix used for DEMATEL. Based on the graph theory, indeed, is also possible to define the **value components' weights** to be later used for the strategic index evaluation.



Application of Weighted PageRank centrality (centrality measure in graph theory)

V <sub>mi</sub>	Availability	Punctuality	Reliability	Capacity	Quality of Services and Products	Financial S tability	Safety/ Security
increase maintenance frequency	+1	+1	+1	0	+1	-1	+1
from preventive to predictive maintenance	+1	+1	+1	0	+1	-1	+1
technological increase of components	+1	+2	+2	0	+1	-2	+2
replacement with components that have same features	+1	+1	+1	0	+1	-1	+1
removal of level crossings	+3	+3	+3	+1	+2	-3	+3

Wieghted average for VC impact



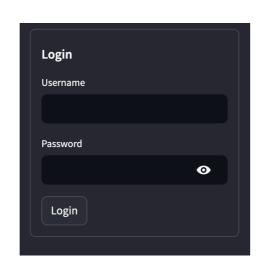
Option :	Weighted Value	
increase maintenance frequency	0.3715	
from preventive to predictive maintenance	0.3715	
technological increase of components	0.5472	
replacement with components that have same features	0.3715	
removal of level crossings	1.1236	

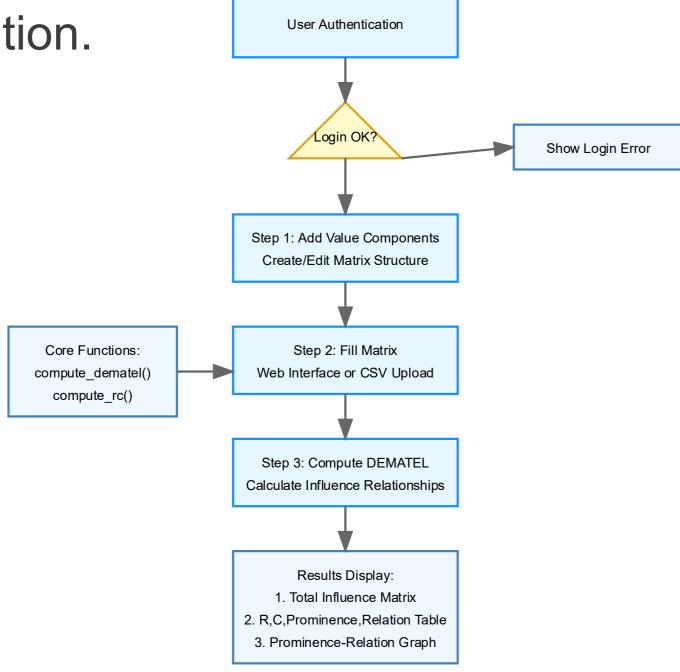
Strategic Index

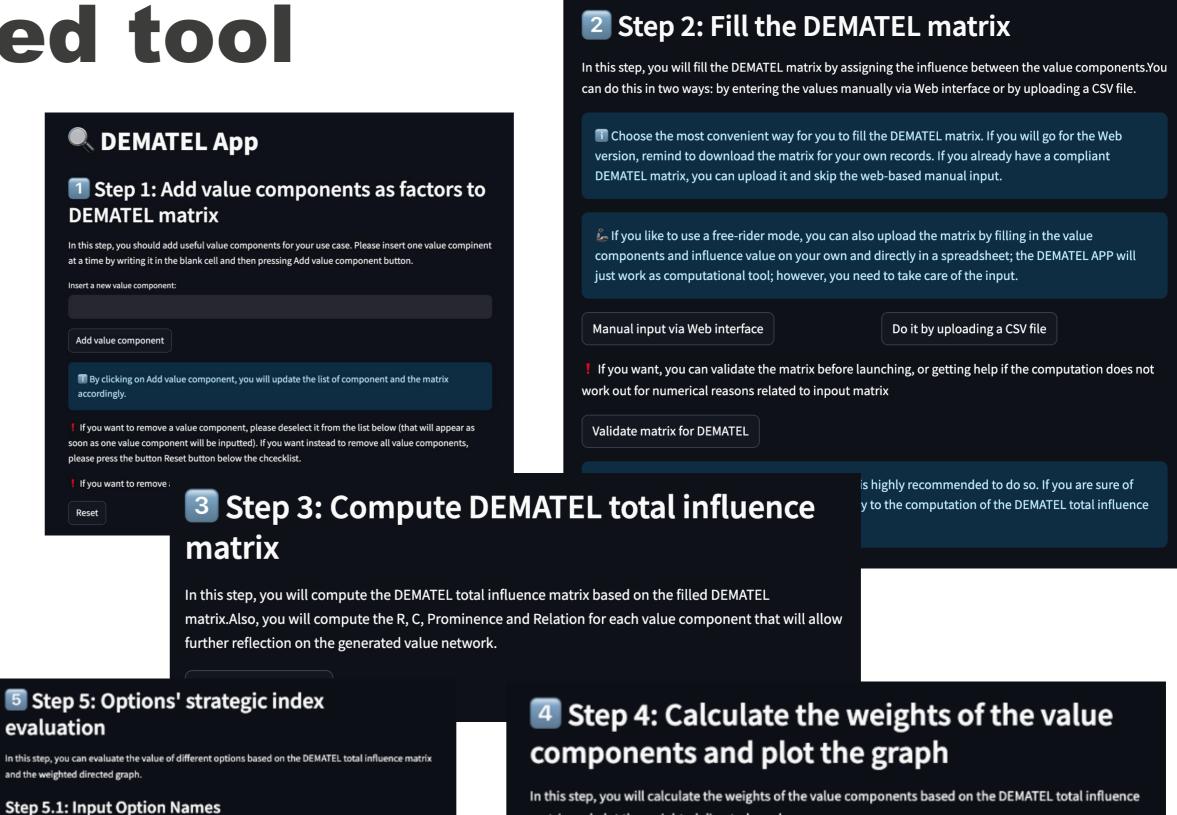


## Phase 2 / DEMATEL-based tool

The tool is developed in Python and devivered to users (IM organisations) via Microsoft Azure with user authentication.







matrix and plot the weighted directed graph.

relationshiops will be shown.

Calculate weights and plot graph

Enter the names of the options you want to evaluate (e.g., 'preventive maintenance', 'corrective

Fill in the evaluation table below. Rows are your options, columns are the value components (from

Ill You can enter negative numbers in the evaluation table to represent negative impacts.

naintenance'). Each option will be a row in the evaluation table

Here is the list of options you have added so far:

No options added yet. Please add options to evaluate

Step 5.2: Evaluate Options

Manual input of impact via Web interface

Step 5.3: Strategic Index Calculation

Add option

Reset options

DEMATEL-based tool deployed on Azure

!! The plot of the graph will show complete results only if the previous steps have been completed

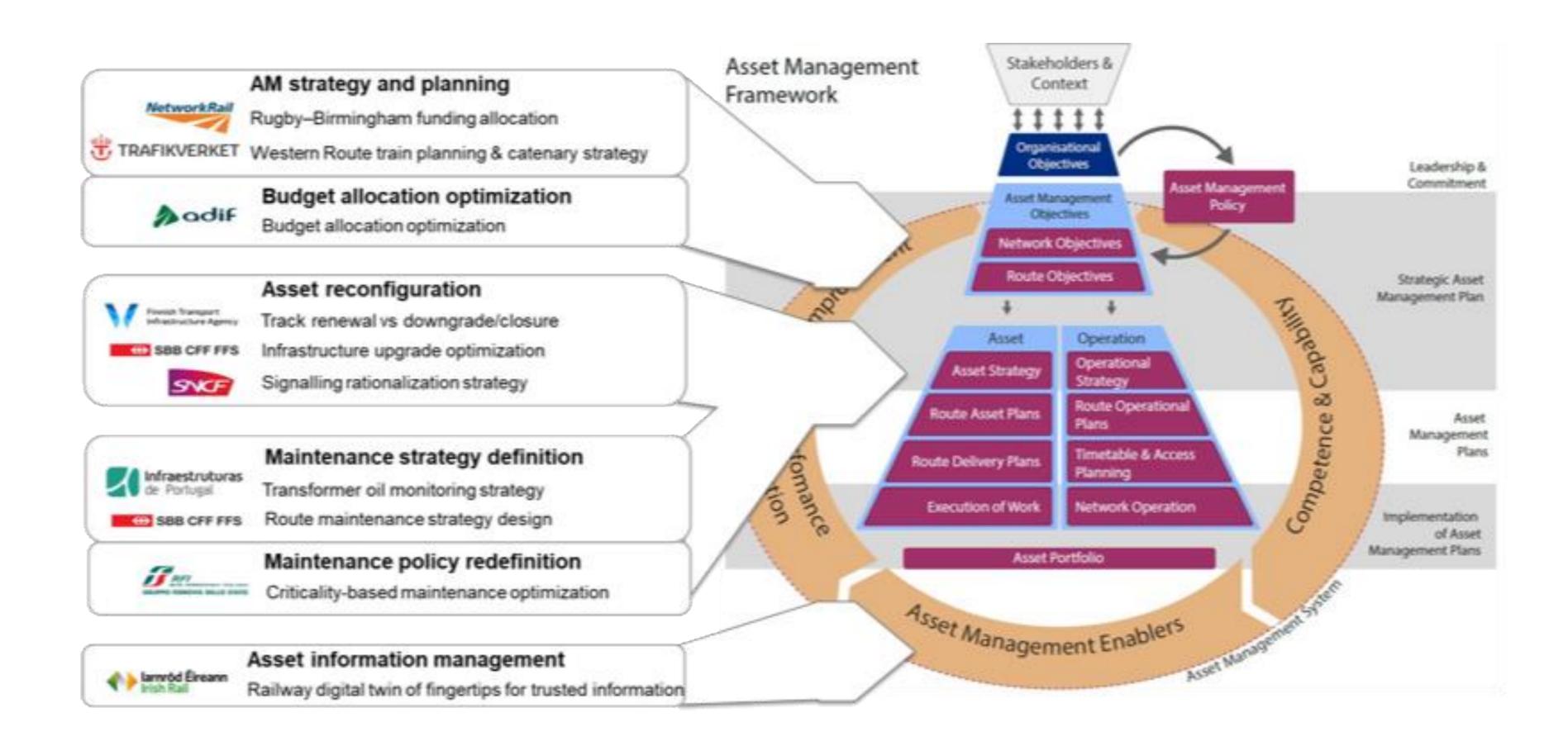
successfully. If not, there will be no association with IRM results, but still the graph with VC



## Phase 2 / Application to use cases overview

The methodology and related tool is able to accomodate various decisions.

As use cases, most of the decisions were strategic in nature.



Use cases mapped against UIC Asset Management framework



## Phase 2 / Application to use cases lessons learnt

The application of the tool to 10 use cases via **action research** allowed to identify key lessons learnt that will become core to further improve the methodology and tool for a more **stable and clear use of it for IM decision making process** and **its position within the IM business decision chain**.

#### Decision options features

- Multiple dimensions
   (techinical performance, resource allocation, system design)
- Trade-off archetypes (time horizon, min-max, continuity vs tranformation, allocation vs prioritisation)
- Impact horizon (now vs deferred impact)

#### Methodology and tool feedbacks and open points

#### Learning value

Visual tool
Standard decision-making
Transparency
Agreed-upon definitions

#### Data

Data availability
Metrics relevance
Subjective judgements
Data-driven culture

#### Uncertainty

VC weight uncertainty
VC impact uncertainty
Judgement calibration
Judgement scale

#### Complexity & Scalability

Numerous VCs
Diversified asset portfolio
Strategic index
interpretation

#### Use and Integration

Business processes fit Organization structure Commitment MCDA-based tool

#### Adoption & Collaboration

Cross-function collab.
Stakeholders engagement
Broken silo approach
Roles and responsabilities

VC = value component



## Conclusions

The WiSDoM Phase 2 project has been carried out over a period of 17 months, involving 10 IM companies developing 10 use cases about strategic decisions.

