



INTERNATIONAL UNION
OF RAILWAYS

A Journey from OSDM to Agentic AI

Presentation from Wiremind

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Who is Wiremind?

- Tech scale-up dedicated to transportation
- 170 employes, Paris and worldwide
- Since 2014
- Distribution, Ticketing & Revenue Management
- Clients: 80+ (SNCF, Eurostar, Trenitalia, DSB, VR, SJ, etc.)



Our mission



Internal users



Train Company
Shareholders



End customers



What is the secret recipe ?

1

A clean integration, inside and outside of your IT ecosystem

- Real-time
- API
- Reliable
- Scalable
- Generic

Example: **OSDM**



2

A super well organized and clean data architecture

With all the crucial data to your organization...

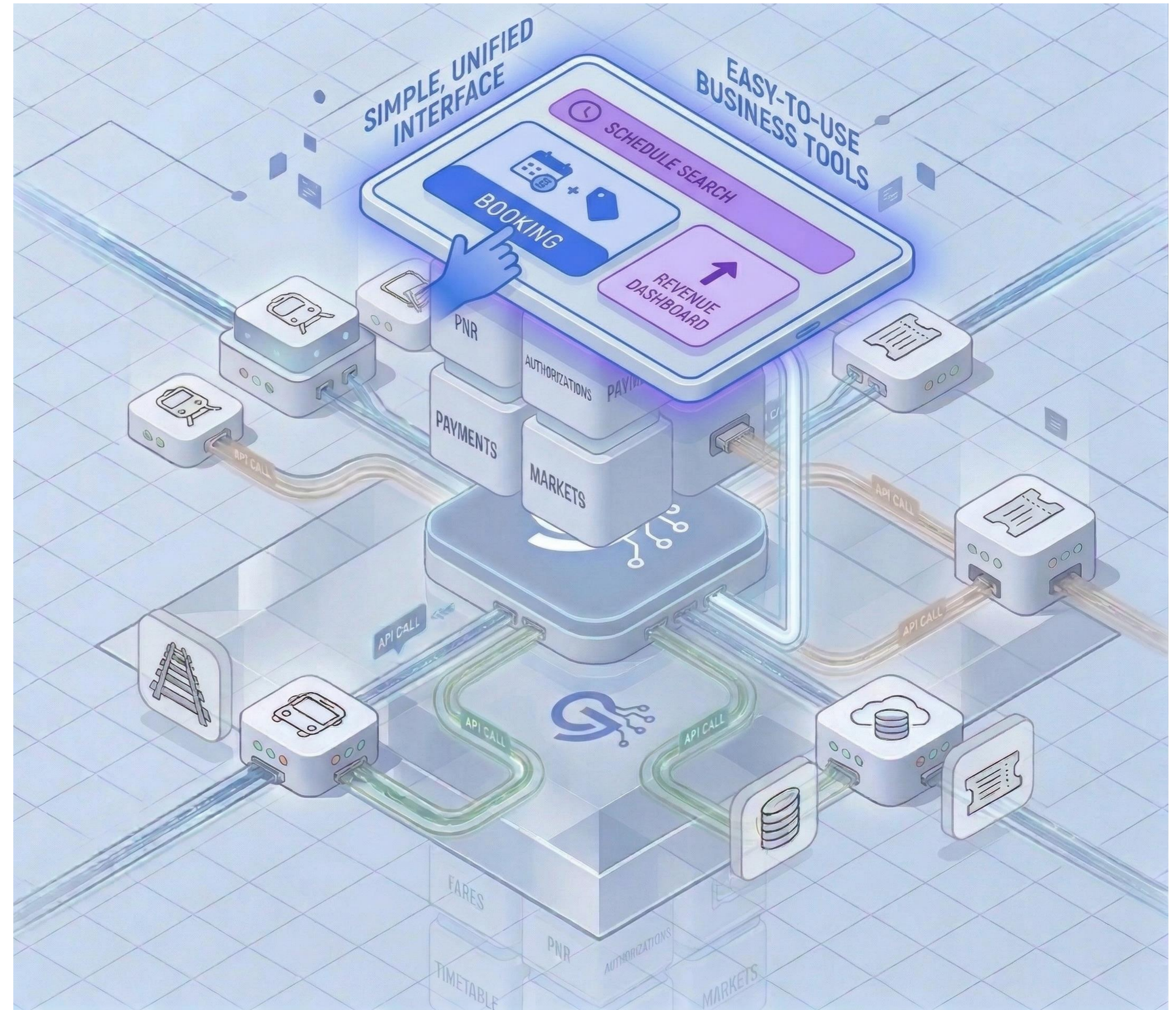
...that allows model training for Machine Learning and Generative AI purposes



3 A simplistic backbone user interface

The fundamentals of your user interface need to remain as simple as possible...

