COPA Project
The Connected Passenger

Supported by

SNCF Développement

WE Transit Labs
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The Company

- **WE TRANSIT LABS SAS** was created in 2014, Paris
- **Sector**: Public Transportation, Control Centres
- **Activities**: System Engineering Consulting, Big Data, Development
- Supported by THALES ("Coup de pouce" Award, 2014)
- Supported by SNCF ("Jeune Pousse" Program, 2016)
- Current collaboration with a big French actor in Transportation
The Team **WeTransit Labs**

- **Actuel**
  - Andrés LAGO
    - CEO
  - Giuseppe MUSARRA, Ph.D.
    - Directeur Commercial & Marketing
      - Research fellow,
        Leeds University Business School

- **A venir**
  - Développeur smartphone
  - Développeur serveur
  - Technicien maintenance
  - Community manager

**COPA Project**
Our Partner: PILDO Labs

• Founded in 2001
• Sector: Aeronautical, Intelligent Transportation
• 25 engineers (5 in R&D)
• Clients: Eurocontrol, Aeroport de Paris

+ [Image]

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COPA – Connected Passenger Project

It’s all about connecting commuters among them and with the Transportation Bodies (RATP, SNCF, ...)

Commuters’ Problems:
– Will I arrive on time?
– This train is fully packed!
– Somebody dangerous on board, how can I ask for help?
– Somebody is doing a graffiti, how can I notify it?
– Am I in the right train?
COPA – Connected Passenger Project

RATP, SNCF,...

SERVICES

NUMERUS

L1N3
public

L1N3
intra

RATP, SNCF,...
L1N3 public (LINE) – Incidents
L1N3 public: Collaborative information

Communauté L1N3-Paris

Station bondée

RER M BUS T

COPA Project
L1N3 public: Collaborative information

version 1: Paris region

Vos Routes
Recevez uniquement les incidents des stations que vous concernent.

Information Précieuse
Arrivez à votre destination plus tôt, voyagez plus en sécurité.

COPA Project
L1N3 public: Collaborative information

COPA Project
L1N3 public: Collaborative information
Incidents are reported by employees of the bodies (RATP, SNCF, ...) during their traveling or working time.
NUMERUS connects passengers with trains, allowing the delivery of contextual information in their smartphone.
NUMERUS: Use Cases

SOS message inside a train

THALYS train attack
21st Aug 2015

1. App
   Ex: SNCF App

2. SOS_PUSHED(train=“TR123“)

CC (Control Centre)

COPA Project
Arrival Time inside train

1. myDestination = Gare du Nord

2. READ_ARRIVAL(train = "TRI23", destination = "Gare du Nord")

3. SNCF API

NUMERUS: Use Cases

COPA Project
Roadmap COPA Project

L1N3 Public

v1.0
Paris IDF
RER

v1.1
Paris IDF
+ M, BUS,
TRAM, TRAIN

USER
ACQUISITION
Goal: 4.000
users

LEVEE DE
FONDS

EMBOUCHE

USER
ACQUISITION
Goal: 15.000
users

v2.0
+ Système
Publicité

v3.0
Londres

v3.1
NY

Monde ...

• 2 dev + 1 maint +
  community m.
Roadmap COPA Project

L1N3 Intra

v0.1 - PILOT Central MMI

Test in One Transportation Line

v1.0 Market Version

NUMERUS

v0.1 - PILOT Service On Board: Arrival times

Test in One Transportation Line (TRAINS)

v1.0 Market Version
Contact

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Download app L1N3 public (AppStore):
http://l1n3.co/ios

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