The project leveraged an **action research** approach coordinated by Politecnico di Milano team, involving **co-design** sessions and **continuous interactive and discussion meetings as well as workshops** with IM companies.

The developed web-based tool implementing the **DEMATEL** as multi criteria decision analysis method and the **Strategic Index** as a novel synthetic indicator for options prioritisation enabled the IM decision-makers to evaluate **value generation** of different options.

Future work will build over the lessons learnt to etend and enrobust the methodology and related tool, especially the integration of the tool within the business process and information systems of IM organisations.



## Thanks!







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Sofia Zappa sofia.zappa@polimi.it

We would like to thank all participants in the WiSDoM project Phase 2.

These include the UIC and the infrastructure managers from Austria (ÖBB), Belgium (Infrabel), Finland (Väylävirasto), France (SNCF), Ireland (Irish Rail), Portugal (IP), Spain (Adif), Sweden (Trafikverket), Switzerland (SBB), UK (Network Rail, RSSB).

### Session 3: Decision Making Q&A





## THANK YOU FOR YOUR ATTENTION

Adalberto Polenghi adalberto.polenghi@polimi.it







# Session 4 Maintenance / Asset Portfolio



Vesa Männistö (FTIA)



Jude Carey (Irish Rail)



Alfonso Perna (ACCA Software)



## Asset Management Seminar Pietrarsa, Naples – 2 October 2025

Railway Maintenance Backlog
Vesa Männistö
Finnish Transport Infrastructure Agency





## Topics

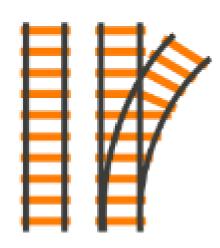
- Finnish Transport Infrastructure Agency
- Maintenance backlog why and how?
- How to use maintenance backlog information?
- Conclusions



ASSET MANAGEMENT
Working Group

## Finnish Transport Infrastructure Agency

## **Key Figures: Railway Network**



5 915 km

Finnish Railway Network

88 %
Single track

3 626 km Electrified track (61%)



82

Million Journeys Passenger transport

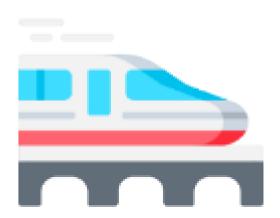
27
Million Tonnes
Freight transport



2 400 Level Crossings

46
Tunnels

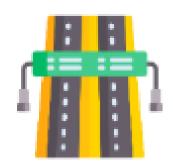
308
Traffic Operating Points



160+
km/h
High-speed Railway
Network

1120 km High-speed Track

## **Key Figures: Road Network**









79 000 km

**Public Roads** 

948 km

Motorways

6 100 km

Pedestrian and Bicycle lanes

90 %

of Passenger Transport

**73 %** 

of Freight Transport

232 Mt

Goods Carried Annually by Lorries

352 M

Journeys by Bus

26 000 km

Street Network

350 000 km Private Roads

### **Key Figures: Waterways**



4 000 km

Maritime Trade Routes

8 300 km

Coastal Routes

8 000 km

**Inland Waterways** 



**30** 

Ports Open Year-Round

10 Largest Ports Handle

80 %

Freight Transport



25 600

Maritime Aides to Navigation

- Beacons
- Buoys
- Signs



94 %

of Exports and

96 %

of Imports use Ports

# Maintenance backlog Why and how?



## Why to calculate maintenance backlog?

- Scarce resources for infrastructure management
- Justification of funding getting more challeging
- Decision makers understand only money
- Need to compare railways, roads and waterways
- Media needs tools to discuss state of the infrastructure



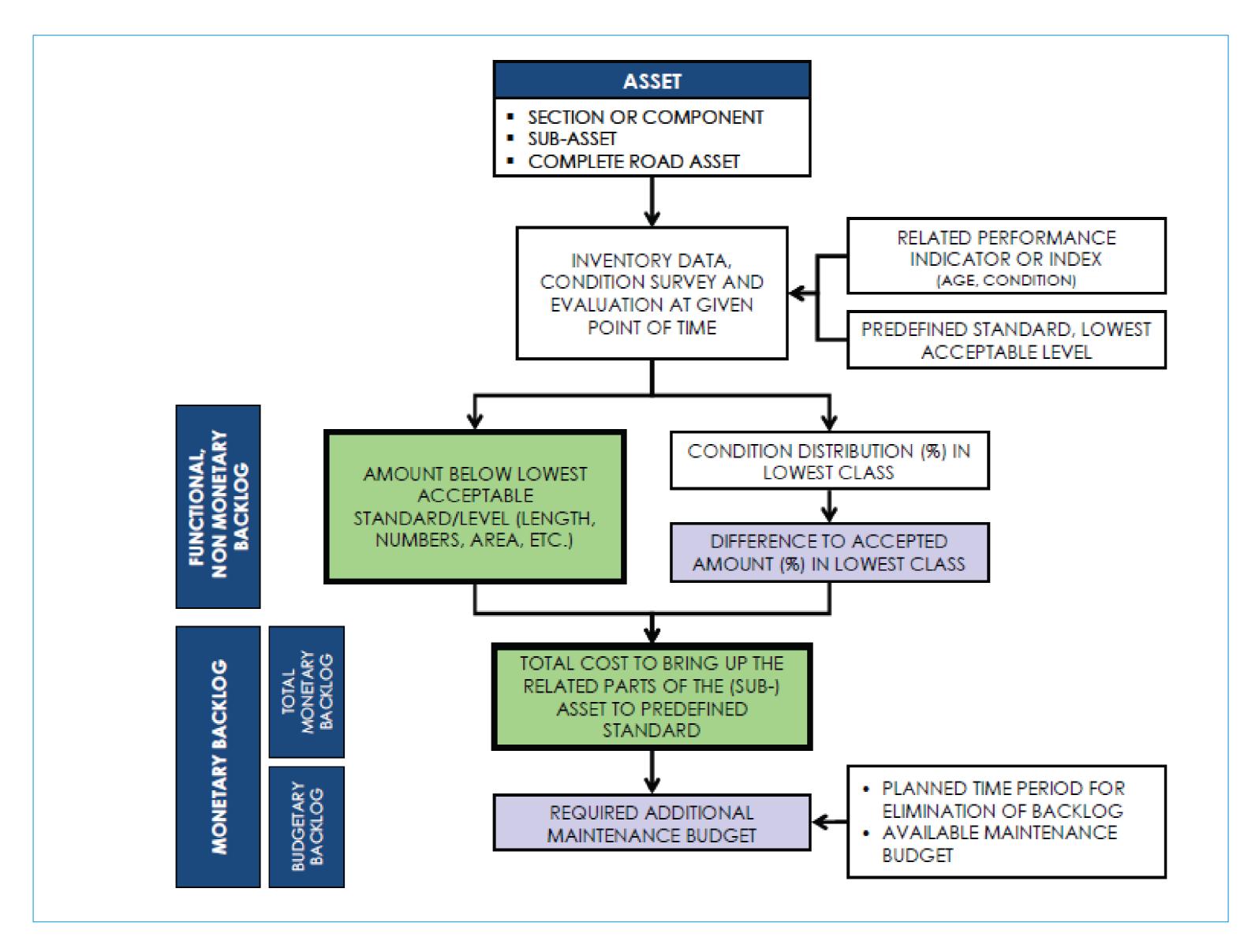


## Definition of maintenance backlog

- Maintenance backlog of the rail infrastructure is the number of unfulfilled demands at a given point of time in explicit reference to the predefined standards to be achieved.
- Maintenance backlog can be expressed in functional (non-monetary) or monetary terms, and it refers to single components, sub-asset or to the whole road infrastructure asset of a given rail network".
- Developed by Weninger-Vycudil et al., 2009 (ERANET)



### How to calculate maintenance backlog?



#### CHALLENGES

- Condition data
- Threshold values
- Unit costs



#### Alternative definitions

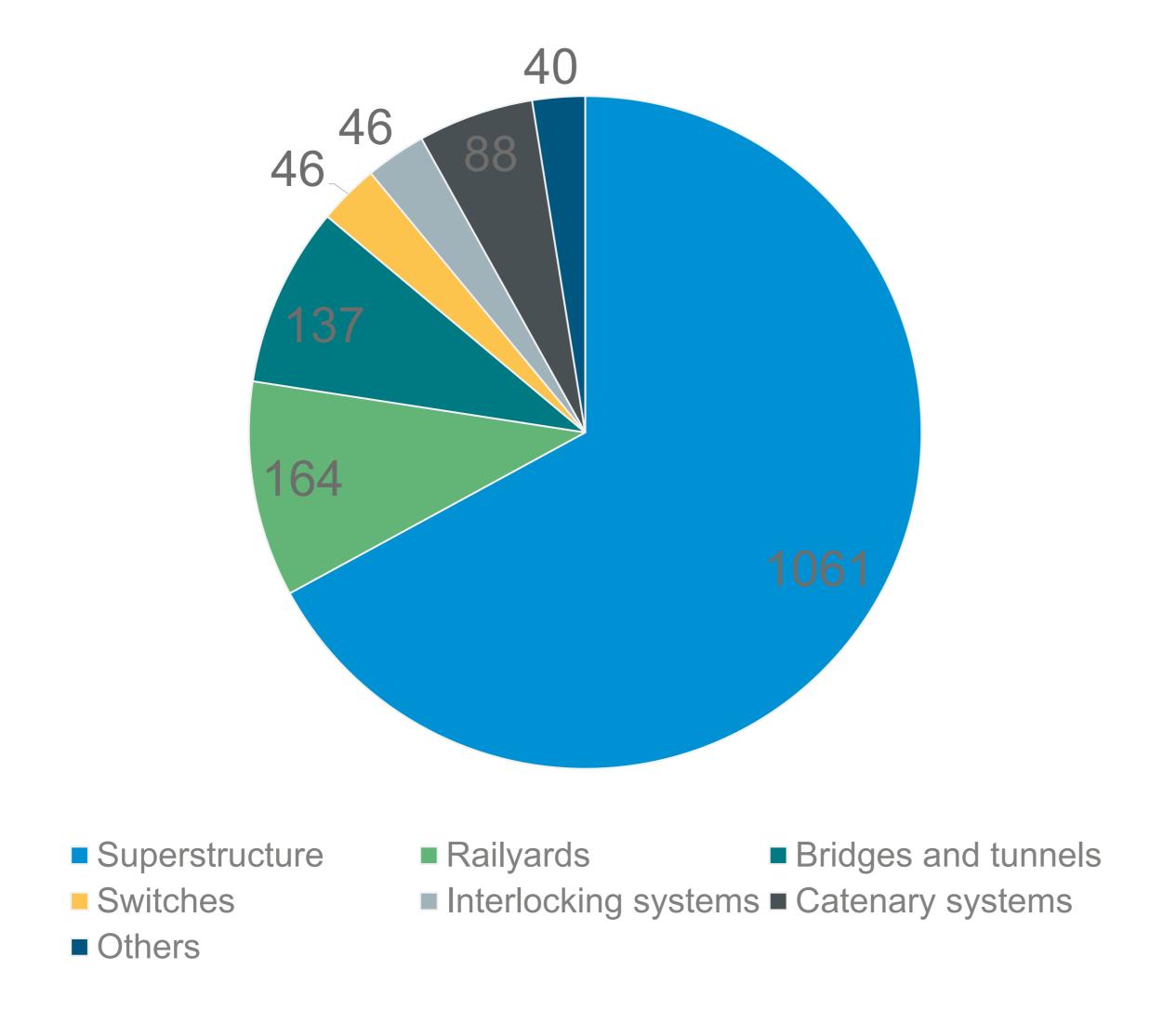
- Maintenance not done when scheduled
- Assets, where residual value is below XX percent of price of new assets
- Gap between existing and needed budget
- Infrastructure Backlog Ratio
  - Cost to Bring to Satisfactory Standard /
    Total Written Down Value of Asset
    Portfolio