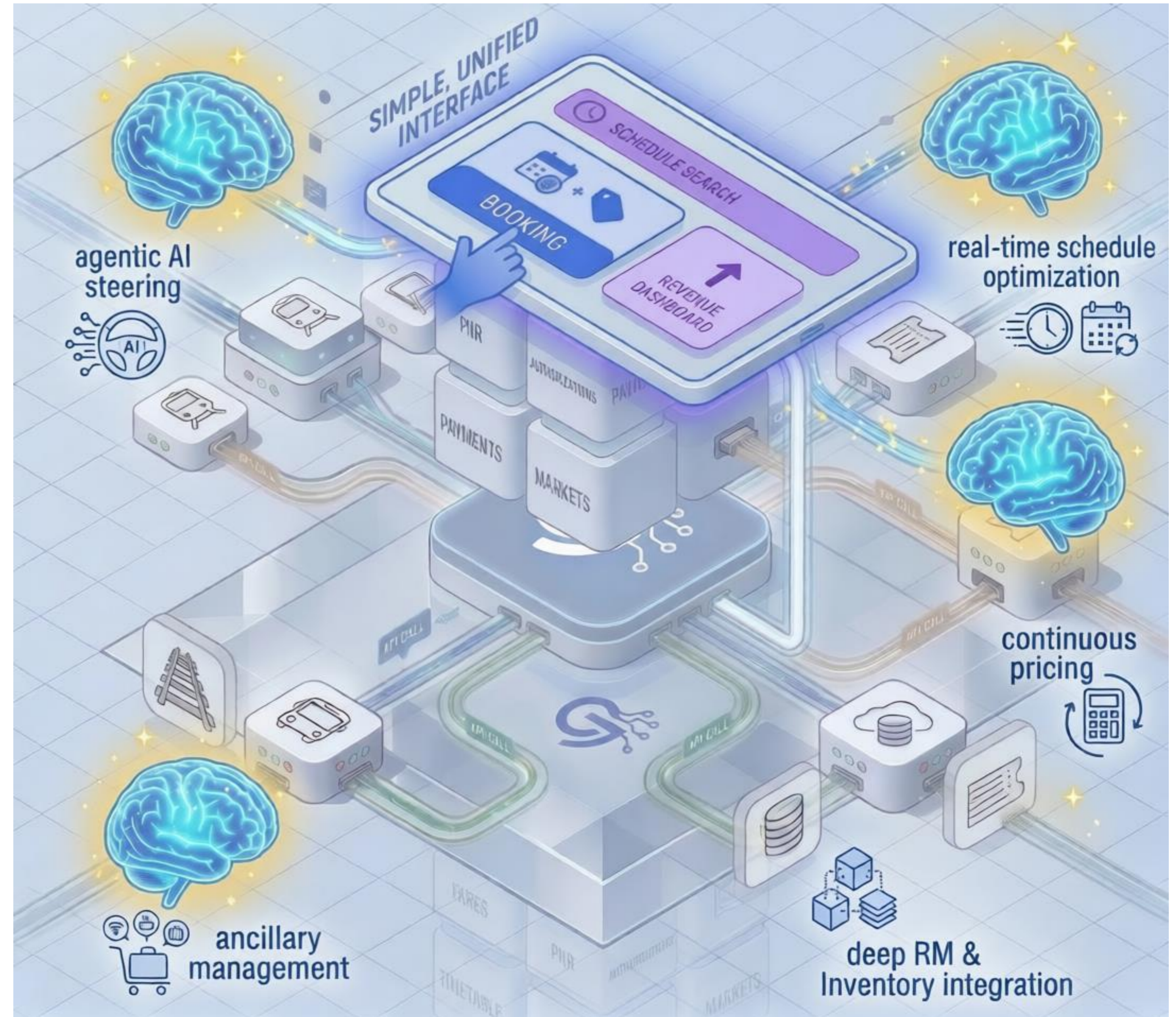
...to build up elaborated modules to the core user interface, with a core that remains easy to use



Continuous Innovation

An ecosystem of innovative advanced features that disrupt the industry... that actually work!

- Demand Forecast to the inventory (Live Schedule Optimization)
- Agentic RM steering
- Continuous Pricing
- OD/Leg Hybrid Optimisation
- Ancillary Optimisation
- Deep RM & CRM Integration
- Etc.

