My experience of participating in UIC Digital Awards 2016

Parinaz Bazeghi – Borna Group
Agenda

1. About BORNA project
2. How we informed about the event?
3. Procedure of participating in Digital Awards
4. Opportunities
5. Conclusion
About BORNA Project

A technologic way of track defect finding
using smart phones to detect track problems

+ using drone to verify and analyze track problem
How we had been informed about the event?
The procedure of participating in UIC Digital award- 2016

**TIMELINE**

- **August**
  - We received The announcement By UIC Middle East Office and RAI

- **1st October**
  - Preparing the dossier

- **28th October**
  - The final dossier sent to UIC
  - Waiting for the result
  - List of winners announced

- **30th November**
  - Travel managed by UIC
  - Flight to St. Petersburg
  - VISA procedure
UIC DIGITAL Conference

Wednesday, 30 Nov
ST. Petersburg

We Presented the Project - UIC digital conference
An Opportunity to

• Presenting the Project to 150 Railway CEOs in General Assembly
• Networking with experts in Railway Industry and Companies
• Good Feedbacks and new ideas to develop the Project
• Encouragement and motivation
Participation in UIC Digital awards 2016

20 Dossier
3 winners
Productivity
Safety
Services
Participation in UIC Digital awards 2017

40 Dossier

4 winners
Participation in UIC Digital awards 2018

>50 Dossier

4 winners
Conclusion

- Networking with rail infrastructure managers
- Meeting potential investors
- Sharing knowledge between railways and young startup to develop new technologies in Rail industry
Thank you for your Kind attention

Parinaz BAZEGHI
contact info: pzbazeghi@gmail.com