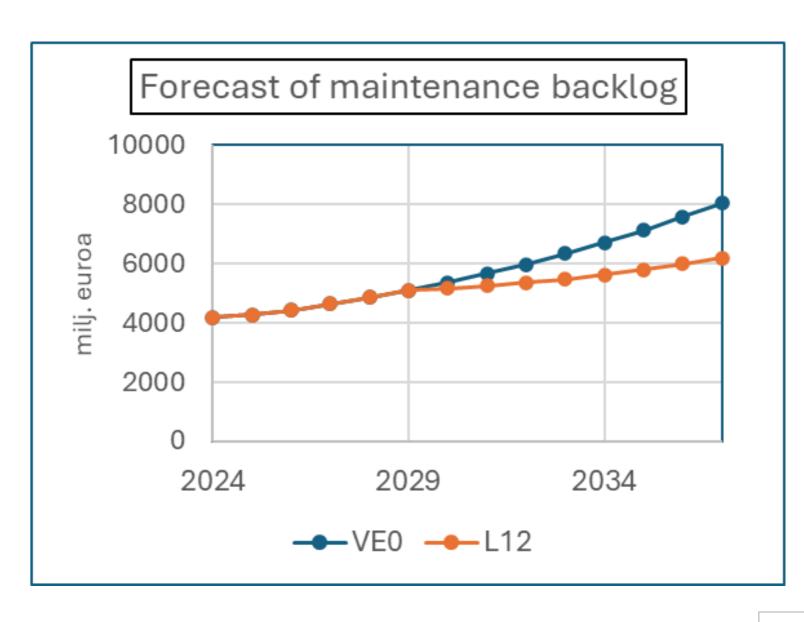
# How to use maintenance backlog information?



## Railway maintenance backlog 1.1.2025



Backlog	Mill. euros
Roads	2562
Railways	1583
Waterways	29





## Use of maintenance backlog information

- Typically, a lump sum of the total MB
  - Usually "big numbers", with no explicit reference
- Utilised only in strategic level documentation
- Often required by stakeholders and media
- Comparison between countries and/or organisations

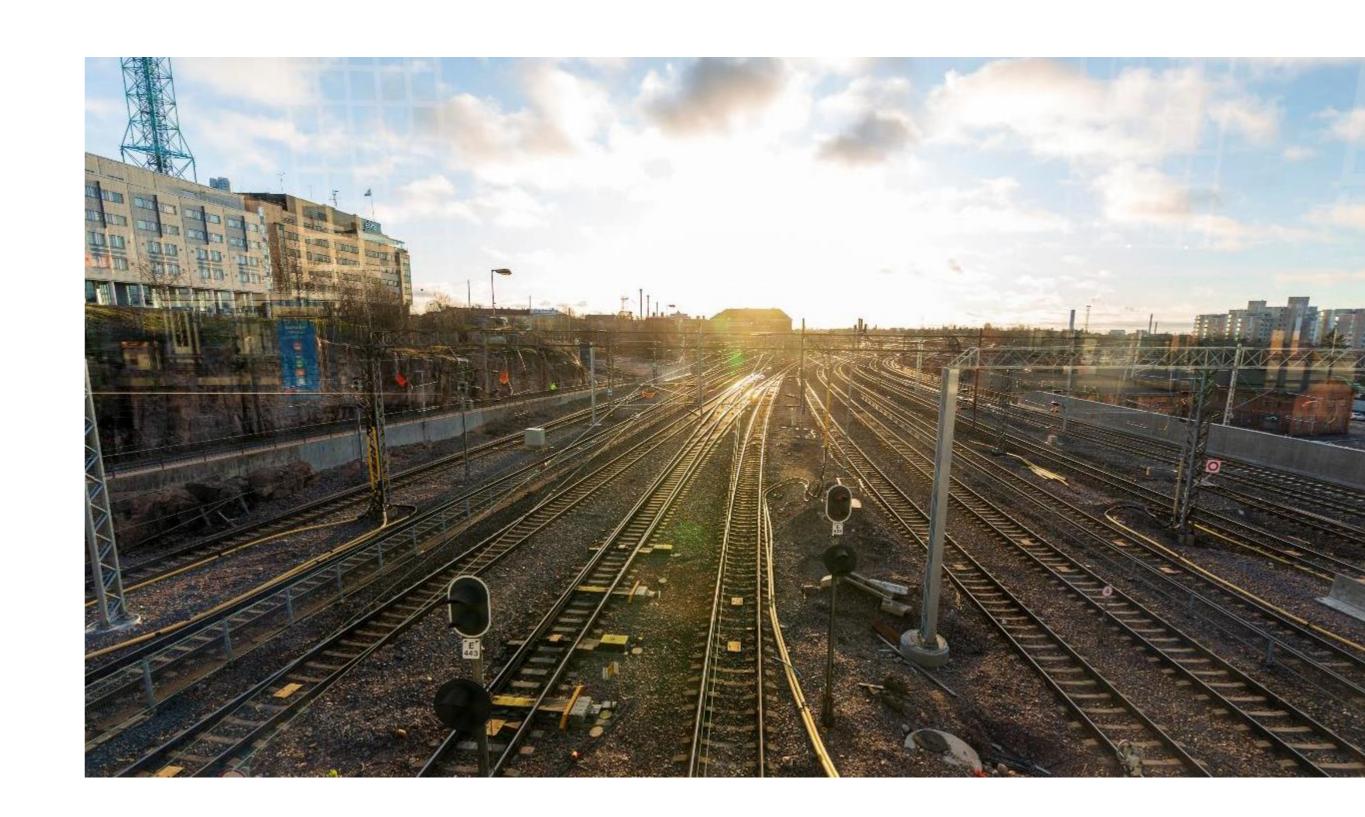


# Conclusions



## Expériences of maintenance backlog

- A valid key performance indicator in informing and justification of funding needs for road maintenance
- Should not be used as the only indicator in decision-making
- Some skeptisism risen in modern asset management





## Challenges

- Big numbers are not easy to understand nor compare
- Pumping of high excess of funding to maintenance is not easy – no dramatic improvement can be gained as quick wins
- Optimal level of maintenance backlog
  - If we are happy to the current state, is there any backlog?
  - Should it be totally nulled?



# Session 4: Maintenance/Asset Portfolio Q&A





# THANK YOU FOR YOUR ATTENTION

vesa.mannisto@vayla.fi

Männistö (2023) (article on road maintenance backlog)





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

Trusted Information at your Fingertips

Jude Carey



Our AM Vision is to deliver "Trusted Information at your fingertips"











# Asset Management Transformation Strategy Set the Scene



Customers are at the heart of our business

Value Framework
System of System

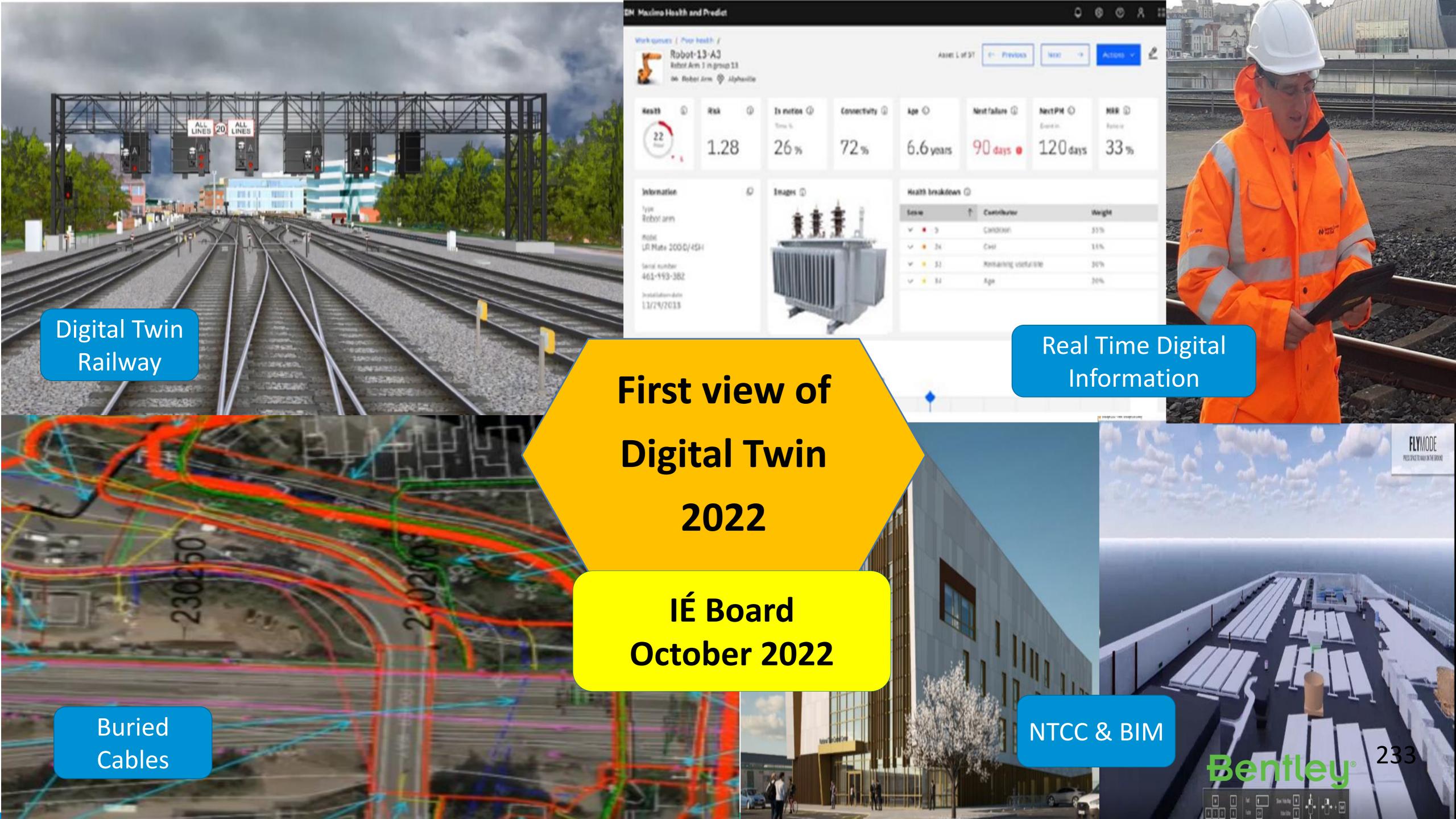
Major investments in infrastructure

Ambitious Growth - Passenger journey double

Rail2050
Potentially
invest €35bn

"Best railway in Europe for customer experience"





### Our AM Digital Vision is to deliver "Trusted Information at your fingertips"

### "Trusted"

There will be underlying data frameworks and metrics that are aligned to our organisational structure, reporting and processes.

