



INTERNATIONAL UNION  
OF RAILWAYS

**UIC DIGITAL AWARDS**

# **GENERAL INFORMATION AND REGULATION**

## ARTICLE 1: PURPOSE

The aim of the UIC Digital Awards is to identify all potential innovative projects that may be of interest for the rail sector and to reinforce the cooperation and the synergies between the worldwide Digital eco-system and the global Rail community.

The UIC Digital Awards should open new perspectives to the railway sector and to future mobility thanks to the innovative and creative DNAe of start-up companies.

## ARTICLE 2: PARTICIPANTS

- ✓ Start-ups: a young and innovative company, and not being a subsidiary of a larger structure
- ✓ University projects which are **developed** and have a **minimum viable product**- the evidence should be provided.

### **Attention: not accepted for this competition:**

Academic researches without practical results and prototypes  
Individuals  
Railway Operators and Infrastructure Managers  
Companies over 10 years

## ARTICLE 3: APPLICATIONS

- ✓ Applications must be in English.
- ✓ Applications can be submitted in any format (PDF, PPTX, Word) based on your convenience.
- ✓ Applications should be submitted on the UIC Digital Platform website before the deadline.

## ARTICLE 4: CEREMONY

An official invitation will be emailed to the Award winners to attend the award ceremony. This will be held as part of the UIC Digital Conference, during the same period as the UIC General Assembly in December each year.

The winner of each category will be represented by one person per selected start-up.

The three selected start-ups (one per category mentioned below) will present their project during the UIC Digital Conference in the presence of representatives of the worldwide railway companies.

## ARTICLE 5: CATEGORIES

The categories of nomination are:

- ✓ SERVICES
- ✓ PRODUCTIVITY
- ✓ SAFETY

## ARTICLE 6: CRITERIA

The Jury will apply the following criteria.

Criteria	Explanation
<b>Interest for Railway</b>	Clear value proposition: how well does the project address a clearly defined problem in Railway sector
<b>Creativity</b>	Originality, innovation and thoughtfulness of the idea
	Ability to solve a problem in innovative ways
<b>Concept development</b>	Project maturity: has the project developed a prototype or minimum viable product?
	Does the project have significant evidence that the solution is implemented and validated?
<b>Financial model</b>	Economic viability
	Scalability and Market Reach
	Potential ROI
<b>Practicality / implementation</b>	Ease of implementation
	Cost effective
<b>Sustainability</b>	Social impacts
	Economic impacts
	Environmental impacts

## ARTICLE 7: JUDGING PANEL (JURY)

The judging panel is composed of

- Representatives from Railway Operators
- Representatives from Infrastructure Managers
- Representative from Digital sector
- Representatives from Academic sector

## ARTICLE 8: SELECTION DEADLINE

All applications must be registered in the UIC Digital platform website until communicated deadline (two months before the event) in the UIC Digital Platform deadline.

## ARTICLE 9: PRIZE

Main prizes

- ✓ The UIC will cover the logistics and accommodation costs of one person from each of the three awarded start-ups to attend physically the UIC Digital Conference.
- ✓ The opportunity to present the project during the UIC Digital Conference.

Other symbolic awards

- ✓ Certificate of achievement
- ✓ Unique trophies especially created for this event

## **ARTICLE 10: PUBLICISING THE WINNERS**

- ✓ Communications articles around the UIC Digital Awards winners will be planned
  - The UIC eNews
  - The UIC website
  - Social networks
- ✓ A short article for promoting and introducing the selected start-ups will be published in the UIC eNews.

## **ARTICLE 11: TIMETABLE**

**Step1(M0):** The submission of the applications is open

**Step2(M0+6):** Deadline of the submission of the applications

**Step3(M0+7):** Communication with the selected start-ups

**Step4(M0+9):** The UIC Digital Awards ceremony

## **ARTICLE 12: FURTHER QUESTION**

Should you need any further information, please send an email with your question to:

[digital@uic.org](mailto:digital@uic.org)