

SPONSORSHIP PACKAGES

1st UIC CONGRESS ON RAIL INFRASTRUCTURE



9-11 March 2027
UIC HQ - PARIS, FRANCE



**1st UIC CONGRESS
ON RAIL INFRASTRUCTURE**



INTERNATIONAL UNION
OF RAILWAYS

1st UIC Congress on RAIL INFRASTRUCTURE

Objectives:

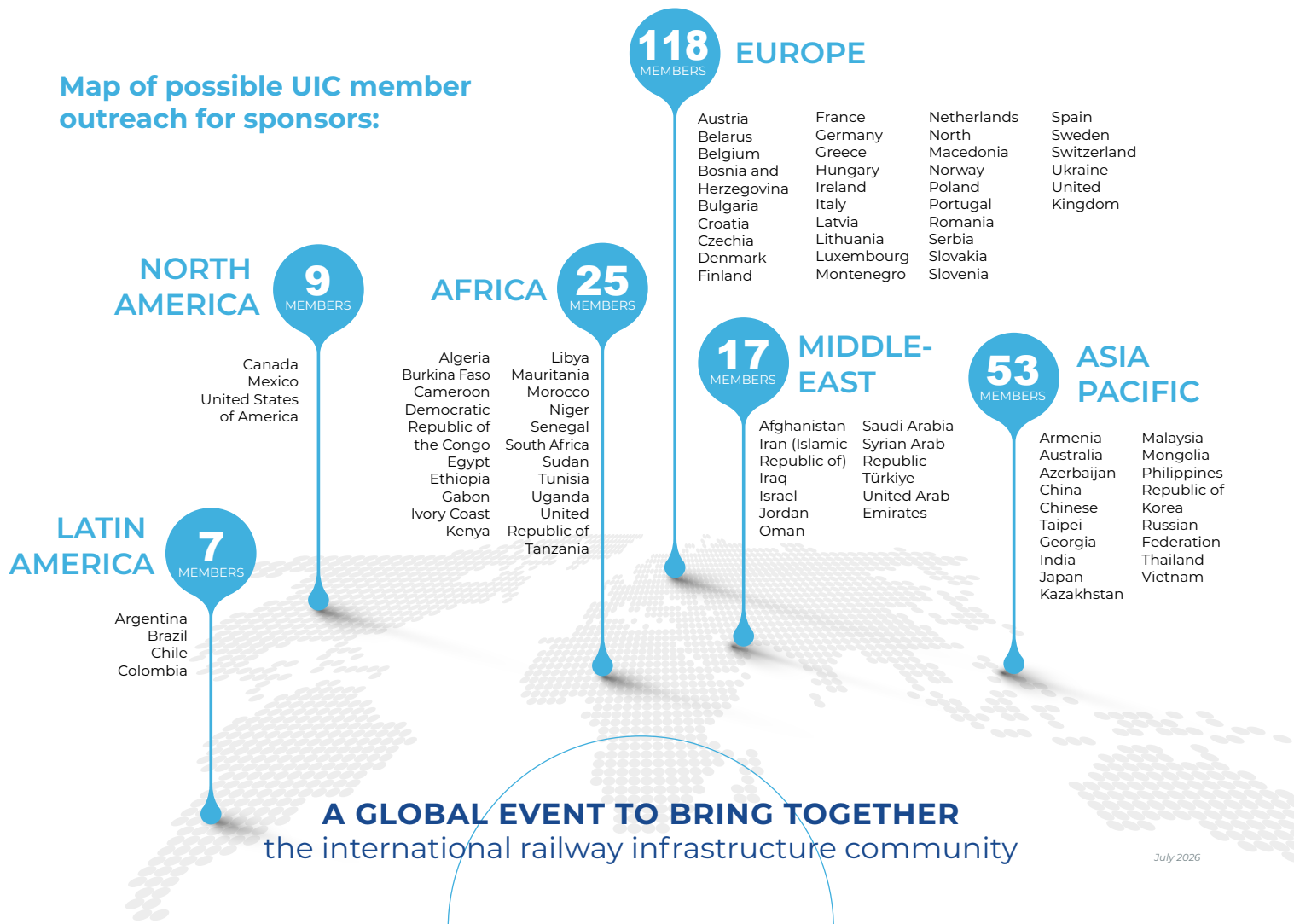
- Share experience, innovation, major projects and technological advances
- Drive actionable outcomes, shape future work programmes and accelerate implementation across the sector
- Strengthen networks and foster cross-discipline exchange