Therefore, our users can trust that the information provided is timely, accurate and relevant.

### "Information"

To effectively manage our assets and optimally deliver services to our customers, users need tailored insights to empower them to make the right decisions about our assets.

## "Fingertips"

The user insights and information should be readily available with the use of dashboard and mobile solutions. Users should no longer have to extract and manipulate large data sets to access information.

# AM VISION STATEMENT

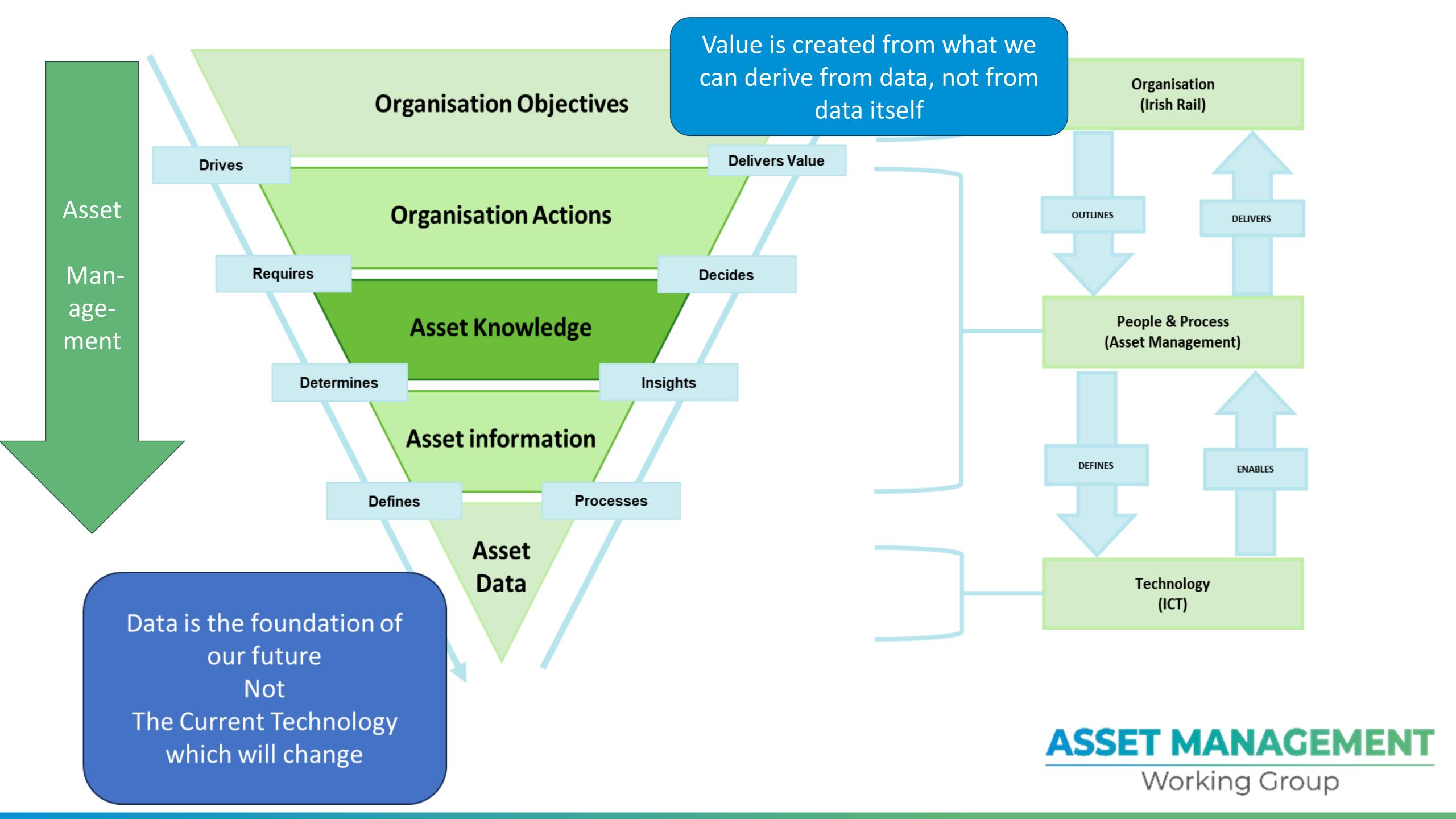
Establish an Asset Management outcomefocussed culture, empowered by information, whilst delivering a safe, secure and sustainable service, with effective use of funding

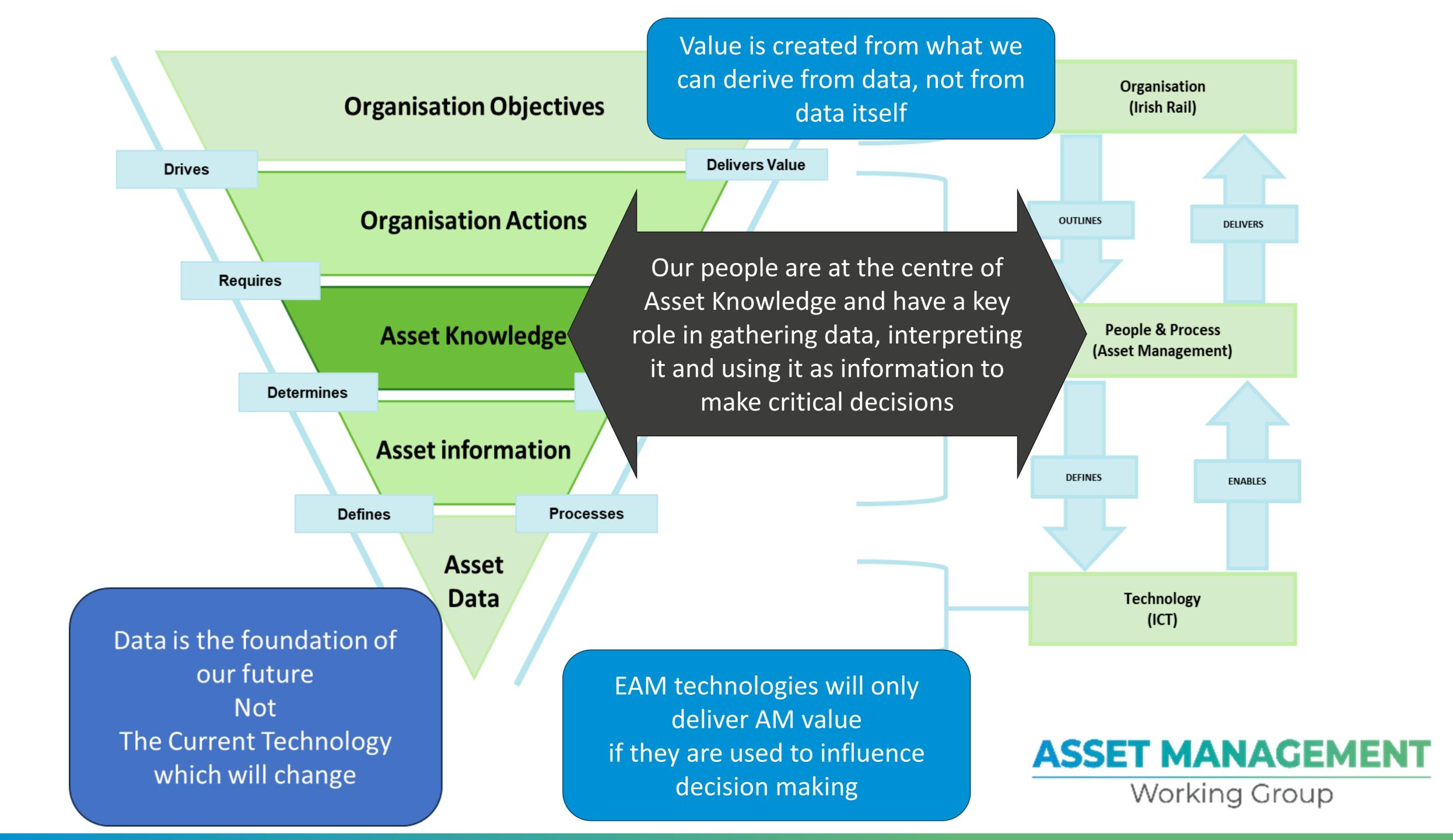
# TRANSFORMATION VISION STATEMENT

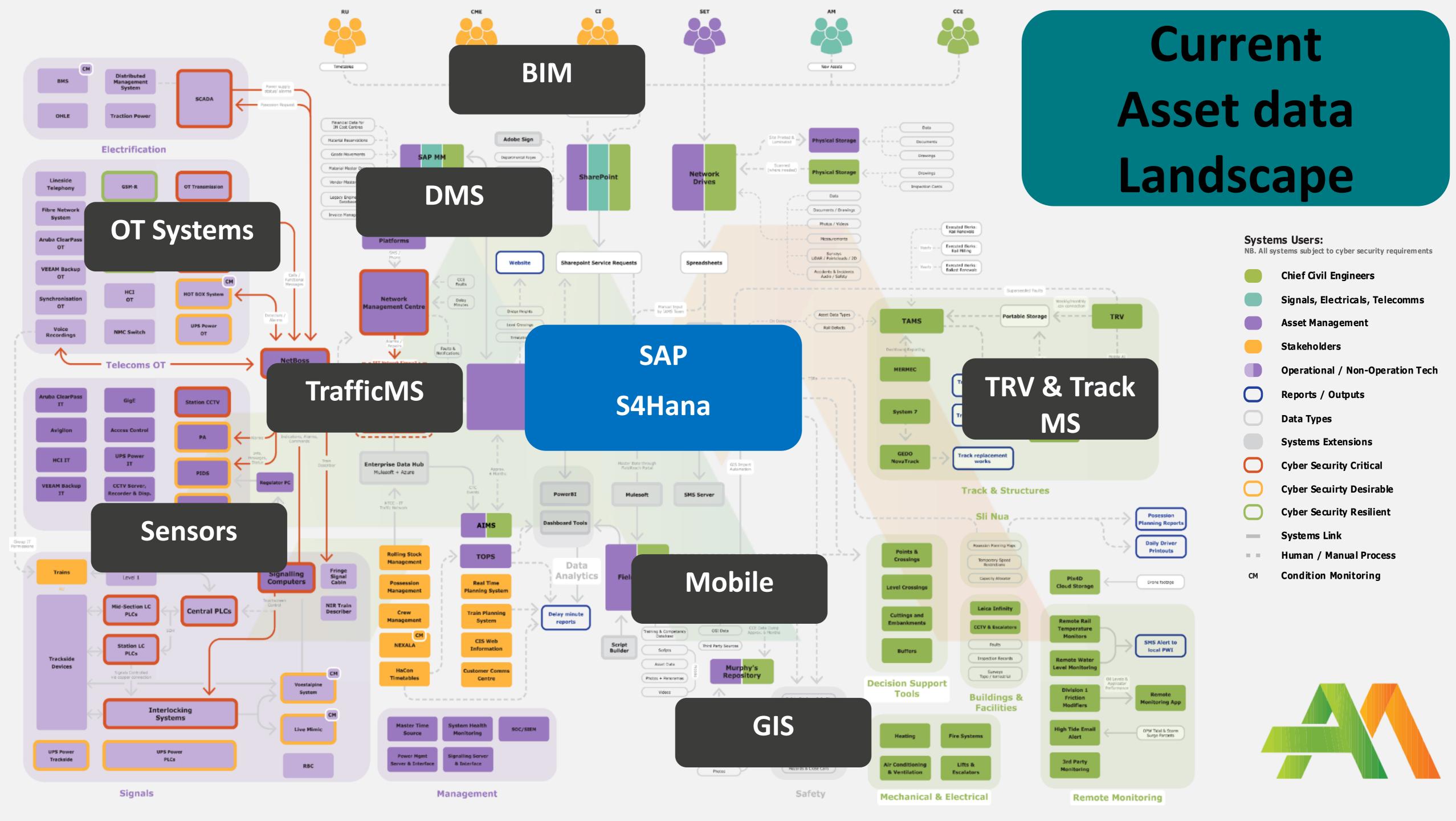
Implement an ecosystem of people, process and digital solutions that delivers 'Trusted information at our fingertips'

Our AM Vision is to "deliver trusted information at our fingertips"









# User Stories P&C Inspector





When I select the asset I need to visit...

