

UIC Sustainability Action Week

Sponsors

UIC sponsorship opportunities will allow you to reach your global target groups and international business partners. The conference offers you a unique chance to:

- Position your brand and business activities,
- Create new partnerships and alliances,
- Obtain unique experience with high level experts, policy and decision-makers,
- Benefit from unrivalled lead generation and profiling

All sponsors will have the possibility to bring your company's promotional material such as gifts, banners, posters, or roll-up. UIC must be notified before all materials are brought in.

Specific representation for the entire week event or for a specific day is possible and details can be discussed with the UIC Sustainability team. Please consult the event website for more detailed information on the agenda: <u>link</u>

	Platinum	Gold	Silver
Packages	Official Sponsors	Lunch Sponsors	Coffee-break Sponsors
Dedicated area / Conference stand	Yes	Yes	Yes
Brochure on welcome desk	Yes	Yes	Yes
Company logo on website and program	Yes	Yes	Yes
Advertisement in the e-booklet	Full page	Half page	Only logo
Introductory talks with virtual participants	Yes	-	-
Organising a cocktail reception after the event	Yes		-
eReport on key outcomes	Full page	Half page	Only logo
Possible communication activities (social media, eNews etc.)	Only logo	Hashtags	Hashtags
Investment required	€ 5000	€ 3000	€ 2000



Platinum Sponsor

This package offers your company the possibility to sponsor the full-day dedicated to sustainability activities which will be a highlight of the conference. Benefits include:

- dedicated space in a UIC Conference Room G.Stephenson
- possibility to place your company brochure on the welcome desk
- logo and full-page advertisement in the organisation e-booklet
- organisation of small online introductory meetings for hybrid participants in breaks/interactive session
- organising a cocktail at UIC after the event with room-charge-free option.
- eReport on key outcomes
- Possible communication activities (social media, eNews etc.)

Gold Sponsor

This package offers your company the possibility to sponsor the lunch break and reach a unique target audience. Benefits include:

- dedicated space in a UIC Conference Room G.Stephenson
- possibility to place your company brochure on the welcome desk
- logo and half-page advertisement in the organisation e-booklet
- eReport on key outcomes
- Possible communication activities (social media, eNews etc.)

Silver Sponsor

This package offers your company the possibility to sponsor the lunch break and reach a unique target audience. Benefits include:

- dedicated space in a UIC Room Stephenson
- possibility to place your company brochure on the welcome desk
- maximized visibility to all the attendees
- logo in the organisation e-booklet
- eReport on key outcomes
- Possible communication activities (social media, eNews etc.)

Media Partners

Interested journalists/editors are invited to contact UIC after completing their registration for the workshop.

