

Asia Pacific Rail Summit

Kuala Lumpur, 23 October 2023, on the occasion of the High-Level 15th Regional Environmentally Sustainable Transport (EST) Forum in Asia

Co-organizers UIC, UNCRD, ADB, MoT Malaysia

Event Overview

The Asia-Pacific Rail Summit is an event dedicated to fostering collaboration, innovation, and growth within the rapidly evolving rail sector across the Asia-Pacific region. This summit brings together key stakeholders, thought leaders, and decision-makers from governments and rail operators in the region to collaboratively address the environmental challenges facing rail transportation and to explore solutions that will drive positive change. Join us in shaping a more sustainable future for rail transportation in the Asia-Pacific region.

Event Highlights

- High-profile speakers including government officials, industry leaders, and experts
- Comprehensive panel discussions, presentations, and workshops covering vital topics to sustainability, including climate targets, gender equality and climate financing
- Networking opportunities with key stakeholders in the rail sector in Asia Pacific
- Interactive sessions and roundtable discussions for in-depth exploration

Sponsors

Sponsorship opportunities will allow you to reach international business partners. The conference offers you a unique chance to:

- Position your brand and business activities,
- Create new partnerships and alliances,
- Obtain unique experience with high level experts, policy and decision-makers,
- Benefit from unrivalled lead generation and profiling

All sponsors will have the possibility to bring your company's promotional material such as gifts, banners, posters, or roll-up. UIC must be notified before all materials are brought in.

Specific representation for the entire week event or for a specific day is possible and details can be discussed with the UIC team. Please consult the event website for more detailed information on the agenda.

| Packages | Platinum | Gold | Silver |
|---------------------------------------------------------------------|-------------------|----------------|-----------------------|
| | Official Sponsors | Lunch Sponsors | Coffee-break Sponsors |
| Dedicated welcome desk, next to registration | Yes | Yes | No |
| Brochure on welcome desk | Yes | Yes | Yes |
| Company logo on website and program (according to sponsorship tier) | Yes | Yes | Yes |
| Company video to be played during event breaks the whole day | Yes | Yes | Yes |
| Advertisement in the e-booklet | Full page | Half page | Only logo |
| Introductory remarks in one of the sessions | Yes | - | - |
| Co-organise a cocktail reception after the event | Yes | | - |
| eReport on key outcomes | Full page | Half page | Only logo |
| Possible communication activities (social media, eNews etc.) | Only logo | Hashtags | Hashtags |
| Investment required | € 7000 | € 4000 | € 2000 |

Platinum Sponsor

This package offers your company the possibility to sponsor the full-day dedicated to sustainability activities which will be a highlight of the conference. Benefits include:

- shared space in conference space, with possibility to place company brochure and materials
- possibility to place your company brochure on the welcome desk
- logo and full-page advertisement in the organisation e-booklet
- organisation of small introductory meetings for participants in one of the sessions
- your company video to be played during all the event breaks (before start, coffee breaks, lunch)
- co-organising a cocktail after the event with room-charge-free option.
- eReport on key outcomes
- Possible communication activities (social media, eNews etc.)

Gold Sponsor

This package offers your company the possibility to sponsor the lunch break and reach a unique target audience. Benefits include:

- shared space in conference space, with possibility to place company brochure and materials
- possibility to place your company brochure on the welcome desk
- logo and half-page advertisement in the organisation e-booklet
- your company video to be played during all the event breaks (before start, coffee breaks, lunch)
- Logo inclusion on event materials and website
- Hashtag added to social media materials related to event

Silver Sponsor

This package offers your company the possibility to sponsor the lunch break and reach a unique target audience. Benefits include:

- possibility to place your company brochure on the welcome desk
- your company video to be played during all the event breaks (before start, coffee breaks, lunch)
- Logo inclusion on event materials and website
- Hashtag added to social media materials related to event

Media Partners

Interested media outlets are invited to contact UIC after completing their registration for the workshop.