Then I can should be able to see all the information available about the asset I am going to inspect. This could include:

- Key drawings/documents
- Asset Location information & any access issues
- Asset inspection script
- Asset inspection history
- Condition History & Ratings
- Maintenance history
- Relevant applicable standards and guidelines
- Latest info from TRV including defects and issues raised by TRV
- Renewal plans
- all relevant notifications for this asset
- Any "local asset issues" noted
- Any information required for possession planning
- Issues reported by patrolmen on their weekly checks
- Information required to ensure a "best possible safe system of work" for inspectors. This could include zone info, and / or whether a "lookout" is required to ensure safety (e.g. red zones always need lookouts). Info re safe hours of working etc.
- Information should be visible in a data and geographic context



# User Stories X 160

I want a centralized dashboard that visually tracks equipment, geofences, and safety measures across all sites



I want to see the TAMS and Track

Maintenance & Renewal Plan

Dashboard for my section of track. I

want to see information in a

drillable dashboard and in a GIS /

map context.

I want to understand the true Age
Profile of my assets which includes
the ages of the component
elements/parts of this asset and
associated risks.
(For example a lift car could be 20
years old, but its controller could be
only 2 years or and its doors might
be 5 years old and different
systems/teams/contractors/supplier
s would be involved in each
component)

I want to see information regarding welding and repair reports for my P&C assets

So that I can use this information to better inform, plan, coordinate and execute my inspections and recommendations. Number of welds done can indicate the level of wear.

I want to understand recent accidents and incidents that have happened near the asset(s) I'm inspecting (e.g. trespass)

I want to manage Track

Geometry Trolley (TGT) Data

including TGT Measurements,

GIS road location data, TRV

Survey history

I want to understand which are the most recent IEIM / IE standards and processes apply to my project management tasks.

I want to see a report summarising the state of track assets according to the Track Quality Index (TQI) & DCD data (based on findings gathered during inspections)

I want to see information gathered in video recordings for a section(s) of track.

Including - TRV Videos

 Video from across a vast array of captured data e.g. Driver view cameras, Fleet Footage, Drones (Incl 3D point cloud data), PLPR ((Plane line pattern recognition), Chest cams etc

- AI, machine learning vision inspection platform.

I want to see if there are any risks associated with my asset(s) or within x metres of my asset(s)

# ASSET MANAGEMENT Working Group

#### **I** want

to see key information related to my assets and my activities on the network in a single view and accessible while I am on site.

Profile of my assets which includes
the ages of the component
elements/parts of this asset and
associated risks.

accidents and incidents that have happened near the asset(s) I'm inspecting (e.g. trespass)

#### **ASSET MANAGEMENT**

Working Group

Geometry Trolley (G including TGT Measur GIS road location da Survey history

# User Stories X 160

#### So that

"In the future, there will be greater demand for more passengers on trains which will extend train operations and put more pressure on field engineers to be effective when undertaking their jobs.

These information initiatives will help ensure that maintenance is efficient and accurate, which in turn reduces failures/ delays and increase network efficiency.

And this is the true value to the business.

Furthermore efficiency of public transport is a key requirement in the government's plan and these are the tools we need to be efficient"

# Business aspirations from technology capabilities

Digital Asset Management



### **Emerging themes**

Intuitive UI and workflow

Self Service reporting and dashboards

Trusted near
Realtime decision
support data

**Asset Visualisation** 

Controlled 3rd party access

Single view and source of truth



## iTRAK Digital Capabilities to be delivered



#### INTELLIGENT ASSET MANAGEMENT

Asset lifecycle support with the use of decision support tools, value management tools, Asset intelligence data analytics, predictive maintenance, and Asset information and systems strategy for lifecycle planning and delivery.



#### **MOBILITY**

The ability to access, track, and manage assets remotely, using mobile devices and other technologies (e.g. GPS tracking, real-time data analytics) to enable to efficient movement of Assets, people and information.



#### **ASSET INVESTMENT PLANNING**

Use of systems and tools to capture, analyse and understand data in relation to IE's asset base (i.e. current condition, performance, and expected lifespan). This data is used to develop investment scenarios and evaluate their potential impact on the organisation's funding allocation, risk profile, and service delivery.



#### **PORTFOLIO & PROJECT MANAGEMENT**

Prioritisation of Asset interventions with effective management of resources, risks, dependencies and budgets to optimally deliver IE corporate and AM strategic objectives and strategy.



The use of leading practice tools and processes to provide users with an intuitive and interactive graphical representation of linear assets and network. The technology will enable users to better identify Assets and related maintenance activated more accurately, and thus improving data capture and analysis to support informed decision-making.



Data, processes and technology that support IE to ensure that Assets are managed in a way that minimises negative impacts on the environment and protects the health and safety of employees and the public.



The use of tools and technologies (e.g. IoT, sensors, data analytics, and machine learning) to collect, analyse and benchmark data on Asset performance (e.g. asset utilization, availability, reliability, and maintenance needs) to identify opportunities for improvement and to inform investment decisions.



The use of technology (e.g. IoT, sensors, GIS, BIM etc.) to create an interactive, virtual representation of the physical Assets and Network which can be used to simulate, monitor, and optimize the performance of the asset in real-time and as a modelling tool.