Audience:

- UIC members, including infrastructure managers and railway undertakings
- Regulators and public authorities
- Industry leaders, innovators and solution providers
- Academic and research institutions

ENGAGE THE AUDIENCE and present your brand

Map of possible UIC member outreach for sponsors:



BECOME A SPONSOR

UIC sponsorship opportunities will allow you to reach your global target groups and international business partners.

Seize this opportunity and:



Position your brand and business activities



Create new partnerships and ties



Gain unique experience by engaging with experts, policy and decision-makers



Benefit from unrivalled lead generation and profiling opportunities

Core sponsorship packages

Services included

PLATINUM SPONSOR

MAXIMISE YOUR VISIBILITY, STRATEGIC POSITIONING AND LONG-TERM ENGAGEMENT

- ✓ Official Platinum Sponsor recognition across all channels and platforms
- ✓ 4 delegate passes for your team in total
- ✓ Prime speaking opportunity in a high-profile Congress session
- ✓ Official sponsorship of the Evening Reception as well as Opening and Closing Sessions
- ✓ Premium logo placement on the website, delegate badges, and Congress signage
- ✓ Full-page advertisement in the e-Booklet and post-event e-Report
- ✓ 3 follow-up email updates to delegates over 18 months and dedicated media campaign
- ✓ Opportunity to display a promotional video during scheduled breaks

9,000€*

+ Additional €1,500:

Premium dedicated exhibition space in a prime location, subject to availability

GOLD SPONSOR

FOR FUTURE MARKET LEADERS WISHING TO ENGAGE WITH AN INFLUENTIAL INTERNATIONAL AUDIENCE

- ✓ Official Gold Sponsor recognition and acknowledgement during the opening session
- ✓ 3 delegate passes for your team in total
- ✓ Opportunity to deliver a presentation in a technical session or workshop
- ✓ Enhanced logo link and extended company profile up to 200 words on the website
- ✓ Half-page advertisement in the e-Booklet and post-event e-Report
- ✓ 2 follow-up email updates to delegates over 12 months and dedicated social media post

5,000€*

+ Additional €1,000:

Medium-sized dedicated exhibition space (conference booth)

SILVER SPONSOR

INCREASE YOUR VISIBILITY

- ✓ Official Silver Sponsor recognition across digital communications, social media, and slides
- ✓ 2 delegate passes for your team in total
- ✓ Logo link and company profile up to 100 words on the website directory
- ✓ Quarter-page advertisement in the e-Booklet and post-event e-Report
- ✓ Opportunity to include a promotional item or leaflet in the delegate welcome pack
- ✓ 1 follow-up email update to delegates within 6 months

1,500€*

+ Additional €500:

Dedicated exhibition space (small conference stand)

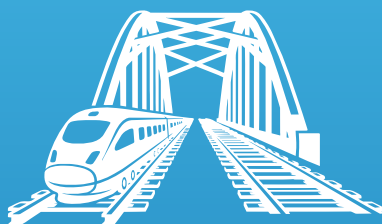
FOR MORE DETAILS, PLEASE CONTACT US.

*All prices exclude tax 20%

Enhancement options

As every organisation has different objectives, if the standard sponsorship packages do not fully meet your needs, we would be pleased to develop a tailored partnership. The following are possible options, please get in touch to discuss packages and pricing:

- **Exhibition & Delegate access:**
 - Additional delegate registration
 - Dedicated spaces' branding
- **Digital communications & Marketing:**
 - Congress homepage spotlight
 - Additional social media campaign or dedicated social media post
 - Featured sponsor interview
- **Branding & Visibility:**
 - Lanyard branding
 - Delegate bag or other promotional items' branding
 - Promotional insert in delegate bags
- **Programme & Engagement:**
 - Sponsored coffee break
 - Additional programme advertisement page(s)
 - Dedicated workshop or sponsored session



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FOR MORE INFORMATION

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www.uic.org



#UICrail