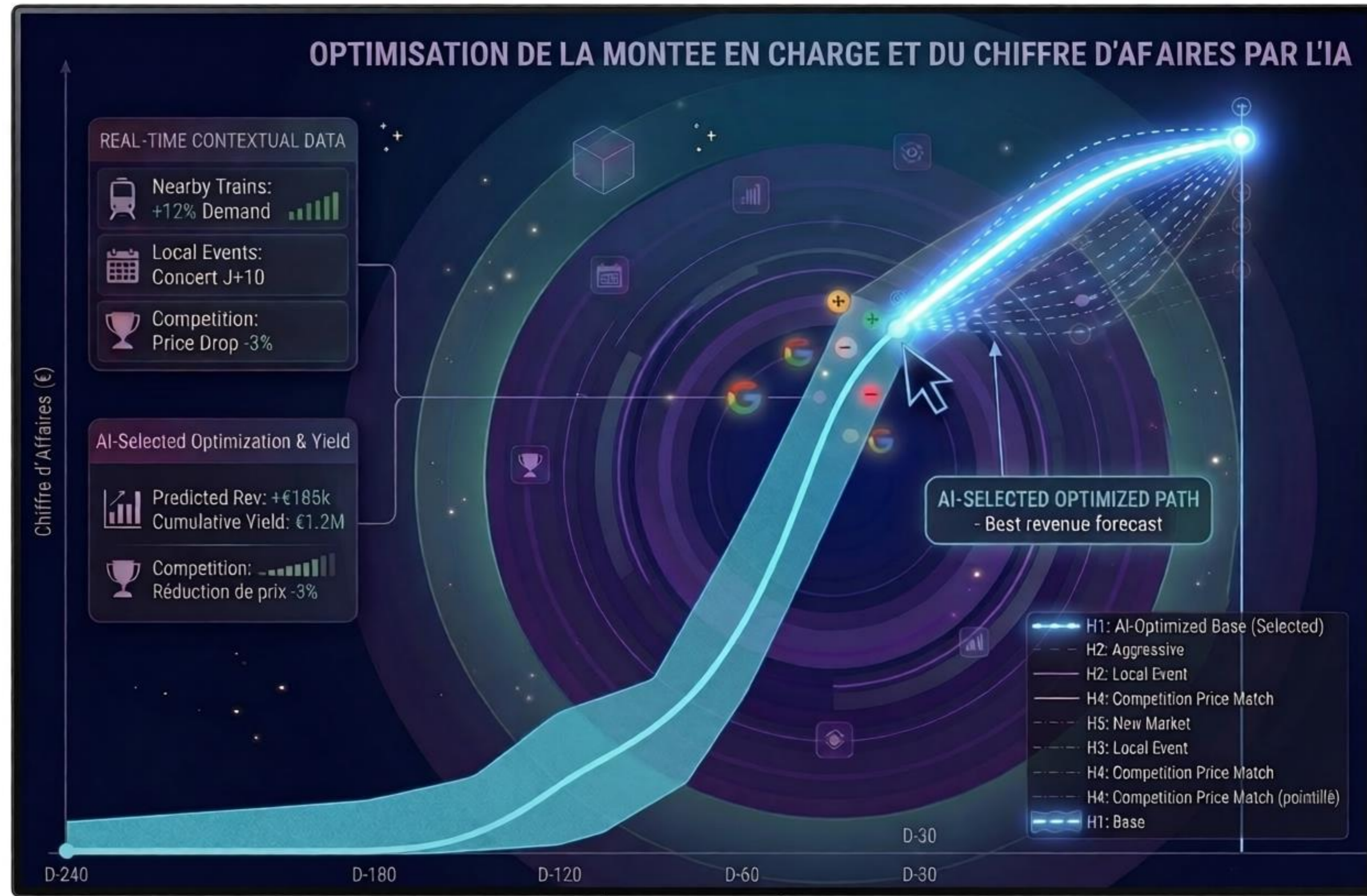


How do you insert **Agentic AI to a **mission-critical** industrial process?**

Agentic RM Steering

- 1 LLM ecosystem is still uncertain...
Build a system that works with and without it!
- 2 Our agent is inserted at a precise step of the process, when choosing the best path
- 3 It adds contextual information to the decision process, until then impossible to fully consider

-> Mimic a Human brain that will fix automatic incoherences (Internal & external competition, macro and local trends, risk willingness, momentum bankable buckets, etc.)



Result: 95% of questionable decisions are fixed (WIP)



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Thank you for your attention



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