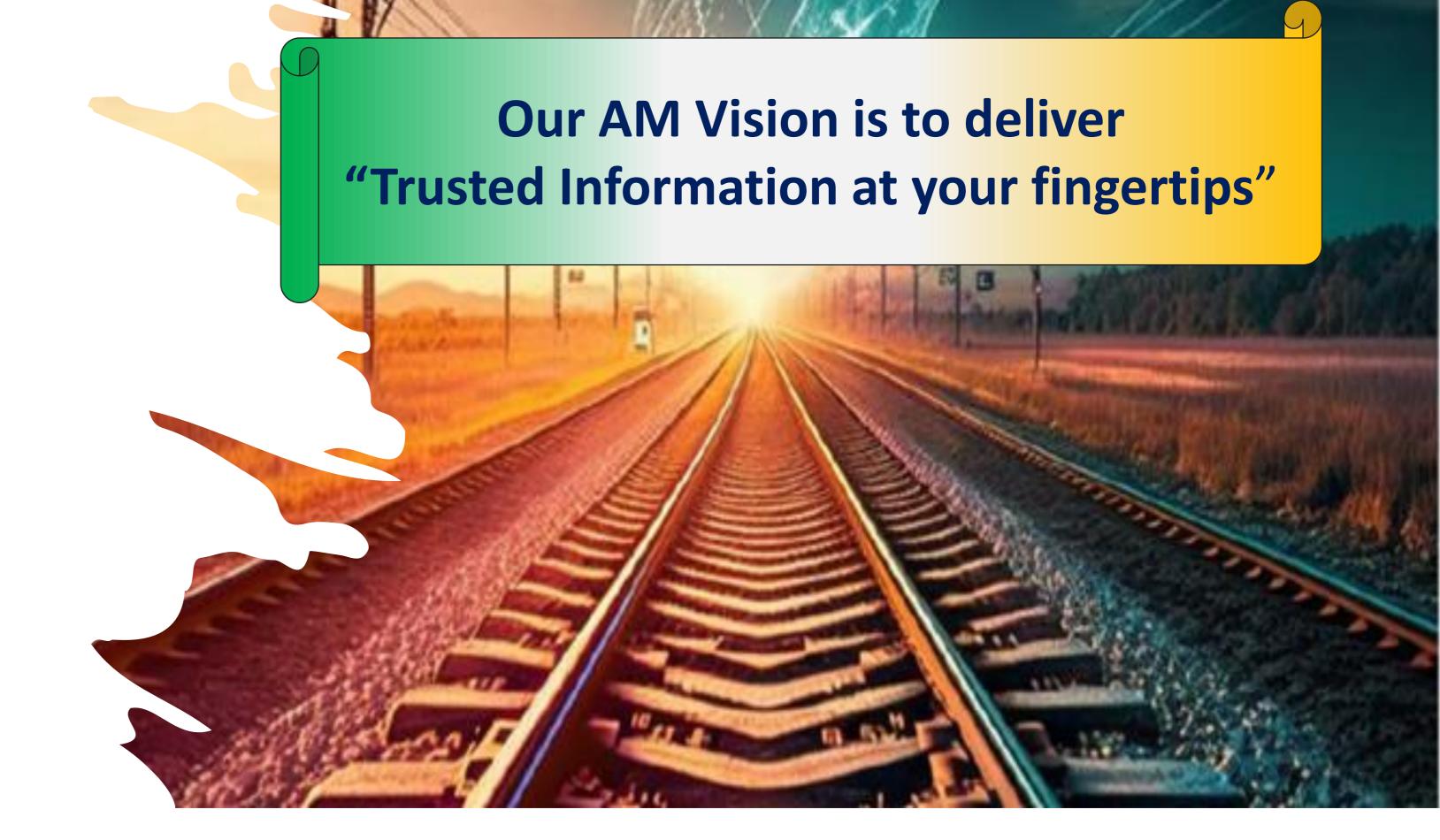


Working Group



### iTRAK Demo





## ASSET MANAGEMENT

Working Group



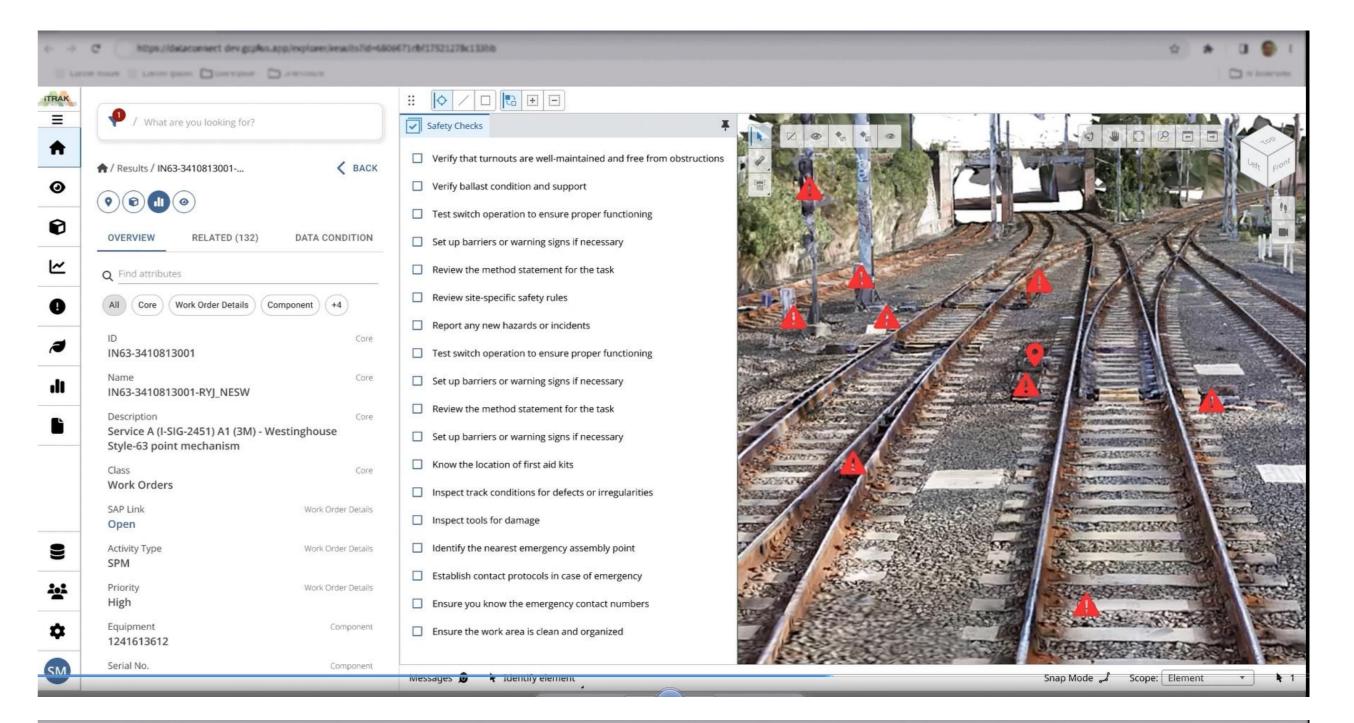


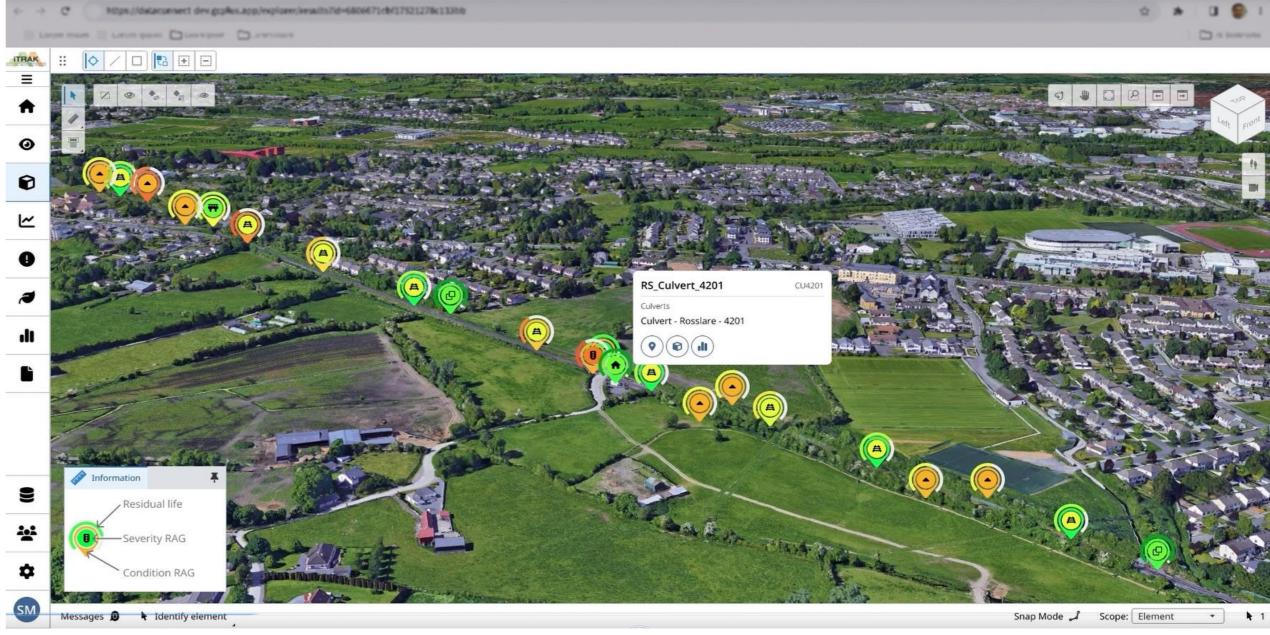


## larnród Éireann iTRAK Capability Vision

Delivering trusted information at your fingertips

Our AM Vision is to deliver "Trusted Information at your fingertips"





# Session 4: Maintenance/Asset Portfolio Q&A





# THANK YOU FOR YOUR ATTENTION

Jude Carey Jude.Carey@irishrail.ie





# Asset Management Seminar Pietrarsa, Naples – 2 October 2025

Manage real estate and infrastructure assets with geospatial digital twins

Alfonso Perna

ACCA software S.p.A.



#### ACCA software: main numbers & figures

ACCA provides software solutions exclusively for the AECO sector.



