Vivanoda arose from a simple fact: most people are not aware of ways of transportation that would get them to a destination and this kind of search on the Internet often turns out very tedious:

• “How to go to Bonn from Niort?”
• “What train companies operate between Alicante and Marseille?”
• “Where to book my ticket online?”
• etc…
Market Size

Everyday, millions of people are travelling throughout Europe:

- **918 millions air passengers** in the EU in 2015
- **9bn rail passengers** in the EU in 2015
- **7 millions bus passengers** in France in 2016
- **20 million rides** for Blablacar
- **395 millions passengers** in the European ports.

…and **thousands of companies** are operating everywhere in Europe

the competition between carriers has never been that important

and neither is the complementarity between the modes of transport…

Therefore, **travellers are facing a very large offer** in term of transport

and are expecting a seamless travel and multimodal transport system

where they’ll be able to find their flight, train or bus ticket in a much easier way.

This is particularly true when **travelling between two small or medium cities**

that are not served by a hub airport or high-speed-train stations

or when travelling abroad where carriers and their network are often unknown.
Solution

- Vivanoda allows travellers to compare and combine air, bus, rail, ferries and carsharing all in one search to travel between two cites.

In this regard, Vivanoda aims at giving travellers a better access to mobility and a better interconnected transport information by aggregating transport data and find optimal multimodal paths that combines modes of transport and carriers if needed.

Vivanoda also wants to act as a link between operators and travellers and gives european transport operators a better visibility by including their offers and lines in multi-step trips (one leg by bus+one leg by train+one leg by airplane), get more customers and thus boost the entire transport sector and its actors.
#1 Search by Origin & Destination

#2 Review carriers and compare fares

#3 Book trip
Business Model

• Free for users

• Commissions paid by partners when a user book a trip

• Sponsored routes: ability for a carrier to display their offer at the top of the results and boost their visibility

• On-site advertisements
Key Figures

- Over 2 millions visits in 2016
- Operating in 4 countries: France, Portugal, UK, Italy + a global version (.com)

- 60,000 air routes and 500 airlines
- More than 62,000 intercity coach connections in Europe
- More than 300,000 train connections in France, in EUROPE and beyond
- 3,000 sea routes serving 700 ports worldwide
Team and advisors

Nicolas Pellier
Founder and CEO
Master in Yield Management
Expert in Transportation and Mobility
Experienced in Computer Science

Frédéric Dessert
Finance and Accountancy Advisor
Orex Ile de France

Benjamin Bourgeois
Business Lawyer

Clément Racineux
UX and Design Advisor
KALAOstudio.com
Vivanoda is an award winner of the « European Transport Innovation Challenge 2017 » organized by the European Commission

Vivanoda won the « Groupama – Créateurs de Confiance 2017 » Prize rewarding innovative solutions in ‘Transport and Mobility’ category

Reviews from nationwide French medias:

**Le Figaro**
“a rather innovative, simple and visually worked interface”

**Le Parisien**
“no need to browse transport sites for hours anymore”

**Ecommerce Mag**
“the 7 most emblematic startups that are challenging the transport market”

**France Bleu Radio**
“Very convenient site to choose swiftly the mode of transport that suits you best”

Vivanoda
What’s next?

- **Develop the audience** and retain the users

- **Partner with carriers** and travel services providers, in particular in the rail industry

- **Enlarge global coverage**

- **Make the company grow** by recruiting and financing
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