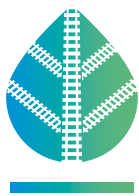


SPONSORSHIP PACKAGES

2025 edition of **SUSTAINABILITY ACTION WEEK**



10-14 March 2025
UIC HQ - PARIS, FRANCE



SUSTAINABILITY
Action Week



INTERNATIONAL UNION
OF RAILWAYS

2025 edition of SUSTAINABILITY ACTION WEEK

Objectives:

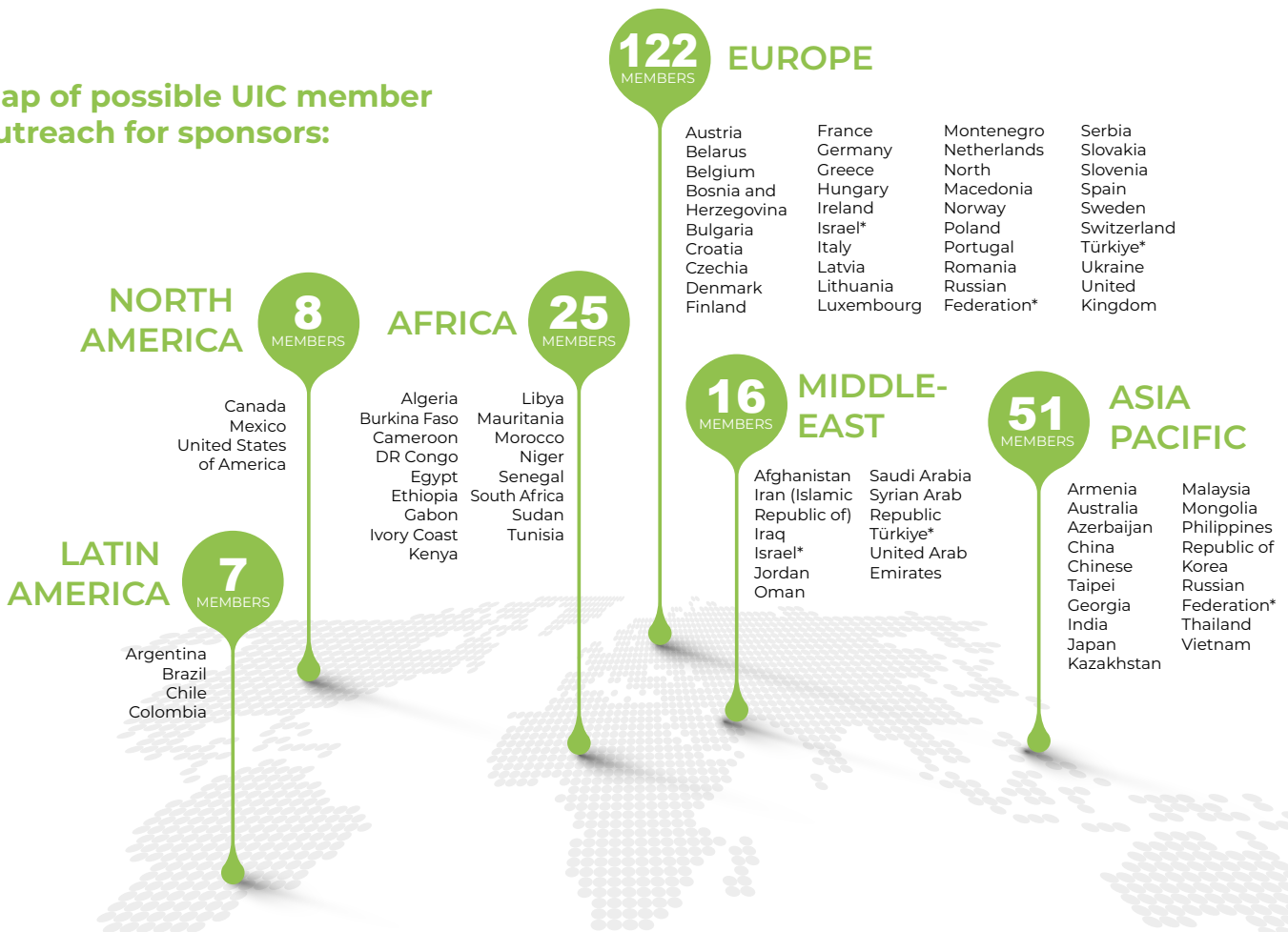
- Share knowledge and inspire UIC members with actionable ways to boost sustainability activities in rail
- Strengthen networks and cross-discipline exchanges

Audience:

- Sustainability professionals and related technical professionals from UIC members
- Partners and suppliers for UIC and its members
- Subject matter experts across other modes and industry

ENGAGE THE AUDIENCE and present your brand

Map of possible UIC member outreach for sponsors:



BECOME A SPONSOR

UIC sponsorship opportunities will allow you to reach your global target groups and international business partners.

Seize this opportunity and:



Position your brand and business activities



Create new partnerships and ties



Gain unique experience by engaging with experts, policy and decision-makers



Benefit from unrivalled lead generation and profiling opportunities

Core sponsorship packages

Services included

PLATINUM SPONSOR

Headline sponsor for the full week

- ✓ The official title of "Platinum Sponsor"
- ✓ 7 tickets for your team
- ✓ Dedicated area/conference booth: **large space**
- ✓ Programme visibility: **prime speaker slot in a pre-agreed session**
- ✓ Advertisement slide/video during the breaks
- ✓ Brochure distributed in breakout areas: **all week and during sessions**
- ✓ Company logo on the website: **large logo, and on badges**
- ✓ Advertisement in the programme e-booklet: **full page**
- ✓ Official sponsor of the evening reception
- ✓ Advertisement in the eReport on key outcomes (post-event): **full page**
- ✓ Possible communication activities: **special mentions for member-wide e-news and social media posts**

10,000€*

GOLD SPONSOR

Day sponsor

- ✓ The official title of "Gold Sponsor"
- ✓ 5 tickets for your team
- ✓ Dedicated area/conference booth
- ✓ Programme visibility: **speaker in a pre-agreed topic/session**
- ✓ Brochure distributed in breakout areas: **on the day/at relevant sessions**
- ✓ Company logo on the website
- ✓ Advertisement in the programme e-booklet: **half page**
- ✓ Advertisement in the eReport on key outcomes (post-event): **half page**
- ✓ Possible communication activities: **special mention on social media - on a pre-agreed day**

6,000€*

SILVER SPONSOR

Lunch or topic sponsor

- ✓ The official title of "Silver Sponsor"
- ✓ 3 tickets for your team
- ✓ Dedicated area/conference stand
- ✓ Brochure distributed in breakout areas: **during the sponsored session or lunch**
- ✓ Company logo on the website
- ✓ Advertisement in the programme e-booklet: **quarter page**
- ✓ Advertisement in the eReport on key outcomes (post-event): **quarter page**
- ✓ Possible communication activities: **hashtags**

2,000€*

*All prices exclude tax 20%

Looking back at the 2023 edition of **Sustainability Action week**

Global reach with members joining from Europe, North America, Asia and Africa

External speakers from the European Commission, United Nations, and Ministers of Transport, as well as from investment, development, and multilateral banks, academic institutions, suppliers, and manufacturers

More than 150 people from 20 countries in attendance



SUSTAINABILITY Action Week

FOR MORE INFORMATION

and to apply for sponsoring
at the 2025 EDITION OF SUSTAINABILITY ACTION WEEK ,
please send your requests to:

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sustainability@uic.org

Communication Department:
com@uic.org



www.uic.org



#UICrail