Software solutions and services



200

**Employees** 



35

Average Employee Age

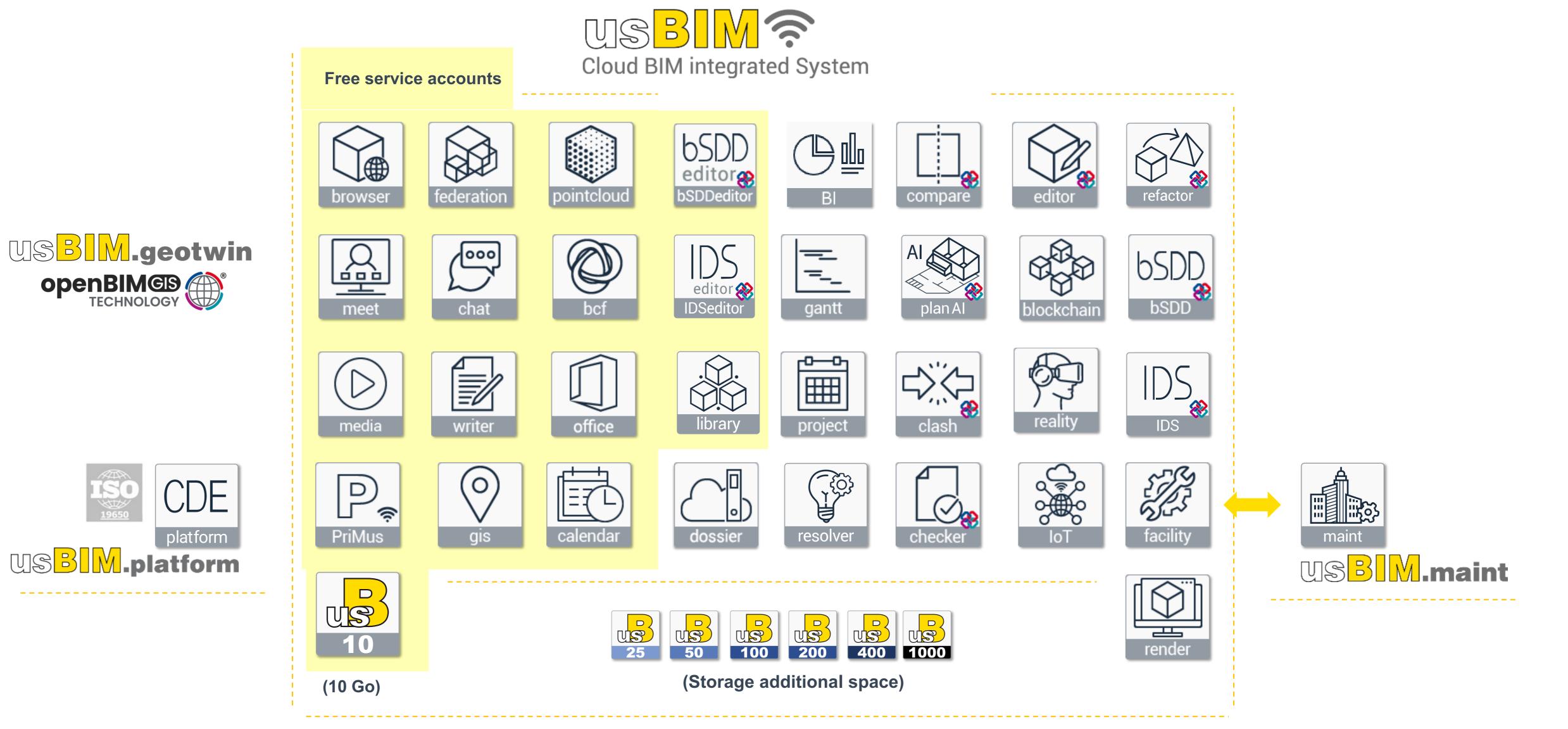








#### usBIM: BIM Management system modularity (SaaS or On-Prem)

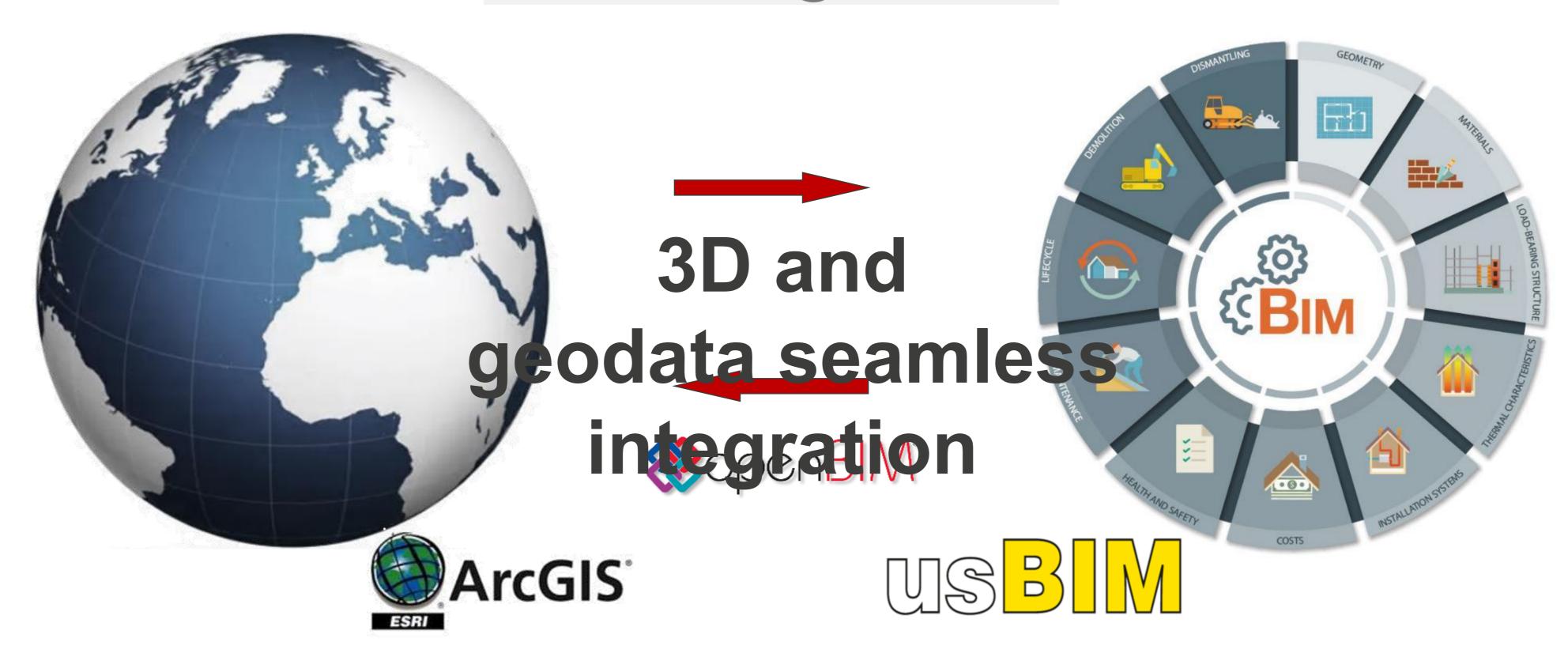






#### Open BIM + GIS: One data and 3D seamless environment

# USBIM.geotwin









#### UsBIM international standards compliance

































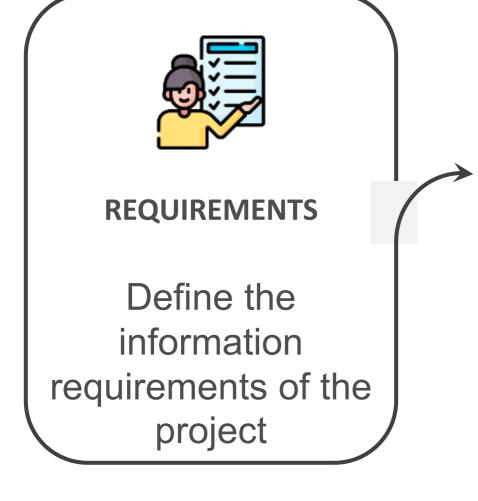
## usBIM.geotwin use cases

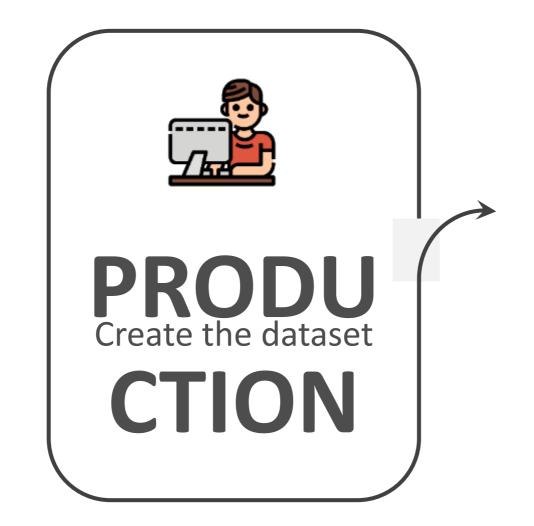


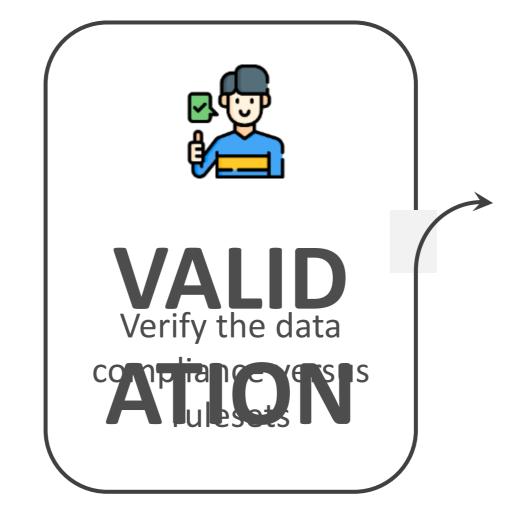




#### Open BIM standards and usBIM modules





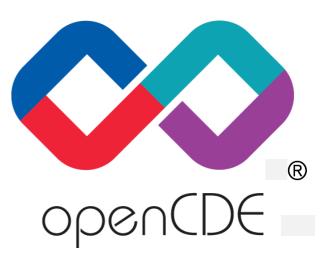
















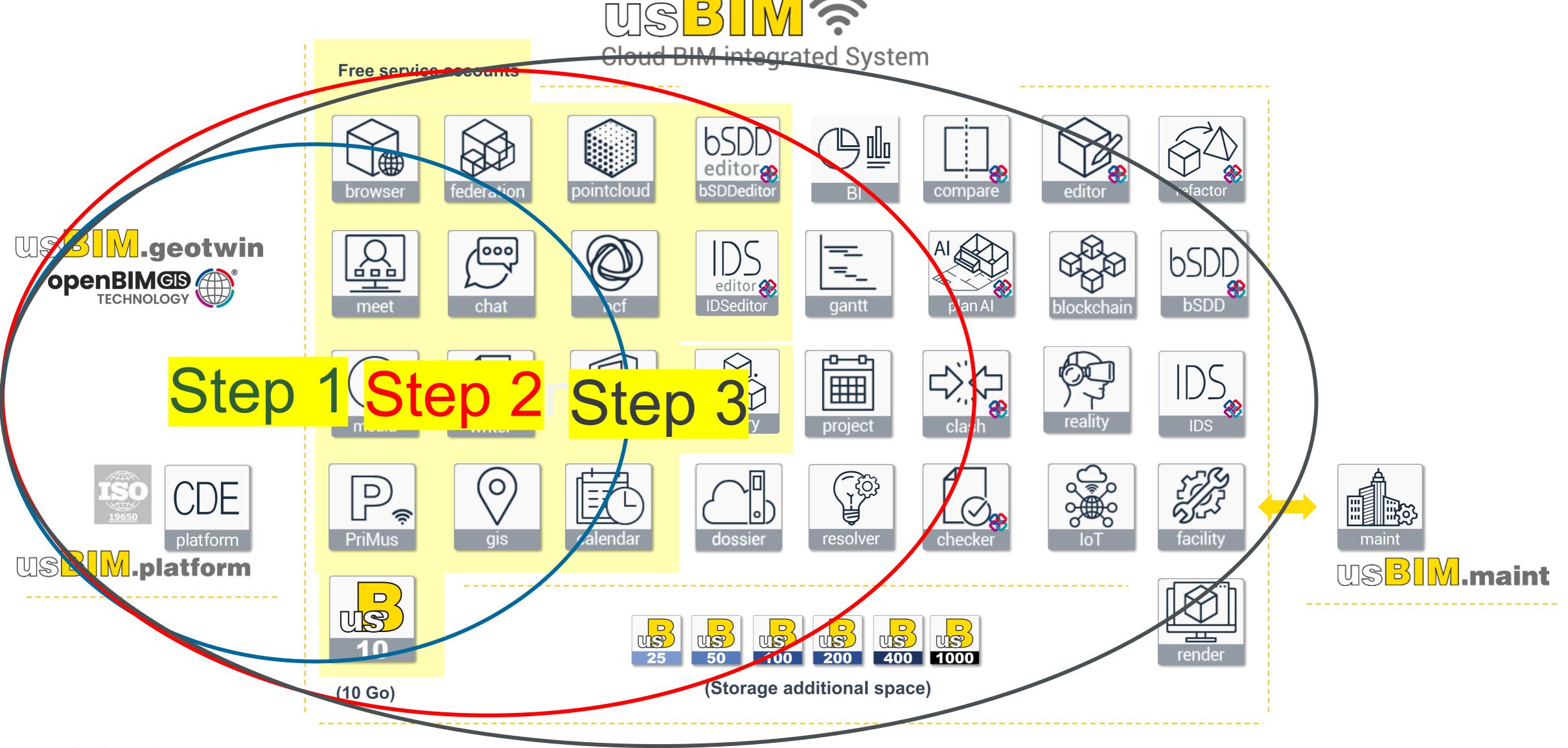
#### Data formats processed directly and accessible by simple browser







#### BIM Management system: customer roadmap and steps (1-2-3) startegy





ASSET MANAGEMENT
Working Group

#### GIS and open BIM: one seamless 3D navigation

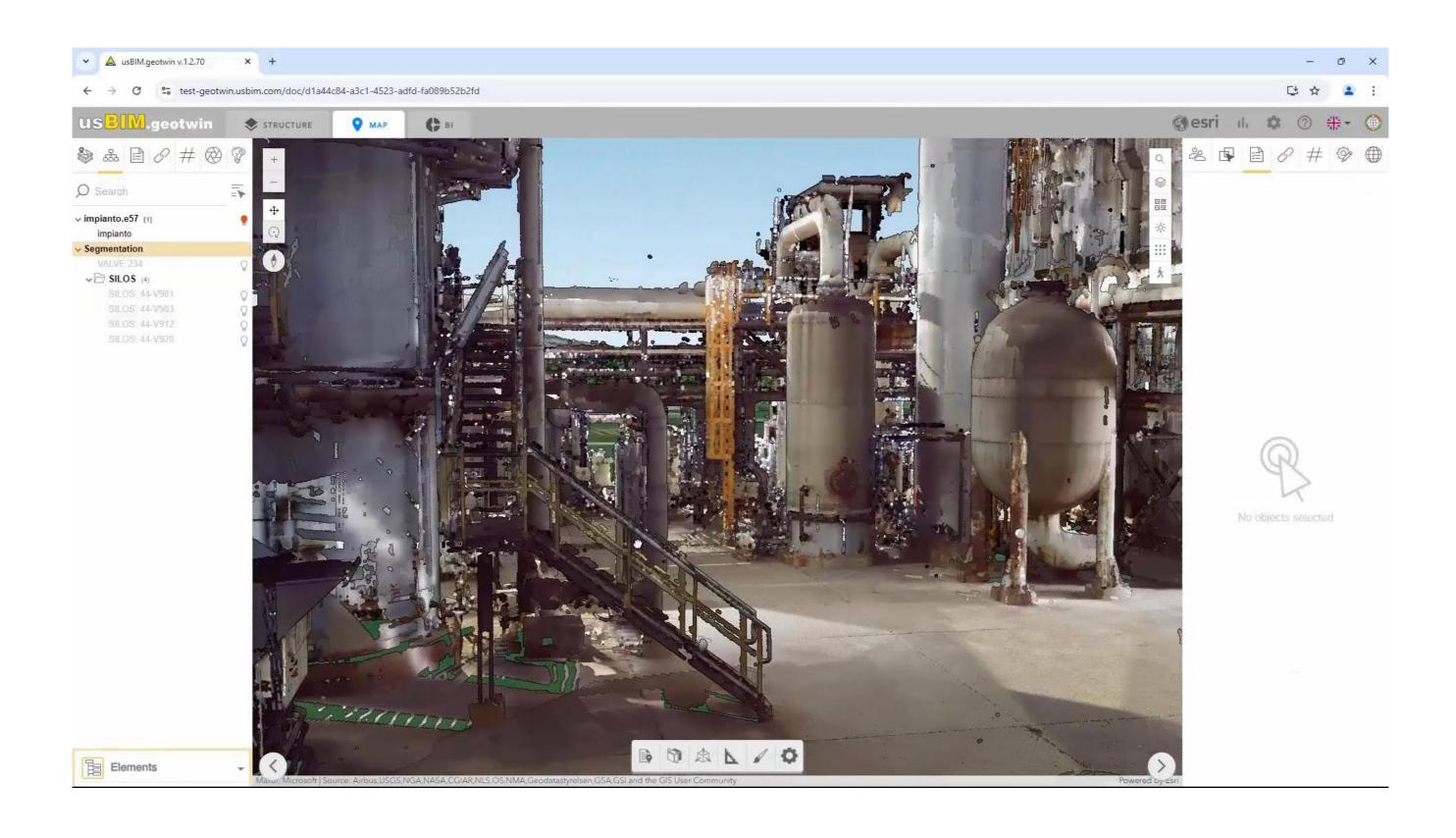
From LOD 0 to LOD 400: An open BIM CDE starting from infra and buildings BIM models or from simple **point** cloud surveys or towards 3D high level of detail digital twins







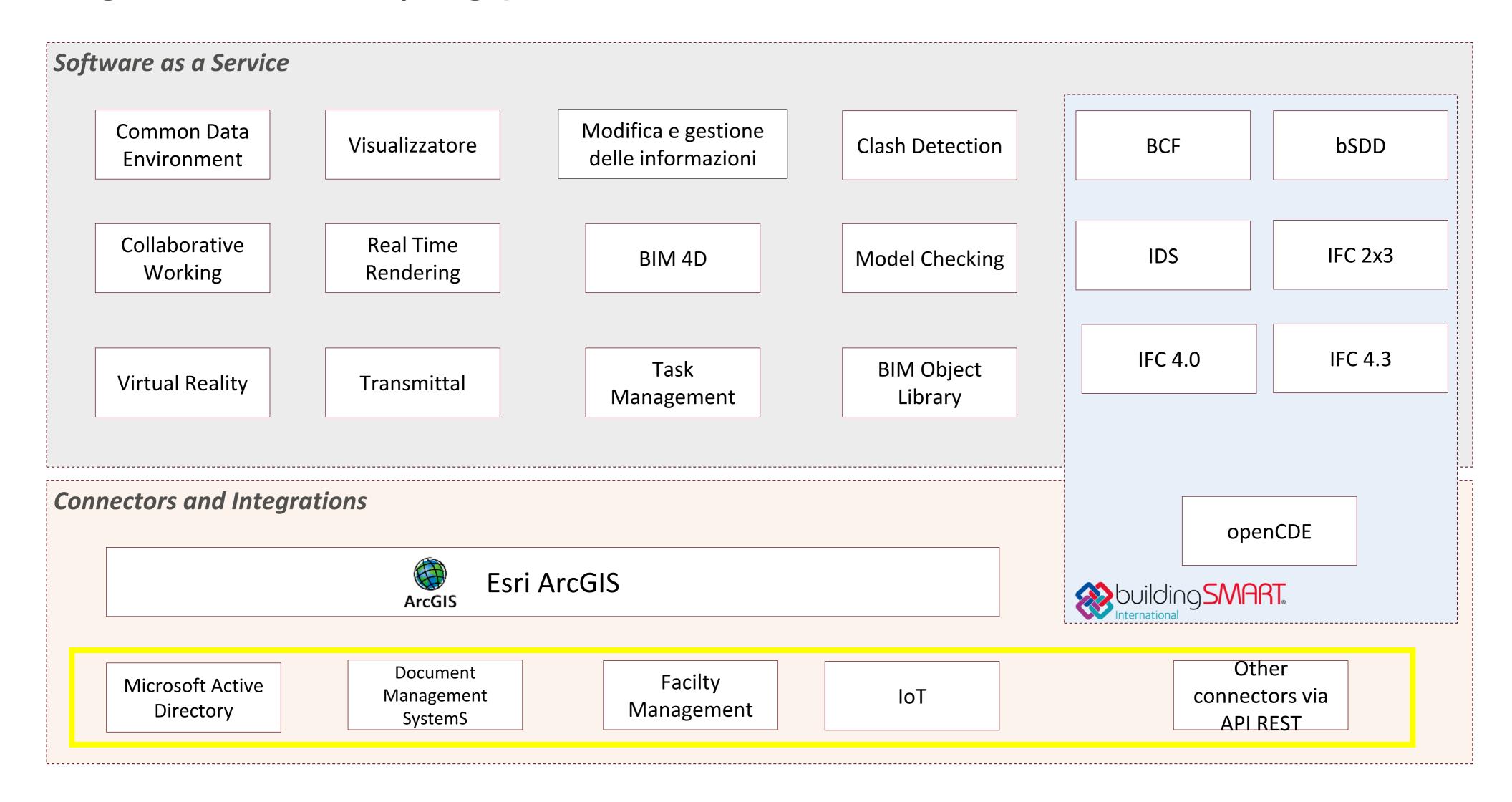
# If 3D models are missing, ...point clouds are valuable too!







#### Technological solutions | Big picture









#### Success Case: Bridge Management









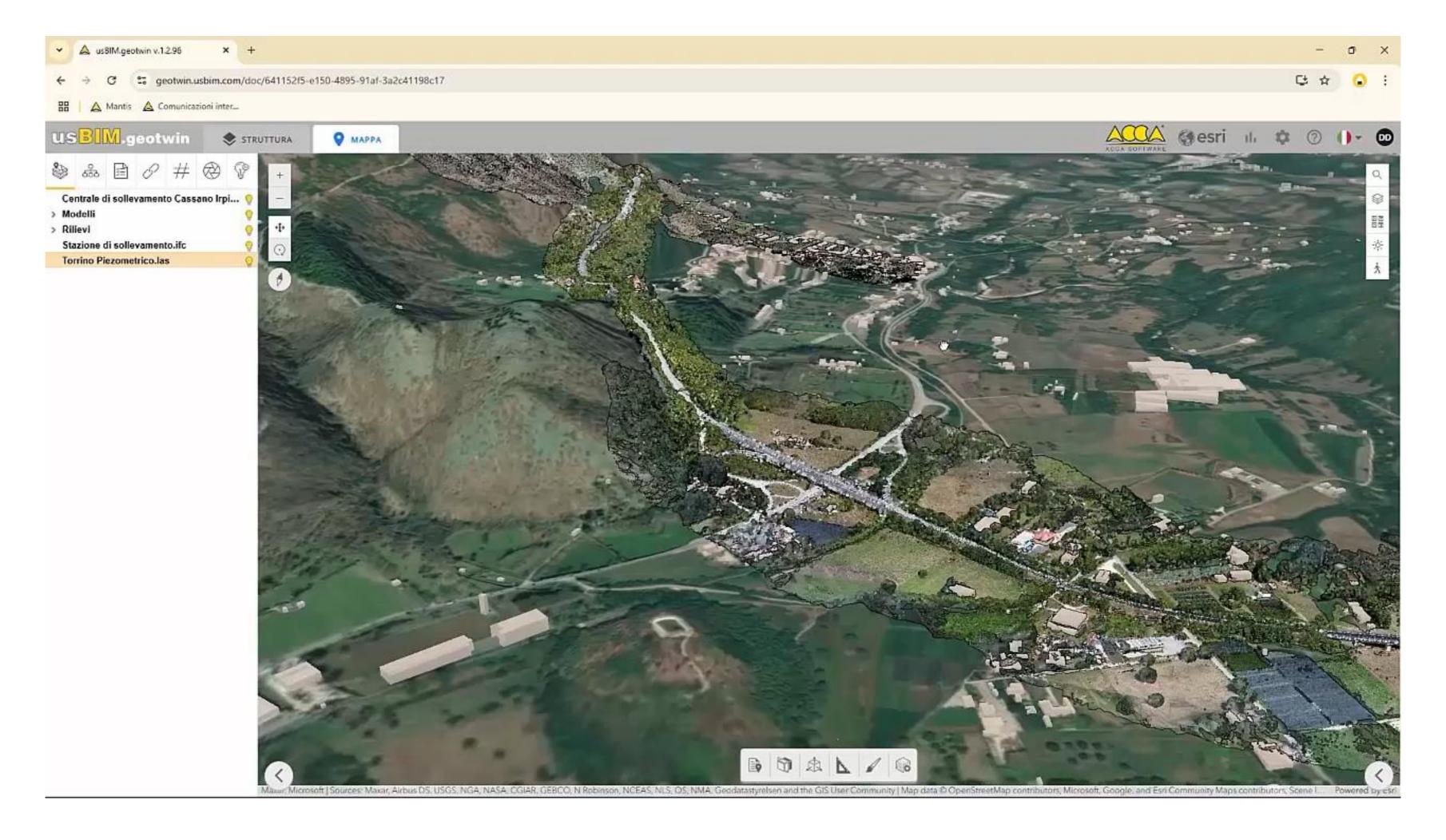








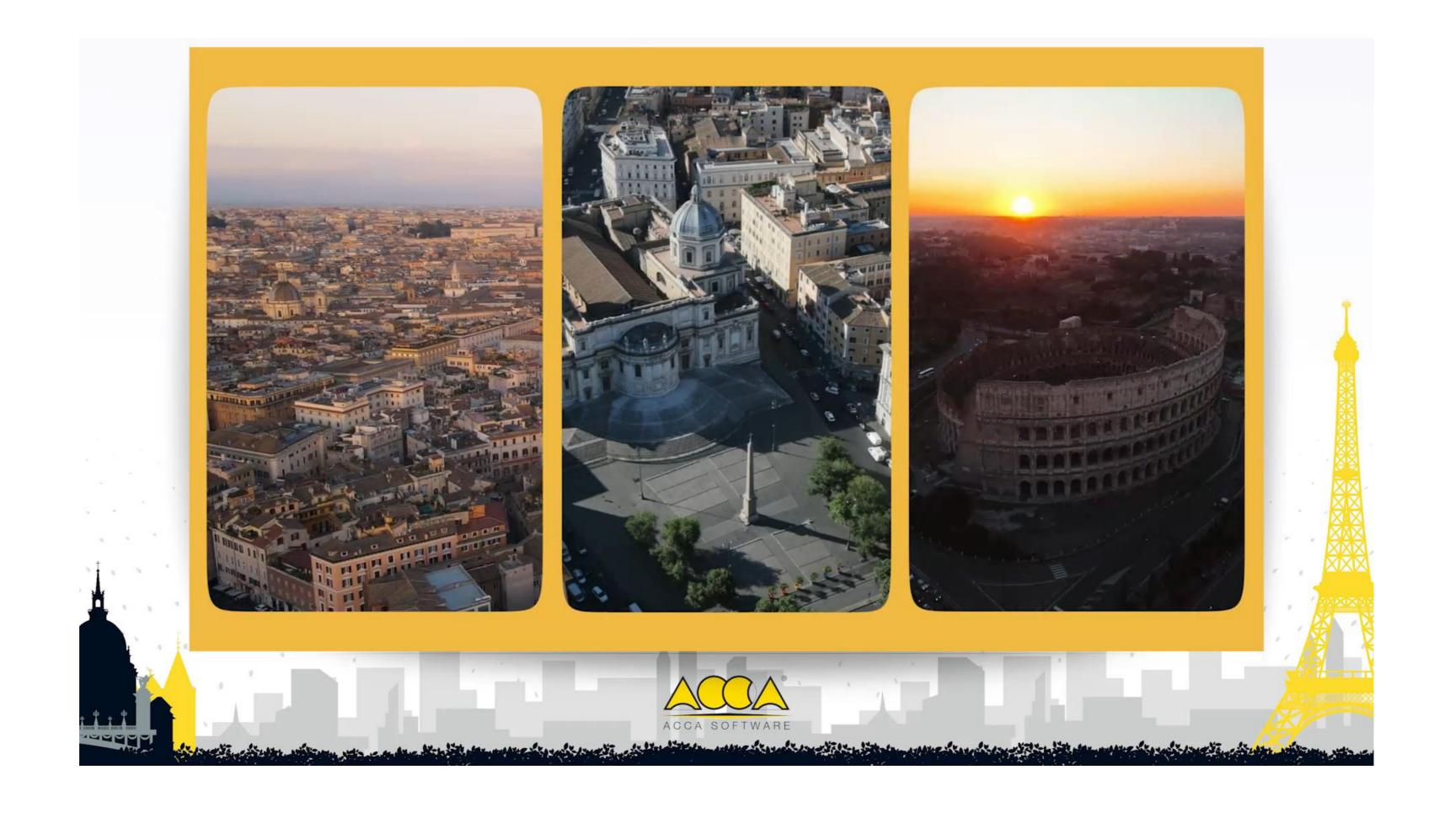
#### Success Case: Water utilities







### Success Case: City of Rome Urban Development







# Session 4: Maintenance/Asset Portfolio Q&A





# THANK YOU FOR YOUR ATTENTION

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